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Global AI-Powered Video Conferencing Camera Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global AI-Powered Video Conferencing Camera market size was valued at US$ 2418 million in 2025 and is forecast to a readjusted size of US$ 5851 million by 2032 with a CAGR of 15.1% during review period.

AI-Powered Video Conferencing Cameras are intelligent video conferencing devices integrating artificial intelligence algorithms, image processing chips, and smart sensing technologies to provide advanced video collaboration experiences through features such as facial recognition, automatic framing, voice tracking, intelligent composition, object detection, and image enhancement. Compared with traditional video conferencing cameras, AI-powered models can automatically adjust viewing angles, focus, and layouts based on participant positions, speaking status, and meeting environments, improving interaction efficiency and visual quality in remote meetings. These products typically incorporate AI ISP, edge computing modules, automatic tracking mechanisms, or electronic pan-tilt technologies, and are widely used in enterprise meeting rooms, education and training, telemedicine, government conferences, live collaboration, and smart office environments. Driven by the expansion of hybrid work, increasing enterprise demand for intelligent meeting experiences, and advances in generative AI and computer vision technologies, AI video conferencing cameras are gradually replacing traditional fixed-view cameras and becoming a key upgrade direction for video conferencing hardware. In 2025, the global AI-powered video conferencing camera is estimated at approximately annual shipments of around 5,800,000 units and a price of approximately USD405.17 per unit. The market is expected to grow at a CAGR of approximately 15.5% over the next five years. Typical single-line production capacity ranges from 300,000 to 1,500,000 units per year, while

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high-end enterprise AI cameras generally operate at lower capacities due to stricter requirements for chip integration, algorithm tuning, and reliability testing. Industry gross margins typically range from 35% to 50%.

Report Scope

This report is a detailed and comprehensive analysis for global AI-Powered Video Conferencing Camera market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global AI-Powered Video Conferencing Camera market size and forecasts, in consumption value ($ Million), sales quantity (K Units), and average selling prices (US$/Unit), 2021-2032

Global AI-Powered Video Conferencing Camera market size and forecasts by region and country, in consumption value ($ Million), sales quantity (K Units), and average selling prices (US$/Unit), 2021-2032

Global AI-Powered Video Conferencing Camera market size and forecasts, by Type and by Application, in consumption value ($ Million), sales quantity (K Units), and average selling prices (US$/Unit), 2021-2032

Global AI-Powered Video Conferencing Camera market shares of main players, shipments in revenue ($ Million), sales quantity (K Units), and ASP (US$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

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To assess the growth potential for AI-Powered Video Conferencing Camera

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global AI-Powered Video Conferencing Camera market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Lenovo, Huawei, Shenzhen Kandao Technology, Yealink Network Tech, Shenzhen Aoni Electronics, Hikvision, Shenzhen Weihaide Technology, Logitech, Obsbot, Emeet, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

AI-Powered Video Conferencing Camera market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market Segmentation

Market segment by Type

Wide Angle Camera

Standard Angle Camera

Market segment by Connectivity

USB Conference Camera

Wireless

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Others

Market segment by Application

Enterprise

Individual

School

Others

Major players covered

Lenovo

Huawei

Shenzhen Kandao Technology

Yealink Network Tech

Shenzhen Aoni Electronics

Hikvision

Shenzhen Weihaide Technology

Logitech

Obsbot

Emeet

Owl Labs

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Huddly

Jabra

Dell

Avaya

Plantronics (HP)

Benq (Qisda)

Everet Imaging

Cisco

DTEN

Crestron

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

Chapter Outline

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Chapter 1, to describe AI-Powered Video Conferencing Camera product scope, market overview, market estimation caveats and base year.
Chapter 2, to profile the top manufacturers of AI-Powered Video Conferencing Camera, with price, sales quantity, revenue, and global market share of AI-Powered Video Conferencing Camera from 2021 to 2026.
Chapter 3, the AI-Powered Video Conferencing Camera competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.
Chapter 4, the AI-Powered Video Conferencing Camera breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.
Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.
Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026.and AI-Powered Video Conferencing Camera market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.
Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.
Chapter 13, the key raw materials and key suppliers, and industry chain of AI-Powered Video Conferencing Camera.
Chapter 14 and 15, to describe AI-Powered Video Conferencing Camera sales channel, distributors, customers, research findings and conclusion.

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