

# Global AI Terminal Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global AI Terminal market size was valued at US\$ 872680 million in 2025 and is forecast to a readjusted size of US\$ 7525890 million by 2032 with a CAGR of 36.5% during review period.

AI smart terminals refer to electronic devices that integrate artificial intelligence technology and can perform complex tasks, provide intelligent services and interactive experiences. These terminals realize functions such as voice recognition, image processing, natural language understanding, and predictive analysis through built-in AI algorithms and hardware support, thereby improving user experience and device performance. According to device type, AI smart terminals can be divided into AI mobile phones, AI personal computers, AI wearable devices, AI smart home devices, etc. (Note: The statistical objects of this report are concentrated on terminal devices equipped with chips that meet AI computing power requirements and loaded with deep learning AI functions. Since the application of AI chips in the automotive field has not yet been fully implemented, this report does not count the automotive field for the time being).

In recent years, with the rapid development of artificial intelligence technology, the application of AI in terminal devices such as smartphones, PCs, and smart homes has gradually become popular. Chinese companies are accelerating their technological innovation and product iteration in this field, and a number of competitive AI terminal products have emerged. Especially in the field of smartphones, domestic manufacturers such as Huawei, Xiaomi, and OPPO have deeply integrated AI technology into multiple functions such as cameras, voice recognition, and smart assistants, improving user experience. The application of AI on the PC side is also gradually expanding. The AI ??PC products launched by manufacturers such as Lenovo and Huawei have begun to

realize intelligent system optimization, voice control, and intelligent collaboration functions, becoming a weapon for differentiated competition.

The core technologies of AI terminals are mainly concentrated in chips, algorithms, data processing, and computing platforms. Some domestic companies (such as Huawei's Kirin chips and HiSilicon AI chips) have made significant breakthroughs in the research and development of AI chips and have the ability to independently design and produce. In addition, the progress of artificial intelligence algorithms (such as deep learning, computer vision, natural language processing, etc.) has continuously improved the intelligence level of AI terminal devices. Although China has made rapid progress in the field of AI, it still relies on some high-end technologies, such as high-performance AI chips and operating systems, especially in the high-end market, and still needs to rely on the technologies and products of foreign manufacturers (such as Intel, Google, Microsoft, etc.).

In the future, AI technology will penetrate into almost all smart terminal devices, not only limited to smartphones and PCs, but also covering smart homes, cars, wearable devices and more. With the continuous upgrading of AI algorithms and the improvement of chip performance, terminal devices will become more intelligent and personalized, and can provide more accurate services based on user behavior and needs. Human-computer interaction will be more natural, and technologies such as voice assistants, facial recognition, and gesture control will become standard configurations.

This report is a detailed and comprehensive analysis for global AI Terminal market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global AI Terminal market size and forecasts, in consumption value (\$ Million), 2021-2032

Global AI Terminal market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global AI Terminal market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global AI Terminal market shares of main players, in revenue (\$ Million), 2021-2026

**The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for AI Terminal

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global AI Terminal market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Lenovo, Huawei, Apple, Honor, vivo, Xiaomi, OPPO, ASUS, HP, Dell, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

AI Terminal market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

AI PC

AI Mobile Phone

AI Wearable Device

Others

Market segment by Application

Personal

Business

Public

Market segment by players, this report covers

Lenovo

Huawei

Apple

Honor

vivo

Xiaomi

OPPO

ASUS

HP

Dell

Realme

Meizu

Samsung

Microsoft

Acer

Red Magic (ZTE)

Google

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 13 chapters:**

Chapter 1, to describe AI Terminal product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of AI Terminal, with revenue, gross margin, and global market share of AI Terminal from 2021 to 2026.

Chapter 3, the AI Terminal competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and AI Terminal market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of AI Terminal.

Chapter 13, to describe AI Terminal research findings and conclusion.

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