

# Global AI Sentiment Analysis Service Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global AI Sentiment Analysis Service market size was valued at US\$ 1086 million in 2025 and is forecast to a readjusted size of US\$ 1921 million by 2032 with a CAGR of 8.5% during review period.

AI sentiment analysis services utilize artificial intelligence, natural language processing, and machine learning technologies to identify and analyze emotions, opinions, and attitudes in text, voice, and social media content. The service can process customer feedback, product reviews, customer service calls, and online public opinion to generate actionable insights. Application areas include brand monitoring, customer experience management, public opinion monitoring, market research, and risk assessment. Advanced systems feature multilingual processing, contextual understanding, real-time analysis, and visualization dashboards to help businesses optimize decision-making and customer interaction strategies. The AI sentiment analysis service industry chain includes upstream social media platform data, customer service systems, enterprise databases, CRM platforms, and cloud infrastructure. Midstream services develop NLP models, sentiment classification algorithms, analytical dashboards, and API integration tools. Downstream applications cover retail enterprises, financial institutions, telecommunications operators, media organizations, government departments, and marketing companies. Industry chain support includes system deployment, customized development, continuous model training, data compliance management, and performance monitoring to ensure analytical accuracy and scalability. The gross profit margin of major companies in the industry ranges from 35% to 55%.

This report is a detailed and comprehensive analysis for global AI Sentiment Analysis Service market. Both quantitative and qualitative analyses are presented by company,

by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global AI Sentiment Analysis Service market size and forecasts, in consumption value (\$ Million), 2021-2032

Global AI Sentiment Analysis Service market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global AI Sentiment Analysis Service market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global AI Sentiment Analysis Service market shares of main players, in revenue (\$ Million), 2021-2026

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for AI Sentiment Analysis Service

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global AI Sentiment Analysis Service market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Microsoft Azure, Google Cloud, Amazon Web Services (AWS), Sprinklr, Brandwatch, Talkwalker, Lexalytics, Unidata, iMerit, Datavid, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

AI Sentiment Analysis Service market is split by Type and by Application. For the period

2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

#### Market segment by Type

Social Media Sentiment Analysis

Customer Feedback Analysis

Call Center Voice Sentiment Analysis

Survey & Review Analysis

#### Market segment by Deployment Mode

Cloud-Based Sentiment Analysis

On-Premises Sentiment Analysis

#### Market segment by Application

Brand Reputation Monitoring

Customer Experience Optimization

Market Trend Analysis

Public Opinion & Crisis Management

Product Feedback Evaluation

#### Market segment by players, this report covers

Microsoft Azure

Google Cloud

Amazon Web Services (AWS)

Sprinklr

Brandwatch

Talkwalker

Lexalytics

Unidata

iMerit

Datavid

Label Your Data

Keywords Studios

NiCE

AGAT Software

SimpleVoIP

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 13 chapters:**

Chapter 1, to describe AI Sentiment Analysis Service product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of AI Sentiment Analysis Service, with revenue, gross margin, and global market share of AI Sentiment Analysis Service from 2021 to 2026.

Chapter 3, the AI Sentiment Analysis Service competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and AI Sentiment Analysis Service market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of AI Sentiment Analysis Service.

Chapter 13, to describe AI Sentiment Analysis Service research findings and conclusion.

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