

Global AI-Powered Tender Analysis Software Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global AI-Powered Tender Analysis Software market size is expected to reach \$ 854 million by 2032, rising at a market growth of 14.4% CAGR during the forecast period (2026-2032).

AI-Powered Tender Analysis Software is an intelligent digital tool that integrates artificial intelligence technologies such as natural language processing (NLP), machine learning, and data mining to automatically collect, parse, analyze, and evaluate tender documents, bid information, and industry-related data throughout the tendering and bidding process. Unlike traditional manual tender analysis methods, this software can quickly extract key information from massive tender documents (including bidding requirements, eligibility criteria, scoring standards, risk clauses, and price benchmarks), identify potential opportunities and risks, conduct data-driven comparison and analysis of historical tender data and competitor information, and generate intuitive analysis reports and actionable insights. It can significantly reduce the time and labor cost of manual document sorting and analysis, avoid human errors caused by tedious manual work, improve the accuracy and efficiency of tender analysis, and help enterprises, government agencies, and bidding institutions quickly grasp tender trends, accurately judge project feasibility, and make scientific bidding or tendering decisions, serving as a core auxiliary tool for optimizing the tendering and bidding workflow.

The demand for AI-Powered Tender Analysis Software is growing steadily, driven by the continuous promotion of digitalization and intelligence in the global tendering and bidding field, the increasing volume of tender documents, and the rising requirements for efficiency, compliance, and accuracy in the tendering and bidding process. Key demand drivers include the need of enterprises to improve bidding success rates by analyzing tender rules and competitor strategies, the requirement of government

agencies and public institutions to standardize tender management and ensure transparency and fairness, and the urgent need of small and medium-sized enterprises to reduce manual costs and enhance their competitiveness in bidding. The global market is expected to maintain a high compound annual growth rate, with the Asia-Pacific region becoming the fastest-growing market due to the rapid expansion of manufacturing and government procurement scale, while mature markets such as Europe and North America focus more on functional upgrading and compliance optimization. Business opportunities lie in four aspects: first, strengthening R&D to optimize core functions such as tender document parsing accuracy, risk identification efficiency, and data analysis depth, especially improving the adaptability to multi-language and multi-format tender documents; second, developing customized solutions for vertical industries (such as construction, medical care, and IT) to meet the differentiated analysis needs of different fields; third, integrating technologies such as cloud computing and the Internet of Things to develop cloud-based, multi-terminal collaborative analysis platforms, reducing the deployment threshold for small and medium-sized enterprises; fourth, expanding value-added services such as tender trend prediction, competitor portrait analysis, and compliance risk early warning, and complying with global data security and tender compliance regulations to expand market penetration in both domestic and international markets.

This report studies the global AI-Powered Tender Analysis Software demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for AI-Powered Tender Analysis Software, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of AI-Powered Tender Analysis Software that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global AI-Powered Tender Analysis Software total market, 2021-2032, (USD Million)

Global AI-Powered Tender Analysis Software total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: AI-Powered Tender Analysis Software total market, key domestic companies, and share, (USD Million)

Global AI-Powered Tender Analysis Software revenue by player, revenue and market share 2021-2026, (USD Million)

Global AI-Powered Tender Analysis Software total market by Deployment Mode,

CAGR, 2021-2032, (USD Million)

Global AI-Powered Tender Analysis Software total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global AI-Powered Tender Analysis Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Responsive, Loopio, AutogenAI, mytender.io, Altura, Brainial, Tenderbolt AI, AutoRFP.ai, ContraVault AI, DeepRFP, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world AI-Powered Tender Analysis Software market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Deployment Mode, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global AI-Powered Tender Analysis Software Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global AI-Powered Tender Analysis Software Market, Segmentation by Deployment Mode:

Cloud-Based

On-Premises

Hybrid

Global AI-Powered Tender Analysis Software Market, Segmentation by Language Support:

Single-Language

Multi-Language

Global AI-Powered Tender Analysis Software Market, Segmentation by Application:

Government

Enterprise

Others

Companies Profiled:

Responsive

Loopio

AutogenAI

mytender.io

Altura

Brainial

Tenderbolt AI

AutoRFP.ai

ContraVault AI

DeepRFP

GovDash

Aitenders

TenderStrike

Procurement Sciences

Inventive AI

Tendium

GovEagle

Sweetspot

ProposalMatrix

RFP Extract

Grabion

Nehan

QorusDocs

Everwise

Specgen

Xiaoxiao AI

Biaoqiao Point

Along.AI

Qiaowenshu AI

iFLYTEK Spark Tendering

Key Questions Answered

1. How big is the global AI-Powered Tender Analysis Software market?
2. What is the demand of the global AI-Powered Tender Analysis Software market?
3. What is the year over year growth of the global AI-Powered Tender Analysis Software market?
4. What is the total value of the global AI-Powered Tender Analysis Software market?
5. Who are the Major Players in the global AI-Powered Tender Analysis Software market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 AI-Powered Tender Analysis Software Introduction
- 1.2 World AI-Powered Tender Analysis Software Market Size & Forecast (2021 & 2025 & 2032)
- 1.3 World AI-Powered Tender Analysis Software Total Market by Region (by Headquarter Location)
 - 1.3.1 World AI-Powered Tender Analysis Software Market Size by Region (2021-2032), (by Headquarter Location)
 - 1.3.2 United States Based Company AI-Powered Tender Analysis Software Revenue (2021-2032)
 - 1.3.3 China Based Company AI-Powered Tender Analysis Software Revenue (2021-2032)
 - 1.3.4 Europe Based Company AI-Powered Tender Analysis Software Revenue (2021-2032)
 - 1.3.5 Japan Based Company AI-Powered Tender Analysis Software Revenue (2021-2032)
 - 1.3.6 South Korea Based Company AI-Powered Tender Analysis Software Revenue (2021-2032)
 - 1.3.7 ASEAN Based Company AI-Powered Tender Analysis Software Revenue (2021-2032)
 - 1.3.8 India Based Company AI-Powered Tender Analysis Software Revenue (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 AI-Powered Tender Analysis Software Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Major Market Trends

