

Global AI Site Selection Software Market 2026 by Company, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/G65431E6E204EN.html>

Date: May 2026

Pages: 132

Price: US\$ 3,480.00 (Single User License)

ID: G65431E6E204EN

Abstracts

According to our (Global Info Research) latest study, the global AI Site Selection Software market size was valued at US\$ 98 million in 2025 and is forecast to a readjusted size of US\$ 159 million by 2032 with a CAGR of 7.3% during review period.

AI Site Selection Software is an intelligent platform that utilizes machine learning, geographic information systems, big data analytics, and multi-source data fusion technologies to provide scientific site selection decision support for commercial facilities such as retail stores, restaurant outlets, logistics nodes, and charging station layouts. Its core functions include customer flow and population analysis, competitive landscape assessment, traffic accessibility modeling, rent and cost forecasting, and sales and revenue simulation. It also supports multi-scenario comparison and recommendation ranking. The software integrates multi-dimensional data such as operator signaling, POI, map navigation, and consumer behavior, using AI algorithms to output high-potential areas or specific locations, helping businesses reduce trial-and-error costs and increase the success rate of opening stores. It is widely used in chain retail, catering, real estate development, and urban public facility planning.

In AI Site Selection Software's cost structure, data procurement and governance costs account for the largest share (approximately 40%-50%), including licensing fees for multi-source data such as operator signaling, map POIs, consumer payments, and demographic profiles, as well as investment in data cleaning and labeling. R&D and algorithm costs account for approximately 30%-35%, covering machine learning model development, GIS engine construction, and AI algorithm engineer salaries. Sales and channel costs account for approximately 15%-20%, as clients are primarily chain enterprises and real estate developers, requiring a direct sales team and customized

industry solutions. Gross profit margins are relatively high, reaching 70%-80% under the SaaS subscription model, but private deployments typically have gross profit margins of 55%-65% due to the high proportion of data procurement and customized development.

The market exhibits a pattern of North America leading in technology, Asia Pacific experiencing rapid growth, and Europe maintaining steady development. North America is a global innovation hub with a high degree of digitalization in retail chains; the Asia Pacific region is experiencing the fastest growth, with strong demand in China and Southeast Asia driven by the expansion of consumer retail and the deployment of new energy vehicle infrastructure; the European market is constrained by GDPR data compliance, giving localized data service providers a greater advantage.

The upstream of the industry chain consists of data providers and cloud service providers (AWS, Alibaba Cloud); downstream customers cover chain retail, catering, logistics, and charging pile operators, with typical customers including Starbucks, Luckin Coffee, Tesla charging network, and Uniqlo. Profits are concentrated in the leading manufacturers that control core data resources and have accumulated industry models.

This report is a detailed and comprehensive analysis for global AI Site Selection Software market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global AI Site Selection Software market size and forecasts, in consumption value (\$ Million), 2021-2032

Global AI Site Selection Software market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global AI Site Selection Software market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global AI Site Selection Software market shares of main players, in revenue (\$ Million),

2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for AI Site Selection Software

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global AI Site Selection Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Alteryx One, Buxton Intelligence, CARTO, Citeline, EliseAI, Flypax, Inato, INRIX, MapZot, Nebius, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

AI Site Selection Software market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Statistical Modeling Software

Predictive Modeling Software

Deep Learning Software

Others

Market segment by Deployment

Cloud-Based Software

On Premise Software

Market segment by Function

Static Evaluation Software

Dynamic Monitoring Software

Sales Forecasting Software

Network Optimization Software

Others

Market segment by Application

Retail Industry

Food Service Industry

Automotive & New Energy

Logistics & Supply Chain

Real Estate

Others

Market segment by players, this report covers

Alteryx One

Buxton Intelligence

CARTO

Citeline

EliseAI

Flypix

Inato

INRIX

MapZot

Nebius

Placer

Selector

SiteZeus

Spatia

Vantage

GeoQ

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe AI Site Selection Software product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of AI Site Selection Software, with revenue, gross margin, and global market share of AI Site Selection Software from 2021 to 2026.

Chapter 3, the AI Site Selection Software competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and AI Site Selection Software market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of AI Site Selection Software.

