

Global AI-Powered Smart Chessboards Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global AI-Powered Smart Chessboards market size was valued at US\$ 1197 million in 2025 and is forecast to a readjusted size of US\$ 1858 million by 2032 with a CAGR of 6.4% during review period.

AI-powered smart chessboards are innovative products that integrate physical chessboard interaction with artificial intelligence technology. Through real-time game perception, AI decision analysis, and intelligent teaching feedback, they cover all scenarios from single-player games to professional training, fundamentally changing the way traditional chess games are learned and enjoyed.

AI-powered smart chessboards are becoming a new form of chess games, making traditional games more fun and instructive through built-in AI engines or robots. Their core value lies in providing intelligent coaching, automatic refereeing, game review, and rich teaching functions to help players improve their chess skills and thinking abilities.

The core technical architecture of AI-powered smart chessboards includes a game perception layer (Hall effect, capacitive sensing, visual recognition, pressure sensor array), an AI decision-making layer (basic algorithms, advanced algorithms, lightweight optimization, adaptive learning), and an interaction and application layer (light guidance, voice interaction, APP integration, content ecosystem).

In 2025, global sales of AI-powered smart chessboards reached 16.5 million units, with a production capacity of approximately 23.5 million units. The average selling price was \$70.5 per unit, and the average gross profit margin was 40%.

This report is a detailed and comprehensive analysis for global AI-Powered Smart Chessboards market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global AI-Powered Smart Chessboards market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global AI-Powered Smart Chessboards market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global AI-Powered Smart Chessboards market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global AI-Powered Smart Chessboards market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for AI-Powered Smart Chessboards

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global AI-Powered Smart Chessboards market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key

companies covered as a part of this study include DGT, Square Off, Millennium 2000 GmbH, Ca?ssa, ChessUp, Particula, Chessnut, Yihu, Fermi Intelligence, Beaver Cultural and Creative Technology, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

AI-Powered Smart Chessboards market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Without Robotic Arm

With Robotic Arm

Market segment by Side Length

50cm

Market segment by Functionality

Single Game

Multi-functional Game

Market segment by Application

Household

Commercial

Major players covered

DGT

Square Off

Millennium 2000 GmbH

Ca?ssa

ChessUp

Particula

Chessnut

Yihu

Fermi Intelligence

Beaver Cultural and Creative Technology

Maruhachi Gobanten

Moon In Hwan

Deli

SenseTime

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe AI-Powered Smart Chessboards product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of AI-Powered Smart Chessboards, with price, sales quantity, revenue, and global market share of AI-Powered Smart Chessboards from 2021 to 2026.

Chapter 3, the AI-Powered Smart Chessboards competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the AI-Powered Smart Chessboards breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and AI-Powered Smart Chessboards market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of AI-Powered Smart Chessboards.

Chapter 14 and 15, to describe AI-Powered Smart Chessboards sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global AI-Powered Smart Chessboards Consumption Value by Type: 2021 Versus 2025 Versus 2032

