

Global AI-Powered Public Opinion Management Platforms Market 2026 by Company, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/G4373F6A63DEEN.html>

Date: June 2026

Pages: 137

Price: US\$ 3,480.00 (Single User License)

ID: G4373F6A63DEEN

Abstracts

According to our (Global Info Research) latest study, the global AI-Powered Public Opinion Management Platforms market size was valued at US\$ 273 million in 2025 and is forecast to a readjusted size of US\$ 414 million by 2032 with a CAGR of 6.0% during review period.

AI-Powered Public Opinion Management Platforms refer to software systems that utilize AI technologies such as natural language processing, machine learning, and computer vision to automatically collect, analyze, and issue early warnings about publicly available information on the internet. Their core functions include: real-time monitoring of content from multiple channels such as news websites, social media, forums, and short videos; performing sentiment classification and intensity scoring to identify positive, negative, and neutral public opinion; automatically clustering trending topics and tracking their dissemination paths; triggering crisis warnings based on sudden changes in sentiment or abnormal dissemination speeds; and generating visual reports and response suggestions. Unlike traditional public opinion tools that rely on keyword matching, AI platforms can understand contextual information, identify brand logos in images, and even predict the trend of topic outbreaks. This platform helps businesses and government agencies grasp public opinion dynamics in real time and respond quickly to reputational risks, serving as a core infrastructure for digital reputation management.

The global AI-Powered Public Opinion Management Platforms landscape is characterized by North America's technology leadership, Europe's compliance-driven approach, and the Asia-Pacific region's diverse applications. North America dominates the high-end market with its advanced natural language processing and predictive

analytics algorithms, and generative AI summarization and early warning functions are rapidly gaining popularity. However, increasingly stringent data privacy regulations and restrictions on social media application programming interfaces (APIs) have increased compliance costs and technological uncertainties. Europe excels in crisis early warning, multilingual public opinion monitoring, and compliance monitoring. Constrained by the General Data Protection Regulation (GDPR), local data processing and user right-to-know requirements are high, but strict privacy standards serve as a competitive advantage. Chinese domestic platforms, leveraging deep integration with mainstream domestic social media platforms such as Weibo, WeChat, and Douyin, hold an advantage in Chinese natural language processing and trend prediction. However, they still have shortcomings in global monitoring, multilingual algorithms, and deep web data acquisition, and face homogenized competition due to price wars. Future trends indicate that cross-channel multimodal analysis (including video and dynamic images) will become a core upgrade direction, and predictive early warning and intelligent strategy recommendations will be further embedded in the decision-making process. Key obstacles include: difficulties in global deployment due to inconsistencies in content regulation policies and data sovereignty requirements across different countries, and the risk of misjudgment due to the illusion of large models (false attribution). Dynamically, leading vendors are expanding their audiovisual monitoring capabilities through mergers and acquisitions and accelerating the construction of localized data centers to meet regional compliance requirements.

This report is a detailed and comprehensive analysis for global AI-Powered Public Opinion Management Platforms market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global AI-Powered Public Opinion Management Platforms market size and forecasts, in consumption value (\$ Million), 2021-2032

Global AI-Powered Public Opinion Management Platforms market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global AI-Powered Public Opinion Management Platforms market size and forecasts,

by Type and by Application, in consumption value (\$ Million), 2021-2032

Global AI-Powered Public Opinion Management Platforms market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for AI-Powered Public Opinion Management Platforms

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global AI-Powered Public Opinion Management Platforms market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Reputation, Quorum, Polco, Signal AI, Outset.ai, Orlo Insights, Ulobby, Appinio, Mopinion, Talkwalker, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

AI-Powered Public Opinion Management Platforms market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

On-Premises Deployment

Cloud-Based Deployment

Hybrid Deployment

Market segment by Channel

Single Channel

Basic Channels (2-5)

Extensive Channels (5-30)

Omnichannel Channels (30+)

Market segment by Management Platforms

News Media Platforms

Social Media Platforms

Audio/Video Media Platforms

Others

Market segment by Application

Retail

Finance

Healthcare & Pharmaceuticals

Automotive

Government

Others

Market segment by players, this report covers

Reputation

Quorum

Polco

Signal AI

Outset.ai

Orlo Insights

Ulobby

Appinio

Mopinion

Talkwalker

BrainPad Inc

Siweitech

Wisers

TRS

Ants Lab

Cision

Brandwatch

NewsWhip

Sprout Social

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe AI-Powered Public Opinion Management Platforms product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of AI-Powered Public Opinion Management Platforms, with revenue, gross margin, and global market share of AI-Powered Public Opinion Management Platforms from 2021 to 2026.