Chapter 13, to describe AI Site Selection Software research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Classification of AI Site Selection Software by Type

1.3.1 Overview: Global AI Site Selection Software Market Size by Type: 2021 Versus 2025 Versus 2032

1.3.2 Global AI Site Selection Software Consumption Value Market Share by Type in 2025

1.3.3 Statistical Modeling Software

1.3.4 Predictive Modeling Software

1.3.5 Deep Learning Software

1.3.6 Others

1.4 Classification of AI Site Selection Software by Deployment

1.4.1 Overview: Global AI Site Selection Software Market Size by Deployment: 2021 Versus 2025 Versus 2032

1.4.2 Global AI Site Selection Software Consumption Value Market Share by Deployment in 2025

1.4.3 Cloud-Based Software

1.4.4 On Premise Software

1.5 Classification of AI Site Selection Software by Function

1.5.1 Overview: Global AI Site Selection Software Market Size by Function: 2021 Versus 2025 Versus 2032

1.5.2 Global AI Site Selection Software Consumption Value Market Share by Function in 2025

1.5.3 Static Evaluation Software

1.5.4 Dynamic Monitoring Software

1.5.5 Sales Forecasting Software

1.5.6 Network Optimization Software

1.5.7 Others

1.6 Global AI Site Selection Software Market by Application

1.6.1 Overview: Global AI Site Selection Software Market Size by Application: 2021 Versus 2025 Versus 2032

1.6.2 Retail Industry

1.6.3 Food Service Industry

1.6.4 Automotive & New Energy

1.6.5 Logistics & Supply Chain

- 1.6.6 Real Estate
- 1.6.7 Others
- 1.7 Global AI Site Selection Software Market Size & Forecast
- 1.8 Global AI Site Selection Software Market Size and Forecast by Region
 - 1.8.1 Global AI Site Selection Software Market Size by Region: 2021 VS 2025 VS 2032
 - 1.8.2 Global AI Site Selection Software Market Size by Region, (2021-2032)
 - 1.8.3 North America AI Site Selection Software Market Size and Prospect (2021-2032)
 - 1.8.4 Europe AI Site Selection Software Market Size and Prospect (2021-2032)
 - 1.8.5 Asia-Pacific AI Site Selection Software Market Size and Prospect (2021-2032)
 - 1.8.6 South America AI Site Selection Software Market Size and Prospect (2021-2032)
 - 1.8.7 Middle East & Africa AI Site Selection Software Market Size and Prospect (2021-2032)

2 COMPANY PROFILES

- 2.1 Alteryx One
 - 2.1.1 Alteryx One Details
 - 2.1.2 Alteryx One Major Business
 - 2.1.3 Alteryx One AI Site Selection Software Product and Solutions
 - 2.1.4 Alteryx One AI Site Selection Software Revenue, Gross Margin and Market Share (2021-2026)
 - 2.1.5 Alteryx One Recent Developments and Future Plans
- 2.2 Buxton Intelligence
 - 2.2.1 Buxton Intelligence Details
 - 2.2.2 Buxton Intelligence Major Business
 - 2.2.3 Buxton Intelligence AI Site Selection Software Product and Solutions
 - 2.2.4 Buxton Intelligence AI Site Selection Software Revenue, Gross Margin and Market Share (2021-2026)
 - 2.2.5 Buxton Intelligence Recent Developments and Future Plans
- 2.3 CARTO
 - 2.3.1 CARTO Details
 - 2.3.2 CARTO Major Business
 - 2.3.3 CARTO AI Site Selection Software Product and Solutions
 - 2.3.4 CARTO AI Site Selection Software Revenue, Gross Margin and Market Share (2021-2026)
 - 2.3.5 CARTO Recent Developments and Future Plans
- 2.4 Citeline
 - 2.4.1 Citeline Details

