

Global AI Smart Glasses Chip Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G7E63D91904FEN.html>

Date: January 2026

Pages: 153

Price: US\$ 4,480.00 (Single User License)

ID: G7E63D91904FEN

Abstracts

The global AI Smart Glasses Chip market size is expected to reach \$ 751 million by 2032, rising at a market growth of 40.7% CAGR during the forecast period (2026-2032).

In 2025, global sales of AI Smart Glasses Chip reached approximately 840 k units, with an average market price of about USD 60 per unit, an annual production capacity of roughly 960 k units, and an industry-average gross margin of approximately 40%.

An AI smart glasses chip typically refers to a highly integrated system-on-chip (SoC) specifically designed for AI-powered smart glasses, combining a general-purpose CPU, AI accelerator (NPU), graphics/image processing, display control, audio processing, memory interfaces, sensor fusion, and wireless connectivity on a single die. Its defining attributes are ultra-low power, compact form factor, and real-time on-device AI inference, enabling functions such as computer vision, voice interaction, environmental sensing, and spatial positioning within the tight battery and thermal constraints of eyewear devices. Compared with mainstream smartphone SoCs, these chips put greater emphasis on energy efficiency, thermal behavior, and interfaces tailored to glasses-type products.

Upstream, AI smart glasses chips rely on the semiconductor materials and IP ecosystem, including silicon wafers and foundries (e.g., TSMC), memory vendors (Samsung, SK hynix, Micron), advanced packaging and testing houses (ASE, Amkor), and EDA/IP providers such as ARM, Cadence, and Synopsys. The midstream is composed of SoC design and manufacturing companies—Qualcomm, MediaTek, NXP and various emerging AI chip vendors—that deliver standard and customized solutions to smart-glasses OEMs. Downstream, chips are consumed primarily by consumer and enterprise AI smart-glasses brands.

This report studies the global AI Smart Glasses Chip production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for AI Smart Glasses Chip and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of AI Smart Glasses Chip that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global AI Smart Glasses Chip total production and demand, 2021-2032, (Million Units)

Global AI Smart Glasses Chip total production value, 2021-2032, (USD Million)

Global AI Smart Glasses Chip production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Million Units), (based on production site)

Global AI Smart Glasses Chip consumption by region & country, CAGR, 2021-2032 & (Million Units)

U.S. VS China: AI Smart Glasses Chip domestic production, consumption, key domestic manufacturers and share

Global AI Smart Glasses Chip production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Million Units)

Global AI Smart Glasses Chip production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Million Units)

Global AI Smart Glasses Chip production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Million Units)

This report profiles key players in the global AI Smart Glasses Chip market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Qualcomm, NXP, MediaTek, Ambiq, Nordic Semiconductor, Bestechnic, Unisoc, Fullhan Microelectronics, StarFive Technology,

SigmaStar, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World AI Smart Glasses Chip market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Million Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global AI Smart Glasses Chip Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global AI Smart Glasses Chip Market, Segmentation by Type:

4nm-5nm

6nm-12nm

Above 12nm

Global AI Smart Glasses Chip Market, Segmentation by Solutions:

SoC

MCU+ISP

SoC+MCU

Global AI Smart Glasses Chip Market, Segmentation by Application:

Consumer

Enterprise

Medical

Other

Companies Profiled:

Qualcomm

NXP

MediaTek

Ambiq

Nordic Semiconductor

Bestechnic

Unisoc

Fullhan Microelectronics

StarFive Technology

SigmaStar

Actions

Rockchip

Espressif

Ingenic Semiconductor

Allwinner

Hunan Goke

Key Questions Answered:

1. How big is the global AI Smart Glasses Chip market?
2. What is the demand of the global AI Smart Glasses Chip market?
3. What is the year over year growth of the global AI Smart Glasses Chip market?
4. What is the production and production value of the global AI Smart Glasses Chip market?
5. Who are the key producers in the global AI Smart Glasses Chip market?
6. What are the growth factors driving the market demand?

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