Chapter 3, the AI-Powered Public Opinion Management Platforms competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and AI-Powered Public Opinion Management Platforms market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of AI-Powered

Public Opinion Management Platforms.

Chapter 13, to describe AI-Powered Public Opinion Management Platforms research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Classification of AI-Powered Public Opinion Management Platforms by Type

1.3.1 Overview: Global AI-Powered Public Opinion Management Platforms Market Size by Type: 2021 Versus 2025 Versus 2032

1.3.2 Global AI-Powered Public Opinion Management Platforms Consumption Value Market Share by Type in 2025

1.3.3 On-Premises Deployment

1.3.4 Cloud-Based Deployment

1.3.5 Hybrid Deployment

1.4 Classification of AI-Powered Public Opinion Management Platforms by Channel

1.4.1 Overview: Global AI-Powered Public Opinion Management Platforms Market Size by Channel: 2021 Versus 2025 Versus 2032

1.4.2 Global AI-Powered Public Opinion Management Platforms Consumption Value Market Share by Channel in 2025

1.4.3 Single Channel

1.4.4 Basic Channels (2-5)

1.4.5 Extensive Channels (5-30)

1.4.6 Omnichannel Channels (30+)

1.5 Classification of AI-Powered Public Opinion Management Platforms by Management Platforms

1.5.1 Overview: Global AI-Powered Public Opinion Management Platforms Market Size by Management Platforms: 2021 Versus 2025 Versus 2032

1.5.2 Global AI-Powered Public Opinion Management Platforms Consumption Value Market Share by Management Platforms in 2025

1.5.3 News Media Platforms

1.5.4 Social Media Platforms

1.5.5 Audio/Video Media Platforms

1.5.6 Others

1.6 Global AI-Powered Public Opinion Management Platforms Market by Application

1.6.1 Overview: Global AI-Powered Public Opinion Management Platforms Market Size by Application: 2021 Versus 2025 Versus 2032

