

Global AI Ultrasound Device Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global AI Ultrasound Device market size was valued at US\$ 1156 million in 2025 and is forecast to a readjusted size of US\$ 4518 million by 2032 with a CAGR of 21.4% during review period.

AI Ultrasound Devices are ultrasound imaging systems with embedded or tightly integrated artificial intelligence that supports image acquisition, interpretation, quantification, and workflow automation directly at the device level. Unlike software-only AI solutions, these devices combine ultrasound hardware (handheld, portable, or cart-based systems) with on-device or hybrid edge?cloud AI models that provide real-time scan guidance, automated measurements, and disease-related pattern recognition. By reducing operator dependency and standardizing image quality, AI ultrasound devices significantly lower the skill barrier of conventional ultrasound and expand its use in point-of-care settings such as emergency departments, ICUs, primary care clinics, and resource-limited environments.

From a multi-dimensional classification perspective, the market can be parameterized by device form factor (handheld, portable, cart-based, wearable), AI integration level (fully embedded on-device AI, hybrid edge?cloud AI, software-upgradable AI devices), clinical focus (POCUS, critical care, lung and cardiopulmonary, OB/GYN, general imaging), performance tier (entry-level, mid-range clinical, high-end diagnostic), and regulatory status (research/training, clinical decision support, fully regulated diagnostic devices). These dimensions align closely with procurement behavior, as buyers evaluate portability, clinical scope, regulatory clearance, and total cost of ownership when selecting AI-enabled ultrasound hardware.

In 2025, global AI Ultrasound Device production reached approximately 21.9 thousand units, with an average global market price of around USD 51,250 per unit, reflecting a mix of high-end cart-based systems and rapidly growing handheld devices.

The value chain begins upstream with transducer suppliers, semiconductor and processor vendors, and core ultrasound hardware manufacturers. Midstream players include AI algorithm developers, embedded software providers, and cloud infrastructure partners supporting model training and updates. Downstream customers consist mainly of hospitals, imaging centers, emergency and critical care units, outpatient clinics, and increasingly public health and primary care organizations. Distribution often involves a mix of direct sales, regional distributors, and enterprise framework agreements, particularly for large healthcare systems.

Cost structures are driven by hardware BOM (probes, electronics, displays), AI software development, clinical validation, and regulatory compliance. While hardware costs cap margins compared with pure software models, AI functionality enables premium pricing and recurring revenue through software upgrades and service contracts. As a result, gross margins for AI ultrasound devices are typically higher than conventional ultrasound systems but lower than standalone AI software. Market trends point toward strong growth in handheld and POCUS devices, deeper on-device AI capabilities, broader regulatory approvals, and expanding adoption in primary care, emergency medicine, and global health programs.

This report is a detailed and comprehensive analysis for global AI Ultrasound Device market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global AI Ultrasound Device market size and forecasts, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global AI Ultrasound Device market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global AI Ultrasound Device market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global AI Ultrasound Device market shares of main players, shipments in revenue (\$ Million), sales quantity (Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for AI Ultrasound Device

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global AI Ultrasound Device market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include GE HealthCare, Philips, Siemens Healthineers, Canon Medical Systems, Samsung Medison, Mindray, Butterfly Network, Exo, Clarius Mobile Health, United Imaging, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

AI Ultrasound Device market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Handheld

Desktop

Market segment by Performance & Configuration Tier

Entry-level AI Ultrasound Devices

Mid-range Clinical AI Systems

High-end Diagnostic AI Devices

Specialty-focused AI Devices

Others

Market segment by Clinical Application Focus

POCUS & Emergency Ultrasound

Critical Care & ICU Ultrasound

Lung & Cardio-pulmonary Ultrasound

OB/GYN & Women's Health

General & Multi-organ Imaging

Market segment by Application

Hospital

Clinic

Other

Major players covered

GE HealthCare

Philips

Siemens Healthineers

Canon Medical Systems

Samsung Medison

Mindray

Butterfly Network

Exo

Clarius Mobile Health

United Imaging

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe AI Ultrasound Device product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of AI Ultrasound Device, with price, sales quantity, revenue, and global market share of AI Ultrasound Device from 2021 to 2026.

Chapter 3, the AI Ultrasound Device competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the AI Ultrasound Device breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and AI Ultrasound Device market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of AI Ultrasound Device.