1.3.2 Without Robotic Arm

1.3.3 With Robotic Arm

1.4 Market Analysis by Side Length

1.4.1 Overview: Global AI-Powered Smart Chessboards Consumption Value by Side Length: 2021 Versus 2025 Versus 2032

1.4.2 50cm

1.5 Market Analysis by Functionality

1.5.1 Overview: Global AI-Powered Smart Chessboards Consumption Value by Functionality: 2021 Versus 2025 Versus 2032

1.5.2 Single Game

1.5.3 Multi-functional Game

1.6 Market Analysis by Application

1.6.1 Overview: Global AI-Powered Smart Chessboards Consumption Value by Application: 2021 Versus 2025 Versus 2032

1.6.2 Household

1.6.3 Commercial

1.7 Global AI-Powered Smart Chessboards Market Size & Forecast

1.7.1 Global AI-Powered Smart Chessboards Consumption Value (2021 & 2025 & 2032)

1.7.2 Global AI-Powered Smart Chessboards Sales Quantity (2021-2032)

1.7.3 Global AI-Powered Smart Chessboards Average Price (2021-2032)

2 MANUFACTURERS PROFILES

2.1 DGT

2.1.1 DGT Details

2.1.2 DGT Major Business

2.1.3 DGT AI-Powered Smart Chessboards Product and Services

2.1.4 DGT AI-Powered Smart Chessboards Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

- 2.1.5 DGT Recent Developments/Updates
- 2.2 Square Off
 - 2.2.1 Square Off Details
 - 2.2.2 Square Off Major Business
 - 2.2.3 Square Off AI-Powered Smart Chessboards Product and Services
 - 2.2.4 Square Off AI-Powered Smart Chessboards Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.2.5 Square Off Recent Developments/Updates
- 2.3 Millennium 2000 GmbH
 - 2.3.1 Millennium 2000 GmbH Details
 - 2.3.2 Millennium 2000 GmbH Major Business
 - 2.3.3 Millennium 2000 GmbH AI-Powered Smart Chessboards Product and Services
 - 2.3.4 Millennium 2000 GmbH AI-Powered Smart Chessboards Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.3.5 Millennium 2000 GmbH Recent Developments/Updates
- 2.4 Ca?ssa
 - 2.4.1 Ca?ssa Details
 - 2.4.2 Ca?ssa Major Business
 - 2.4.3 Ca?ssa AI-Powered Smart Chessboards Product and Services
 - 2.4.4 Ca?ssa AI-Powered Smart Chessboards Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.4.5 Ca?ssa Recent Developments/Updates
- 2.5 ChessUp
 - 2.5.1 ChessUp Details
 - 2.5.2 ChessUp Major Business
 - 2.5.3 ChessUp AI-Powered Smart Chessboards Product and Services
 - 2.5.4 ChessUp AI-Powered Smart Chessboards Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.5.5 ChessUp Recent Developments/Updates
- 2.6 Particula
 - 2.6.1 Particula Details
 - 2.6.2 Particula Major Business
 - 2.6.3 Particula AI-Powered Smart Chessboards Product and Services
 - 2.6.4 Particula AI-Powered Smart Chessboards Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.6.5 Particula Recent Developments/Updates
- 2.7 Chessnut
 - 2.7.1 Chessnut Details
 - 2.7.2 Chessnut Major Business

- 2.7.3 Chessnut AI-Powered Smart Chessboards Product and Services
- 2.7.4 Chessnut AI-Powered Smart Chessboards Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.7.5 Chessnut Recent Developments/Updates
- 2.8 Yihu
 - 2.8.1 Yihu Details
 - 2.8.2 Yihu Major Business
 - 2.8.3 Yihu AI-Powered Smart Chessboards Product and Services
 - 2.8.4 Yihu AI-Powered Smart Chessboards Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.8.5 Yihu Recent Developments/Updates
- 2.9 Fermi Intelligence
 - 2.9.1 Fermi Intelligence Details
 - 2.9.2 Fermi Intelligence Major Business
 - 2.9.3 Fermi Intelligence AI-Powered Smart Chessboards Product and Services
 - 2.9.4 Fermi Intelligence AI-Powered Smart Chessboards Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.9.5 Fermi Intelligence Recent Developments/Updates
- 2.10 Beaver Cultural and Creative Technology
 - 2.10.1 Beaver Cultural and Creative Technology Details
 - 2.10.2 Beaver Cultural and Creative Technology Major Business
 - 2.10.3 Beaver Cultural and Creative Technology AI-Powered Smart Chessboards Product and Services
 - 2.10.4 Beaver Cultural and Creative Technology AI-Powered Smart Chessboards Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.10.5 Beaver Cultural and Creative Technology Recent Developments/Updates
- 2.11 Maruhachi Gobanten
 - 2.11.1 Maruhachi Gobanten Details
 - 2.11.2 Maruhachi Gobanten Major Business
 - 2.11.3 Maruhachi Gobanten AI-Powered Smart Chessboards Product and Services
 - 2.11.4 Maruhachi Gobanten AI-Powered Smart Chessboards Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.11.5 Maruhachi Gobanten Recent Developments/Updates
- 2.12 Moon In Hwan
 - 2.12.1 Moon In Hwan Details
 - 2.12.2 Moon In Hwan Major Business
 - 2.12.3 Moon In Hwan AI-Powered Smart Chessboards Product and Services
 - 2.12.4 Moon In Hwan AI-Powered Smart Chessboards Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

- 2.12.5 Moon In Hwan Recent Developments/Updates
- 2.13 Deli
 - 2.13.1 Deli Details
 - 2.13.2 Deli Major Business
 - 2.13.3 Deli AI-Powered Smart Chessboards Product and Services
 - 2.13.4 Deli AI-Powered Smart Chessboards Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.13.5 Deli Recent Developments/Updates
- 2.14 SenseTime
 - 2.14.1 SenseTime Details
 - 2.14.2 SenseTime Major Business
 - 2.14.3 SenseTime AI-Powered Smart Chessboards Product and Services
 - 2.14.4 SenseTime AI-Powered Smart Chessboards Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.14.5 SenseTime Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: AI-POWERED SMART CHESSBOARDS BY MANUFACTURER