2 DEMAND SUMMARY

- 2.1 World AI-Powered Tender Analysis Software Consumption Value (2021-2032)
- 2.2 World AI-Powered Tender Analysis Software Consumption Value by Region
 - 2.2.1 World AI-Powered Tender Analysis Software Consumption Value by Region (2021-2026)
 - 2.2.2 World AI-Powered Tender Analysis Software Consumption Value Forecast by Region (2027-2032)
- 2.3 United States AI-Powered Tender Analysis Software Consumption Value

(2021-2032)

2.4 China AI-Powered Tender Analysis Software Consumption Value (2021-2032)

2.5 Europe AI-Powered Tender Analysis Software Consumption Value (2021-2032)

2.6 Japan AI-Powered Tender Analysis Software Consumption Value (2021-2032)

2.7 South Korea AI-Powered Tender Analysis Software Consumption Value
(2021-2032)

2.8 ASEAN AI-Powered Tender Analysis Software Consumption Value (2021-2032)

2.9 India AI-Powered Tender Analysis Software Consumption Value (2021-2032)

3 WORLD AI-POWERED TENDER ANALYSIS SOFTWARE COMPANIES COMPETITIVE ANALYSIS

3.1 World AI-Powered Tender Analysis Software Revenue by Player (2021-2026)

3.2 Industry Rank and Concentration Rate (CR)

3.2.1 Global AI-Powered Tender Analysis Software Industry Rank of Major Players

3.2.2 Global Concentration Ratios (CR4) for AI-Powered Tender Analysis Software in
2025

3.2.3 Global Concentration Ratios (CR8) for AI-Powered Tender Analysis Software in
2025

3.3 AI-Powered Tender Analysis Software Company Evaluation Quadrant

3.4 AI-Powered Tender Analysis Software Market: Overall Company Footprint Analysis

3.4.1 AI-Powered Tender Analysis Software Market: Region Footprint

3.4.2 AI-Powered Tender Analysis Software Market: Company Product Type Footprint

3.4.3 AI-Powered Tender Analysis Software Market: Company Product Application
Footprint

3.5 Competitive Environment

3.5.1 Historical Structure of the Industry

3.5.2 Barriers of Market Entry

3.5.3 Factors of Competition

3.6 Mergers & Acquisitions Activity

4 UNITED STATES VS CHINA VS REST OF WORLD (BY HEADQUARTER LOCATION)

4.1 United States VS China: AI-Powered Tender Analysis Software Revenue
Comparison (by Headquarter Location)

4.1.1 United States VS China: AI-Powered Tender Analysis Software Revenue
Comparison (2021 & 2025 & 2032) (by Headquarter Location)

4.1.2 United States VS China: AI-Powered Tender Analysis Software Revenue Market

Share Comparison (2021 & 2025 & 2032)

4.2 United States Based Companies VS China Based Companies: AI-Powered Tender Analysis Software Consumption Value Comparison

4.2.1 United States VS China: AI-Powered Tender Analysis Software Consumption Value Comparison (2021 & 2025 & 2032)

4.2.2 United States VS China: AI-Powered Tender Analysis Software Consumption Value Market Share Comparison (2021 & 2025 & 2032)

4.3 United States Based AI-Powered Tender Analysis Software Companies and Market Share, 2021-2026

4.3.1 United States Based AI-Powered Tender Analysis Software Companies, Headquarters (States, Country)

4.3.2 United States Based Companies AI-Powered Tender Analysis Software Revenue, (2021-2026)

4.4 China Based Companies AI-Powered Tender Analysis Software Revenue and Market Share, 2021-2026

4.4.1 China Based AI-Powered Tender Analysis Software Companies, Company Headquarters (Province, Country)

4.4.2 China Based Companies AI-Powered Tender Analysis Software Revenue, (2021-2026)

4.5 Rest of World Based AI-Powered Tender Analysis Software Companies and Market Share, 2021-2026

4.5.1 Rest of World Based AI-Powered Tender Analysis Software Companies, Headquarters (Province, Country)

4.5.2 Rest of World Based Companies AI-Powered Tender Analysis Software Revenue (2021-2026)

5 MARKET ANALYSIS BY DEPLOYMENT MODE

5.1 World AI-Powered Tender Analysis Software Market Size Overview by Deployment Mode: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Deployment Mode

5.2.1 Cloud-Based

5.2.2 On-Premises

5.2.3 Hybrid

5.3 Market Segment by Deployment Mode

5.3.1 World AI-Powered Tender Analysis Software Market Size by Deployment Mode (2021-2026)

5.3.2 World AI-Powered Tender Analysis Software Market Size by Deployment Mode (2027-2032)

5.3.3 World AI-Powered Tender Analysis Software Market Size Market Share by Deployment Mode (2027-2032)

6 MARKET ANALYSIS BY LANGUAGE SUPPORT

6.1 World AI-Powered Tender Analysis Software Market Size Overview by Language Support: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Language Support

6.2.1 Single-Language

6.2.2 Multi-Language

6.3 Market Segment by Language Support

6.3.1 World AI-Powered Tender Analysis Software Market Size by Language Support (2021-2026)

6.3.2 World AI-Powered Tender Analysis Software Market Size by Language Support (2027-2032)

6.3.3 World AI-Powered Tender Analysis Software Market Size Market Share by Language Support (2027-2032)

7 MARKET ANALYSIS BY APPLICATION

7.1 World AI-Powered Tender Analysis Software Market Size Overview by Application: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Application

