

Global AI Short Drama Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global AI Short Drama market size is expected to reach \$ 1805 million by 2032, rising at a market growth of 10.7% CAGR during the forecast period (2026-2032).

AI short dramas refer to short video storylines generated or created with the assistance of artificial intelligence technology. They typically range from 1 to 5 minutes in length and encompass virtual characters, automated script generation, voice-over narration, and scene rendering. Their core characteristics are high automation, low cost, rapid production, and the ability to be personalized according to user preferences. Compared to traditional short dramas, AI short dramas not only lower the creative threshold but also enable real-time iteration and optimization of content on social media and video platforms, thus meeting the demand for fragmented content consumption.

AI short dramas have broad market prospects. On the one hand, short video consumption continues to grow, especially among Generation Z and young people, who have a strong demand for short, high-frequency entertainment content. On the other hand, the technological maturity of AI-generated content (AIGC) is gradually improving, significantly reducing the threshold and cost of creating short dramas. In the future, AI short dramas can be implemented in various scenarios such as social media platforms, advertising and marketing, brand promotion, education and training, and virtual idols, achieving large-scale content creation and commercial monetization. Furthermore, with advancements in generative AI technology in natural language processing, computer vision, and speech synthesis, the story quality, character expressiveness, and immersive experience of micro-dramas will be further enhanced, thereby driving rapid industry growth.

This report studies the global AI Short Drama demand, key companies, and key

regions.

This report is a detailed and comprehensive analysis of the world market for AI Short Drama, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of AI Short Drama that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global AI Short Drama total market, 2021-2032, (USD Million)

Global AI Short Drama total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: AI Short Drama total market, key domestic companies, and share, (USD Million)

Global AI Short Drama revenue by player, revenue and market share 2021-2026, (USD Million)

Global AI Short Drama total market by Creation Methods, CAGR, 2021-2032, (USD Million)

Global AI Short Drama total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global AI Short Drama market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Vigloo, Dashverse, BitRing, Bona Film Group, Huayi Brothers, Guomai Culture, Xinmei Hongxing, Timeaxis, Xinghe Yingchuang, Xuanjia Technology, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world AI Short Drama market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Creation Methods, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global AI Short Drama Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global AI Short Drama Market, Segmentation by Creation Methods:

Fully AI-Generated

Assisted Generation

Global AI Short Drama Market, Segmentation by Content Presentation Formats:

Live Stream + Virtual Effects

Purely Virtual Animation

Interactive Micro-Drama

Global AI Short Drama Market, Segmentation by Application:

Entertainment

Commercial Marketing

Education & Training

Companies Profiled:

Vigloo

Dashverse

BitRing

Bona Film Group

Huayi Brothers

Guomai Culture

Xinmei Hongxing

Timeaxis

Xinghe Yingchuang

Xuanjia Technology

China Wit Media

Hangzhou Liao Culture

Key Questions Answered

1. How big is the global AI Short Drama market?
2. What is the demand of the global AI Short Drama market?
3. What is the year over year growth of the global AI Short Drama market?
4. What is the total value of the global AI Short Drama market?
5. Who are the Major Players in the global AI Short Drama market?

6. What are the growth factors driving the market demand?

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