- 3.1 Global AI-Powered Smart Chessboards Sales Quantity by Manufacturer (2021-2026)
- 3.2 Global AI-Powered Smart Chessboards Revenue by Manufacturer (2021-2026)
- 3.3 Global AI-Powered Smart Chessboards Average Price by Manufacturer (2021-2026)
- 3.4 Market Share Analysis (2025)
 - 3.4.1 Producer Shipments of AI-Powered Smart Chessboards by Manufacturer Revenue (\$MM) and Market Share (%): 2025
 - 3.4.2 Top 3 AI-Powered Smart Chessboards Manufacturer Market Share in 2025
 - 3.4.3 Top 6 AI-Powered Smart Chessboards Manufacturer Market Share in 2025
- 3.5 AI-Powered Smart Chessboards Market: Overall Company Footprint Analysis
 - 3.5.1 AI-Powered Smart Chessboards Market: Region Footprint
 - 3.5.2 AI-Powered Smart Chessboards Market: Company Product Type Footprint
 - 3.5.3 AI-Powered Smart Chessboards Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global AI-Powered Smart Chessboards Market Size by Region
 - 4.1.1 Global AI-Powered Smart Chessboards Sales Quantity by Region (2021-2032)

4.1.2 Global AI-Powered Smart Chessboards Consumption Value by Region (2021-2032)

4.1.3 Global AI-Powered Smart Chessboards Average Price by Region (2021-2032)

4.2 North America AI-Powered Smart Chessboards Consumption Value (2021-2032)

4.3 Europe AI-Powered Smart Chessboards Consumption Value (2021-2032)

4.4 Asia-Pacific AI-Powered Smart Chessboards Consumption Value (2021-2032)

4.5 South America AI-Powered Smart Chessboards Consumption Value (2021-2032)

4.6 Middle East & Africa AI-Powered Smart Chessboards Consumption Value (2021-2032)

5 MARKET SEGMENT BY TYPE

5.1 Global AI-Powered Smart Chessboards Sales Quantity by Type (2021-2032)

5.2 Global AI-Powered Smart Chessboards Consumption Value by Type (2021-2032)

5.3 Global AI-Powered Smart Chessboards Average Price by Type (2021-2032)

6 MARKET SEGMENT BY APPLICATION

6.1 Global AI-Powered Smart Chessboards Sales Quantity by Application (2021-2032)

6.2 Global AI-Powered Smart Chessboards Consumption Value by Application (2021-2032)

6.3 Global AI-Powered Smart Chessboards Average Price by Application (2021-2032)

7 NORTH AMERICA

7.1 North America AI-Powered Smart Chessboards Sales Quantity by Type (2021-2032)

7.2 North America AI-Powered Smart Chessboards Sales Quantity by Application (2021-2032)

7.3 North America AI-Powered Smart Chessboards Market Size by Country

7.3.1 North America AI-Powered Smart Chessboards Sales Quantity by Country (2021-2032)

7.3.2 North America AI-Powered Smart Chessboards Consumption Value by Country (2021-2032)

7.3.3 United States Market Size and Forecast (2021-2032)

7.3.4 Canada Market Size and Forecast (2021-2032)

7.3.5 Mexico Market Size and Forecast (2021-2032)

8 EUROPE

- 8.1 Europe AI-Powered Smart Chessboards Sales Quantity by Type (2021-2032)
- 8.2 Europe AI-Powered Smart Chessboards Sales Quantity by Application (2021-2032)
- 8.3 Europe AI-Powered Smart Chessboards Market Size by Country
 - 8.3.1 Europe AI-Powered Smart Chessboards Sales Quantity by Country (2021-2032)
 - 8.3.2 Europe AI-Powered Smart Chessboards Consumption Value by Country (2021-2032)
 - 8.3.3 Germany Market Size and Forecast (2021-2032)
 - 8.3.4 France Market Size and Forecast (2021-2032)
 - 8.3.5 United Kingdom Market Size and Forecast (2021-2032)
 - 8.3.6 Russia Market Size and Forecast (2021-2032)
 - 8.3.7 Italy Market Size and Forecast (2021-2032)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific AI-Powered Smart Chessboards Sales Quantity by Type (2021-2032)
- 9.2 Asia-Pacific AI-Powered Smart Chessboards Sales Quantity by Application (2021-2032)
- 9.3 Asia-Pacific AI-Powered Smart Chessboards Market Size by Region
 - 9.3.1 Asia-Pacific AI-Powered Smart Chessboards Sales Quantity by Region (2021-2032)
 - 9.3.2 Asia-Pacific AI-Powered Smart Chessboards Consumption Value by Region (2021-2032)
 - 9.3.3 China Market Size and Forecast (2021-2032)
 - 9.3.4 Japan Market Size and Forecast (2021-2032)
 - 9.3.5 South Korea Market Size and Forecast (2021-2032)
 - 9.3.6 India Market Size and Forecast (2021-2032)
 - 9.3.7 Southeast Asia Market Size and Forecast (2021-2032)
 - 9.3.8 Australia Market Size and Forecast (2021-2032)

