

Global AI Smart Glasses Chip Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global AI Smart Glasses Chip market size was valued at US\$ 51.86 million in 2025 and is forecast to a readjusted size of US\$ 751 million by 2032 with a CAGR of 40.7% during review period.

In 2025, global sales of AI Smart Glasses Chip reached approximately 840 k units, with an average market price of about USD 60 per unit, an annual production capacity of roughly 960 k units, and an industry-average gross margin of approximately 40%.

An AI smart glasses chip typically refers to a highly integrated system-on-chip (SoC) specifically designed for AI-powered smart glasses, combining a general-purpose CPU, AI accelerator (NPU), graphics/image processing, display control, audio processing, memory interfaces, sensor fusion, and wireless connectivity on a single die. Its defining attributes are ultra-low power, compact form factor, and real-time on-device AI inference, enabling functions such as computer vision, voice interaction, environmental sensing, and spatial positioning within the tight battery and thermal constraints of eyewear devices. Compared with mainstream smartphone SoCs, these chips put greater emphasis on energy efficiency, thermal behavior, and interfaces tailored to glasses-type products.

Upstream, AI smart glasses chips rely on the semiconductor materials and IP ecosystem, including silicon wafers and foundries (e.g., TSMC), memory vendors (Samsung, SK hynix, Micron), advanced packaging and testing houses (ASE, Amkor), and EDA/IP providers such as ARM, Cadence, and Synopsys. The midstream is composed of SoC design and manufacturing companies—Qualcomm, MediaTek, NXP and various emerging AI chip vendors—that deliver standard and customized solutions to

smart-glasses OEMs. Downstream, chips are consumed primarily by consumer and enterprise AI smart-glasses brands.

This report is a detailed and comprehensive analysis for global AI Smart Glasses Chip market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global AI Smart Glasses Chip market size and forecasts, in consumption value (\$ Million), sales quantity (Million Units), and average selling prices (US\$/Unit), 2021-2032

Global AI Smart Glasses Chip market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Million Units), and average selling prices (US\$/Unit), 2021-2032

Global AI Smart Glasses Chip market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Million Units), and average selling prices (US\$/Unit), 2021-2032

Global AI Smart Glasses Chip market shares of main players, shipments in revenue (\$ Million), sales quantity (Million Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for AI Smart Glasses Chip

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global AI Smart Glasses Chip market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Qualcomm, NXP, MediaTek, Ambiq, Nordic Semiconductor, Bestechnic, Unisoc, Fullhan Microelectronics, StarFive Technology, SigmaStar, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

AI Smart Glasses Chip market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

4nm-5nm

6nm-12nm

Above 12nm

Market segment by Solutions

SoC

MCU+ISP

SoC+MCU

Market segment by Application

Consumer

Enterprise

Medical

Other

Major players covered

Qualcomm

NXP

MediaTek

Ambiq

Nordic Semiconductor

Bestechnic

Unisoc

Fullhan Microelectronics

StarFive Technology

SigmaStar

Actions

Rockchip

Espressif

Ingenic Semiconductor

Allwinner

Hunan Goke

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe AI Smart Glasses Chip product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of AI Smart Glasses Chip, with price, sales quantity, revenue, and global market share of AI Smart Glasses Chip from 2021 to 2026.

Chapter 3, the AI Smart Glasses Chip competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the AI Smart Glasses Chip breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and AI Smart Glasses Chip market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of AI Smart Glasses Chip.

Chapter 14 and 15, to describe AI Smart Glasses Chip sales channel, distributors, customers, research findings and conclusion.

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