

Global AI-powered Smart Beauty Device Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G207CA7DB554EN.html>

Date: May 2026

Pages: 96

Price: US\$ 4,480.00 (Single User License)

ID: G207CA7DB554EN

Abstracts

The global AI-powered Smart Beauty Device market size is expected to reach \$ 41991 million by 2032, rising at a market growth of 19.2% CAGR during the forecast period (2026-2032).

AI-powered smart beauty devices are a new generation of skincare equipment that integrates artificial intelligence algorithms, multimodal sensing technology, and traditional physical beauty principles such as radio frequency and microcurrent. Through skin condition detection and AI-powered intelligent diagnostic analysis, they can dynamically adjust care parameters and customize personalized solutions, breaking the limitations of traditional beauty devices that offer a 'one-size-fits-all' approach. In terms of price, home-use AI beauty devices vary widely, with entry-level products ranging from 500-2000 yuan, mid-to-high-end products mostly from 2000-5000 yuan, and flagship models reaching over 10,000 yuan. Professional-grade AI beauty devices sold in salons are even more expensive, generally ranging from tens of thousands to hundreds of thousands of yuan. The industry chain structure is clear: upstream are suppliers of high-barrier AI chips, skin sensors, optical modules, and algorithm technology; midstream is brand R&D and OEM/ODM manufacturing, where international brands and high-performance domestic brands compete; downstream sales are conducted through online e-commerce, live streaming platforms, and offline beauty salons and medical aesthetic institutions. With consumption upgrades and technological iterations, the industry is showing a significant trend towards intelligent upgrading and domestic substitution.

This report studies the global AI-powered Smart Beauty Device production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for AI-powered Smart Beauty Device and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of AI-powered Smart Beauty Device that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global AI-powered Smart Beauty Device total production and demand, 2021-2032, (Units)

Global AI-powered Smart Beauty Device total production value, 2021-2032, (USD Million)

Global AI-powered Smart Beauty Device production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Units), (based on production site)

Global AI-powered Smart Beauty Device consumption by region & country, CAGR, 2021-2032 & (Units)

U.S. VS China: AI-powered Smart Beauty Device domestic production, consumption, key domestic manufacturers and share

Global AI-powered Smart Beauty Device production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Units)

Global AI-powered Smart Beauty Device production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Units)

Global AI-powered Smart Beauty Device production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Units)

This report profiles key players in the global AI-powered Smart Beauty Device market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include YA-MAN, Jmoon, Simple Charm, YDUNVIE, Kim Dai, OGP, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World AI-powered Smart Beauty Device market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$

Millions), volume (production, consumption) & (Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global AI-powered Smart Beauty Device Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global AI-powered Smart Beauty Device Market, Segmentation by Type:

Home-use AI Smart Beauty Device

AI Beauty Device for Professional and Medical Aesthetic Institutions

Global AI-powered Smart Beauty Device Market, Segmentation by Core AI Technology:

AI-powered Skin Detection and Diagnostics

AI-powered Intelligent Energy Regulation

AI-powered Cloud Data Tracking

Global AI-powered Smart Beauty Device Market, Segmentation by Core Function Positioning:

Anti-aging and Firming Products

Skin Rejuvenation and Repair Products

Cleansing and Absorption Products

Multi-functional Comprehensive Products

Global AI-powered Smart Beauty Device Market, Segmentation by Application:

Home-based Daily Skincare

Professional Salon-grade Skin Management

Medical Aesthetic Auxiliary Treatment

Brand Private Domain Skincare Services

Companies Profiled:

YA-MAN

Jmoon

Simple Charm

YDUNVIE

Kim Dai

OGP

Key Questions Answered:

1. How big is the global AI-powered Smart Beauty Device market?
2. What is the demand of the global AI-powered Smart Beauty Device market?
3. What is the year over year growth of the global AI-powered Smart Beauty Device market?
4. What is the production and production value of the global AI-powered Smart Beauty Device market?
5. Who are the key producers in the global AI-powered Smart Beauty Device market?
6. What are the growth factors driving the market demand?

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