- 2.4.2 Citeline Major Business
- 2.4.3 Citeline AI Site Selection Software Product and Solutions
- 2.4.4 Citeline AI Site Selection Software Revenue, Gross Margin and Market Share (2021-2026)
- 2.4.5 Citeline Recent Developments and Future Plans
- 2.5 EliseAI
 - 2.5.1 EliseAI Details
 - 2.5.2 EliseAI Major Business
 - 2.5.3 EliseAI AI Site Selection Software Product and Solutions
 - 2.5.4 EliseAI AI Site Selection Software Revenue, Gross Margin and Market Share (2021-2026)
 - 2.5.5 EliseAI Recent Developments and Future Plans
- 2.6 Flypix
 - 2.6.1 Flypix Details
 - 2.6.2 Flypix Major Business
 - 2.6.3 Flypix AI Site Selection Software Product and Solutions
 - 2.6.4 Flypix AI Site Selection Software Revenue, Gross Margin and Market Share (2021-2026)
 - 2.6.5 Flypix Recent Developments and Future Plans
- 2.7 Inato
 - 2.7.1 Inato Details
 - 2.7.2 Inato Major Business
 - 2.7.3 Inato AI Site Selection Software Product and Solutions
 - 2.7.4 Inato AI Site Selection Software Revenue, Gross Margin and Market Share (2021-2026)
 - 2.7.5 Inato Recent Developments and Future Plans
- 2.8 INRIX
 - 2.8.1 INRIX Details
 - 2.8.2 INRIX Major Business
 - 2.8.3 INRIX AI Site Selection Software Product and Solutions
 - 2.8.4 INRIX AI Site Selection Software Revenue, Gross Margin and Market Share (2021-2026)
 - 2.8.5 INRIX Recent Developments and Future Plans
- 2.9 MapZot
 - 2.9.1 MapZot Details
 - 2.9.2 MapZot Major Business
 - 2.9.3 MapZot AI Site Selection Software Product and Solutions
 - 2.9.4 MapZot AI Site Selection Software Revenue, Gross Margin and Market Share (2021-2026)

- 2.9.5 MapZot Recent Developments and Future Plans
- 2.10 Nebius
 - 2.10.1 Nebius Details
 - 2.10.2 Nebius Major Business
 - 2.10.3 Nebius AI Site Selection Software Product and Solutions
 - 2.10.4 Nebius AI Site Selection Software Revenue, Gross Margin and Market Share (2021-2026)
 - 2.10.5 Nebius Recent Developments and Future Plans
- 2.11 Placer
 - 2.11.1 Placer Details
 - 2.11.2 Placer Major Business
 - 2.11.3 Placer AI Site Selection Software Product and Solutions
 - 2.11.4 Placer AI Site Selection Software Revenue, Gross Margin and Market Share (2021-2026)
 - 2.11.5 Placer Recent Developments and Future Plans
- 2.12 Selector
 - 2.12.1 Selector Details
 - 2.12.2 Selector Major Business
 - 2.12.3 Selector AI Site Selection Software Product and Solutions
 - 2.12.4 Selector AI Site Selection Software Revenue, Gross Margin and Market Share (2021-2026)
 - 2.12.5 Selector Recent Developments and Future Plans
- 2.13 SiteZeus
 - 2.13.1 SiteZeus Details
 - 2.13.2 SiteZeus Major Business
 - 2.13.3 SiteZeus AI Site Selection Software Product and Solutions
 - 2.13.4 SiteZeus AI Site Selection Software Revenue, Gross Margin and Market Share (2021-2026)
 - 2.13.5 SiteZeus Recent Developments and Future Plans
- 2.14 Spatia
 - 2.14.1 Spatia Details
 - 2.14.2 Spatia Major Business
 - 2.14.3 Spatia AI Site Selection Software Product and Solutions
 - 2.14.4 Spatia AI Site Selection Software Revenue, Gross Margin and Market Share (2021-2026)
 - 2.14.5 Spatia Recent Developments and Future Plans
- 2.15 Vantage
 - 2.15.1 Vantage Details
 - 2.15.2 Vantage Major Business

- 2.15.3 Vantage AI Site Selection Software Product and Solutions
- 2.15.4 Vantage AI Site Selection Software Revenue, Gross Margin and Market Share (2021-2026)
- 2.15.5 Vantage Recent Developments and Future Plans
- 2.16 GeoQ
 - 2.16.1 GeoQ Details
 - 2.16.2 GeoQ Major Business
 - 2.16.3 GeoQ AI Site Selection Software Product and Solutions
 - 2.16.4 GeoQ AI Site Selection Software Revenue, Gross Margin and Market Share (2021-2026)
 - 2.16.5 GeoQ Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

- 3.1 Global AI Site Selection Software Revenue and Share by Players (2021-2026)
- 3.2 Market Share Analysis (2025)
 - 3.2.1 Market Share of AI Site Selection Software by Company Revenue
 - 3.2.2 Top 3 AI Site Selection Software Players Market Share in 2025
 - 3.2.3 Top 6 AI Site Selection Software Players Market Share in 2025
- 3.3 AI Site Selection Software Market: Overall Company Footprint Analysis
 - 3.3.1 AI Site Selection Software Market: Region Footprint
 - 3.3.2 AI Site Selection Software Market: Company Product Type Footprint
 - 3.3.3 AI Site Selection Software Market: Company Product Application Footprint
- 3.4 New Market Entrants and Barriers to Market Entry
- 3.5 Mergers, Acquisition, Agreements, and Collaborations

