

Global AI Short Drama Technology Platform Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global AI Short Drama Technology Platform market size is expected to reach \$ 1172 million by 2032, rising at a market growth of 11.7% CAGR during the forecast period (2026-2032).

An AI short drama technology platform refers to software or online platforms that provide a one-stop service for short drama creation based on artificial intelligence (AI) technology. This includes functions such as automatic script generation, character design, virtual scene construction, voice dubbing, video rendering, post-production editing, and personalized recommendations. These platforms typically integrate natural language processing, computer vision, speech synthesis, motion capture, generative AI, and content management systems, enabling content creators, businesses, or individuals to quickly generate high-quality short drama content and intelligently optimize it based on audience preferences. Their goal is to lower the creative threshold, improve production efficiency, and support commercial monetization and social media dissemination.

AI short drama technology platforms have broad market prospects. On the one hand, the consumption of short videos and micro-dramas continues to grow, especially among young users who have a strong demand for fragmented, high-frequency entertainment content. On the other hand, the maturity of generative AI technology automates and reduces the cost of processes such as script creation, character animation, and voice dubbing. In the future, these platforms will become important tools for content creation, widely used in entertainment, advertising and marketing, virtual idols, education and training, and brand storytelling. Meanwhile, with the optimization of AI algorithms and the improvement of multimodal generation capabilities, the platform can provide a more personalized and immersive micro-drama experience, and may become the standard

creative infrastructure on social media and video platforms, driving the entire short video ecosystem towards intelligence and automation.

This report studies the global AI Short Drama Technology Platform demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for AI Short Drama Technology Platform, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of AI Short Drama Technology Platform that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global AI Short Drama Technology Platform total market, 2021-2032, (USD Million)

Global AI Short Drama Technology Platform total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: AI Short Drama Technology Platform total market, key domestic companies, and share, (USD Million)

Global AI Short Drama Technology Platform revenue by player, revenue and market share 2021-2026, (USD Million)

Global AI Short Drama Technology Platform total market by Creativity Depth, CAGR, 2021-2032, (USD Million)

Global AI Short Drama Technology Platform total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global AI Short Drama Technology Platform market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Keling, Jimeng, SenseTime, Jiuziyuan AI, Como.ai, Outliers, Buming Culture, Joysdance Technology Co., Ltd., Bona Film Group, Kunlun Tech, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world AI Short Drama Technology Platform market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Creativity Depth, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global AI Short Drama Technology Platform Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global AI Short Drama Technology Platform Market, Segmentation by Creativity Depth:

Fully Automated Platform

Auxiliary Platform

Global AI Short Drama Technology Platform Market, Segmentation by Content Presentation Formats:

Live-Action + Virtual Effects

Pure Virtual Animation

Interactive Micro-Drama

Global AI Short Drama Technology Platform Market, Segmentation by Technical Features:

Multimodal Generation Platform

Personalized Recommendation Platform

Global AI Short Drama Technology Platform Market, Segmentation by Application:

Entertainment

Commercial Marketing

Education & Training

Companies Profiled:

Keling

Jimeng

SenseTime

Jiuziyuan AI

Como.ai

Outliers

Buming Culture

Joysdance Technology Co., Ltd.

Bona Film Group

Kunlun Tech

Reelmate

DreamWorks

Huobao Drama

AIFLIX

MicroCo

inspirAI

aistudioslab

KREELS

FlareFlow

Key Questions Answered

1. How big is the global AI Short Drama Technology Platform market?
2. What is the demand of the global AI Short Drama Technology Platform market?
3. What is the year over year growth of the global AI Short Drama Technology Platform market?
4. What is the total value of the global AI Short Drama Technology Platform market?
5. Who are the Major Players in the global AI Short Drama Technology Platform market?
6. What are the growth factors driving the market demand?

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