Chapter 14 and 15, to describe AI Ultrasound Device sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global AI Ultrasound Device Consumption Value by Type: 2021 Versus 2025 Versus 2032

1.3.2 Handheld

1.3.3 Desktop

1.4 Market Analysis by Performance & Configuration Tier

1.4.1 Overview: Global AI Ultrasound Device Consumption Value by Performance & Configuration Tier: 2021 Versus 2025 Versus 2032

1.4.2 Entry-level AI Ultrasound Devices

1.4.3 Mid-range Clinical AI Systems

1.4.4 High-end Diagnostic AI Devices

1.4.5 Specialty-focused AI Devices

1.4.6 Others

1.5 Market Analysis by Clinical Application Focus

1.5.1 Overview: Global AI Ultrasound Device Consumption Value by Clinical Application Focus: 2021 Versus 2025 Versus 2032

1.5.2 POCUS & Emergency Ultrasound

1.5.3 Critical Care & ICU Ultrasound

1.5.4 Lung & Cardio-pulmonary Ultrasound

1.5.5 OB/GYN & Women's Health

1.5.6 General & Multi-organ Imaging

1.6 Market Analysis by Application

1.6.1 Overview: Global AI Ultrasound Device Consumption Value by Application: 2021 Versus 2025 Versus 2032

1.6.2 Hospital

1.6.3 Clinic

1.6.4 Other

1.7 Global AI Ultrasound Device Market Size & Forecast

1.7.1 Global AI Ultrasound Device Consumption Value (2021 & 2025 & 2032)

1.7.2 Global AI Ultrasound Device Sales Quantity (2021-2032)

1.7.3 Global AI Ultrasound Device Average Price (2021-2032)

2 MANUFACTURERS PROFILES

2.1 GE HealthCare

2.1.1 GE HealthCare Details

2.1.2 GE HealthCare Major Business

2.1.3 GE HealthCare AI Ultrasound Device Product and Services

2.1.4 GE HealthCare AI Ultrasound Device Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.1.5 GE HealthCare Recent Developments/Updates

2.2 Philips

2.2.1 Philips Details

2.2.2 Philips Major Business

2.2.3 Philips AI Ultrasound Device Product and Services

2.2.4 Philips AI Ultrasound Device Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.2.5 Philips Recent Developments/Updates

2.3 Siemens Healthineers

2.3.1 Siemens Healthineers Details

2.3.2 Siemens Healthineers Major Business

2.3.3 Siemens Healthineers AI Ultrasound Device Product and Services

2.3.4 Siemens Healthineers AI Ultrasound Device Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.3.5 Siemens Healthineers Recent Developments/Updates

2.4 Canon Medical Systems

2.4.1 Canon Medical Systems Details

2.4.2 Canon Medical Systems Major Business

2.4.3 Canon Medical Systems AI Ultrasound Device Product and Services

2.4.4 Canon Medical Systems AI Ultrasound Device Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.4.5 Canon Medical Systems Recent Developments/Updates

2.5 Samsung Medison

2.5.1 Samsung Medison Details

2.5.2 Samsung Medison Major Business

2.5.3 Samsung Medison AI Ultrasound Device Product and Services

2.5.4 Samsung Medison AI Ultrasound Device Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.5.5 Samsung Medison Recent Developments/Updates

2.6 Mindray

2.6.1 Mindray Details

2.6.2 Mindray Major Business

- 2.6.3 Mindray AI Ultrasound Device Product and Services
- 2.6.4 Mindray AI Ultrasound Device Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.6.5 Mindray Recent Developments/Updates
- 2.7 Butterfly Network
 - 2.7.1 Butterfly Network Details
 - 2.7.2 Butterfly Network Major Business
 - 2.7.3 Butterfly Network AI Ultrasound Device Product and Services
 - 2.7.4 Butterfly Network AI Ultrasound Device Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.7.5 Butterfly Network Recent Developments/Updates
- 2.8 Exo
 - 2.8.1 Exo Details
 - 2.8.2 Exo Major Business
 - 2.8.3 Exo AI Ultrasound Device Product and Services
 - 2.8.4 Exo AI Ultrasound Device Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.8.5 Exo Recent Developments/Updates
- 2.9 Clarius Mobile Health
 - 2.9.1 Clarius Mobile Health Details
 - 2.9.2 Clarius Mobile Health Major Business
 - 2.9.3 Clarius Mobile Health AI Ultrasound Device Product and Services
 - 2.9.4 Clarius Mobile Health AI Ultrasound Device Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.9.5 Clarius Mobile Health Recent Developments/Updates
- 2.10 United Imaging
 - 2.10.1 United Imaging Details
 - 2.10.2 United Imaging Major Business
 - 2.10.3 United Imaging AI Ultrasound Device Product and Services
 - 2.10.4 United Imaging AI Ultrasound Device Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.10.5 United Imaging Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: AI ULTRASOUND DEVICE BY MANUFACTURER