4 MARKET SIZE SEGMENT BY TYPE

- 4.1 Global AI Site Selection Software Consumption Value and Market Share by Type (2021-2026)
- 4.2 Global AI Site Selection Software Market Forecast by Type (2027-2032)

5 MARKET SIZE SEGMENT BY APPLICATION

- 5.1 Global AI Site Selection Software Consumption Value Market Share by Application (2021-2026)
- 5.2 Global AI Site Selection Software Market Forecast by Application (2027-2032)

6 NORTH AMERICA

- 6.1 North America AI Site Selection Software Consumption Value by Type (2021-2032)
- 6.2 North America AI Site Selection Software Market Size by Application (2021-2032)
- 6.3 North America AI Site Selection Software Market Size by Country
 - 6.3.1 North America AI Site Selection Software Consumption Value by Country (2021-2032)
 - 6.3.2 United States AI Site Selection Software Market Size and Forecast (2021-2032)
 - 6.3.3 Canada AI Site Selection Software Market Size and Forecast (2021-2032)
 - 6.3.4 Mexico AI Site Selection Software Market Size and Forecast (2021-2032)

7 EUROPE

- 7.1 Europe AI Site Selection Software Consumption Value by Type (2021-2032)
- 7.2 Europe AI Site Selection Software Consumption Value by Application (2021-2032)
- 7.3 Europe AI Site Selection Software Market Size by Country
 - 7.3.1 Europe AI Site Selection Software Consumption Value by Country (2021-2032)
 - 7.3.2 Germany AI Site Selection Software Market Size and Forecast (2021-2032)
 - 7.3.3 France AI Site Selection Software Market Size and Forecast (2021-2032)
 - 7.3.4 United Kingdom AI Site Selection Software Market Size and Forecast (2021-2032)
 - 7.3.5 Russia AI Site Selection Software Market Size and Forecast (2021-2032)
 - 7.3.6 Italy AI Site Selection Software Market Size and Forecast (2021-2032)

8 ASIA-PACIFIC

- 8.1 Asia-Pacific AI Site Selection Software Consumption Value by Type (2021-2032)
- 8.2 Asia-Pacific AI Site Selection Software Consumption Value by Application (2021-2032)
- 8.3 Asia-Pacific AI Site Selection Software Market Size by Region
 - 8.3.1 Asia-Pacific AI Site Selection Software Consumption Value by Region (2021-2032)
 - 8.3.2 China AI Site Selection Software Market Size and Forecast (2021-2032)
 - 8.3.3 Japan AI Site Selection Software Market Size and Forecast (2021-2032)
 - 8.3.4 South Korea AI Site Selection Software Market Size and Forecast (2021-2032)
 - 8.3.5 India AI Site Selection Software Market Size and Forecast (2021-2032)
 - 8.3.6 Southeast Asia AI Site Selection Software Market Size and Forecast (2021-2032)
 - 8.3.7 Australia AI Site Selection Software Market Size and Forecast (2021-2032)

