

Global AI Virtual Human Display Terminal Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global AI Virtual Human Display Terminal market size is expected to reach \$ 1184 million by 2032, rising at a market growth of 10.1% CAGR during the forecast period (2026-2032).

In 2025, global AI Virtual Human Display Terminal approximately 131,221 units, with an average global market price of around US\$ 4,734 per unit. Gross margin is about 43%, the cost is 2,698 usd. The production is about 150,000 units. An AI Virtual Human Display Terminal is an intelligent display device that integrates a virtual digital human, AI interaction, high-definition display, speech recognition, speech synthesis, camera-based recognition, and multimedia playback functions. It is commonly designed as a floor-standing display, desktop screen, wall-mounted screen, holographic display terminal, or interactive all-in-one device. Through a virtual human avatar, it can provide information display, intelligent Q&A, service guidance, product explanation, navigation, and remote assistance. The product is widely used in government services, financial branches, healthcare guidance, cultural tourism venues, retail, corporate showrooms, and education and training. Its core value lies in improving interaction experience, enhancing digital presentation, and reducing repetitive labor service costs.

AI Virtual Human Display Terminals will evolve toward higher intelligence, multimodal interaction, scenario-based customization, and integrated hardware-software solutions. With the advancement of AI digital humans, large language models, voice recognition, gesture recognition, visual recognition, and edge computing technologies, these terminals will upgrade from traditional information displays to full-featured interactive platforms capable of natural conversation, intelligent Q&A, service guidance, and personalized experiences. Future products will increasingly integrate high-definition touchscreens, cameras, microphone arrays, 3D virtual human engines, knowledge base

systems, enterprise system interfaces, and remote management platforms to enable integrated functionality for display, guidance, consultation, remote collaboration, and data analytics. Low-latency response, data security, privacy protection, rapid content updates, easy deployment, and energy-efficient design will also become key factors, driving widespread adoption in government, finance, healthcare, cultural tourism, retail, and education scenarios.

This report studies the global AI Virtual Human Display Terminal production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for AI Virtual Human Display Terminal and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of AI Virtual Human Display Terminal that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global AI Virtual Human Display Terminal total production and demand, 2021-2032, (Units)

Global AI Virtual Human Display Terminal total production value, 2021-2032, (USD Million)

Global AI Virtual Human Display Terminal production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Units), (based on production site)

Global AI Virtual Human Display Terminal consumption by region & country, CAGR, 2021-2032 & (Units)

U.S. VS China: AI Virtual Human Display Terminal domestic production, consumption, key domestic manufacturers and share

Global AI Virtual Human Display Terminal production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Units)

Global AI Virtual Human Display Terminal production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Units)

Global AI Virtual Human Display Terminal production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Units)

This report profiles key players in the global AI Virtual Human Display Terminal market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include SEIYO Technology, AISpeech, iFLYTEK, UneeQ, ForteAI, AiChat, UNITH, RAVABOX, Xiaoice Company, Huawei, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World AI Virtual Human Display Terminal market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global AI Virtual Human Display Terminal Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global AI Virtual Human Display Terminal Market, Segmentation by Type:

Portrait

Landscape

Holographic

Global AI Virtual Human Display Terminal Market, Segmentation by Size:

Large

Small and Medium-sized

Global AI Virtual Human Display Terminal Market, Segmentation by Application:

Government Services

Financial Services

Medical Guidance

Culture and Tourism Exhibition Halls

Others

Companies Profiled:

SEIYO Technology

AI Speech

iFLYTEK

UneeQ

ForteAI

AiChat

UNITH

RAVABOX

Xiaoice Company

Huawei

ThunderSoft

Songzhi Intelligence

Morko AI

Motphys

SenseTime

Baidu

JD.com

Fengping Intelligence

Ulike AI

DaAi Hologram

AKURA

Digital Humans Co., Ltd.

Winmore Digital

Akool Inc.

Soul Machines

Key Questions Answered:

Global AI Virtual Human Display Terminal Supply, Demand and Key Producers, 2026-2032

1. How big is the global AI Virtual Human Display Terminal market?
2. What is the demand of the global AI Virtual Human Display Terminal market?
3. What is the year over year growth of the global AI Virtual Human Display Terminal market?
4. What is the production and production value of the global AI Virtual Human Display Terminal market?
5. Who are the key producers in the global AI Virtual Human Display Terminal market?
6. What are the growth factors driving the market demand?

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