

Global AI Script Generator Market 2026 by Company, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/G995F44D5925EN.html>

Date: April 2026

Pages: 145

Price: US\$ 3,480.00 (Single User License)

ID: G995F44D5925EN

Abstracts

According to our (Global Info Research) latest study, the global AI Script Generator market size was valued at US\$ 260 million in 2025 and is forecast to a readjusted size of US\$ 591 million by 2032 with a CAGR of 12.4% during review period.

AI script generators are software tools developed based on natural language processing and generative artificial intelligence technologies. They can automatically generate text content such as film and television scripts, short video scripts, marketing scripts, live streaming scripts, and game dialogue based on user-input topics, keywords, or scenario requirements. This product typically relies on large-scale language models and industry knowledge bases, using semantic understanding, plot structure planning, and style control algorithms to achieve automatic content creation and multi-version output, supporting multi-language, multi-style, and multi-scenario customization. AI script generators can be deployed on cloud or local systems and integrated with video editing, digital human, and marketing automation platforms to improve content production efficiency and reduce creation costs. They are an important intelligent tool in the fields of digital media, e-commerce marketing, film and television production, and self-media creation.

This report is a detailed and comprehensive analysis for global AI Script Generator market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global AI Script Generator market size and forecasts, in consumption value (\$ Million), 2021-2032

Global AI Script Generator market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global AI Script Generator market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global AI Script Generator market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for AI Script Generator

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global AI Script Generator market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Convoso, Pictory.ai, Squibler, LTX Studio, Invideo, Filmustag, Creatify AI, Kapwing, ScreenPal, iWeaver AI, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

AI Script Generator market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Natural Language to Code Conversion

Visualization (No Code)

Others

Market segment by Integration Depth

Supportive

Collaborative

Market segment by Business Model

Freemium

Subscription

Market segment by Application

Digital Media

E-commerce Marketing

Others

Market segment by players, this report covers

Convoso

Pictory.ai

Squibler

LTX Studio

Invideo

Filmustag

Creatify AI

Kapwing

ScreenPal

iWeaver AI

Wondercraft

Jasper

HeyGen

Powtoon

Nextify.ai

Animoto

Restream

Riverside

Flixier

Boords

Vimeo

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)
South America (Brazil, Rest of South America)
Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe AI Script Generator product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of AI Script Generator, with revenue, gross margin, and global market share of AI Script Generator from 2021 to 2026.

Chapter 3, the AI Script Generator competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and AI Script Generator market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of AI Script Generator.

Chapter 13, to describe AI Script Generator research findings and conclusion.

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