9 SOUTH AMERICA

9.1 South America AI Site Selection Software Consumption Value by Type (2021-2032)

9.2 South America AI Site Selection Software Consumption Value by Application (2021-2032)

9.3 South America AI Site Selection Software Market Size by Country

9.3.1 South America AI Site Selection Software Consumption Value by Country (2021-2032)

9.3.2 Brazil AI Site Selection Software Market Size and Forecast (2021-2032)

9.3.3 Argentina AI Site Selection Software Market Size and Forecast (2021-2032)

10 MIDDLE EAST & AFRICA

10.1 Middle East & Africa AI Site Selection Software Consumption Value by Type (2021-2032)

10.2 Middle East & Africa AI Site Selection Software Consumption Value by Application (2021-2032)

10.3 Middle East & Africa AI Site Selection Software Market Size by Country

10.3.1 Middle East & Africa AI Site Selection Software Consumption Value by Country (2021-2032)

10.3.2 Turkey AI Site Selection Software Market Size and Forecast (2021-2032)

10.3.3 Saudi Arabia AI Site Selection Software Market Size and Forecast (2021-2032)

10.3.4 UAE AI Site Selection Software Market Size and Forecast (2021-2032)

11 MARKET DYNAMICS

11.1 AI Site Selection Software Market Drivers

11.2 AI Site Selection Software Market Restraints

11.3 AI Site Selection Software Trends Analysis

11.4 Porters Five Forces Analysis

11.4.1 Threat of New Entrants

11.4.2 Bargaining Power of Suppliers

11.4.3 Bargaining Power of Buyers

11.4.4 Threat of Substitutes

11.4.5 Competitive Rivalry

12 INDUSTRY CHAIN ANALYSIS

12.1 AI Site Selection Software Industry Chain

12.2 AI Site Selection Software Upstream Analysis

12.3 AI Site Selection Software Midstream Analysis

12.4 AI Site Selection Software Downstream Analysis

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

14.1 Methodology

14.2 Research Process and Data Source

14.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global AI Site Selection Software Consumption Value by Type, (USD Million), 2021 & 2025 & 2032

Table 2. Global AI Site Selection Software Consumption Value by Deployment, (USD Million), 2021 & 2025 & 2032

Table 3. Global AI Site Selection Software Consumption Value by Function, (USD Million), 2021 & 2025 & 2032

Table 4. Global AI Site Selection Software Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Table 5. Global AI Site Selection Software Consumption Value by Region (2021-2026) & (USD Million)

Table 6. Global AI Site Selection Software Consumption Value by Region (2027-2032) & (USD Million)

Table 7. Alteryx One Company Information, Head Office, and Major Competitors

Table 8. Alteryx One Major Business

Table 9. Alteryx One AI Site Selection Software Product and Solutions

Table 10. Alteryx One AI Site Selection Software Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 11. Alteryx One Recent Developments and Future Plans

Table 12. Buxton Intelligence Company Information, Head Office, and Major Competitors

Table 13. Buxton Intelligence Major Business

Table 14. Buxton Intelligence AI Site Selection Software Product and Solutions

Table 15. Buxton Intelligence AI Site Selection Software Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 16. Buxton Intelligence Recent Developments and Future Plans

Table 17. CARTO Company Information, Head Office, and Major Competitors

Table 18. CARTO Major Business

Table 19. CARTO AI Site Selection Software Product and Solutions

Table 20. CARTO AI Site Selection Software Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 21. Citeline Company Information, Head Office, and Major Competitors

Table 22. Citeline Major Business

Table 23. Citeline AI Site Selection Software Product and Solutions

Table 24. Citeline AI Site Selection Software Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 25. Citeline Recent Developments and Future Plans

Table 26. EliseAI Company Information, Head Office, and Major Competitors

Table 27. EliseAI Major Business

Table 28. EliseAI AI Site Selection Software Product and Solutions

Table 29. EliseAI AI Site Selection Software Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 30. EliseAI Recent Developments and Future Plans

Table 31. Flypix Company Information, Head Office, and Major Competitors

Table 32. Flypix Major Business

Table 33. Flypix AI Site Selection Software Product and Solutions

Table 34. Flypix AI Site Selection Software Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 35. Flypix Recent Developments and Future Plans

Table 36. Inato Company Information, Head Office, and Major Competitors

Table 37. Inato Major Business

Table 38. Inato AI Site Selection Software Product and Solutions

Table 39. Inato AI Site Selection Software Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 40. Inato Recent Developments and Future Plans

Table 41. INRIX Company Information, Head Office, and Major Competitors

Table 42. INRIX Major Business

Table 43. INRIX AI Site Selection Software Product and Solutions

Table 44. INRIX AI Site Selection Software Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 45. INRIX Recent Developments and Future Plans

Table 46. MapZot Company Information, Head Office, and Major Competitors

Table 47. MapZot Major Business

Table 48. MapZot AI Site Selection Software Product and Solutions

Table 49. MapZot AI Site Selection Software Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 50. MapZot Recent Developments and Future Plans

Table 51. Nebius Company Information, Head Office, and Major Competitors

Table 52. Nebius Major Business

Table 53. Nebius AI Site Selection Software Product and Solutions

Table 54. Nebius AI Site Selection Software Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 55. Nebius Recent Developments and Future Plans