10 SOUTH AMERICA

- 10.1 South America AI-Powered Smart Chessboards Sales Quantity by Type (2021-2032)
- 10.2 South America AI-Powered Smart Chessboards Sales Quantity by Application (2021-2032)
- 10.3 South America AI-Powered Smart Chessboards Market Size by Country
 - 10.3.1 South America AI-Powered Smart Chessboards Sales Quantity by Country (2021-2032)

10.3.2 South America AI-Powered Smart Chessboards Consumption Value by Country (2021-2032)

10.3.3 Brazil Market Size and Forecast (2021-2032)

10.3.4 Argentina Market Size and Forecast (2021-2032)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa AI-Powered Smart Chessboards Sales Quantity by Type (2021-2032)

11.2 Middle East & Africa AI-Powered Smart Chessboards Sales Quantity by Application (2021-2032)

11.3 Middle East & Africa AI-Powered Smart Chessboards Market Size by Country

11.3.1 Middle East & Africa AI-Powered Smart Chessboards Sales Quantity by Country (2021-2032)

11.3.2 Middle East & Africa AI-Powered Smart Chessboards Consumption Value by Country (2021-2032)

11.3.3 Turkey Market Size and Forecast (2021-2032)

11.3.4 Egypt Market Size and Forecast (2021-2032)

11.3.5 Saudi Arabia Market Size and Forecast (2021-2032)

11.3.6 South Africa Market Size and Forecast (2021-2032)

12 MARKET DYNAMICS

12.1 AI-Powered Smart Chessboards Market Drivers

12.2 AI-Powered Smart Chessboards Market Restraints

12.3 AI-Powered Smart Chessboards Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of AI-Powered Smart Chessboards and Key Manufacturers

13.2 Manufacturing Costs Percentage of AI-Powered Smart Chessboards

13.3 AI-Powered Smart Chessboards Production Process

13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 AI-Powered Smart Chessboards Typical Distributors

14.3 AI-Powered Smart Chessboards Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global AI-Powered Smart Chessboards Consumption Value by Type, (USD Million), 2021 & 2025 & 2032

Table 2. Global AI-Powered Smart Chessboards Consumption Value by Side Length, (USD Million), 2021 & 2025 & 2032

Table 3. Global AI-Powered Smart Chessboards Consumption Value by Functionality, (USD Million), 2021 & 2025 & 2032

Table 4. Global AI-Powered Smart Chessboards Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Table 5. DGT Basic Information, Manufacturing Base and Competitors

Table 6. DGT Major Business

Table 7. DGT AI-Powered Smart Chessboards Product and Services

Table 8. DGT AI-Powered Smart Chessboards Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 9. DGT Recent Developments/Updates

Table 10. Square Off Basic Information, Manufacturing Base and Competitors

Table 11. Square Off Major Business

Table 12. Square Off AI-Powered Smart Chessboards Product and Services

Table 13. Square Off AI-Powered Smart Chessboards Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 14. Square Off Recent Developments/Updates

Table 15. Millennium 2000 GmbH Basic Information, Manufacturing Base and Competitors

Table 16. Millennium 2000 GmbH Major Business

Table 17. Millennium 2000 GmbH AI-Powered Smart Chessboards Product and Services

Table 18. Millennium 2000 GmbH AI-Powered Smart Chessboards Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 19. Millennium 2000 GmbH Recent Developments/Updates

Table 20. Ca?ssa Basic Information, Manufacturing Base and Competitors

Table 21. Ca?ssa Major Business

Table 22. Ca?ssa AI-Powered Smart Chessboards Product and Services

Table 23. Ca?ssa AI-Powered Smart Chessboards Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 24. Ca?ssa Recent Developments/Updates
Table 25. ChessUp Basic Information, Manufacturing Base and Competitors
Table 26. ChessUp Major Business
Table 27. ChessUp AI-Powered Smart Chessboards Product and Services
Table 28. ChessUp AI-Powered Smart Chessboards Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 29. ChessUp Recent Developments/Updates
Table 30. Particula Basic Information, Manufacturing Base and Competitors
Table 31. Particula Major Business
Table 32. Particula AI-Powered Smart Chessboards Product and Services
Table 33. Particula AI-Powered Smart Chessboards Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 34. Particula Recent Developments/Updates
Table 35. Chessnut Basic Information, Manufacturing Base and Competitors
Table 36. Chessnut Major Business
Table 37. Chessnut AI-Powered Smart Chessboards Product and Services
Table 38. Chessnut AI-Powered Smart Chessboards Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 39. Chessnut Recent Developments/Updates
Table 40. Yihu Basic Information, Manufacturing Base and Competitors
Table 41. Yihu Major Business
Table 42. Yihu AI-Powered Smart Chessboards Product and Services
Table 43. Yihu AI-Powered Smart Chessboards Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 44. Yihu Recent Developments/Updates
Table 45. Fermi Intelligence Basic Information, Manufacturing Base and Competitors
Table 46. Fermi Intelligence Major Business
Table 47. Fermi Intelligence AI-Powered Smart Chessboards Product and Services
Table 48. Fermi Intelligence AI-Powered Smart Chessboards Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 49. Fermi Intelligence Recent Developments/Updates
Table 50. Beaver Cultural and Creative Technology Basic Information, Manufacturing Base and Competitors
Table 51. Beaver Cultural and Creative Technology Major Business
Table 52. Beaver Cultural and Creative Technology AI-Powered Smart Chessboards Product and Services
Table 53. Beaver Cultural and Creative Technology AI-Powered Smart Chessboards Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross

Margin and Market Share (2021-2026)

Table 54. Beaver Cultural and Creative Technology Recent Developments/Updates

Table 55. Maruhachi Gobanten Basic Information, Manufacturing Base and Competitors

Table 56. Maruhachi Gobanten Major Business

Table 57. Maruhachi Gobanten AI-Powered Smart Chessboards Product and Services

Table 58. Maruhachi Gobanten AI-Powered Smart Chessboards Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 59. Maruhachi Gobanten Recent Developments/Updates

Table 60. Moon In Hwan Basic Information, Manufacturing Base and Competitors

Table 61. Moon In Hwan Major Business

Table 62. Moon In Hwan AI-Powered Smart Chessboards Product and Services

Table 63. Moon In Hwan AI-Powered Smart Chessboards Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 64. Moon In Hwan Recent Developments/Updates

Table 65. Deli Basic Information, Manufacturing Base and Competitors

Table 66. Deli Major Business

Table 67. Deli AI-Powered Smart Chessboards Product and Services

Table 68. Deli AI-Powered Smart Chessboards Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 69. Deli Recent Developments/Updates

Table 70. SenseTime Basic Information, Manufacturing Base and Competitors

Table 71. SenseTime Major Business

Table 72. SenseTime AI-Powered Smart Chessboards Product and Services

Table 73. SenseTime AI-Powered Smart Chessboards Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 74. SenseTime Recent Developments/Updates

Table 75. Global AI-Powered Smart Chessboards Sales Quantity by Manufacturer (2021-2026) & (K Units)

Table 76. Global AI-Powered Smart Chessboards Revenue by Manufacturer (2021-2026) & (USD Million)

Table 77. Global AI-Powered Smart Chessboards Average Price by Manufacturer (2021-2026) & (US\$/Unit)

Table 78. Market Position of Manufacturers in AI-Powered Smart Chessboards, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025

Table 79. Head Office and AI-Powered Smart Chessboards Production Site of Key Manufacturer

Table 80. AI-Powered Smart Chessboards Market: Company Product Type Footprint

Table 81. AI-Powered Smart Chessboards Market: Company Product Application Footprint

Table 82. AI-Powered Smart Chessboards New Market Entrants and Barriers to Market Entry

Table 83. AI-Powered Smart Chessboards Mergers, Acquisition, Agreements, and Collaborations

Table 84. Global AI-Powered Smart Chessboards Consumption Value by Region (2021-2025-2032) & (USD Million) & CAGR

Table 85. Global AI-Powered Smart Chessboards Sales Quantity by Region (2021-2026) & (K Units)

Table 86. Global AI-Powered Smart Chessboards Sales Quantity by Region (2027-2032) & (K Units)

Table 87. Global AI-Powered Smart Chessboards Consumption Value by Region (2021-2026) & (USD Million)

Table 88. Global AI-Powered Smart Chessboards Consumption Value by Region (2027-2032) & (USD Million)

Table 89. Global AI-Powered Smart Chessboards Average Price by Region (2021-2026) & (US\$/Unit)

Table 90. Global AI-Powered Smart Chessboards Average Price by Region (2027-2032) & (US\$/Unit)

Table 91. Global AI-Powered Smart Chessboards Sales Quantity by Type (2021-2026) & (K Units)

Table 92. Global AI-Powered Smart Chessboards Sales Quantity by Type (2027-2032) & (K Units)

Table 93. Global AI-Powered Smart Chessboards Consumption Value by Type (2021-2026) & (USD Million)

Table 94. Global AI-Powered Smart Chessboards Consumption Value by Type (2027-2032) & (USD Million)

Table 95. Global AI-Powered Smart Chessboards Average Price by Type (2021-2026) & (US\$/Unit)

Table 96. Global AI-Powered Smart Chessboards Average Price by Type (2027-2032) & (US\$/Unit)

Table 97. Global AI-Powered Smart Chessboards Sales Quantity by Application (2021-2026) & (K Units)

Table 98. Global AI-Powered Smart Chessboards Sales Quantity by Application (2027-2032) & (K Units)

Table 99. Global AI-Powered Smart Chessboards Consumption Value by Application (2021-2026) & (USD Million)