7.2.1 Government

7.2.2 Enterprise

7.2.3 Others

7.3 Market Segment by Application

7.3.1 World AI-Powered Tender Analysis Software Market Size by Application (2021-2026)

7.3.2 World AI-Powered Tender Analysis Software Market Size by Application (2027-2032)

7.3.3 World AI-Powered Tender Analysis Software Market Size Market Share by Application (2021-2032)

8 COMPANY PROFILES

8.1 Responsive

8.1.1 Responsive Details

8.1.2 Responsive Major Business

- 8.1.3 Responsive AI-Powered Tender Analysis Software Product and Services
- 8.1.4 Responsive AI-Powered Tender Analysis Software Revenue, Gross Margin and Market Share (2021-2026)
- 8.1.5 Responsive Recent Developments/Updates
- 8.1.6 Responsive Competitive Strengths & Weaknesses
- 8.2 Loopio
 - 8.2.1 Loopio Details
 - 8.2.2 Loopio Major Business
 - 8.2.3 Loopio AI-Powered Tender Analysis Software Product and Services
 - 8.2.4 Loopio AI-Powered Tender Analysis Software Revenue, Gross Margin and Market Share (2021-2026)
 - 8.2.5 Loopio Recent Developments/Updates
 - 8.2.6 Loopio Competitive Strengths & Weaknesses
- 8.3 AutogenAI
 - 8.3.1 AutogenAI Details
 - 8.3.2 AutogenAI Major Business
 - 8.3.3 AutogenAI AI-Powered Tender Analysis Software Product and Services
 - 8.3.4 AutogenAI AI-Powered Tender Analysis Software Revenue, Gross Margin and Market Share (2021-2026)
 - 8.3.5 AutogenAI Recent Developments/Updates
 - 8.3.6 AutogenAI Competitive Strengths & Weaknesses
- 8.4 mytender.io
 - 8.4.1 mytender.io Details
 - 8.4.2 mytender.io Major Business
 - 8.4.3 mytender.io AI-Powered Tender Analysis Software Product and Services
 - 8.4.4 mytender.io AI-Powered Tender Analysis Software Revenue, Gross Margin and Market Share (2021-2026)
 - 8.4.5 mytender.io Recent Developments/Updates
 - 8.4.6 mytender.io Competitive Strengths & Weaknesses
- 8.5 Altura
 - 8.5.1 Altura Details
 - 8.5.2 Altura Major Business
 - 8.5.3 Altura AI-Powered Tender Analysis Software Product and Services
 - 8.5.4 Altura AI-Powered Tender Analysis Software Revenue, Gross Margin and Market Share (2021-2026)
 - 8.5.5 Altura Recent Developments/Updates
 - 8.5.6 Altura Competitive Strengths & Weaknesses
- 8.6 Brainial
 - 8.6.1 Brainial Details

- 8.6.2 Brainial Major Business
- 8.6.3 Brainial AI-Powered Tender Analysis Software Product and Services
- 8.6.4 Brainial AI-Powered Tender Analysis Software Revenue, Gross Margin and Market Share (2021-2026)
- 8.6.5 Brainial Recent Developments/Updates
- 8.6.6 Brainial Competitive Strengths & Weaknesses
- 8.7 Tenderbolt AI
 - 8.7.1 Tenderbolt AI Details
 - 8.7.2 Tenderbolt AI Major Business
 - 8.7.3 Tenderbolt AI AI-Powered Tender Analysis Software Product and Services
 - 8.7.4 Tenderbolt AI AI-Powered Tender Analysis Software Revenue, Gross Margin and Market Share (2021-2026)
 - 8.7.5 Tenderbolt AI Recent Developments/Updates
 - 8.7.6 Tenderbolt AI Competitive Strengths & Weaknesses
- 8.8 AutoRFP.ai
 - 8.8.1 AutoRFP.ai Details
 - 8.8.2 AutoRFP.ai Major Business
 - 8.8.3 AutoRFP.ai AI-Powered Tender Analysis Software Product and Services
 - 8.8.4 AutoRFP.ai AI-Powered Tender Analysis Software Revenue, Gross Margin and Market Share (2021-2026)
 - 8.8.5 AutoRFP.ai Recent Developments/Updates
 - 8.8.6 AutoRFP.ai Competitive Strengths & Weaknesses
- 8.9 ContraVault AI
 - 8.9.1 ContraVault AI Details
 - 8.9.2 ContraVault AI Major Business
 - 8.9.3 ContraVault AI AI-Powered Tender Analysis Software Product and Services
 - 8.9.4 ContraVault AI AI-Powered Tender Analysis Software Revenue, Gross Margin and Market Share (2021-2026)
 - 8.9.5 ContraVault AI Recent Developments/Updates
 - 8.9.6 ContraVault AI Competitive Strengths & Weaknesses
- 8.10 DeepRFP
 - 8.10.1 DeepRFP Details
 - 8.10.2 DeepRFP Major Business
 - 8.10.3 DeepRFP AI-Powered Tender Analysis Software Product and Services
 - 8.10.4 DeepRFP AI-Powered Tender Analysis Software Revenue, Gross Margin and Market Share (2021-2026)
 - 8.10.5 DeepRFP Recent Developments/Updates
 - 8.10.6 DeepRFP Competitive Strengths & Weaknesses
- 8.11 GovDash

