

Global AI Virtual Human Display Terminal Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global AI Virtual Human Display Terminal market size was valued at US\$ 639 million in 2025 and is forecast to a readjusted size of US\$ 1184 million by 2032 with a CAGR of 10.1% during review period.

In 2025, global AI Virtual Human Display Terminal approximately 131,221 units, with an average global market price of around US\$ 4,734 per unit. Gross margin is about 43%, the cost is 2,698 usd. The production is about 150,000 units. An AI Virtual Human Display Terminal is an intelligent display device that integrates a virtual digital human, AI interaction, high-definition display, speech recognition, speech synthesis, camera-based recognition, and multimedia playback functions. It is commonly designed as a floor-standing display, desktop screen, wall-mounted screen, holographic display terminal, or interactive all-in-one device. Through a virtual human avatar, it can provide information display, intelligent Q&A, service guidance, product explanation, navigation, and remote assistance. The product is widely used in government services, financial branches, healthcare guidance, cultural tourism venues, retail, corporate showrooms, and education and training. Its core value lies in improving interaction experience, enhancing digital presentation, and reducing repetitive labor service costs.

AI Virtual Human Display Terminals will evolve toward higher intelligence, multimodal interaction, scenario-based customization, and integrated hardware-software solutions. With the advancement of AI digital humans, large language models, voice recognition, gesture recognition, visual recognition, and edge computing technologies, these terminals will upgrade from traditional information displays to full-featured interactive platforms capable of natural conversation, intelligent Q&A, service guidance, and

personalized experiences. Future products will increasingly integrate high-definition touchscreens, cameras, microphone arrays, 3D virtual human engines, knowledge base systems, enterprise system interfaces, and remote management platforms to enable integrated functionality for display, guidance, consultation, remote collaboration, and data analytics. Low-latency response, data security, privacy protection, rapid content updates, easy deployment, and energy-efficient design will also become key factors, driving widespread adoption in government, finance, healthcare, cultural tourism, retail, and education scenarios.

This report is a detailed and comprehensive analysis for global AI Virtual Human Display Terminal market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global AI Virtual Human Display Terminal market size and forecasts, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global AI Virtual Human Display Terminal market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global AI Virtual Human Display Terminal market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global AI Virtual Human Display Terminal market shares of main players, shipments in revenue (\$ Million), sales quantity (Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for AI Virtual Human Display Terminal

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global AI Virtual Human Display Terminal market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include SEIYO Technology, AISpeech, iFLYTEK, UneeQ, ForteAI, AiChat, UNITH, RAVABOX, Xiaoice Company, Huawei, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

AI Virtual Human Display Terminal market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Portrait

Landscape

Holographic

Market segment by Size

Large

Small and Medium-sized

Market segment by Application

Government Services

Financial Services

Medical Guidance

Culture and Tourism Exhibition Halls

Others

Major players covered

SEIYO Technology

AI Speech

iFLYTEK

UneeQ

ForteAI

AiChat

UNITH

RAVABOX

Xiaoice Company

Huawei

ThunderSoft

Songzhi Intelligence

Morko AI

Motphys

SenseTime

Baidu

JD.com

Fengping Intelligence

Ulike AI

DaAi Hologram

AKURA

Digital Humans Co., Ltd.

Winmore Digital

Akool Inc.

Soul Machines

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe AI Virtual Human Display Terminal product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of AI Virtual Human Display Terminal, with price, sales quantity, revenue, and global market share of AI Virtual Human Display Terminal from 2021 to 2026.

Chapter 3, the AI Virtual Human Display Terminal competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the AI Virtual Human Display Terminal breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and AI Virtual Human Display Terminal market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of AI Virtual Human Display Terminal.

Chapter 14 and 15, to describe AI Virtual Human Display Terminal sales channel, distributors, customers, research findings and conclusion.

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