Table 100. Global AI-Powered Smart Chessboards Consumption Value by Application (2027-2032) & (USD Million)

Table 101. Global AI-Powered Smart Chessboards Average Price by Application (2021-2026) & (US\$/Unit)

Table 102. Global AI-Powered Smart Chessboards Average Price by Application (2027-2032) & (US\$/Unit)

Table 103. North America AI-Powered Smart Chessboards Sales Quantity by Type (2021-2026) & (K Units)

Table 104. North America AI-Powered Smart Chessboards Sales Quantity by Type (2027-2032) & (K Units)

Table 105. North America AI-Powered Smart Chessboards Sales Quantity by Application (2021-2026) & (K Units)

Table 106. North America AI-Powered Smart Chessboards Sales Quantity by Application (2027-2032) & (K Units)

Table 107. North America AI-Powered Smart Chessboards Sales Quantity by Country (2021-2026) & (K Units)

Table 108. North America AI-Powered Smart Chessboards Sales Quantity by Country (2027-2032) & (K Units)

Table 109. North America AI-Powered Smart Chessboards Consumption Value by Country (2021-2026) & (USD Million)

Table 110. North America AI-Powered Smart Chessboards Consumption Value by Country (2027-2032) & (USD Million)

Table 111. Europe AI-Powered Smart Chessboards Sales Quantity by Type (2021-2026) & (K Units)

Table 112. Europe AI-Powered Smart Chessboards Sales Quantity by Type (2027-2032) & (K Units)

Table 113. Europe AI-Powered Smart Chessboards Sales Quantity by Application (2021-2026) & (K Units)

Table 114. Europe AI-Powered Smart Chessboards Sales Quantity by Application (2027-2032) & (K Units)

Table 115. Europe AI-Powered Smart Chessboards Sales Quantity by Country (2021-2026) & (K Units)

Table 116. Europe AI-Powered Smart Chessboards Sales Quantity by Country (2027-2032) & (K Units)

Table 117. Europe AI-Powered Smart Chessboards Consumption Value by Country (2021-2026) & (USD Million)

Table 118. Europe AI-Powered Smart Chessboards Consumption Value by Country (2027-2032) & (USD Million)

Table 119. Asia-Pacific AI-Powered Smart Chessboards Sales Quantity by Type

(2021-2026) & (K Units)

Table 120. Asia-Pacific AI-Powered Smart Chessboards Sales Quantity by Type

(2027-2032) & (K Units)

Table 121. Asia-Pacific AI-Powered Smart Chessboards Sales Quantity by Application

(2021-2026) & (K Units)

Table 122. Asia-Pacific AI-Powered Smart Chessboards Sales Quantity by Application

(2027-2032) & (K Units)

Table 123. Asia-Pacific AI-Powered Smart Chessboards Sales Quantity by Region

(2021-2026) & (K Units)

Table 124. Asia-Pacific AI-Powered Smart Chessboards Sales Quantity by Region

(2027-2032) & (K Units)

Table 125. Asia-Pacific AI-Powered Smart Chessboards Consumption Value by Region

(2021-2026) & (USD Million)

Table 126. Asia-Pacific AI-Powered Smart Chessboards Consumption Value by Region

(2027-2032) & (USD Million)

Table 127. South America AI-Powered Smart Chessboards Sales Quantity by Type

(2021-2026) & (K Units)

Table 128. South America AI-Powered Smart Chessboards Sales Quantity by Type

(2027-2032) & (K Units)

Table 129. South America AI-Powered Smart Chessboards Sales Quantity by
Application (2021-2026) & (K Units)

Table 130. South America AI-Powered Smart Chessboards Sales Quantity by
Application (2027-2032) & (K Units)

Table 131. South America AI-Powered Smart Chessboards Sales Quantity by Country
(2021-2026) & (K Units)

Table 132. South America AI-Powered Smart Chessboards Sales Quantity by Country
(2027-2032) & (K Units)

Table 133. South America AI-Powered Smart Chessboards Consumption Value by
Country (2021-2026) & (USD Million)

Table 134. South America AI-Powered Smart Chessboards Consumption Value by
Country (2027-2032) & (USD Million)

Table 135. Middle East & Africa AI-Powered Smart Chessboards Sales Quantity by
Type (2021-2026) & (K Units)

Table 136. Middle East & Africa AI-Powered Smart Chessboards Sales Quantity by
Type (2027-2032) & (K Units)

Table 137. Middle East & Africa AI-Powered Smart Chessboards Sales Quantity by
Application (2021-2026) & (K Units)

Table 138. Middle East & Africa AI-Powered Smart Chessboards Sales Quantity by
Application (2027-2032) & (K Units)

Table 139. Middle East & Africa AI-Powered Smart Chessboards Sales Quantity by Country (2021-2026) & (K Units)