- 3.1 Global AI Ultrasound Device Sales Quantity by Manufacturer (2021-2026)
- 3.2 Global AI Ultrasound Device Revenue by Manufacturer (2021-2026)
- 3.3 Global AI Ultrasound Device Average Price by Manufacturer (2021-2026)
- 3.4 Market Share Analysis (2025)

3.4.1 Producer Shipments of AI Ultrasound Device by Manufacturer Revenue (\$MM) and Market Share (%): 2025

3.4.2 Top 3 AI Ultrasound Device Manufacturer Market Share in 2025

3.4.3 Top 6 AI Ultrasound Device Manufacturer Market Share in 2025

3.5 AI Ultrasound Device Market: Overall Company Footprint Analysis

3.5.1 AI Ultrasound Device Market: Region Footprint

3.5.2 AI Ultrasound Device Market: Company Product Type Footprint

3.5.3 AI Ultrasound Device Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global AI Ultrasound Device Market Size by Region

4.1.1 Global AI Ultrasound Device Sales Quantity by Region (2021-2032)

4.1.2 Global AI Ultrasound Device Consumption Value by Region (2021-2032)

4.1.3 Global AI Ultrasound Device Average Price by Region (2021-2032)

4.2 North America AI Ultrasound Device Consumption Value (2021-2032)

4.3 Europe AI Ultrasound Device Consumption Value (2021-2032)

4.4 Asia-Pacific AI Ultrasound Device Consumption Value (2021-2032)

4.5 South America AI Ultrasound Device Consumption Value (2021-2032)

4.6 Middle East & Africa AI Ultrasound Device Consumption Value (2021-2032)

5 MARKET SEGMENT BY TYPE

5.1 Global AI Ultrasound Device Sales Quantity by Type (2021-2032)

5.2 Global AI Ultrasound Device Consumption Value by Type (2021-2032)

5.3 Global AI Ultrasound Device Average Price by Type (2021-2032)

6 MARKET SEGMENT BY APPLICATION

6.1 Global AI Ultrasound Device Sales Quantity by Application (2021-2032)

6.2 Global AI Ultrasound Device Consumption Value by Application (2021-2032)

6.3 Global AI Ultrasound Device Average Price by Application (2021-2032)

7 NORTH AMERICA

7.1 North America AI Ultrasound Device Sales Quantity by Type (2021-2032)

7.2 North America AI Ultrasound Device Sales Quantity by Application (2021-2032)

7.3 North America AI Ultrasound Device Market Size by Country

7.3.1 North America AI Ultrasound Device Sales Quantity by Country (2021-2032)

7.3.2 North America AI Ultrasound Device Consumption Value by Country (2021-2032)

7.3.3 United States Market Size and Forecast (2021-2032)

7.3.4 Canada Market Size and Forecast (2021-2032)

7.3.5 Mexico Market Size and Forecast (2021-2032)

8 EUROPE

8.1 Europe AI Ultrasound Device Sales Quantity by Type (2021-2032)

8.2 Europe AI Ultrasound Device Sales Quantity by Application (2021-2032)

8.3 Europe AI Ultrasound Device Market Size by Country

8.3.1 Europe AI Ultrasound Device Sales Quantity by Country (2021-2032)

8.3.2 Europe AI Ultrasound Device Consumption Value by Country (2021-2032)

8.3.3 Germany Market Size and Forecast (2021-2032)

8.3.4 France Market Size and Forecast (2021-2032)

8.3.5 United Kingdom Market Size and Forecast (2021-2032)

8.3.6 Russia Market Size and Forecast (2021-2032)

8.3.7 Italy Market Size and Forecast (2021-2032)

9 ASIA-PACIFIC

9.1 Asia-Pacific AI Ultrasound Device Sales Quantity by Type (2021-2032)

9.2 Asia-Pacific AI Ultrasound Device Sales Quantity by Application (2021-2032)

9.3 Asia-Pacific AI Ultrasound Device Market Size by Region

9.3.1 Asia-Pacific AI Ultrasound Device Sales Quantity by Region (2021-2032)

9.3.2 Asia-Pacific AI Ultrasound Device Consumption Value by Region (2021-2032)

9.3.3 China Market Size and Forecast (2021-2032)

9.3.4 Japan Market Size and Forecast (2021-2032)

9.3.5 South Korea Market Size and Forecast (2021-2032)

9.3.6 India Market Size and Forecast (2021-2032)

9.3.7 Southeast Asia Market Size and Forecast (2021-2032)

9.3.8 Australia Market Size and Forecast (2021-2032)

10 SOUTH AMERICA

10.1 South America AI Ultrasound Device Sales Quantity by Type (2021-2032)

