

Global AI Text Moderation Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/GD61E64454F4EN.html>

Date: April 2026

Pages: 187

Price: US\$ 4,480.00 (Single User License)

ID: GD61E64454F4EN

Abstracts

The global AI Text Moderation market size is expected to reach \$ 3990 million by 2032, rising at a market growth of 13.7% CAGR during the forecast period (2026-2032).

AI Text Moderation uses Natural Language Processing (NLP) and Machine Learning algorithms to analyze text and identify potentially harmful content such as hate speech, offensive language, harassment, and spam.

The AI Text Moderation market is driven by the massive scale and velocity of text-based user-generated content across social networks, forums, messaging apps, gaming platforms, and enterprise collaboration tools, where manual review cannot keep pace. Heightened regulatory scrutiny around online safety, data protection, hate speech, harassment, misinformation, and extremist content is pushing platforms to adopt automated moderation systems that can enforce policies consistently and at scale. Rapid advances in natural language processing, large language models, and multilingual semantic understanding have significantly improved the detection of toxic language, contextual abuse, spam, and policy violations, even in short, informal, or code-mixed text. At the same time, businesses seek to protect brand reputation and user trust while controlling moderation costs, making AI-driven solutions attractive for real-time filtering and post-publication review. The expansion of global, multilingual communities and the integration of moderation APIs into customer support, community management, and compliance workflows further accelerate demand for AI text moderation solutions that balance accuracy, speed, and scalability.

This report studies the global AI Text Moderation demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for AI Text Moderation, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of AI Text Moderation that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global AI Text Moderation total market, 2021-2032, (USD Million)

Global AI Text Moderation total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: AI Text Moderation total market, key domestic companies, and share, (USD Million)

Global AI Text Moderation revenue by player, revenue and market share 2021-2026, (USD Million)

Global AI Text Moderation total market by Type, CAGR, 2021-2032, (USD Million)

Global AI Text Moderation total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global AI Text Moderation market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Microsoft Azure, AWS, Google, Meta AI, OpenAI, Accenture, Besedo, TaskUs, Appen, Open Access BPO, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world AI Text Moderation market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global AI Text Moderation Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global AI Text Moderation Market, Segmentation by Type:

Cloud-based

On-premises

Global AI Text Moderation Market, Segmentation by Review Content:

Security Review

Compliance Review

Others

Global AI Text Moderation Market, Segmentation by Review Method:

Pre-moderation

Post-moderation

Real-time

Global AI Text Moderation Market, Segmentation by Application:

Media & Entertainment

Ecommerce Retailer

Others

Companies Profiled:

Microsoft Azure

AWS

Google

Meta AI

OpenAI

Accenture

Besedo

TaskUs

Appen

Open Access BPO

Magellan Solutions

Hive AI

Clarifai

SightEngine

TELUS International

TDCX

GenPact

Baidu AI Cloud

Alibaba Cloud

Tencent Cloud

NetEase Yidun

Huawei Cloud

Shumei Technology

VolcEngine

Kingsoft Cloud

DataGrand

Tupu Technology

Key Questions Answered

1. How big is the global AI Text Moderation market?
2. What is the demand of the global AI Text Moderation market?
3. What is the year over year growth of the global AI Text Moderation market?
4. What is the total value of the global AI Text Moderation market?
5. Who are the Major Players in the global AI Text Moderation market?
6. What are the growth factors driving the market demand?

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