- 8.11.1 GovDash Details
- 8.11.2 GovDash Major Business
- 8.11.3 GovDash AI-Powered Tender Analysis Software Product and Services
- 8.11.4 GovDash AI-Powered Tender Analysis Software Revenue, Gross Margin and Market Share (2021-2026)
- 8.11.5 GovDash Recent Developments/Updates
- 8.11.6 GovDash Competitive Strengths & Weaknesses
- 8.12 Aitenders
 - 8.12.1 Aitenders Details
 - 8.12.2 Aitenders Major Business
 - 8.12.3 Aitenders AI-Powered Tender Analysis Software Product and Services
 - 8.12.4 Aitenders AI-Powered Tender Analysis Software Revenue, Gross Margin and Market Share (2021-2026)
 - 8.12.5 Aitenders Recent Developments/Updates
 - 8.12.6 Aitenders Competitive Strengths & Weaknesses
- 8.13 TenderStrike
 - 8.13.1 TenderStrike Details
 - 8.13.2 TenderStrike Major Business
 - 8.13.3 TenderStrike AI-Powered Tender Analysis Software Product and Services
 - 8.13.4 TenderStrike AI-Powered Tender Analysis Software Revenue, Gross Margin and Market Share (2021-2026)
 - 8.13.5 TenderStrike Recent Developments/Updates
 - 8.13.6 TenderStrike Competitive Strengths & Weaknesses
- 8.14 Procurement Sciences
 - 8.14.1 Procurement Sciences Details
 - 8.14.2 Procurement Sciences Major Business
 - 8.14.3 Procurement Sciences AI-Powered Tender Analysis Software Product and Services
 - 8.14.4 Procurement Sciences AI-Powered Tender Analysis Software Revenue, Gross Margin and Market Share (2021-2026)
 - 8.14.5 Procurement Sciences Recent Developments/Updates
 - 8.14.6 Procurement Sciences Competitive Strengths & Weaknesses
- 8.15 Inventive AI
 - 8.15.1 Inventive AI Details
 - 8.15.2 Inventive AI Major Business
 - 8.15.3 Inventive AI AI-Powered Tender Analysis Software Product and Services
 - 8.15.4 Inventive AI AI-Powered Tender Analysis Software Revenue, Gross Margin and Market Share (2021-2026)
 - 8.15.5 Inventive AI Recent Developments/Updates

- 8.15.6 Inventive AI Competitive Strengths & Weaknesses
- 8.16 Tendium
 - 8.16.1 Tendium Details
 - 8.16.2 Tendium Major Business
 - 8.16.3 Tendium AI-Powered Tender Analysis Software Product and Services
 - 8.16.4 Tendium AI-Powered Tender Analysis Software Revenue, Gross Margin and Market Share (2021-2026)
 - 8.16.5 Tendium Recent Developments/Updates
 - 8.16.6 Tendium Competitive Strengths & Weaknesses
- 8.17 GovEagle
 - 8.17.1 GovEagle Details
 - 8.17.2 GovEagle Major Business
 - 8.17.3 GovEagle AI-Powered Tender Analysis Software Product and Services
 - 8.17.4 GovEagle AI-Powered Tender Analysis Software Revenue, Gross Margin and Market Share (2021-2026)
 - 8.17.5 GovEagle Recent Developments/Updates
 - 8.17.6 GovEagle Competitive Strengths & Weaknesses
- 8.18 Sweetspot
 - 8.18.1 Sweetspot Details
 - 8.18.2 Sweetspot Major Business
 - 8.18.3 Sweetspot AI-Powered Tender Analysis Software Product and Services
 - 8.18.4 Sweetspot AI-Powered Tender Analysis Software Revenue, Gross Margin and Market Share (2021-2026)
 - 8.18.5 Sweetspot Recent Developments/Updates
 - 8.18.6 Sweetspot Competitive Strengths & Weaknesses
- 8.19 ProposalMatrix
 - 8.19.1 ProposalMatrix Details
 - 8.19.2 ProposalMatrix Major Business
 - 8.19.3 ProposalMatrix AI-Powered Tender Analysis Software Product and Services
 - 8.19.4 ProposalMatrix AI-Powered Tender Analysis Software Revenue, Gross Margin and Market Share (2021-2026)
 - 8.19.5 ProposalMatrix Recent Developments/Updates
 - 8.19.6 ProposalMatrix Competitive Strengths & Weaknesses
- 8.20 RFP Extract
 - 8.20.1 RFP Extract Details
 - 8.20.2 RFP Extract Major Business
 - 8.20.3 RFP Extract AI-Powered Tender Analysis Software Product and Services
 - 8.20.4 RFP Extract AI-Powered Tender Analysis Software Revenue, Gross Margin and Market Share (2021-2026)

8.20.5 RFP Extract Recent Developments/Updates

8.20.6 RFP Extract Competitive Strengths & Weaknesses

8.21 Grabion

8.21.1 Grabion Details

8.21.2 Grabion Major Business

8.21.3 Grabion AI-Powered Tender Analysis Software Product and Services

8.21.4 Grabion AI-Powered Tender Analysis Software Revenue, Gross Margin and Market Share (2021-2026)

8.21.5 Grabion Recent Developments/Updates

8.21.6 Grabion Competitive Strengths & Weaknesses

8.22 Nehan

8.22.1 Nehan Details

8.22.2 Nehan Major Business

8.22.3 Nehan AI-Powered Tender Analysis Software Product and Services

8.22.4 Nehan AI-Powered Tender Analysis Software Revenue, Gross Margin and Market Share (2021-2026)

8.22.5 Nehan Recent Developments/Updates

8.22.6 Nehan Competitive Strengths & Weaknesses

8.23 QorusDocs

8.23.1 QorusDocs Details

8.23.2 QorusDocs Major Business

8.23.3 QorusDocs AI-Powered Tender Analysis Software Product and Services

8.23.4 QorusDocs AI-Powered Tender Analysis Software Revenue, Gross Margin and Market Share (2021-2026)

8.23.5 QorusDocs Recent Developments/Updates

8.23.6 QorusDocs Competitive Strengths & Weaknesses

8.24 Everwise

8.24.1 Everwise Details

8.24.2 Everwise Major Business

8.24.3 Everwise AI-Powered Tender Analysis Software Product and Services

8.24.4 Everwise AI-Powered Tender Analysis Software Revenue, Gross Margin and Market Share (2021-2026)

8.24.5 Everwise Recent Developments/Updates

8.24.6 Everwise Competitive Strengths & Weaknesses

8.25 Specgen

8.25.1 Specgen Details

8.25.2 Specgen Major Business

8.25.3 Specgen AI-Powered Tender Analysis Software Product and Services

8.25.4 Specgen AI-Powered Tender Analysis Software Revenue, Gross Margin and

Market Share (2021-2026)

