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Global AI Short Comic Drama Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global AI Short Comic Drama market size is expected to reach $ 4039 million by 2032, rising at a market growth of 31.2% CAGR during the forecast period (2026-2032).

AI Short Comic Drama refers to a new form of digital content production that applies artificial intelligence technologies, including generative AI models, large language models (LLMs), image generation models (AIGC), text-to-speech (TTS), digital human technologies, automated storyboarding, intelligent animation rendering and video generation algorithms, to automate or semi-automate the creation process of short-form animated dramas. The market primarily covers AI-assisted or AI-driven production workflows across script development, character design, scene generation, animation production, voice generation, editing, post-production and content distribution. AI Short Comic Drama is characterized by short episodic formats, rapid production cycles, mobile-first consumption and scalable IP development capabilities, serving digital entertainment, online literature adaptation, commercial marketing, education and global digital content distribution markets.

Key Findings

AI Short Comic Drama production is shifting from traditional manual animation workflows toward AI-driven content generation pipelines

AI semi-automatic production currently represents the mainstream commercialization model due to higher quality control capability

2D AI comic drama maintains broad adoption because of lower production

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complexity and faster content iteration

Mobile entertainment platforms represent the primary commercialization channel for AI-generated short dramas

China has become one of the most active markets for AI-driven digital content innovation

Market Trends

The AI Short Comic Drama industry is evolving rapidly with the integration of generative artificial intelligence, creative automation tools and digital content platforms. The production process is moving from isolated AI-assisted tools toward integrated end-to-end intelligent creation systems covering script generation, visual design, animation rendering, voice synthesis and distribution optimization. Compared with traditional animation production, AI technology significantly reduces dependence on large production teams and shortens content development cycles, enabling smaller studios and individual creators to produce serialized animated stories at lower costs. Future development will focus on improving visual consistency, character continuity, emotional expression, AI-generated narrative quality and real-time interactive content capabilities. The combination of AI Short Comic Drama with online literature IP, virtual characters, social media platforms and overseas digital entertainment ecosystems is expected to expand commercial applications and accelerate global content localization.

Market Dynamics

Drivers

The growth of AI Short Comic Drama is mainly driven by increasing demand for short-form digital entertainment, rapid expansion of mobile video consumption and continuous improvement of generative AI technologies. The shortage of traditional animation production capacity, rising labor costs and increasing demand for diversified content supply have encouraged platforms and creators to adopt AI-based production methods. In addition, the large volume of online literature, comics and intellectual property resources provides abundant content sources for AI adaptation, supporting the development of scalable AI-generated drama ecosystems.Restraints

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The market faces limitations related to AI-generated content quality, copyright ownership, intellectual property protection and technological maturity. Current AI generation systems still experience challenges in maintaining character consistency, long-term storytelling coherence, artistic style stability and complex emotional expression. In addition, uncertainty regarding AI-generated content regulation, training data ownership and platform compliance requirements may increase operational risks for industry participants.

Opportunities

AI Short Comic Drama presents significant opportunities through the integration of generative AI with digital entertainment, IP commercialization and international content distribution. Emerging markets with rapidly growing mobile video users provide expansion opportunities for AI-generated entertainment products. AI localization technologies, including multilingual voice generation, automated translation and cultural adaptation, can improve overseas distribution efficiency. The combination of AI production platforms with online literature companies, animation studios, advertising agencies and entertainment platforms is expected to create new business models.

Challenges

The industry faces challenges including increasing competition among AI content platforms, rising requirements for technological differentiation and uncertainty surrounding commercialization models. Companies need continuous investment in AI models, computing infrastructure, creative capabilities and copyright management systems. Maintaining content quality while achieving large-scale automated production remains a key challenge for long-term industry development.

Industry Chain Analysis

The AI Short Comic Drama industry chain covers upstream AI technology infrastructure, midstream content production platforms and downstream distribution and commercialization channels. The upstream segment includes large language models, image generation models, video generation models, speech synthesis technologies, cloud computing infrastructure, AI chips and data resources that provide technological foundations for content generation. The midstream segment consists of AI content creation platforms, animation production companies, IP developers and digital media

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companies that integrate AI tools into script creation, visual production, voice generation and post-production workflows. The downstream segment includes short video platforms, streaming platforms, online literature platforms, advertising channels and overseas digital entertainment markets. Value creation is achieved through reducing production costs, improving content supply efficiency and accelerating IP commercialization.Value Chain Analysis

The value chain of AI Short Comic Drama is increasingly centered on AI capability integration and content ecosystem development. AI model providers contribute core generation capabilities, while creative platforms transform these technologies into practical production workflows. Content owners and IP companies provide storytelling resources and commercialization opportunities, while distribution platforms determine audience reach, monetization efficiency and market expansion. Companies with strong AI infrastructure, proprietary content libraries and platform distribution capabilities are expected to achieve stronger competitive advantages.