Table 140. Middle East & Africa AI-Powered Smart Chessboards Sales Quantity by Country (2027-2032) & (K Units)

Table 141. Middle East & Africa AI-Powered Smart Chessboards Consumption Value by Country (2021-2026) & (USD Million)

Table 142. Middle East & Africa AI-Powered Smart Chessboards Consumption Value by Country (2027-2032) & (USD Million)

Table 143. AI-Powered Smart Chessboards Raw Material

Table 144. Key Manufacturers of AI-Powered Smart Chessboards Raw Materials

Table 145. AI-Powered Smart Chessboards Typical Distributors

Table 146. AI-Powered Smart Chessboards Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. AI-Powered Smart Chessboards Picture

Figure 2. Global AI-Powered Smart Chessboards Revenue by Type, (USD Million), 2021 & 2025 & 2032

Figure 3. Global AI-Powered Smart Chessboards Revenue Market Share by Type in 2025

Figure 4. Without Robotic Arm Examples

Figure 5. With Robotic Arm Examples

Figure 6. Global AI-Powered Smart Chessboards Revenue by Side Length, (USD Million), 2021 & 2025 & 2032

Figure 7. Global AI-Powered Smart Chessboards Revenue Market Share by Side Length in 2025

Figure 8. 50cm Examples

Figure 11. Global AI-Powered Smart Chessboards Revenue by Functionality, (USD Million), 2021 & 2025 & 2032

Figure 12. Global AI-Powered Smart Chessboards Revenue Market Share by Functionality in 2025

Figure 13. Single Game Examples

Figure 14. Multi-functional Game Examples

Figure 15. Global AI-Powered Smart Chessboards Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 16. Global AI-Powered Smart Chessboards Revenue Market Share by Application in 2025

Figure 17. Household Examples

Figure 18. Commercial Examples

Figure 19. Global AI-Powered Smart Chessboards Consumption Value, (USD Million): 2021 & 2025 & 2032

Figure 20. Global AI-Powered Smart Chessboards Consumption Value and Forecast (2021-2032) & (USD Million)

Figure 21. Global AI-Powered Smart Chessboards Sales Quantity (2021-2032) & (K Units)

Figure 22. Global AI-Powered Smart Chessboards Price (2021-2032) & (US\$/Unit)

Figure 23. Global AI-Powered Smart Chessboards Sales Quantity Market Share by Manufacturer in 2025

Figure 24. Global AI-Powered Smart Chessboards Revenue Market Share by Manufacturer in 2025

Figure 25. Producer Shipments of AI-Powered Smart Chessboards by Manufacturer Sales (\$MM) and Market Share (%): 2025

Figure 26. Top 3 AI-Powered Smart Chessboards Manufacturer (Revenue) Market Share in 2025

Figure 27. Top 6 AI-Powered Smart Chessboards Manufacturer (Revenue) Market Share in 2025

Figure 28. Global AI-Powered Smart Chessboards Sales Quantity Market Share by Region (2021-2032)

Figure 29. Global AI-Powered Smart Chessboards Consumption Value Market Share by Region (2021-2032)

Figure 30. North America AI-Powered Smart Chessboards Consumption Value (2021-2032) & (USD Million)

Figure 31. Europe AI-Powered Smart Chessboards Consumption Value (2021-2032) & (USD Million)

Figure 32. Asia-Pacific AI-Powered Smart Chessboards Consumption Value (2021-2032) & (USD Million)

Figure 33. South America AI-Powered Smart Chessboards Consumption Value (2021-2032) & (USD Million)

Figure 34. Middle East & Africa AI-Powered Smart Chessboards Consumption Value (2021-2032) & (USD Million)

Figure 35. Global AI-Powered Smart Chessboards Sales Quantity Market Share by Type (2021-2032)

Figure 36. Global AI-Powered Smart Chessboards Consumption Value Market Share by Type (2021-2032)

Figure 37. Global AI-Powered Smart Chessboards Average Price by Type (2021-2032) & (US\$/Unit)

Figure 38. Global AI-Powered Smart Chessboards Sales Quantity Market Share by Application (2021-2032)

Figure 39. Global AI-Powered Smart Chessboards Revenue Market Share by Application (2021-2032)

Figure 40. Global AI-Powered Smart Chessboards Average Price by Application (2021-2032) & (US\$/Unit)

Figure 41. North America AI-Powered Smart Chessboards Sales Quantity Market Share by Type (2021-2032)

Figure 42. North America AI-Powered Smart Chessboards Sales Quantity Market Share by Application (2021-2032)

Figure 43. North America AI-Powered Smart Chessboards Sales Quantity Market Share by Country (2021-2032)

Figure 44. North America AI-Powered Smart Chessboards Consumption Value Market

Share by Country (2021-2032)

Figure 45. United States AI-Powered Smart Chessboards Consumption Value (2021-2032) & (USD Million)