8.25.5 Specgen Recent Developments/Updates

8.25.6 Specgen Competitive Strengths & Weaknesses

8.26 Xiaoxiao AI

8.26.1 Xiaoxiao AI Details

8.26.2 Xiaoxiao AI Major Business

8.26.3 Xiaoxiao AI AI-Powered Tender Analysis Software Product and Services

8.26.4 Xiaoxiao AI AI-Powered Tender Analysis Software Revenue, Gross Margin and

Market Share (2021-2026)

8.26.5 Xiaoxiao AI Recent Developments/Updates

8.26.6 Xiaoxiao AI Competitive Strengths & Weaknesses

8.27 Biaoqiao Point

8.27.1 Biaoqiao Point Details

8.27.2 Biaoqiao Point Major Business

8.27.3 Biaoqiao Point AI-Powered Tender Analysis Software Product and Services

8.27.4 Biaoqiao Point AI-Powered Tender Analysis Software Revenue, Gross Margin

and Market Share (2021-2026)

8.27.5 Biaoqiao Point Recent Developments/Updates

8.27.6 Biaoqiao Point Competitive Strengths & Weaknesses

8.28 Along.AI

8.28.1 Along.AI Details

8.28.2 Along.AI Major Business

8.28.3 Along.AI AI-Powered Tender Analysis Software Product and Services

8.28.4 Along.AI AI-Powered Tender Analysis Software Revenue, Gross Margin and

Market Share (2021-2026)

8.28.5 Along.AI Recent Developments/Updates

8.28.6 Along.AI Competitive Strengths & Weaknesses

8.29 Qiaowenshu AI

8.29.1 Qiaowenshu AI Details

8.29.2 Qiaowenshu AI Major Business

8.29.3 Qiaowenshu AI AI-Powered Tender Analysis Software Product and Services

8.29.4 Qiaowenshu AI AI-Powered Tender Analysis Software Revenue, Gross Margin

and Market Share (2021-2026)

8.29.5 Qiaowenshu AI Recent Developments/Updates

8.29.6 Qiaowenshu AI Competitive Strengths & Weaknesses

8.30 iFLYTEK Spark Tendering

8.30.1 iFLYTEK Spark Tendering Details

8.30.2 iFLYTEK Spark Tendering Major Business

8.30.3 iFLYTEK Spark Tendering AI-Powered Tender Analysis Software Product and

Services

8.30.4 iFLYTEK Spark Tendering AI-Powered Tender Analysis Software Revenue, Gross Margin and Market Share (2021-2026)

8.30.5 iFLYTEK Spark Tendering Recent Developments/Updates

8.30.6 iFLYTEK Spark Tendering Competitive Strengths & Weaknesses

9 INDUSTRY CHAIN ANALYSIS

9.1 AI-Powered Tender Analysis Software Industry Chain

9.2 AI-Powered Tender Analysis Software Upstream Analysis

9.3 AI-Powered Tender Analysis Software Midstream Analysis

9.4 AI-Powered Tender Analysis Software Downstream Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Process and Data Source

11.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. World AI-Powered Tender Analysis Software Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)
- Table 2. World AI-Powered Tender Analysis Software Revenue by Region (2021-2026) & (USD Million), (by Headquarter Location)
- Table 3. World AI-Powered Tender Analysis Software Revenue by Region (2027-2032) & (USD Million), (by Headquarter Location)
- Table 4. World AI-Powered Tender Analysis Software Revenue Market Share by Region (2021-2026), (by Headquarter Location)
- Table 5. World AI-Powered Tender Analysis Software Revenue Market Share by Region (2027-2032), (by Headquarter Location)
- Table 6. Major Market Trends
- Table 7. World AI-Powered Tender Analysis Software Consumption Value Growth Rate Forecast by Region (2021 & 2025 & 2032) & (USD Million)
- Table 8. World AI-Powered Tender Analysis Software Consumption Value by Region (2021-2026) & (USD Million)
- Table 9. World AI-Powered Tender Analysis Software Consumption Value Forecast by Region (2027-2032) & (USD Million)
- Table 10. World AI-Powered Tender Analysis Software Revenue by Player (2021-2026) & (USD Million)
- Table 11. Revenue Market Share of Key AI-Powered Tender Analysis Software Players in 2025
- Table 12. World AI-Powered Tender Analysis Software Industry Rank of Major Player, Based on Revenue in 2025
- Table 13. Global AI-Powered Tender Analysis Software Company Evaluation Quadrant
- Table 14. Head Office of Key AI-Powered Tender Analysis Software Players
- Table 15. AI-Powered Tender Analysis Software Market: Company Product Type Footprint
- Table 16. AI-Powered Tender Analysis Software Market: Company Product Application Footprint
- Table 17. AI-Powered Tender Analysis Software Mergers & Acquisitions Activity
- Table 18. United States VS China AI-Powered Tender Analysis Software Revenue Comparison, (2021 & 2025 & 2032) & (USD Million)
- Table 19. United States VS China AI-Powered Tender Analysis Software Consumption Value Comparison, (2021 & 2025 & 2032) & (USD Million)
- Table 20. United States Based AI-Powered Tender Analysis Software Companies,

Headquarters (States, Country)

Table 21. United States Based Companies AI-Powered Tender Analysis Software Revenue, (2021-2026) & (USD Million)

Table 22. United States Based Companies AI-Powered Tender Analysis Software Revenue Market Share (2021-2026)

Table 23. China Based AI-Powered Tender Analysis Software Companies, Headquarters (Province, Country)

Table 24. China Based Companies AI-Powered Tender Analysis Software Revenue, (2021-2026) & (USD Million)

Table 25. China Based Companies AI-Powered Tender Analysis Software Revenue Market Share (2021-2026)

Table 26. Rest of World Based AI-Powered Tender Analysis Software Companies, Headquarters (Province, Country)