1.6.2 Retail

1.6.3 Finance

1.6.4 Healthcare & Pharmaceuticals

1.6.5 Automotive

1.6.6 Government

1.6.7 Others

1.7 Global AI-Powered Public Opinion Management Platforms Market Size & Forecast

1.8 Global AI-Powered Public Opinion Management Platforms Market Size and Forecast by Region

1.8.1 Global AI-Powered Public Opinion Management Platforms Market Size by Region: 2021 VS 2025 VS 2032

1.8.2 Global AI-Powered Public Opinion Management Platforms Market Size by Region, (2021-2032)

1.8.3 North America AI-Powered Public Opinion Management Platforms Market Size and Prospect (2021-2032)

1.8.4 Europe AI-Powered Public Opinion Management Platforms Market Size and Prospect (2021-2032)

1.8.5 Asia-Pacific AI-Powered Public Opinion Management Platforms Market Size and Prospect (2021-2032)

1.8.6 South America AI-Powered Public Opinion Management Platforms Market Size and Prospect (2021-2032)

1.8.7 Middle East & Africa AI-Powered Public Opinion Management Platforms Market Size and Prospect (2021-2032)

2 COMPANY PROFILES

2.1 Reputation

2.1.1 Reputation Details

2.1.2 Reputation Major Business

2.1.3 Reputation AI-Powered Public Opinion Management Platforms Product and Solutions

2.1.4 Reputation AI-Powered Public Opinion Management Platforms Revenue, Gross Margin and Market Share (2021-2026)

2.1.5 Reputation Recent Developments and Future Plans

2.2 Quorum

2.2.1 Quorum Details

2.2.2 Quorum Major Business

2.2.3 Quorum AI-Powered Public Opinion Management Platforms Product and Solutions

2.2.4 Quorum AI-Powered Public Opinion Management Platforms Revenue, Gross Margin and Market Share (2021-2026)

2.2.5 Quorum Recent Developments and Future Plans

2.3 Polco

2.3.1 Polco Details

2.3.2 Polco Major Business

2.3.3 Polco AI-Powered Public Opinion Management Platforms Product and Solutions

2.3.4 Polco AI-Powered Public Opinion Management Platforms Revenue, Gross Margin and Market Share (2021-2026)

2.3.5 Polco Recent Developments and Future Plans

2.4 Signal AI

2.4.1 Signal AI Details

2.4.2 Signal AI Major Business

2.4.3 Signal AI AI-Powered Public Opinion Management Platforms Product and Solutions

2.4.4 Signal AI AI-Powered Public Opinion Management Platforms Revenue, Gross Margin and Market Share (2021-2026)

2.4.5 Signal AI Recent Developments and Future Plans

2.5 Outset.ai

2.5.1 Outset.ai Details

2.5.2 Outset.ai Major Business

2.5.3 Outset.ai AI-Powered Public Opinion Management Platforms Product and Solutions

2.5.4 Outset.ai AI-Powered Public Opinion Management Platforms Revenue, Gross Margin and Market Share (2021-2026)

2.5.5 Outset.ai Recent Developments and Future Plans

2.6 Orlo Insights

2.6.1 Orlo Insights Details

2.6.2 Orlo Insights Major Business

2.6.3 Orlo Insights AI-Powered Public Opinion Management Platforms Product and Solutions

2.6.4 Orlo Insights AI-Powered Public Opinion Management Platforms Revenue, Gross Margin and Market Share (2021-2026)

2.6.5 Orlo Insights Recent Developments and Future Plans

2.7 Ulobby

2.7.1 Ulobby Details

2.7.2 Ulobby Major Business

2.7.3 Ulobby AI-Powered Public Opinion Management Platforms Product and Solutions

2.7.4 Ulobby AI-Powered Public Opinion Management Platforms Revenue, Gross Margin and Market Share (2021-2026)

2.7.5 Ulobby Recent Developments and Future Plans

2.8 Appinio

2.8.1 Appinio Details

2.8.2 Appinio Major Business

2.8.3 Appinio AI-Powered Public Opinion Management Platforms Product and Solutions

2.8.4 Appinio AI-Powered Public Opinion Management Platforms Revenue, Gross Margin and Market Share (2021-2026)

2.8.5 Appinio Recent Developments and Future Plans

2.9 Mopinion

2.9.1 Mopinion Details

2.9.2 Mopinion Major Business

2.9.3 Mopinion AI-Powered Public Opinion Management Platforms Product and Solutions

2.9.4 Mopinion AI-Powered Public Opinion Management Platforms Revenue, Gross Margin and Market Share (2021-2026)

2.9.5 Mopinion Recent Developments and Future Plans

2.10 Talkwalker

2.10.1 Talkwalker Details

2.10.2 Talkwalker Major Business

2.10.3 Talkwalker AI-Powered Public Opinion Management Platforms Product and Solutions

