

# Global AI Site Selection Software Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global AI Site Selection Software market size is expected to reach \$ 159 million by 2032, rising at a market growth of 7.3% CAGR during the forecast period (2026-2032).

AI Site Selection Software is an intelligent platform that utilizes machine learning, geographic information systems, big data analytics, and multi-source data fusion technologies to provide scientific site selection decision support for commercial facilities such as retail stores, restaurant outlets, logistics nodes, and charging station layouts. Its core functions include customer flow and population analysis, competitive landscape assessment, traffic accessibility modeling, rent and cost forecasting, and sales and revenue simulation. It also supports multi-scenario comparison and recommendation ranking. The software integrates multi-dimensional data such as operator signaling, POI, map navigation, and consumer behavior, using AI algorithms to output high-potential areas or specific locations, helping businesses reduce trial-and-error costs and increase the success rate of opening stores. It is widely used in chain retail, catering, real estate development, and urban public facility planning.

In AI Site Selection Software's cost structure, data procurement and governance costs account for the largest share (approximately 40%-50%), including licensing fees for multi-source data such as operator signaling, map POIs, consumer payments, and demographic profiles, as well as investment in data cleaning and labeling. R&D and algorithm costs account for approximately 30%-35%, covering machine learning model development, GIS engine construction, and AI algorithm engineer salaries. Sales and channel costs account for approximately 15%-20%, as clients are primarily chain enterprises and real estate developers, requiring a direct sales team and customized industry solutions. Gross profit margins are relatively high, reaching 70%-80% under the SaaS subscription model, but private deployments typically have gross profit margins of

55%-65% due to the high proportion of data procurement and customized development.

The market exhibits a pattern of North America leading in technology, Asia Pacific experiencing rapid growth, and Europe maintaining steady development. North America is a global innovation hub with a high degree of digitalization in retail chains; the Asia Pacific region is experiencing the fastest growth, with strong demand in China and Southeast Asia driven by the expansion of consumer retail and the deployment of new energy vehicle infrastructure; the European market is constrained by GDPR data compliance, giving localized data service providers a greater advantage.

The upstream of the industry chain consists of data providers and cloud service providers (AWS, Alibaba Cloud); downstream customers cover chain retail, catering, logistics, and charging pile operators, with typical customers including Starbucks, Luckin Coffee, Tesla charging network, and Uniqlo. Profits are concentrated in the leading manufacturers that control core data resources and have accumulated industry models.

This report studies the global AI Site Selection Software demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for AI Site Selection Software, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of AI Site Selection Software that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global AI Site Selection Software total market, 2021-2032, (USD Million)

Global AI Site Selection Software total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: AI Site Selection Software total market, key domestic companies, and share, (USD Million)

Global AI Site Selection Software revenue by player, revenue and market share 2021-2026, (USD Million)

Global AI Site Selection Software total market by Type, CAGR, 2021-2032, (USD Million)

Global AI Site Selection Software total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global AI Site Selection Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Alteryx One, Buxton Intelligence, CARTO, Citeline, EliseAI, Flypix, Inato, INRIX, MapZot, Nebius, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world AI Site Selection Software market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global AI Site Selection Software Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global AI Site Selection Software Market, Segmentation by Type:

Statistical Modeling Software

Predictive Modeling Software

Deep Learning Software

Others

Global AI Site Selection Software Market, Segmentation by Deployment:

Cloud-Based Software

On Premise Software

Global AI Site Selection Software Market, Segmentation by Function:

Static Evaluation Software

Dynamic Monitoring Software

Sales Forecasting Software

Network Optimization Software

Others

Global AI Site Selection Software Market, Segmentation by Application:

Retail Industry

Food Service Industry

Automotive & New Energy

Logistics & Supply Chain

Real Estate

Others

Companies Profiled:

Alteryx One

Buxton Intelligence

CARTO

Citeline

EliseAI

Flypix

Inato

INRIX

MapZot

Nebius

Placer

Selector

SiteZeus

Spatia

Vantage

GeoQ

### Key Questions Answered

1. How big is the global AI Site Selection Software market?
2. What is the demand of the global AI Site Selection Software market?
3. What is the year over year growth of the global AI Site Selection Software market?
4. What is the total value of the global AI Site Selection Software market?
5. Who are the Major Players in the global AI Site Selection Software market?
6. What are the growth factors driving the market demand?

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