10.2 South America AI Ultrasound Device Sales Quantity by Application (2021-2032)

10.3 South America AI Ultrasound Device Market Size by Country

- 10.3.1 South America AI Ultrasound Device Sales Quantity by Country (2021-2032)
- 10.3.2 South America AI Ultrasound Device Consumption Value by Country (2021-2032)
- 10.3.3 Brazil Market Size and Forecast (2021-2032)
- 10.3.4 Argentina Market Size and Forecast (2021-2032)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa AI Ultrasound Device Sales Quantity by Type (2021-2032)
- 11.2 Middle East & Africa AI Ultrasound Device Sales Quantity by Application (2021-2032)
- 11.3 Middle East & Africa AI Ultrasound Device Market Size by Country
 - 11.3.1 Middle East & Africa AI Ultrasound Device Sales Quantity by Country (2021-2032)
 - 11.3.2 Middle East & Africa AI Ultrasound Device Consumption Value by Country (2021-2032)
 - 11.3.3 Turkey Market Size and Forecast (2021-2032)
 - 11.3.4 Egypt Market Size and Forecast (2021-2032)
 - 11.3.5 Saudi Arabia Market Size and Forecast (2021-2032)
 - 11.3.6 South Africa Market Size and Forecast (2021-2032)

12 MARKET DYNAMICS

- 12.1 AI Ultrasound Device Market Drivers
- 12.2 AI Ultrasound Device Market Restraints
- 12.3 AI Ultrasound Device Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers
 - 12.4.4 Threat of Substitutes
 - 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of AI Ultrasound Device and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of AI Ultrasound Device
- 13.3 AI Ultrasound Device Production Process
- 13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 AI Ultrasound Device Typical Distributors

14.3 AI Ultrasound Device Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. Global AI Ultrasound Device Consumption Value by Type, (USD Million), 2021 & 2025 & 2032
- Table 2. Global AI Ultrasound Device Consumption Value by Performance & Configuration Tier, (USD Million), 2021 & 2025 & 2032
- Table 3. Global AI Ultrasound Device Consumption Value by Clinical Application Focus, (USD Million), 2021 & 2025 & 2032
- Table 4. Global AI Ultrasound Device Consumption Value by Application, (USD Million), 2021 & 2025 & 2032
- Table 5. GE HealthCare Basic Information, Manufacturing Base and Competitors
- Table 6. GE HealthCare Major Business
- Table 7. GE HealthCare AI Ultrasound Device Product and Services
- Table 8. GE HealthCare AI Ultrasound Device Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 9. GE HealthCare Recent Developments/Updates
- Table 10. Philips Basic Information, Manufacturing Base and Competitors
- Table 11. Philips Major Business
- Table 12. Philips AI Ultrasound Device Product and Services
- Table 13. Philips AI Ultrasound Device Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 14. Philips Recent Developments/Updates
- Table 15. Siemens Healthineers Basic Information, Manufacturing Base and Competitors
- Table 16. Siemens Healthineers Major Business
- Table 17. Siemens Healthineers AI Ultrasound Device Product and Services
- Table 18. Siemens Healthineers AI Ultrasound Device Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 19. Siemens Healthineers Recent Developments/Updates
- Table 20. Canon Medical Systems Basic Information, Manufacturing Base and Competitors
- Table 21. Canon Medical Systems Major Business
- Table 22. Canon Medical Systems AI Ultrasound Device Product and Services
- Table 23. Canon Medical Systems AI Ultrasound Device Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 24. Canon Medical Systems Recent Developments/Updates

Table 25. Samsung Medison Basic Information, Manufacturing Base and Competitors

Table 26. Samsung Medison Major Business

Table 27. Samsung Medison AI Ultrasound Device Product and Services

Table 28. Samsung Medison AI Ultrasound Device Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 29. Samsung Medison Recent Developments/Updates

