

# Global AI Short Drama Streaming Platform Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global AI Short Drama Streaming Platform market size was valued at US\$ 1035 million in 2025 and is forecast to a readjusted size of US\$ 2333 million by 2032 with a CAGR of 11.7% during review period.

AI-powered short drama streaming platforms are digital entertainment content distribution platforms focused on publishing, recommending, and playing short-form drama content. These platforms utilize generative artificial intelligence (AI) technology to accelerate content production and optimize user experience, enabling viewers to quickly watch highly structured and coherent micro-drama stories via mobile phones or other devices. These platforms differ from traditional long-form films or short-video entertainment, focusing on vertical narrative storytelling, characterized by fragmented durations, and driven by AI technology in creation and playback, providing users with a fast-paced, consumption-oriented drama entertainment experience.

AI-powered short drama streaming platforms have enormous future development potential. With the widespread adoption of 5G, the consolidation of mobile video consumption habits, and the maturity of AI content generation technology, consumer demand for fragmented drama content continues to rise, driving platforms to continuously expand their audience and monetization potential. AI technology can not only significantly reduce content production costs and accelerate update frequency but also achieve accurate recommendations and localized creation through big data analysis, greatly enhancing user stickiness and content value. Simultaneously, the global short drama content trend has shifted from a single-region explosion to a cross-regional content consumption trend, with overseas markets continuously expanding.

The industry is expected to experience a leapfrog development from 'short videos supplementing entertainment' to 'mainstream drama consumption format.'

This report is a detailed and comprehensive analysis for global AI Short Drama Streaming Platform market. Both quantitative and qualitative analyses are presented by company, by region & country, by Creation Methods and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global AI Short Drama Streaming Platform market size and forecasts, in consumption value (\$ Million), 2021-2032

Global AI Short Drama Streaming Platform market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global AI Short Drama Streaming Platform market size and forecasts, by Creation Methods and by Application, in consumption value (\$ Million), 2021-2032

Global AI Short Drama Streaming Platform market shares of main players, in revenue (\$ Million), 2021-2026

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for AI Short Drama Streaming Platform

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global AI Short Drama Streaming Platform market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a

part of this study include Hongguo, Tencent, iQIYI, Baidu, Youku, Bilibili, TikTok, Express Hand, Kunlun Tech, ByteDance, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### Market segmentation

AI Short Drama Streaming Platform market is split by Creation Methods and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Creation Methods and by Application. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Creation Methods

Fully AI-Generated

Assisted Generation

### Market segment by Business Models

Ad-Driven

Subscription-Based

Creator-Segmented

### Market segment by Application

Entertainment

Commercial Marketing

Education & Training

Market segment by players, this report covers

Hongguo

Tencent

iQIYI

Baidu

Youku

Bilibili

TikTok

Express Hand

Kunlun Tech

ByteDance

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 13 chapters:**

Chapter 1, to describe AI Short Drama Streaming Platform product scope, market

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overview, market estimation caveats and base year.

Chapter 2, to profile the top players of AI Short Drama Streaming Platform, with revenue, gross margin, and global market share of AI Short Drama Streaming Platform from 2021 to 2026.

Chapter 3, the AI Short Drama Streaming Platform competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Creation Methods and by Application, with consumption value and growth rate by Creation Methods, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and AI Short Drama Streaming Platform market forecast, by regions, by Creation Methods and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of AI Short Drama Streaming Platform.

Chapter 13, to describe AI Short Drama Streaming Platform research findings and conclusion.

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