Table 27. Rest of World Based Companies AI-Powered Tender Analysis Software Revenue (2021-2026) & (USD Million)

Table 28. Rest of World Based Companies AI-Powered Tender Analysis Software Revenue Market Share (2021-2026)

Table 29. World AI-Powered Tender Analysis Software Market Size by Deployment Mode, (USD Million), 2021 & 2025 & 2032

Table 30. World AI-Powered Tender Analysis Software Market Size Value by Deployment Mode (2021-2026) & (USD Million)

Table 31. World AI-Powered Tender Analysis Software Market Size by Deployment Mode (2027-2032) & (USD Million)

Table 32. World AI-Powered Tender Analysis Software Market Size by Language Support, (USD Million), 2021 & 2025 & 2032

Table 33. World AI-Powered Tender Analysis Software Market Size Value by Language Support (2021-2026) & (USD Million)

Table 34. World AI-Powered Tender Analysis Software Market Size by Language Support (2027-2032) & (USD Million)

Table 35. World AI-Powered Tender Analysis Software Market Size by Application, (USD Million), 2021 & 2025 & 2032

Table 36. World AI-Powered Tender Analysis Software Market Size by Application (2021-2026) & (USD Million)

Table 37. World AI-Powered Tender Analysis Software Market Size by Application (2027-2032) & (USD Million)

Table 38. Responsive Basic Information, Manufacturing Base and Competitors

Table 39. Responsive Major Business

Table 40. Responsive AI-Powered Tender Analysis Software Product and Services

Table 41. Responsive AI-Powered Tender Analysis Software Revenue, Gross Margin

and Market Share (2021-2026) & (USD Million)

Table 42. Responsive Recent Developments/Updates

Table 43. Responsive Competitive Strengths & Weaknesses

Table 44. Loopio Basic Information, Manufacturing Base and Competitors

Table 45. Loopio Major Business

Table 46. Loopio AI-Powered Tender Analysis Software Product and Services

Table 47. Loopio AI-Powered Tender Analysis Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 48. Loopio Recent Developments/Updates

Table 49. Loopio Competitive Strengths & Weaknesses

Table 50. AutogenAI Basic Information, Manufacturing Base and Competitors

Table 51. AutogenAI Major Business

Table 52. AutogenAI AI-Powered Tender Analysis Software Product and Services

Table 53. AutogenAI AI-Powered Tender Analysis Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 54. AutogenAI Recent Developments/Updates

Table 55. AutogenAI Competitive Strengths & Weaknesses

Table 56. mytender.io Basic Information, Manufacturing Base and Competitors

Table 57. mytender.io Major Business

Table 58. mytender.io AI-Powered Tender Analysis Software Product and Services

Table 59. mytender.io AI-Powered Tender Analysis Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 60. mytender.io Recent Developments/Updates

Table 61. mytender.io Competitive Strengths & Weaknesses

Table 62. Altura Basic Information, Manufacturing Base and Competitors

Table 63. Altura Major Business

Table 64. Altura AI-Powered Tender Analysis Software Product and Services

Table 65. Altura AI-Powered Tender Analysis Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 66. Altura Recent Developments/Updates

Table 67. Altura Competitive Strengths & Weaknesses

Table 68. Brainial Basic Information, Manufacturing Base and Competitors

Table 69. Brainial Major Business

Table 70. Brainial AI-Powered Tender Analysis Software Product and Services

Table 71. Brainial AI-Powered Tender Analysis Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 72. Brainial Recent Developments/Updates

Table 73. Brainial Competitive Strengths & Weaknesses

Table 74. Tenderbolt AI Basic Information, Manufacturing Base and Competitors

- Table 75. Tenderbolt AI Major Business
- Table 76. Tenderbolt AI AI-Powered Tender Analysis Software Product and Services
- Table 77. Tenderbolt AI AI-Powered Tender Analysis Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 78. Tenderbolt AI Recent Developments/Updates
- Table 79. Tenderbolt AI Competitive Strengths & Weaknesses
- Table 80. AutoRFP.ai Basic Information, Manufacturing Base and Competitors
- Table 81. AutoRFP.ai Major Business
- Table 82. AutoRFP.ai AI-Powered Tender Analysis Software Product and Services
- Table 83. AutoRFP.ai AI-Powered Tender Analysis Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 84. AutoRFP.ai Recent Developments/Updates
- Table 85. AutoRFP.ai Competitive Strengths & Weaknesses
- Table 86. ContraVault AI Basic Information, Manufacturing Base and Competitors
- Table 87. ContraVault AI Major Business
- Table 88. ContraVault AI AI-Powered Tender Analysis Software Product and Services
- Table 89. ContraVault AI AI-Powered Tender Analysis Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 90. ContraVault AI Recent Developments/Updates
- Table 91. ContraVault AI Competitive Strengths & Weaknesses
- Table 92. DeepRFP Basic Information, Manufacturing Base and Competitors
- Table 93. DeepRFP Major Business
- Table 94. DeepRFP AI-Powered Tender Analysis Software Product and Services
- Table 95. DeepRFP AI-Powered Tender Analysis Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 96. DeepRFP Recent Developments/Updates
- Table 97. DeepRFP Competitive Strengths & Weaknesses
- Table 98. GovDash Basic Information, Manufacturing Base and Competitors
- Table 99. GovDash Major Business
- Table 100. GovDash AI-Powered Tender Analysis Software Product and Services
- Table 101. GovDash AI-Powered Tender Analysis Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 102. GovDash Recent Developments/Updates
- Table 103. GovDash Competitive Strengths & Weaknesses
- Table 104. Aitenders Basic Information, Manufacturing Base and Competitors
- Table 105. Aitenders Major Business
- Table 106. Aitenders AI-Powered Tender Analysis Software Product and Services
- Table 107. Aitenders AI-Powered Tender Analysis Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