Table 30. Mindray Basic Information, Manufacturing Base and Competitors

Table 31. Mindray Major Business

Table 32. Mindray AI Ultrasound Device Product and Services

Table 33. Mindray AI Ultrasound Device Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 34. Mindray Recent Developments/Updates

Table 35. Butterfly Network Basic Information, Manufacturing Base and Competitors

Table 36. Butterfly Network Major Business

Table 37. Butterfly Network AI Ultrasound Device Product and Services

Table 38. Butterfly Network AI Ultrasound Device Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 39. Butterfly Network Recent Developments/Updates

Table 40. Exo Basic Information, Manufacturing Base and Competitors

Table 41. Exo Major Business

Table 42. Exo AI Ultrasound Device Product and Services

Table 43. Exo AI Ultrasound Device Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 44. Exo Recent Developments/Updates

Table 45. Clarius Mobile Health Basic Information, Manufacturing Base and Competitors

Table 46. Clarius Mobile Health Major Business

Table 47. Clarius Mobile Health AI Ultrasound Device Product and Services

Table 48. Clarius Mobile Health AI Ultrasound Device Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 49. Clarius Mobile Health Recent Developments/Updates

Table 50. United Imaging Basic Information, Manufacturing Base and Competitors

Table 51. United Imaging Major Business

Table 52. United Imaging AI Ultrasound Device Product and Services

Table 53. United Imaging AI Ultrasound Device Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 54. United Imaging Recent Developments/Updates

Table 55. Global AI Ultrasound Device Sales Quantity by Manufacturer (2021-2026) & (Units)

Table 56. Global AI Ultrasound Device Revenue by Manufacturer (2021-2026) & (USD Million)

Table 57. Global AI Ultrasound Device Average Price by Manufacturer (2021-2026) & (US\$/Unit)

Table 58. Market Position of Manufacturers in AI Ultrasound Device, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025

Table 59. Head Office and AI Ultrasound Device Production Site of Key Manufacturer

Table 60. AI Ultrasound Device Market: Company Product Type Footprint

Table 61. AI Ultrasound Device Market: Company Product Application Footprint

Table 62. AI Ultrasound Device New Market Entrants and Barriers to Market Entry

Table 63. AI Ultrasound Device Mergers, Acquisition, Agreements, and Collaborations

Table 64. Global AI Ultrasound Device Consumption Value by Region (2021-2025-2032) & (USD Million) & CAGR

Table 65. Global AI Ultrasound Device Sales Quantity by Region (2021-2026) & (Units)

Table 66. Global AI Ultrasound Device Sales Quantity by Region (2027-2032) & (Units)

Table 67. Global AI Ultrasound Device Consumption Value by Region (2021-2026) & (USD Million)

Table 68. Global AI Ultrasound Device Consumption Value by Region (2027-2032) & (USD Million)

Table 69. Global AI Ultrasound Device Average Price by Region (2021-2026) & (US\$/Unit)

Table 70. Global AI Ultrasound Device Average Price by Region (2027-2032) & (US\$/Unit)

Table 71. Global AI Ultrasound Device Sales Quantity by Type (2021-2026) & (Units)

Table 72. Global AI Ultrasound Device Sales Quantity by Type (2027-2032) & (Units)

Table 73. Global AI Ultrasound Device Consumption Value by Type (2021-2026) & (USD Million)

Table 74. Global AI Ultrasound Device Consumption Value by Type (2027-2032) & (USD Million)

Table 75. Global AI Ultrasound Device Average Price by Type (2021-2026) & (US\$/Unit)

Table 76. Global AI Ultrasound Device Average Price by Type (2027-2032) & (US\$/Unit)

Table 77. Global AI Ultrasound Device Sales Quantity by Application (2021-2026) & (Units)

Table 78. Global AI Ultrasound Device Sales Quantity by Application (2027-2032) & (Units)

Table 79. Global AI Ultrasound Device Consumption Value by Application (2021-2026) & (USD Million)

Table 80. Global AI Ultrasound Device Consumption Value by Application (2027-2032) & (USD Million)

Table 81. Global AI Ultrasound Device Average Price by Application (2021-2026) & (US\$/Unit)

Table 82. Global AI Ultrasound Device Average Price by Application (2027-2032) & (US\$/Unit)

Table 83. North America AI Ultrasound Device Sales Quantity by Type (2021-2026) & (Units)