Segment Insights

By product type, AI Short Comic Drama can be divided into 2D and 3D formats. 2D AI Short Comic Drama currently represents the dominant segment because it requires relatively lower computational resources, has shorter production cycles and is easier to adapt from existing comics and literature IP. 3D AI Short Comic Drama offers higher visual immersion and greater potential for virtual character development, gaming integration and premium entertainment applications, but faces higher technical requirements in modeling, rendering and motion consistency.

By AI involvement level, the market can be categorized into AI Semi-Automatic Short Drama Generation and AI Full-Process Short Drama Generation. AI semi-automatic production currently has wider commercial adoption because human creators remain involved in script refinement, artistic direction and quality control. AI full-process generation represents a future development direction, aiming to achieve automated creation from concept generation to final video output.

Downstream Market Opportunities

AI Short Comic Drama is primarily applied in digital entertainment, commercial marketing and education & training markets. Entertainment represents the largest application field, driven by demand from short video platforms, online fiction adaptation

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and digital IP development. Commercial marketing applications are expanding as brands use AI-generated animated stories for advertising campaigns, product promotion and customer engagement. Education and training applications are emerging through AI-generated instructional animations, personalized learning content and interactive educational materials.

Regional Insights

China represents one of the most developed markets for AI Short Comic Drama due to its large mobile video user base, strong online literature ecosystem and active generative AI industry. Domestic technology companies, content platforms and AI startups are accelerating commercialization through integration of AI production tools with digital entertainment platforms.

North America and Europe are important innovation regions, focusing on AI creative tools, enterprise content generation and global digital media applications. The United States has strong advantages in AI model development and technology infrastructure, while European markets emphasize digital content regulation, creative industries and responsible AI development. Japan and South Korea also demonstrate growth potential through their mature animation, gaming and entertainment industries.

Competitive Landscape Analysis

The AI Short Comic Drama market is characterized by competition among digital content platforms, AI technology providers, animation companies and IP ecosystem participants. Leading companies are building competitive advantages through AI generation capabilities, content resources, platform traffic and commercialization channels. Chinese companies such as Kuaishou Technology, China Literature and Kunlun Tech are leveraging strong digital content ecosystems to explore AI-driven entertainment production. International AI entertainment platforms such as Vigloo and Dashverse represent emerging participants focusing on AI-generated short-form storytelling. Specialized AI content creation companies including Beijing Xinghe Comic Creation Technology Co., Ltd., Beijing Xinggui Infinite Technology Co., Ltd., Beijing Lingdong Creative Technology Co., Ltd. and related AI creative enterprises are contributing to the development of automated animation production technologies. Future competition will increasingly depend on AI model performance, proprietary IP resources, production efficiency and global distribution capabilities.

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Report Scope

This report studies the global AI Short Comic Drama demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for AI Short Comic Drama, and provides market size (US$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of AI Short Comic Drama that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global AI Short Comic Drama total market, 2021-2032, (USD Million)

Global AI Short Comic Drama total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: AI Short Comic Drama total market, key domestic companies, and share, (USD Million)

Global AI Short Comic Drama revenue by player, revenue and market share 2021-2026, (USD Million)

Global AI Short Comic Drama total market by Type, CAGR, 2021-2032, (USD Million)

Global AI Short Comic Drama total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global AI Short Comic Drama market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Vigloo, Dashverse, Bona Film Group, Kuaishou Technology, China Literature, Kunlun Tech, Guomai Culture, Xinmei Jiutian Group, Xuanjia Technology,

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Beijing Lingdian Culture Media Co., Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world AI Short Comic Drama market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global AI Short Comic Drama Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Market Segmentation

Global AI Short Comic Drama Market, Segmentation by Type:

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2D

3D

Global AI Short Comic Drama Market, Segmentation by AI Involvement Level:

AI Semi-Automatic Short Drama Generation

AI Full-Process Short Drama Generation

Global AI Short Comic Drama Market, Segmentation by Application:

Entertainment

Commercial Marketing

Education & Training

Other

Companies Profiled:

Vigloo

Dashverse

Bona Film Group

Kuaishou Technology

China Literature

Kunlun Tech

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Guomai Culture

Xinmei Jiutian Group

Xuanjia Technology

Beijing Lingdian Culture Media Co., Ltd.

Beijing Xinghe Comic Creation Technology Co., Ltd.

Beijing Xinggui Infinite Technology Co., Ltd.

Xuanjue Technology (Beijing) Co., Ltd.

Beijing Lingdong Creative Technology Co., Ltd.

Beijing Jiuxiao Fantasy Culture Technology Co., Ltd.

Beijing Xinmang Culture Media Co., Ltd.

Beijing Zhipu Huazhang Technology Co., Ltd.

Beijing Manchuang Time and Space Culture Media Co., Ltd.

Beijing Zhongjiao Interactive Technology Co., Ltd.

Key Questions Answered

1. How big is the global AI Short Comic Drama market?
2. What is the demand of the global AI Short Comic Drama market?
3. What is the year over year growth of the global AI Short Comic Drama market?
4. What is the total value of the global AI Short Comic Drama market?
5. Who are the Major Players in the global AI Short Comic Drama market?
6. What are the growth factors driving the market demand?

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