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Global AI-Powered Video Conferencing Camera Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global AI-Powered Video Conferencing Camera market size is expected to reach $ 5851 million by 2032, rising at a market growth of 15.1% CAGR during the forecast period (2026-2032).

AI-Powered Video Conferencing Cameras are intelligent video conferencing devices integrating artificial intelligence algorithms, image processing chips, and smart sensing technologies to provide advanced video collaboration experiences through features such as facial recognition, automatic framing, voice tracking, intelligent composition, object detection, and image enhancement. Compared with traditional video conferencing cameras, AI-powered models can automatically adjust viewing angles, focus, and layouts based on participant positions, speaking status, and meeting environments, improving interaction efficiency and visual quality in remote meetings. These products typically incorporate AI ISP, edge computing modules, automatic tracking mechanisms, or electronic pan-tilt technologies, and are widely used in enterprise meeting rooms, education and training, telemedicine, government conferences, live collaboration, and smart office environments. Driven by the expansion of hybrid work, increasing enterprise demand for intelligent meeting experiences, and advances in generative AI and computer vision technologies, AI video conferencing cameras are gradually replacing traditional fixed-view cameras and becoming a key upgrade direction for video conferencing hardware. In 2025, the global AI-powered video conferencing camera is estimated at approximately annual shipments of around 5,800,000 units and a price of approximately USD405.17 per unit. The market is expected to grow at a CAGR of approximately 15.5% over the next five years. Typical single-line production capacity ranges from 300,000 to 1,500,000 units per year, while high-end enterprise AI cameras generally operate at lower capacities due to stricter requirements for chip integration, algorithm tuning, and reliability testing. Industry gross

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margins typically range from 35% to 50%.

Report Scope

This report studies the global AI-Powered Video Conferencing Camera production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for AI-Powered Video Conferencing Camera and provides market size (US$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of AI-Powered Video Conferencing Camera that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global AI-Powered Video Conferencing Camera total production and demand, 2021-2032, (K Units)

Global AI-Powered Video Conferencing Camera total production value, 2021-2032, (USD Million)

Global AI-Powered Video Conferencing Camera production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global AI-Powered Video Conferencing Camera consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: AI-Powered Video Conferencing Camera domestic production, consumption, key domestic manufacturers and share

Global AI-Powered Video Conferencing Camera production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global AI-Powered Video Conferencing Camera production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

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Global AI-Powered Video Conferencing Camera production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global AI-Powered Video Conferencing Camera market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Lenovo, Huawei, Shenzhen Kandao Technology, Yealink Network Tech, Shenzhen Aoni Electronics, Hikvision, Shenzhen Weihaide Technology, Logitech, Obsbot, Emeet, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World AI-Powered Video Conferencing Camera market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US$ Millions), volume (production, consumption) & (K Units) and average price (US$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global AI-Powered Video Conferencing Camera Market, By Region:

United States

China

Europe

Japan

South Korea

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ASEAN

India

Rest of World

Market Segmentation

Global AI-Powered Video Conferencing Camera Market, Segmentation by Type:

Wide Angle Camera

Standard Angle Camera

Global AI-Powered Video Conferencing Camera Market, Segmentation by Connectivity:

USB Conference Camera

Wireless

Others

Global AI-Powered Video Conferencing Camera Market, Segmentation by Application:

Enterprise

Individual

School

Others

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Companies Profiled:

Lenovo

Huawei

Shenzhen Kandao Technology

Yealink Network Tech

Shenzhen Aoni Electronics

Hikvision

Shenzhen Weihaide Technology

Logitech

Obsbot

Emeet

Owl Labs

Huddly

Jabra

Dell

Avaya

Plantronics (HP)

Benq (Qisda)

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Everet Imaging

Cisco

DTEN

Crestron

Key Questions Answered

1. How big is the global AI-Powered Video Conferencing Camera market?
2. What is the demand of the global AI-Powered Video Conferencing Camera market?
3. What is the year over year growth of the global AI-Powered Video Conferencing Camera market?
4. What is the total value of the global AI-Powered Video Conferencing Camera market?
5. Who are the Major Players in the global AI-Powered Video Conferencing Camera market?
6. What are the growth factors driving the market demand?

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