2.10.4 Talkwalker AI-Powered Public Opinion Management Platforms Revenue, Gross Margin and Market Share (2021-2026)

2.10.5 Talkwalker Recent Developments and Future Plans

2.11 BrainPad Inc

2.11.1 BrainPad Inc Details

2.11.2 BrainPad Inc Major Business

2.11.3 BrainPad Inc AI-Powered Public Opinion Management Platforms Product and Solutions

2.11.4 BrainPad Inc AI-Powered Public Opinion Management Platforms Revenue, Gross Margin and Market Share (2021-2026)

2.11.5 BrainPad Inc Recent Developments and Future Plans

2.12 Siweitech

2.12.1 Siweitech Details

2.12.2 Siweitech Major Business

2.12.3 Siweitech AI-Powered Public Opinion Management Platforms Product and Solutions

2.12.4 Siweitech AI-Powered Public Opinion Management Platforms Revenue, Gross Margin and Market Share (2021-2026)

- 2.12.5 Siweitech Recent Developments and Future Plans
- 2.13 Wisers
 - 2.13.1 Wisers Details
 - 2.13.2 Wisers Major Business
 - 2.13.3 Wisers AI-Powered Public Opinion Management Platforms Product and Solutions
 - 2.13.4 Wisers AI-Powered Public Opinion Management Platforms Revenue, Gross Margin and Market Share (2021-2026)
 - 2.13.5 Wisers Recent Developments and Future Plans
- 2.14 TRS
 - 2.14.1 TRS Details
 - 2.14.2 TRS Major Business
 - 2.14.3 TRS AI-Powered Public Opinion Management Platforms Product and Solutions
 - 2.14.4 TRS AI-Powered Public Opinion Management Platforms Revenue, Gross Margin and Market Share (2021-2026)
 - 2.14.5 TRS Recent Developments and Future Plans
- 2.15 Ants Lab
 - 2.15.1 Ants Lab Details
 - 2.15.2 Ants Lab Major Business
 - 2.15.3 Ants Lab AI-Powered Public Opinion Management Platforms Product and Solutions
 - 2.15.4 Ants Lab AI-Powered Public Opinion Management Platforms Revenue, Gross Margin and Market Share (2021-2026)
 - 2.15.5 Ants Lab Recent Developments and Future Plans
- 2.16 Cision
 - 2.16.1 Cision Details
 - 2.16.2 Cision Major Business
 - 2.16.3 Cision AI-Powered Public Opinion Management Platforms Product and Solutions
 - 2.16.4 Cision AI-Powered Public Opinion Management Platforms Revenue, Gross Margin and Market Share (2021-2026)
 - 2.16.5 Cision Recent Developments and Future Plans
- 2.17 Brandwatch
 - 2.17.1 Brandwatch Details
 - 2.17.2 Brandwatch Major Business
 - 2.17.3 Brandwatch AI-Powered Public Opinion Management Platforms Product and Solutions
 - 2.17.4 Brandwatch AI-Powered Public Opinion Management Platforms Revenue, Gross Margin and Market Share (2021-2026)

- 2.17.5 Brandwatch Recent Developments and Future Plans
- 2.18 NewsWhip
 - 2.18.1 NewsWhip Details
 - 2.18.2 NewsWhip Major Business
 - 2.18.3 NewsWhip AI-Powered Public Opinion Management Platforms Product and Solutions
 - 2.18.4 NewsWhip AI-Powered Public Opinion Management Platforms Revenue, Gross Margin and Market Share (2021-2026)
 - 2.18.5 NewsWhip Recent Developments and Future Plans
- 2.19 Sprout Social
 - 2.19.1 Sprout Social Details
 - 2.19.2 Sprout Social Major Business
 - 2.19.3 Sprout Social AI-Powered Public Opinion Management Platforms Product and Solutions
 - 2.19.4 Sprout Social AI-Powered Public Opinion Management Platforms Revenue, Gross Margin and Market Share (2021-2026)
 - 2.19.5 Sprout Social Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

- 3.1 Global AI-Powered Public Opinion Management Platforms Revenue and Share by Players (2021-2026)
- 3.2 Market Share Analysis (2025)
 - 3.2.1 Market Share of AI-Powered Public Opinion Management Platforms by Company Revenue
 - 3.2.2 Top 3 AI-Powered Public Opinion Management Platforms Players Market Share in 2025
 - 3.2.3 Top 6 AI-Powered Public Opinion Management Platforms Players Market Share in 2025
- 3.3 AI-Powered Public Opinion Management Platforms Market: Overall Company Footprint Analysis
 - 3.3.1 AI-Powered Public Opinion Management Platforms Market: Region Footprint
 - 3.3.2 AI-Powered Public Opinion Management Platforms Market: Company Product Type Footprint
 - 3.3.3 AI-Powered Public Opinion Management Platforms Market: Company Product Application Footprint
- 3.4 New Market Entrants and Barriers to Market Entry
- 3.5 Mergers, Acquisition, Agreements, and Collaborations