Table 56. Placer Company Information, Head Office, and Major Competitors

Table 57. Placer Major Business

- Table 58. Placer AI Site Selection Software Product and Solutions
- Table 59. Placer AI Site Selection Software Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 60. Placer Recent Developments and Future Plans
- Table 61. Selector Company Information, Head Office, and Major Competitors
- Table 62. Selector Major Business
- Table 63. Selector AI Site Selection Software Product and Solutions
- Table 64. Selector AI Site Selection Software Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 65. Selector Recent Developments and Future Plans
- Table 66. SiteZeus Company Information, Head Office, and Major Competitors
- Table 67. SiteZeus Major Business
- Table 68. SiteZeus AI Site Selection Software Product and Solutions
- Table 69. SiteZeus AI Site Selection Software Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 70. SiteZeus Recent Developments and Future Plans
- Table 71. Spatia Company Information, Head Office, and Major Competitors
- Table 72. Spatia Major Business
- Table 73. Spatia AI Site Selection Software Product and Solutions
- Table 74. Spatia AI Site Selection Software Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 75. Spatia Recent Developments and Future Plans
- Table 76. Vantage Company Information, Head Office, and Major Competitors
- Table 77. Vantage Major Business
- Table 78. Vantage AI Site Selection Software Product and Solutions
- Table 79. Vantage AI Site Selection Software Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 80. Vantage Recent Developments and Future Plans
- Table 81. GeoQ Company Information, Head Office, and Major Competitors
- Table 82. GeoQ Major Business
- Table 83. GeoQ AI Site Selection Software Product and Solutions
- Table 84. GeoQ AI Site Selection Software Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 85. GeoQ Recent Developments and Future Plans
- Table 86. Global AI Site Selection Software Revenue (USD Million) by Players (2021-2026)
- Table 87. Global AI Site Selection Software Revenue Share by Players (2021-2026)
- Table 88. Breakdown of AI Site Selection Software by Company Type (Tier 1, Tier 2, and Tier 3)

Table 89. Market Position of Players in AI Site Selection Software, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025

Table 90. Head Office of Key AI Site Selection Software Players

Table 91. AI Site Selection Software Market: Company Product Type Footprint

Table 92. AI Site Selection Software Market: Company Product Application Footprint

Table 93. AI Site Selection Software New Market Entrants and Barriers to Market Entry

Table 94. AI Site Selection Software Mergers, Acquisition, Agreements, and Collaborations

Table 95. Global AI Site Selection Software Consumption Value (USD Million) by Type (2021-2026)

Table 96. Global AI Site Selection Software Consumption Value Share by Type (2021-2026)

Table 97. Global AI Site Selection Software Consumption Value Forecast by Type (2027-2032)

Table 98. Global AI Site Selection Software Consumption Value by Application (2021-2026)

Table 99. Global AI Site Selection Software Consumption Value Forecast by Application (2027-2032)

Table 100. North America AI Site Selection Software Consumption Value by Type (2021-2026) & (USD Million)

Table 101. North America AI Site Selection Software Consumption Value by Type (2027-2032) & (USD Million)

Table 102. North America AI Site Selection Software Consumption Value by Application (2021-2026) & (USD Million)

Table 103. North America AI Site Selection Software Consumption Value by Application (2027-2032) & (USD Million)

Table 104. North America AI Site Selection Software Consumption Value by Country (2021-2026) & (USD Million)

Table 105. North America AI Site Selection Software Consumption Value by Country (2027-2032) & (USD Million)

Table 106. Europe AI Site Selection Software Consumption Value by Type (2021-2026) & (USD Million)

Table 107. Europe AI Site Selection Software Consumption Value by Type (2027-2032) & (USD Million)

Table 108. Europe AI Site Selection Software Consumption Value by Application (2021-2026) & (USD Million)

Table 109. Europe AI Site Selection Software Consumption Value by Application (2027-2032) & (USD Million)

Table 110. Europe AI Site Selection Software Consumption Value by Country

(2021-2026) & (USD Million)

Table 111. Europe AI Site Selection Software Consumption Value by Country

(2027-2032) & (USD Million)

Table 112. Asia-Pacific AI Site Selection Software Consumption Value by Type

(2021-2026) & (USD Million)

Table 113. Asia-Pacific AI Site Selection Software Consumption Value by Type

(2027-2032) & (USD Million)

Table 114. Asia-Pacific AI Site Selection Software Consumption Value by Application

(2021-2026) & (USD Million)

Table 115. Asia-Pacific AI Site Selection Software Consumption Value by Application