- Table 108. Aitenders Recent Developments/Updates
- Table 109. Aitenders Competitive Strengths & Weaknesses
- Table 110. TenderStrike Basic Information, Manufacturing Base and Competitors
- Table 111. TenderStrike Major Business
- Table 112. TenderStrike AI-Powered Tender Analysis Software Product and Services
- Table 113. TenderStrike AI-Powered Tender Analysis Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 114. TenderStrike Recent Developments/Updates
- Table 115. TenderStrike Competitive Strengths & Weaknesses
- Table 116. Procurement Sciences Basic Information, Manufacturing Base and Competitors
- Table 117. Procurement Sciences Major Business
- Table 118. Procurement Sciences AI-Powered Tender Analysis Software Product and Services
- Table 119. Procurement Sciences AI-Powered Tender Analysis Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 120. Procurement Sciences Recent Developments/Updates
- Table 121. Procurement Sciences Competitive Strengths & Weaknesses
- Table 122. Inventive AI Basic Information, Manufacturing Base and Competitors
- Table 123. Inventive AI Major Business
- Table 124. Inventive AI AI-Powered Tender Analysis Software Product and Services
- Table 125. Inventive AI AI-Powered Tender Analysis Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 126. Inventive AI Recent Developments/Updates
- Table 127. Inventive AI Competitive Strengths & Weaknesses
- Table 128. Tendium Basic Information, Manufacturing Base and Competitors
- Table 129. Tendium Major Business
- Table 130. Tendium AI-Powered Tender Analysis Software Product and Services
- Table 131. Tendium AI-Powered Tender Analysis Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 132. Tendium Recent Developments/Updates
- Table 133. Tendium Competitive Strengths & Weaknesses
- Table 134. GovEagle Basic Information, Manufacturing Base and Competitors
- Table 135. GovEagle Major Business
- Table 136. GovEagle AI-Powered Tender Analysis Software Product and Services
- Table 137. GovEagle AI-Powered Tender Analysis Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 138. GovEagle Recent Developments/Updates
- Table 139. GovEagle Competitive Strengths & Weaknesses

- Table 140. Sweetspot Basic Information, Manufacturing Base and Competitors
- Table 141. Sweetspot Major Business
- Table 142. Sweetspot AI-Powered Tender Analysis Software Product and Services
- Table 143. Sweetspot AI-Powered Tender Analysis Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 144. Sweetspot Recent Developments/Updates
- Table 145. Sweetspot Competitive Strengths & Weaknesses
- Table 146. ProposalMatrix Basic Information, Manufacturing Base and Competitors
- Table 147. ProposalMatrix Major Business
- Table 148. ProposalMatrix AI-Powered Tender Analysis Software Product and Services
- Table 149. ProposalMatrix AI-Powered Tender Analysis Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 150. ProposalMatrix Recent Developments/Updates
- Table 151. ProposalMatrix Competitive Strengths & Weaknesses
- Table 152. RFP Extract Basic Information, Manufacturing Base and Competitors
- Table 153. RFP Extract Major Business
- Table 154. RFP Extract AI-Powered Tender Analysis Software Product and Services
- Table 155. RFP Extract AI-Powered Tender Analysis Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 156. RFP Extract Recent Developments/Updates
- Table 157. RFP Extract Competitive Strengths & Weaknesses
- Table 158. Grabion Basic Information, Manufacturing Base and Competitors
- Table 159. Grabion Major Business
- Table 160. Grabion AI-Powered Tender Analysis Software Product and Services
- Table 161. Grabion AI-Powered Tender Analysis Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 162. Grabion Recent Developments/Updates
- Table 163. Grabion Competitive Strengths & Weaknesses
- Table 164. Nehan Basic Information, Manufacturing Base and Competitors
- Table 165. Nehan Major Business
- Table 166. Nehan AI-Powered Tender Analysis Software Product and Services
- Table 167. Nehan AI-Powered Tender Analysis Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 168. Nehan Recent Developments/Updates
- Table 169. Nehan Competitive Strengths & Weaknesses
- Table 170. QorusDocs Basic Information, Manufacturing Base and Competitors
- Table 171. QorusDocs Major Business
- Table 172. QorusDocs AI-Powered Tender Analysis Software Product and Services
- Table 173. QorusDocs AI-Powered Tender Analysis Software Revenue, Gross Margin

and Market Share (2021-2026) & (USD Million)

Table 174. QorusDocs Recent Developments/Updates

Table 175. QorusDocs Competitive Strengths & Weaknesses

Table 176. Everwise Basic Information, Manufacturing Base and Competitors

Table 177. Everwise Major Business

Table 178. Everwise AI-Powered Tender Analysis Software Product and Services

Table 179. Everwise AI-Powered Tender Analysis Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 180. Everwise Recent Developments/Updates

Table 181. Everwise Competitive Strengths & Weaknesses

Table 182. Specgen Basic Information, Manufacturing Base and Competitors

Table 183. Specgen Major Business

Table 184. Specgen AI-Powered Tender Analysis Software Product and Services

Table 185. Specgen AI-Powered Tender Analysis Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 186. Specgen Recent Developments/Updates

Table 187. Specgen Competitive Strengths & Weaknesses

Table 188. Xiaoxiao AI Basic Information, Manufacturing Base and Competitors

Table 189. Xiaoxiao AI Major Business

Table 190. Xiaoxiao AI AI-Powered Tender Analysis Software Product and Services

Table 191. Xiaoxiao AI AI-Powered Tender Analysis Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 192. Xiaoxiao AI Recent Developments/Updates

Table 193. Xiaoxiao AI Competitive Strengths & Weaknesses

Table 194. Biaoqiao Point Basic Information, Manufacturing Base and Competitors

Table 195. Biaoqiao Point Major Business

Table 196. Biaoqiao Point AI-Powered Tender Analysis Software Product and Services

Table 197. Biaoqiao Point AI-Powered Tender Analysis Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 198. Biaoqiao Point Recent Developments/Updates