Table 84. North America AI Ultrasound Device Sales Quantity by Type (2027-2032) & (Units)

Table 85. North America AI Ultrasound Device Sales Quantity by Application (2021-2026) & (Units)

Table 86. North America AI Ultrasound Device Sales Quantity by Application (2027-2032) & (Units)

Table 87. North America AI Ultrasound Device Sales Quantity by Country (2021-2026) & (Units)

Table 88. North America AI Ultrasound Device Sales Quantity by Country (2027-2032) & (Units)

Table 89. North America AI Ultrasound Device Consumption Value by Country (2021-2026) & (USD Million)

Table 90. North America AI Ultrasound Device Consumption Value by Country (2027-2032) & (USD Million)

Table 91. Europe AI Ultrasound Device Sales Quantity by Type (2021-2026) & (Units)

Table 92. Europe AI Ultrasound Device Sales Quantity by Type (2027-2032) & (Units)

Table 93. Europe AI Ultrasound Device Sales Quantity by Application (2021-2026) & (Units)

Table 94. Europe AI Ultrasound Device Sales Quantity by Application (2027-2032) & (Units)

Table 95. Europe AI Ultrasound Device Sales Quantity by Country (2021-2026) & (Units)

Table 96. Europe AI Ultrasound Device Sales Quantity by Country (2027-2032) & (Units)

Table 97. Europe AI Ultrasound Device Consumption Value by Country (2021-2026) & (USD Million)

Table 98. Europe AI Ultrasound Device Consumption Value by Country (2027-2032) & (USD Million)

Table 99. Asia-Pacific AI Ultrasound Device Sales Quantity by Type (2021-2026) & (Units)

Table 100. Asia-Pacific AI Ultrasound Device Sales Quantity by Type (2027-2032) &

(Units)

Table 101. Asia-Pacific AI Ultrasound Device Sales Quantity by Application (2021-2026) & (Units)

Table 102. Asia-Pacific AI Ultrasound Device Sales Quantity by Application (2027-2032) & (Units)

Table 103. Asia-Pacific AI Ultrasound Device Sales Quantity by Region (2021-2026) & (Units)

Table 104. Asia-Pacific AI Ultrasound Device Sales Quantity by Region (2027-2032) & (Units)

Table 105. Asia-Pacific AI Ultrasound Device Consumption Value by Region (2021-2026) & (USD Million)

Table 106. Asia-Pacific AI Ultrasound Device Consumption Value by Region (2027-2032) & (USD Million)

Table 107. South America AI Ultrasound Device Sales Quantity by Type (2021-2026) & (Units)

Table 108. South America AI Ultrasound Device Sales Quantity by Type (2027-2032) & (Units)

Table 109. South America AI Ultrasound Device Sales Quantity by Application (2021-2026) & (Units)

Table 110. South America AI Ultrasound Device Sales Quantity by Application (2027-2032) & (Units)

Table 111. South America AI Ultrasound Device Sales Quantity by Country (2021-2026) & (Units)

Table 112. South America AI Ultrasound Device Sales Quantity by Country (2027-2032) & (Units)

Table 113. South America AI Ultrasound Device Consumption Value by Country (2021-2026) & (USD Million)

Table 114. South America AI Ultrasound Device Consumption Value by Country (2027-2032) & (USD Million)

Table 115. Middle East & Africa AI Ultrasound Device Sales Quantity by Type (2021-2026) & (Units)

Table 116. Middle East & Africa AI Ultrasound Device Sales Quantity by Type (2027-2032) & (Units)

Table 117. Middle East & Africa AI Ultrasound Device Sales Quantity by Application (2021-2026) & (Units)

Table 118. Middle East & Africa AI Ultrasound Device Sales Quantity by Application (2027-2032) & (Units)

Table 119. Middle East & Africa AI Ultrasound Device Sales Quantity by Country (2021-2026) & (Units)

Table 120. Middle East & Africa AI Ultrasound Device Sales Quantity by Country (2027-2032) & (Units)

Table 121. Middle East & Africa AI Ultrasound Device Consumption Value by Country (2021-2026) & (USD Million)

Table 122. Middle East & Africa AI Ultrasound Device Consumption Value by Country (2027-2032) & (USD Million)

Table 123. AI Ultrasound Device Raw Material

Table 124. Key Manufacturers of AI Ultrasound Device Raw Materials

Table 125. AI Ultrasound Device Typical Distributors

Table 126. AI Ultrasound Device Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. AI Ultrasound Device Picture

