

Global AI Tools For Consulting Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global AI Tools For Consulting market size was valued at US\$ 1543 million in 2025 and is forecast to a readjusted size of US\$ 6302 million by 2032 with a CAGR of 19.5% during review period.

AI Tools for Consulting refer to a category of artificial intelligence software and systems specifically designed to support workflows in the consulting industry. These tools assist or partially automate tasks such as information gathering, data analysis, modeling, strategy development, and report or presentation generation. They are typically built on large language models, machine learning algorithms, and advanced data analytics technologies.

In practice, these tools are widely used across management consulting, strategy consulting, financial advisory, market research, and digital transformation projects. They can automatically synthesize industry insights, generate analytical frameworks, build predictive models, and assist in producing client deliverables such as reports and presentations. In essence, AI Tools for Consulting represent an intelligent augmentation layer for consulting workflows, driving the industry toward a human–AI collaborative production model.

AI Tools for Consulting represent one of the fastest-growing segments within the broader AI applications market, primarily driven by productivity pressure and evolving delivery models in the consulting industry. Traditionally, consulting firms rely heavily on human labor for research, data analysis, modeling, and report generation. AI tools are now systematically augmenting or replacing parts of these workflows, leading to a structural shift in consulting productivity.

From a market structure perspective, AI tools in consulting can be broadly categorized into three groups. The first includes general-purpose large language models and generative AI tools used for knowledge retrieval, document drafting, and presentation generation. The second category consists of data analytics and business intelligence tools that support market research, financial modeling, and forecasting. The third category includes vertical-specific AI solutions designed for consulting use cases such as strategy development, M&A due diligence, supply chain optimization, and customer insights. Collectively, these tools are evolving from simple assistants into semi-automated consulting production systems.

On the demand side, consulting firms and in-house strategy teams are rapidly increasing adoption, primarily aiming to reduce labor costs, shorten project cycles, and improve consistency in deliverables. AI tools are particularly transformative in standardized tasks such as data processing, industry research, and slide creation, effectively shifting consulting from a labor-intensive model toward a hybrid “human + AI” production system.

Overall, the AI Tools for Consulting market is evolving from a fragmented toolset into more integrated platforms. The long-term competitive landscape will likely center on end-to-end workflow automation capabilities, where platforms that can support the entire consulting lifecycle—from data collection and analysis to modeling and final report generation—will gain a structural advantage.

Report Scope

This report is a detailed and comprehensive analysis for global AI Tools For Consulting market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global AI Tools For Consulting market size and forecasts, in consumption value (\$

Million), 2021-2032

Global AI Tools For Consulting market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global AI Tools For Consulting market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global AI Tools For Consulting market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for AI Tools For Consulting

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global AI Tools For Consulting market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include OpenAI, Anthropic, Google, Microsoft, Perplexity AI, AlphaSense, Bloomberg, Tableau, Snowflake, Databricks, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

AI Tools For Consulting market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segmentation

Market segment by Type

Research & Intelligence

Data Analysis & Modeling

Strategy & Thinking Tools

Productivity & Knowledge Management

Others

Market segment by Technology

LLM

Data AI

Workflow AI

Market segment by Application

Large Enterprise

SMEs

Market segment by players, this report covers

OpenAI

Anthropic

Google

Microsoft

Perplexity AI

AlphaSense

Bloomberg

Tableau

Snowflake

Databricks

Notion

Canva

Grammarly

Gamma

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

Chapter Outline

Chapter 1, to describe AI Tools For Consulting product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of AI Tools For Consulting, with revenue, gross margin, and global market share of AI Tools For Consulting from 2021 to 2026.

Chapter 3, the AI Tools For Consulting competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and AI Tools For Consulting market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of AI Tools For Consulting.

Chapter 13, to describe AI Tools For Consulting research findings and conclusion.

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