Table 199. Biaoqiao Point Competitive Strengths & Weaknesses

Table 200. Along.AI Basic Information, Manufacturing Base and Competitors

Table 201. Along.AI Major Business

Table 202. Along.AI AI-Powered Tender Analysis Software Product and Services

Table 203. Along.AI AI-Powered Tender Analysis Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 204. Along.AI Recent Developments/Updates

Table 205. Along.AI Competitive Strengths & Weaknesses

Table 206. Qiaowenshu AI Basic Information, Manufacturing Base and Competitors

Table 207. Qiaowenshu AI Major Business

Table 208. Qiaowenshu AI AI-Powered Tender Analysis Software Product and Services

Table 209. Qiaowenshu AI AI-Powered Tender Analysis Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 210. Qiaowenshu AI Recent Developments/Updates

Table 211. Qiaowenshu AI Competitive Strengths & Weaknesses

Table 212. iFLYTEK Spark Tendering Basic Information, Manufacturing Base and Competitors

Table 213. iFLYTEK Spark Tendering Major Business

Table 214. iFLYTEK Spark Tendering AI-Powered Tender Analysis Software Product and Services

Table 215. iFLYTEK Spark Tendering AI-Powered Tender Analysis Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 216. iFLYTEK Spark Tendering Recent Developments/Updates

Table 217. iFLYTEK Spark Tendering Competitive Strengths & Weaknesses

Table 218. Global Key Players of AI-Powered Tender Analysis Software Upstream (Raw Materials)

Table 219. Global AI-Powered Tender Analysis Software Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. AI-Powered Tender Analysis Software Picture

Figure 2. World AI-Powered Tender Analysis Software Total Revenue: 2021 & 2025 & 2032, (USD Million)

Figure 3. World AI-Powered Tender Analysis Software Total Revenue (2021-2032) & (USD Million)

Figure 4. World AI-Powered Tender Analysis Software Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Figure 5. World AI-Powered Tender Analysis Software Revenue Market Share by Region (2021-2032), (by Headquarter Location)

Figure 6. United States Based Company AI-Powered Tender Analysis Software Revenue (2021-2032) & (USD Million)

Figure 7. China Based Company AI-Powered Tender Analysis Software Revenue (2021-2032) & (USD Million)

Figure 8. Europe Based Company AI-Powered Tender Analysis Software Revenue (2021-2032) & (USD Million)

Figure 9. Japan Based Company AI-Powered Tender Analysis Software Revenue (2021-2032) & (USD Million)

Figure 10. South Korea Based Company AI-Powered Tender Analysis Software Revenue (2021-2032) & (USD Million)

Figure 11. ASEAN Based Company AI-Powered Tender Analysis Software Revenue (2021-2032) & (USD Million)

Figure 12. India Based Company AI-Powered Tender Analysis Software Revenue (2021-2032) & (USD Million)

Figure 13. AI-Powered Tender Analysis Software Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World AI-Powered Tender Analysis Software Consumption Value (2021-2032) & (USD Million)

Figure 16. World AI-Powered Tender Analysis Software Consumption Value Market Share by Region (2021-2032)

Figure 17. United States AI-Powered Tender Analysis Software Consumption Value (2021-2032) & (USD Million)

Figure 18. China AI-Powered Tender Analysis Software Consumption Value (2021-2032) & (USD Million)

Figure 19. Europe AI-Powered Tender Analysis Software Consumption Value (2021-2032) & (USD Million)

- Figure 20. Japan AI-Powered Tender Analysis Software Consumption Value (2021-2032) & (USD Million)
- Figure 21. South Korea AI-Powered Tender Analysis Software Consumption Value (2021-2032) & (USD Million)
- Figure 22. ASEAN AI-Powered Tender Analysis Software Consumption Value (2021-2032) & (USD Million)
- Figure 23. India AI-Powered Tender Analysis Software Consumption Value (2021-2032) & (USD Million)
- Figure 24. Producer Shipments of AI-Powered Tender Analysis Software by Player Revenue (\$MM) and Market Share (%): 2025
- Figure 25. Global Four-firm Concentration Ratios (CR4) for AI-Powered Tender Analysis Software Markets in 2025
- Figure 26. Global Four-firm Concentration Ratios (CR8) for AI-Powered Tender Analysis Software Markets in 2025
- Figure 27. United States VS China: AI-Powered Tender Analysis Software Revenue Market Share Comparison (2021 & 2025 & 2032)
- Figure 28. United States VS China: AI-Powered Tender Analysis Software Consumption Value Market Share Comparison (2021 & 2025 & 2032)
- Figure 29. World AI-Powered Tender Analysis Software Market Size by Deployment Mode, (USD Million), 2021 & 2025 & 2032
- Figure 30. World AI-Powered Tender Analysis Software Market Size Market Share by Deployment Mode in 2025
- Figure 31. Cloud-Based
- Figure 32. On-Premises
- Figure 33. Hybrid
- Figure 34. World AI-Powered Tender Analysis Software Market Size Market Share by Deployment Mode (2021-2032)
- Figure 35. World AI-Powered Tender Analysis Software Market Size by Language Support, (USD Million), 2021 & 2025 & 2032
- Figure 36. World AI-Powered Tender Analysis Software Market Size Market Share by Language Support in 2025
- Figure 37. Single-Language
- Figure 38. Multi-Language
- Figure 39. World AI-Powered Tender Analysis Software Market Size Market Share by Language Support (2021-2032)
- Figure 40. World AI-Powered Tender Analysis Software Market Size by Application, (USD Million), 2021 & 2025 & 2032
- Figure 41. World AI-Powered Tender Analysis Software Market Size Market Share by Application in 2025

Figure 42. Government

Figure 43. Enterprise

Figure 44. Others

Figure 45. World AI-Powered Tender Analysis Software Market Size Market Share by Application (2021-2032)

Figure 46. AI-Powered Tender Analysis Software Industrial Chain

Figure 47. Methodology

Figure 48. Research Process and Data Source

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