(2027-2032) & (USD Million)

Table 116. Asia-Pacific AI Site Selection Software Consumption Value by Region

(2021-2026) & (USD Million)

Table 117. Asia-Pacific AI Site Selection Software Consumption Value by Region

(2027-2032) & (USD Million)

Table 118. South America AI Site Selection Software Consumption Value by Type

(2021-2026) & (USD Million)

Table 119. South America AI Site Selection Software Consumption Value by Type

(2027-2032) & (USD Million)

Table 120. South America AI Site Selection Software Consumption Value by Application

(2021-2026) & (USD Million)

Table 121. South America AI Site Selection Software Consumption Value by Application

(2027-2032) & (USD Million)

Table 122. South America AI Site Selection Software Consumption Value by Country

(2021-2026) & (USD Million)

Table 123. South America AI Site Selection Software Consumption Value by Country

(2027-2032) & (USD Million)

Table 124. Middle East & Africa AI Site Selection Software Consumption Value by Type

(2021-2026) & (USD Million)

Table 125. Middle East & Africa AI Site Selection Software Consumption Value by Type

(2027-2032) & (USD Million)

Table 126. Middle East & Africa AI Site Selection Software Consumption Value by Application (2021-2026) & (USD Million)

Table 127. Middle East & Africa AI Site Selection Software Consumption Value by Application (2027-2032) & (USD Million)

Table 128. Middle East & Africa AI Site Selection Software Consumption Value by Country (2021-2026) & (USD Million)

Table 129. Middle East & Africa AI Site Selection Software Consumption Value by Country (2027-2032) & (USD Million)

Table 130. Global Key Players of AI Site Selection Software Upstream (Raw Materials)

Table 131. Global AI Site Selection Software Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. AI Site Selection Software Picture

Figure 2. Global AI Site Selection Software Consumption Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 3. Global AI Site Selection Software Consumption Value Market Share by Type in 2025

Figure 4. Statistical Modeling Software

Figure 5. Predictive Modeling Software

Figure 6. Deep Learning Software

Figure 7. Others

Figure 8. Global AI Site Selection Software Consumption Value by Deployment, (USD Million), 2021 & 2025 & 2032

Figure 9. Global AI Site Selection Software Consumption Value Market Share by Deployment in 2025

Figure 10. Cloud-Based Software

Figure 11. On Premise Software

Figure 12. Global AI Site Selection Software Consumption Value by Function, (USD Million), 2021 & 2025 & 2032

Figure 13. Global AI Site Selection Software Consumption Value Market Share by Function in 2025

Figure 14. Static Evaluation Software

Figure 15. Dynamic Monitoring Software

Figure 16. Sales Forecasting Software

Figure 17. Network Optimization Software

Figure 18. Others

Figure 19. Global AI Site Selection Software Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 20. AI Site Selection Software Consumption Value Market Share by Application in 2025

Figure 21. Retail Industry Picture

Figure 22. Food Service Industry Picture

Figure 23. Automotive & New Energy Picture

Figure 24. Logistics & Supply Chain Picture

Figure 25. Real Estate Picture

Figure 26. Others Picture

Figure 27. Global AI Site Selection Software Consumption Value, (USD Million): 2021 &

2025 & 2032

Figure 28. Global AI Site Selection Software Consumption Value and Forecast (2021-2032) & (USD Million)

Figure 29. Global Market AI Site Selection Software Consumption Value (USD Million) Comparison by Region (2021 VS 2025 VS 2032)

Figure 30. Global AI Site Selection Software Consumption Value Market Share by Region (2021-2032)

Figure 31. Global AI Site Selection Software Consumption Value Market Share by Region in 2025

Figure 32. North America AI Site Selection Software Consumption Value (2021-2032) & (USD Million)

Figure 33. Europe AI Site Selection Software Consumption Value (2021-2032) & (USD Million)

Figure 34. Asia-Pacific AI Site Selection Software Consumption Value (2021-2032) & (USD Million)

Figure 35. South America AI Site Selection Software Consumption Value (2021-2032) & (USD Million)

Figure 36. Middle East & Africa AI Site Selection Software Consumption Value (2021-2032) & (USD Million)

Figure 37. Company Three Recent Developments and Future Plans

Figure 38. Global AI Site Selection Software Revenue Share by Players in 2025

Figure 39. AI Site Selection Software Market Share by Company Type (Tier 1, Tier 2, and Tier 3) in 2025