Figure 46. Canada AI-Powered Smart Chessboards Consumption Value (2021-2032) & (USD Million)

Figure 47. Mexico AI-Powered Smart Chessboards Consumption Value (2021-2032) & (USD Million)

Figure 48. Europe AI-Powered Smart Chessboards Sales Quantity Market Share by Type (2021-2032)

Figure 49. Europe AI-Powered Smart Chessboards Sales Quantity Market Share by Application (2021-2032)

Figure 50. Europe AI-Powered Smart Chessboards Sales Quantity Market Share by Country (2021-2032)

Figure 51. Europe AI-Powered Smart Chessboards Consumption Value Market Share by Country (2021-2032)

Figure 52. Germany AI-Powered Smart Chessboards Consumption Value (2021-2032) & (USD Million)

Figure 53. France AI-Powered Smart Chessboards Consumption Value (2021-2032) & (USD Million)

Figure 54. United Kingdom AI-Powered Smart Chessboards Consumption Value (2021-2032) & (USD Million)

Figure 55. Russia AI-Powered Smart Chessboards Consumption Value (2021-2032) & (USD Million)

Figure 56. Italy AI-Powered Smart Chessboards Consumption Value (2021-2032) & (USD Million)

Figure 57. Asia-Pacific AI-Powered Smart Chessboards Sales Quantity Market Share by Type (2021-2032)

Figure 58. Asia-Pacific AI-Powered Smart Chessboards Sales Quantity Market Share by Application (2021-2032)

Figure 59. Asia-Pacific AI-Powered Smart Chessboards Sales Quantity Market Share by Region (2021-2032)

Figure 60. Asia-Pacific AI-Powered Smart Chessboards Consumption Value Market Share by Region (2021-2032)

Figure 61. China AI-Powered Smart Chessboards Consumption Value (2021-2032) & (USD Million)

Figure 62. Japan AI-Powered Smart Chessboards Consumption Value (2021-2032) & (USD Million)

Figure 63. South Korea AI-Powered Smart Chessboards Consumption Value (2021-2032) & (USD Million)

Figure 64. India AI-Powered Smart Chessboards Consumption Value (2021-2032) & (USD Million)

Figure 65. Southeast Asia AI-Powered Smart Chessboards Consumption Value (2021-2032) & (USD Million)

Figure 66. Australia AI-Powered Smart Chessboards Consumption Value (2021-2032) & (USD Million)

Figure 67. South America AI-Powered Smart Chessboards Sales Quantity Market Share by Type (2021-2032)

Figure 68. South America AI-Powered Smart Chessboards Sales Quantity Market Share by Application (2021-2032)

Figure 69. South America AI-Powered Smart Chessboards Sales Quantity Market Share by Country (2021-2032)

Figure 70. South America AI-Powered Smart Chessboards Consumption Value Market Share by Country (2021-2032)

Figure 71. Brazil AI-Powered Smart Chessboards Consumption Value (2021-2032) & (USD Million)

Figure 72. Argentina AI-Powered Smart Chessboards Consumption Value (2021-2032) & (USD Million)

Figure 73. Middle East & Africa AI-Powered Smart Chessboards Sales Quantity Market Share by Type (2021-2032)

Figure 74. Middle East & Africa AI-Powered Smart Chessboards Sales Quantity Market Share by Application (2021-2032)

Figure 75. Middle East & Africa AI-Powered Smart Chessboards Sales Quantity Market Share by Country (2021-2032)

Figure 76. Middle East & Africa AI-Powered Smart Chessboards Consumption Value Market Share by Country (2021-2032)

Figure 77. Turkey AI-Powered Smart Chessboards Consumption Value (2021-2032) & (USD Million)

Figure 78. Egypt AI-Powered Smart Chessboards Consumption Value (2021-2032) & (USD Million)

Figure 79. Saudi Arabia AI-Powered Smart Chessboards Consumption Value (2021-2032) & (USD Million)

Figure 80. South Africa AI-Powered Smart Chessboards Consumption Value (2021-2032) & (USD Million)

Figure 81. AI-Powered Smart Chessboards Market Drivers

Figure 82. AI-Powered Smart Chessboards Market Restraints

Figure 83. AI-Powered Smart Chessboards Market Trends

Figure 84. Porters Five Forces Analysis

Figure 85. Manufacturing Cost Structure Analysis of AI-Powered Smart Chessboards in

2025

Figure 86. Manufacturing Process Analysis of AI-Powered Smart Chessboards

Figure 87. AI-Powered Smart Chessboards Industrial Chain

Figure 88. Sales Channel: Direct to End-User vs Distributors

Figure 89. Direct Channel Pros & Cons

Figure 90. Indirect Channel Pros & Cons

Figure 91. Methodology

Figure 92. Research Process and Data Source

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