

Global AI Tracking Smartphone Gimbal Stabilizer Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global AI Tracking Smartphone Gimbal Stabilizer market size is expected to reach \$ 438 million by 2032, rising at a market growth of 14.8% CAGR during the forecast period (2026-2032).

AI Tracking Smartphone Gimbal Stabilizer is a smart handheld or mountable device designed to keep a smartphone camera steady while automatically tracking a subject in real time. It utilizes artificial intelligence, computer vision, and motion sensors to detect and follow faces, objects, or movements, ensuring smooth and professional-quality video recording. The stabilizer counteracts handshakes and sudden movements with motorized adjustments, providing fluid and cinematic shots even in dynamic conditions. Commonly used for vlogging, live streaming, fitness recording, and virtual meetings, AI tracking smartphone gimbal stabilizers offer hands-free operation, intelligent framing, and enhanced user convenience, making them essential tools for content creators and professionals. The unit price of the AI Tracking Smartphone Gimbal Stabilizer ranges from tens to hundreds of dollars, with an industry gross margin between 20% and 40%.

The upstream supply chain includes suppliers of electronic components such as microcontrollers, sensors, brushless motors, batteries, and printed circuit boards, along with providers of camera tracking algorithms, embedded software, and mechanical components such as precision brackets and housings. Manufacturing partners and contract electronics manufacturers play a key role in assembly and quality control. The downstream supply chain consists of consumer electronics distributors, online retail platforms, brand direct sales channels, and content creators who use the devices for personal, commercial, and professional video production. The ecosystem is closely linked to smartphone penetration, social media platforms, and content creation trends, with after sales services and software updates contributing to product lifecycle value.

The AI Tracking Smartphone Gimbal Stabilizer market is positioned within the broader consumer imaging and content creation ecosystem, benefiting from the rapid expansion of short video platforms and the increasing professionalization of mobile content production. Demand is driven by individual creators, social media users, and small commercial operators seeking enhanced video stability and automated subject tracking capabilities. The market is characterized by fast product iteration cycles, strong emphasis on software driven differentiation, and intense competition among consumer electronics brands. As core stabilization hardware becomes increasingly standardized, competitive advantage is shifting toward AI tracking performance, ease of use, ecosystem integration, and brand recognition, leading to a dynamic market with moderate entry barriers but high pressure on pricing and innovation.

This report studies the global AI Tracking Smartphone Gimbal Stabilizer production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for AI Tracking Smartphone Gimbal Stabilizer and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of AI Tracking Smartphone Gimbal Stabilizer that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global AI Tracking Smartphone Gimbal Stabilizer total production and demand, 2021-2032, (K Units)

Global AI Tracking Smartphone Gimbal Stabilizer total production value, 2021-2032, (USD Million)

Global AI Tracking Smartphone Gimbal Stabilizer production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global AI Tracking Smartphone Gimbal Stabilizer consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: AI Tracking Smartphone Gimbal Stabilizer domestic production, consumption, key domestic manufacturers and share

Global AI Tracking Smartphone Gimbal Stabilizer production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global AI Tracking Smartphone Gimbal Stabilizer production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global AI Tracking Smartphone Gimbal Stabilizer production by Application, production,

value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global AI Tracking Smartphone Gimbal Stabilizer market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include DJI, Hohem, ZHIYUN, FeiyuTech, Insta360, Lenovo, Aochuan, FUNSNAP, Gudsen MOZA, Digitek, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World AI Tracking Smartphone Gimbal Stabilizer market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global AI Tracking Smartphone Gimbal Stabilizer Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global AI Tracking Smartphone Gimbal Stabilizer Market, Segmentation by Type:

Handheld

Fixed

Global AI Tracking Smartphone Gimbal Stabilizer Market, Segmentation by User Segment:

Professional Grade

Consumer Grade

Global AI Tracking Smartphone Gimbal Stabilizer Market, Segmentation by Stabilization Structure:

3-Axis

2-Axis

Others

Global AI Tracking Smartphone Gimbal Stabilizer Market, Segmentation by Application:

Online Sales

Offline Sales

Companies Profiled:

DJI

Hohem

ZHIYUN

FeiyuTech

Insta360

Lenovo

Aochuan

FUNSNAP

Gudsen MOZA

Digitek

Key Questions Answered:

1. How big is the global AI Tracking Smartphone Gimbal Stabilizer market?
2. What is the demand of the global AI Tracking Smartphone Gimbal Stabilizer market?
3. What is the year over year growth of the global AI Tracking Smartphone Gimbal Stabilizer market?
4. What is the production and production value of the global AI Tracking Smartphone Gimbal Stabilizer market?
5. Who are the key producers in the global AI Tracking Smartphone Gimbal Stabilizer market?
6. What are the growth factors driving the market demand?

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