4 MARKET SIZE SEGMENT BY TYPE

4.1 Global AI-Powered Public Opinion Management Platforms Consumption Value and Market Share by Type (2021-2026)

4.2 Global AI-Powered Public Opinion Management Platforms Market Forecast by Type (2027-2032)

5 MARKET SIZE SEGMENT BY APPLICATION

5.1 Global AI-Powered Public Opinion Management Platforms Consumption Value Market Share by Application (2021-2026)

5.2 Global AI-Powered Public Opinion Management Platforms Market Forecast by Application (2027-2032)

6 NORTH AMERICA

6.1 North America AI-Powered Public Opinion Management Platforms Consumption Value by Type (2021-2032)

6.2 North America AI-Powered Public Opinion Management Platforms Market Size by Application (2021-2032)

6.3 North America AI-Powered Public Opinion Management Platforms Market Size by Country

6.3.1 North America AI-Powered Public Opinion Management Platforms Consumption Value by Country (2021-2032)

6.3.2 United States AI-Powered Public Opinion Management Platforms Market Size and Forecast (2021-2032)

6.3.3 Canada AI-Powered Public Opinion Management Platforms Market Size and Forecast (2021-2032)

6.3.4 Mexico AI-Powered Public Opinion Management Platforms Market Size and Forecast (2021-2032)

7 EUROPE

7.1 Europe AI-Powered Public Opinion Management Platforms Consumption Value by Type (2021-2032)

7.2 Europe AI-Powered Public Opinion Management Platforms Consumption Value by Application (2021-2032)

7.3 Europe AI-Powered Public Opinion Management Platforms Market Size by Country

7.3.1 Europe AI-Powered Public Opinion Management Platforms Consumption Value

by Country (2021-2032)

7.3.2 Germany AI-Powered Public Opinion Management Platforms Market Size and Forecast (2021-2032)

7.3.3 France AI-Powered Public Opinion Management Platforms Market Size and Forecast (2021-2032)

7.3.4 United Kingdom AI-Powered Public Opinion Management Platforms Market Size and Forecast (2021-2032)

7.3.5 Russia AI-Powered Public Opinion Management Platforms Market Size and Forecast (2021-2032)

7.3.6 Italy AI-Powered Public Opinion Management Platforms Market Size and Forecast (2021-2032)

8 ASIA-PACIFIC

8.1 Asia-Pacific AI-Powered Public Opinion Management Platforms Consumption Value by Type (2021-2032)

8.2 Asia-Pacific AI-Powered Public Opinion Management Platforms Consumption Value by Application (2021-2032)

8.3 Asia-Pacific AI-Powered Public Opinion Management Platforms Market Size by Region

8.3.1 Asia-Pacific AI-Powered Public Opinion Management Platforms Consumption Value by Region (2021-2032)

8.3.2 China AI-Powered Public Opinion Management Platforms Market Size and Forecast (2021-2032)

8.3.3 Japan AI-Powered Public Opinion Management Platforms Market Size and Forecast (2021-2032)

8.3.4 South Korea AI-Powered Public Opinion Management Platforms Market Size and Forecast (2021-2032)

8.3.5 India AI-Powered Public Opinion Management Platforms Market Size and Forecast (2021-2032)

8.3.6 Southeast Asia AI-Powered Public Opinion Management Platforms Market Size and Forecast (2021-2032)

8.3.7 Australia AI-Powered Public Opinion Management Platforms Market Size and Forecast (2021-2032)

9 SOUTH AMERICA

9.1 South America AI-Powered Public Opinion Management Platforms Consumption Value by Type (2021-2032)

9.2 South America AI-Powered Public Opinion Management Platforms Consumption Value by Application (2021-2032)

9.3 South America AI-Powered Public Opinion Management Platforms Market Size by Country

9.3.1 South America AI-Powered Public Opinion Management Platforms Consumption Value by Country (2021-2032)

9.3.2 Brazil AI-Powered Public Opinion Management Platforms Market Size and Forecast (2021-2032)

9.3.3 Argentina AI-Powered Public Opinion Management Platforms Market Size and Forecast (2021-2032)

10 MIDDLE EAST & AFRICA

10.1 Middle East & Africa AI-Powered Public Opinion Management Platforms Consumption Value by Type (2021-2032)

10.2 Middle East & Africa AI-Powered Public Opinion Management Platforms Consumption Value by Application (2021-2032)

10.3 Middle East & Africa AI-Powered Public Opinion Management Platforms Market Size by Country

10.3.1 Middle East & Africa AI-Powered Public Opinion Management Platforms Consumption Value by Country (2021-2032)

10.3.2 Turkey AI-Powered Public Opinion Management Platforms Market Size and Forecast (2021-2032)

10.3.3 Saudi Arabia AI-Powered Public Opinion Management Platforms Market Size and Forecast (2021-2032)

10.3.4 UAE AI-Powered Public Opinion Management Platforms Market Size and Forecast (2021-2032)

11 MARKET DYNAMICS

11.1 AI-Powered Public Opinion Management Platforms Market Drivers

11.2 AI-Powered Public Opinion Management Platforms Market Restraints

11.3 AI-Powered Public Opinion Management Platforms Trends Analysis

11.4 Porters Five Forces Analysis

11.4.1 Threat of New Entrants

11.4.2 Bargaining Power of Suppliers

11.4.3 Bargaining Power of Buyers

11.4.4 Threat of Substitutes

11.4.5 Competitive Rivalry

12 INDUSTRY CHAIN ANALYSIS

- 12.1 AI-Powered Public Opinion Management Platforms Industry Chain
- 12.2 AI-Powered Public Opinion Management Platforms Upstream Analysis
- 12.3 AI-Powered Public Opinion Management Platforms Midstream Analysis
- 12.4 AI-Powered Public Opinion Management Platforms Downstream Analysis

