

# Global AI Storyboard Generators Software Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global AI Storyboard Generators Software market size was valued at US\$ 299 million in 2025 and is forecast to a readjusted size of US\$ 423 million by 2032 with a CAGR of 5.2% during review period.

AI storyboard generators use artificial intelligence to transform written ideas, scripts, or prompts into visual storyboards. It often generates illustrative scenes from text, helping users quickly map out narratives in a visual format. This type of software is typically used in industries such as marketing, film production, advertising, education, and product design ? any field where teams need to plan visual content before entering full production. By automating early-stage visuals, AI storyboard generators enable faster decision making, clearer creative direction, and better alignment among stakeholders, allowing teams to visualize and pitch concepts without relying on manual design work. It addresses common challenges like long production timelines, unclear creative vision, and high pre-production costs through rapid iteration and visual clarity.

AI storyboard generators are rapidly evolving from concept drafts to complete visual creation tools, capable of automatically generating storyboards, scene layouts, shot designs, and preliminary animation drafts based on text descriptions, script outlines, or scene keywords, significantly accelerating the pre-production workflow for film, game, and advertising projects. The market exhibits a dual-track structure of 'cloud services + local applications,' with large platforms providing end-to-end collaboration and asset management, as well as professional workflow tools and plugin ecosystems supporting multilingual, cross-platform output and seamless integration with CGI, 3D modeling, and other processes. With the maturation of generative AI, video compositing, real-time

rendering, and virtual production, the application scenarios for AI storyboard generators are expanding from concept design to pre-visualization verification, budget assessment, and creative iteration. However, challenges include controlling narrative coherence and cinematic language, ensuring copyright and material compliance, and meeting the demand for consistent and customizable high-quality output.

This report is a detailed and comprehensive analysis for global AI Storyboard Generators Software market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global AI Storyboard Generators Software market size and forecasts, in consumption value (\$ Million), 2021-2032

Global AI Storyboard Generators Software market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global AI Storyboard Generators Software market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global AI Storyboard Generators Software market shares of main players, in revenue (\$ Million), 2021-2026

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for AI Storyboard Generators Software

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global AI Storyboard Generators Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Storyboard Hero, Elai.io, Boords, KROCK.io, LTX Studio, PentoPix, Shai Creative, Storyboarder.ai, Voxxio, Canva, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## **Market segmentation**

AI Storyboard Generators Software market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Cloud-based

On-premise

### Market segment by Narrative Ability

Strong Narrative-Oriented

Weak Narrative-Oriented

### Market segment by Controllability

High Controllability

Low Controllability

### Market segment by Application

Advertising and Marketing

Game Development

Education and Training

Film and Television Production

Others

Market segment by players, this report covers

Storyboard Hero

Elai.io

Boords

KROCK.io

LTX Studio

PentoPix

Shai Creative

Storyboarder.ai

Voxxio

Canva

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 13 chapters:**

Chapter 1, to describe AI Storyboard Generators Software product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of AI Storyboard Generators Software, with revenue, gross margin, and global market share of AI Storyboard Generators Software from 2021 to 2026.

Chapter 3, the AI Storyboard Generators Software competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and AI Storyboard Generators Software market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of AI Storyboard Generators Software.

Chapter 13, to describe AI Storyboard Generators Software research findings and conclusion.

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