

Global AI Tools For Consulting Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/GF7BD8881420EN.html>

Date: September 2026

Pages: 116

Price: US\$ 4,480.00 (Single User License)

ID: GF7BD8881420EN

Abstracts

The global AI Tools For Consulting market size is expected to reach \$ 6302 million by 2032, rising at a market growth of 19.5% CAGR during the forecast period (2026-2032).

AI Tools for Consulting refer to a category of artificial intelligence software and systems specifically designed to support workflows in the consulting industry. These tools assist or partially automate tasks such as information gathering, data analysis, modeling, strategy development, and report or presentation generation. They are typically built on large language models, machine learning algorithms, and advanced data analytics technologies.

In practice, these tools are widely used across management consulting, strategy consulting, financial advisory, market research, and digital transformation projects. They can automatically synthesize industry insights, generate analytical frameworks, build predictive models, and assist in producing client deliverables such as reports and presentations. In essence, AI Tools for Consulting represent an intelligent augmentation layer for consulting workflows, driving the industry toward a human–AI collaborative production model.

AI Tools for Consulting represent one of the fastest-growing segments within the broader AI applications market, primarily driven by productivity pressure and evolving delivery models in the consulting industry. Traditionally, consulting firms rely heavily on human labor for research, data analysis, modeling, and report generation. AI tools are now systematically augmenting or replacing parts of these workflows, leading to a structural shift in consulting productivity.

From a market structure perspective, AI tools in consulting can be broadly categorized

into three groups. The first includes general-purpose large language models and generative AI tools used for knowledge retrieval, document drafting, and presentation generation. The second category consists of data analytics and business intelligence tools that support market research, financial modeling, and forecasting. The third category includes vertical-specific AI solutions designed for consulting use cases such as strategy development, M&A due diligence, supply chain optimization, and customer insights. Collectively, these tools are evolving from simple assistants into semi-automated consulting production systems.

On the demand side, consulting firms and in-house strategy teams are rapidly increasing adoption, primarily aiming to reduce labor costs, shorten project cycles, and improve consistency in deliverables. AI tools are particularly transformative in standardized tasks such as data processing, industry research, and slide creation, effectively shifting consulting from a labor-intensive model toward a hybrid “human + AI” production system.

Overall, the AI Tools for Consulting market is evolving from a fragmented toolset into more integrated platforms. The long-term competitive landscape will likely center on end-to-end workflow automation capabilities, where platforms that can support the entire consulting lifecycle—from data collection and analysis to modeling and final report generation—will gain a structural advantage.

Report Scope

This report studies the global AI Tools For Consulting demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for AI Tools For Consulting, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of AI Tools For Consulting that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global AI Tools For Consulting total market, 2021-2032, (USD Million)

Global AI Tools For Consulting total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: AI Tools For Consulting total market, key domestic companies, and share, (USD Million)

Global AI Tools For Consulting revenue by player, revenue and market share 2021-2026, (USD Million)

Global AI Tools For Consulting total market by Type, CAGR, 2021-2032, (USD Million)

Global AI Tools For Consulting total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global AI Tools For Consulting market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include OpenAI, Anthropic, Google, Microsoft, Perplexity AI, AlphaSense, Bloomberg, Tableau, Snowflake, Databricks, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world AI Tools For Consulting market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global AI Tools For Consulting Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Market Segmentation

Global AI Tools For Consulting Market, Segmentation by Type:

Research & Intelligence

Data Analysis & Modeling

Strategy & Thinking Tools

Productivity & Knowledge Management

Others

Global AI Tools For Consulting Market, Segmentation by Technology:

LLM

Data AI

Workflow AI

Global AI Tools For Consulting Market, Segmentation by Application:

Large Enterprise

SMEs

Companies Profiled:

OpenAI

Anthropic

Google

Microsoft

Perplexity AI

AlphaSense

Bloomberg

Tableau

Snowflake

Databricks

Notion

Canva

Grammarly

Gamma

Key Questions Answered

1. How big is the global AI Tools For Consulting market?
2. What is the demand of the global AI Tools For Consulting market?
3. What is the year over year growth of the global AI Tools For Consulting market?
4. What is the total value of the global AI Tools For Consulting market?
5. Who are the Major Players in the global AI Tools For Consulting market?
6. What are the growth factors driving the market demand?

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