Figure 2. Global AI Ultrasound Device Revenue by Type, (USD Million), 2021 & 2025 & 2032

Figure 3. Global AI Ultrasound Device Revenue Market Share by Type in 2025

Figure 4. Handheld Examples

Figure 5. Desktop Examples

Figure 6. Global AI Ultrasound Device Revenue by Performance & Configuration Tier, (USD Million), 2021 & 2025 & 2032

Figure 7. Global AI Ultrasound Device Revenue Market Share by Performance & Configuration Tier in 2025

Figure 8. Entry-level AI Ultrasound Devices Examples

Figure 9. Mid-range Clinical AI Systems Examples

Figure 10. High-end Diagnostic AI Devices Examples

Figure 11. Specialty-focused AI Devices Examples

Figure 12. Others Examples

Figure 13. Global AI Ultrasound Device Revenue by Clinical Application Focus, (USD Million), 2021 & 2025 & 2032

Figure 14. Global AI Ultrasound Device Revenue Market Share by Clinical Application Focus in 2025

Figure 15. POCUS & Emergency Ultrasound Examples

Figure 16. Critical Care & ICU Ultrasound Examples

Figure 17. Lung & Cardio-pulmonary Ultrasound Examples

Figure 18. OB/GYN & Women's Health Examples

Figure 19. General & Multi-organ Imaging Examples

Figure 20. Global AI Ultrasound Device Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 21. Global AI Ultrasound Device Revenue Market Share by Application in 2025

Figure 22. Hospital Examples

Figure 23. Clinic Examples

Figure 24. Other Examples

Figure 25. Global AI Ultrasound Device Consumption Value, (USD Million): 2021 & 2025 & 2032

Figure 26. Global AI Ultrasound Device Consumption Value and Forecast (2021-2032) & (USD Million)

Figure 27. Global AI Ultrasound Device Sales Quantity (2021-2032) & (Units)

Figure 28. Global AI Ultrasound Device Price (2021-2032) & (US\$/Unit)

Figure 29. Global AI Ultrasound Device Sales Quantity Market Share by Manufacturer in 2025

Figure 30. Global AI Ultrasound Device Revenue Market Share by Manufacturer in 2025

Figure 31. Producer Shipments of AI Ultrasound Device by Manufacturer Sales (\$MM) and Market Share (%): 2025

Figure 32. Top 3 AI Ultrasound Device Manufacturer (Revenue) Market Share in 2025

Figure 33. Top 6 AI Ultrasound Device Manufacturer (Revenue) Market Share in 2025

Figure 34. Global AI Ultrasound Device Sales Quantity Market Share by Region (2021-2032)

Figure 35. Global AI Ultrasound Device Consumption Value Market Share by Region (2021-2032)

Figure 36. North America AI Ultrasound Device Consumption Value (2021-2032) & (USD Million)

Figure 37. Europe AI Ultrasound Device Consumption Value (2021-2032) & (USD Million)

Figure 38. Asia-Pacific AI Ultrasound Device Consumption Value (2021-2032) & (USD Million)

Figure 39. South America AI Ultrasound Device Consumption Value (2021-2032) & (USD Million)

Figure 40. Middle East & Africa AI Ultrasound Device Consumption Value (2021-2032) & (USD Million)

Figure 41. Global AI Ultrasound Device Sales Quantity Market Share by Type (2021-2032)

Figure 42. Global AI Ultrasound Device Consumption Value Market Share by Type (2021-2032)

Figure 43. Global AI Ultrasound Device Average Price by Type (2021-2032) & (US\$/Unit)

Figure 44. Global AI Ultrasound Device Sales Quantity Market Share by Application (2021-2032)

Figure 45. Global AI Ultrasound Device Revenue Market Share by Application (2021-2032)

Figure 46. Global AI Ultrasound Device Average Price by Application (2021-2032) & (US\$/Unit)

Figure 47. North America AI Ultrasound Device Sales Quantity Market Share by Type (2021-2032)

Figure 48. North America AI Ultrasound Device Sales Quantity Market Share by Application (2021-2032)

Figure 49. North America AI Ultrasound Device Sales Quantity Market Share by

Country (2021-2032)

Figure 50. North America AI Ultrasound Device Consumption Value Market Share by Country (2021-2032)

Figure 51. United States AI Ultrasound Device Consumption Value (2021-2032) & (USD Million)

