

# Global AI-powered Smart Beauty Device Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global AI-powered Smart Beauty Device market size was valued at US\$ 10907 million in 2025 and is forecast to a readjusted size of US\$ 41991 million by 2032 with a CAGR of 19.2% during review period.

AI-powered smart beauty devices are a new generation of skincare equipment that integrates artificial intelligence algorithms, multimodal sensing technology, and traditional physical beauty principles such as radio frequency and microcurrent. Through skin condition detection and AI-powered intelligent diagnostic analysis, they can dynamically adjust care parameters and customize personalized solutions, breaking the limitations of traditional beauty devices that offer a 'one-size-fits-all' approach. In terms of price, home-use AI beauty devices vary widely, with entry-level products ranging from 500-2000 yuan, mid-to-high-end products mostly from 2000-5000 yuan, and flagship models reaching over 10,000 yuan. Professional-grade AI beauty devices sold in salons are even more expensive, generally ranging from tens of thousands to hundreds of thousands of yuan. The industry chain structure is clear: upstream are suppliers of high-barrier AI chips, skin sensors, optical modules, and algorithm technology; midstream is brand R&D and OEM/ODM manufacturing, where international brands and high-performance domestic brands compete; downstream sales are conducted through online e-commerce, live streaming platforms, and offline beauty salons and medical aesthetic institutions. With consumption upgrades and technological iterations, the industry is showing a significant trend towards intelligent upgrading and domestic substitution.

This report is a detailed and comprehensive analysis for global AI-powered Smart

Beauty Device market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global AI-powered Smart Beauty Device market size and forecasts, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global AI-powered Smart Beauty Device market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global AI-powered Smart Beauty Device market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global AI-powered Smart Beauty Device market shares of main players, shipments in revenue (\$ Million), sales quantity (Units), and ASP (US\$/Unit), 2021-2026

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for AI-powered Smart Beauty Device

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global AI-powered Smart Beauty Device market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include YA-MAN, Jmoon, Simple Charm,

YDUNVIE, Kim Dai, OGP, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## **Market Segmentation**

AI-powered Smart Beauty Device market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Home-use AI Smart Beauty Device

AI Beauty Device for Professional and Medical Aesthetic Institutions

### Market segment by Core AI Technology

AI-powered Skin Detection and Diagnostics

AI-powered Intelligent Energy Regulation

AI-powered Cloud Data Tracking

### Market segment by Core Function Positioning

Anti-aging and Firming Products

Skin Rejuvenation and Repair Products

Cleansing and Absorption Products

Multi-functional Comprehensive Products

## Market segment by Application

- Home-based Daily Skincare
- Professional Salon-grade Skin Management
- Medical Aesthetic Auxiliary Treatment
- Brand Private Domain Skincare Services

## Major players covered

- YA-MAN
- Jmoon
- Simple Charm
- YDUNVIE
- Kim Dai
- OGP

## Market segment by region, regional analysis covers

- North America (United States, Canada, and Mexico)
- Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
- Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
- South America (Brazil, Argentina, Colombia, and Rest of South America)
- Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe AI-powered Smart Beauty Device product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of AI-powered Smart Beauty Device, with price, sales quantity, revenue, and global market share of AI-powered Smart Beauty Device from 2021 to 2026.

Chapter 3, the AI-powered Smart Beauty Device competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the AI-powered Smart Beauty Device breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and AI-powered Smart Beauty Device market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of AI-powered Smart Beauty Device.

Chapter 14 and 15, to describe AI-powered Smart Beauty Device sales channel, distributors, customers, research findings and conclusion.

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