Figure 40. Market Share of AI Site Selection Software by Player Revenue in 2025

Figure 41. Top 3 AI Site Selection Software Players Market Share in 2025

Figure 42. Top 6 AI Site Selection Software Players Market Share in 2025

Figure 43. Global AI Site Selection Software Consumption Value Share by Type (2021-2026)

Figure 44. Global AI Site Selection Software Market Share Forecast by Type (2027-2032)

Figure 45. Global AI Site Selection Software Consumption Value Share by Application (2021-2026)

Figure 46. Global AI Site Selection Software Market Share Forecast by Application (2027-2032)

Figure 47. North America AI Site Selection Software Consumption Value Market Share by Type (2021-2032)

Figure 48. North America AI Site Selection Software Consumption Value Market Share by Application (2021-2032)

Figure 49. North America AI Site Selection Software Consumption Value Market Share

by Country (2021-2032)

Figure 50. United States AI Site Selection Software Consumption Value (2021-2032) & (USD Million)

Figure 51. Canada AI Site Selection Software Consumption Value (2021-2032) & (USD Million)

Figure 52. Mexico AI Site Selection Software Consumption Value (2021-2032) & (USD Million)

Figure 53. Europe AI Site Selection Software Consumption Value Market Share by Type (2021-2032)

Figure 54. Europe AI Site Selection Software Consumption Value Market Share by Application (2021-2032)

Figure 55. Europe AI Site Selection Software Consumption Value Market Share by Country (2021-2032)

Figure 56. Germany AI Site Selection Software Consumption Value (2021-2032) & (USD Million)

Figure 57. France AI Site Selection Software Consumption Value (2021-2032) & (USD Million)

Figure 58. United Kingdom AI Site Selection Software Consumption Value (2021-2032) & (USD Million)

Figure 59. Russia AI Site Selection Software Consumption Value (2021-2032) & (USD Million)

Figure 60. Italy AI Site Selection Software Consumption Value (2021-2032) & (USD Million)

Figure 61. Asia-Pacific AI Site Selection Software Consumption Value Market Share by Type (2021-2032)

Figure 62. Asia-Pacific AI Site Selection Software Consumption Value Market Share by Application (2021-2032)

Figure 63. Asia-Pacific AI Site Selection Software Consumption Value Market Share by Region (2021-2032)

Figure 64. China AI Site Selection Software Consumption Value (2021-2032) & (USD Million)

Figure 65. Japan AI Site Selection Software Consumption Value (2021-2032) & (USD Million)

Figure 66. South Korea AI Site Selection Software Consumption Value (2021-2032) & (USD Million)

Figure 67. India AI Site Selection Software Consumption Value (2021-2032) & (USD Million)

Figure 68. Southeast Asia AI Site Selection Software Consumption Value (2021-2032) & (USD Million)

Figure 69. Australia AI Site Selection Software Consumption Value (2021-2032) & (USD Million)

Figure 70. South America AI Site Selection Software Consumption Value Market Share by Type (2021-2032)

Figure 71. South America AI Site Selection Software Consumption Value Market Share by Application (2021-2032)

Figure 72. South America AI Site Selection Software Consumption Value Market Share by Country (2021-2032)

Figure 73. Brazil AI Site Selection Software Consumption Value (2021-2032) & (USD Million)

Figure 74. Argentina AI Site Selection Software Consumption Value (2021-2032) & (USD Million)

Figure 75. Middle East & Africa AI Site Selection Software Consumption Value Market Share by Type (2021-2032)

Figure 76. Middle East & Africa AI Site Selection Software Consumption Value Market Share by Application (2021-2032)

Figure 77. Middle East & Africa AI Site Selection Software Consumption Value Market Share by Country (2021-2032)

Figure 78. Turkey AI Site Selection Software Consumption Value (2021-2032) & (USD Million)

Figure 79. Saudi Arabia AI Site Selection Software Consumption Value (2021-2032) & (USD Million)

Figure 80. UAE AI Site Selection Software Consumption Value (2021-2032) & (USD Million)

Figure 81. AI Site Selection Software Market Drivers

Figure 82. AI Site Selection Software Market Restraints

Figure 83. AI Site Selection Software Market Trends

Figure 84. Porters Five Forces Analysis

Figure 85. AI Site Selection Software Industrial Chain

Figure 86. Methodology

Figure 87. Research Process and Data Source

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