Figure 52. Canada AI Ultrasound Device Consumption Value (2021-2032) & (USD Million)

Figure 53. Mexico AI Ultrasound Device Consumption Value (2021-2032) & (USD Million)

Figure 54. Europe AI Ultrasound Device Sales Quantity Market Share by Type (2021-2032)

Figure 55. Europe AI Ultrasound Device Sales Quantity Market Share by Application (2021-2032)

Figure 56. Europe AI Ultrasound Device Sales Quantity Market Share by Country (2021-2032)

Figure 57. Europe AI Ultrasound Device Consumption Value Market Share by Country (2021-2032)

Figure 58. Germany AI Ultrasound Device Consumption Value (2021-2032) & (USD Million)

Figure 59. France AI Ultrasound Device Consumption Value (2021-2032) & (USD Million)

Figure 60. United Kingdom AI Ultrasound Device Consumption Value (2021-2032) & (USD Million)

Figure 61. Russia AI Ultrasound Device Consumption Value (2021-2032) & (USD Million)

Figure 62. Italy AI Ultrasound Device Consumption Value (2021-2032) & (USD Million)

Figure 63. Asia-Pacific AI Ultrasound Device Sales Quantity Market Share by Type (2021-2032)

Figure 64. Asia-Pacific AI Ultrasound Device Sales Quantity Market Share by Application (2021-2032)

Figure 65. Asia-Pacific AI Ultrasound Device Sales Quantity Market Share by Region (2021-2032)

Figure 66. Asia-Pacific AI Ultrasound Device Consumption Value Market Share by Region (2021-2032)

Figure 67. China AI Ultrasound Device Consumption Value (2021-2032) & (USD Million)

Figure 68. Japan AI Ultrasound Device Consumption Value (2021-2032) & (USD Million)

Figure 69. South Korea AI Ultrasound Device Consumption Value (2021-2032) & (USD Million)

- Figure 70. India AI Ultrasound Device Consumption Value (2021-2032) & (USD Million)
- Figure 71. Southeast Asia AI Ultrasound Device Consumption Value (2021-2032) & (USD Million)
- Figure 72. Australia AI Ultrasound Device Consumption Value (2021-2032) & (USD Million)
- Figure 73. South America AI Ultrasound Device Sales Quantity Market Share by Type (2021-2032)
- Figure 74. South America AI Ultrasound Device Sales Quantity Market Share by Application (2021-2032)
- Figure 75. South America AI Ultrasound Device Sales Quantity Market Share by Country (2021-2032)
- Figure 76. South America AI Ultrasound Device Consumption Value Market Share by Country (2021-2032)
- Figure 77. Brazil AI Ultrasound Device Consumption Value (2021-2032) & (USD Million)
- Figure 78. Argentina AI Ultrasound Device Consumption Value (2021-2032) & (USD Million)
- Figure 79. Middle East & Africa AI Ultrasound Device Sales Quantity Market Share by Type (2021-2032)
- Figure 80. Middle East & Africa AI Ultrasound Device Sales Quantity Market Share by Application (2021-2032)
- Figure 81. Middle East & Africa AI Ultrasound Device Sales Quantity Market Share by Country (2021-2032)
- Figure 82. Middle East & Africa AI Ultrasound Device Consumption Value Market Share by Country (2021-2032)
- Figure 83. Turkey AI Ultrasound Device Consumption Value (2021-2032) & (USD Million)
- Figure 84. Egypt AI Ultrasound Device Consumption Value (2021-2032) & (USD Million)
- Figure 85. Saudi Arabia AI Ultrasound Device Consumption Value (2021-2032) & (USD Million)
- Figure 86. South Africa AI Ultrasound Device Consumption Value (2021-2032) & (USD Million)
- Figure 87. AI Ultrasound Device Market Drivers
- Figure 88. AI Ultrasound Device Market Restraints
- Figure 89. AI Ultrasound Device Market Trends
- Figure 90. Porters Five Forces Analysis
- Figure 91. Manufacturing Cost Structure Analysis of AI Ultrasound Device in 2025
- Figure 92. Manufacturing Process Analysis of AI Ultrasound Device
- Figure 93. AI Ultrasound Device Industrial Chain
- Figure 94. Sales Channel: Direct to End-User vs Distributors

- Figure 95. Direct Channel Pros & Cons
- Figure 96. Indirect Channel Pros & Cons
- Figure 97. Methodology
- Figure 98. Research Process and Data Source

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