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

- 14.1 Methodology
- 14.2 Research Process and Data Source
- 14.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global AI-Powered Public Opinion Management Platforms Consumption Value by Type, (USD Million), 2021 & 2025 & 2032

Table 2. Global AI-Powered Public Opinion Management Platforms Consumption Value by Channel, (USD Million), 2021 & 2025 & 2032

Table 3. Global AI-Powered Public Opinion Management Platforms Consumption Value by Management Platforms, (USD Million), 2021 & 2025 & 2032

Table 4. Global AI-Powered Public Opinion Management Platforms Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Table 5. Global AI-Powered Public Opinion Management Platforms Consumption Value by Region (2021-2026) & (USD Million)

Table 6. Global AI-Powered Public Opinion Management Platforms Consumption Value by Region (2027-2032) & (USD Million)

Table 7. Reputation Company Information, Head Office, and Major Competitors

Table 8. Reputation Major Business

Table 9. Reputation AI-Powered Public Opinion Management Platforms Product and Solutions

Table 10. Reputation AI-Powered Public Opinion Management Platforms Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 11. Reputation Recent Developments and Future Plans

Table 12. Quorum Company Information, Head Office, and Major Competitors

Table 13. Quorum Major Business

Table 14. Quorum AI-Powered Public Opinion Management Platforms Product and Solutions

Table 15. Quorum AI-Powered Public Opinion Management Platforms Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 16. Quorum Recent Developments and Future Plans

Table 17. Polco Company Information, Head Office, and Major Competitors

Table 18. Polco Major Business

Table 19. Polco AI-Powered Public Opinion Management Platforms Product and Solutions

Table 20. Polco AI-Powered Public Opinion Management Platforms Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 21. Signal AI Company Information, Head Office, and Major Competitors

Table 22. Signal AI Major Business

Table 23. Signal AI AI-Powered Public Opinion Management Platforms Product and

Solutions

Table 24. Signal AI AI-Powered Public Opinion Management Platforms Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 25. Signal AI Recent Developments and Future Plans

Table 26. Outset.ai Company Information, Head Office, and Major Competitors

Table 27. Outset.ai Major Business

Table 28. Outset.ai AI-Powered Public Opinion Management Platforms Product and Solutions

Table 29. Outset.ai AI-Powered Public Opinion Management Platforms Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 30. Outset.ai Recent Developments and Future Plans

Table 31. Orlo Insights Company Information, Head Office, and Major Competitors

Table 32. Orlo Insights Major Business

Table 33. Orlo Insights AI-Powered Public Opinion Management Platforms Product and Solutions

Table 34. Orlo Insights AI-Powered Public Opinion Management Platforms Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 35. Orlo Insights Recent Developments and Future Plans

Table 36. Ulobby Company Information, Head Office, and Major Competitors

Table 37. Ulobby Major Business

Table 38. Ulobby AI-Powered Public Opinion Management Platforms Product and Solutions

Table 39. Ulobby AI-Powered Public Opinion Management Platforms Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 40. Ulobby Recent Developments and Future Plans

Table 41. Appinio Company Information, Head Office, and Major Competitors

Table 42. Appinio Major Business

Table 43. Appinio AI-Powered Public Opinion Management Platforms Product and Solutions

Table 44. Appinio AI-Powered Public Opinion Management Platforms Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 45. Appinio Recent Developments and Future Plans

Table 46. Mopinion Company Information, Head Office, and Major Competitors

Table 47. Mopinion Major Business

Table 48. Mopinion AI-Powered Public Opinion Management Platforms Product and Solutions

Table 49. Mopinion AI-Powered Public Opinion Management Platforms Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 50. Mopinion Recent Developments and Future Plans

Table 51. Talkwalker Company Information, Head Office, and Major Competitors

Table 52. Talkwalker Major Business

Table 53. Talkwalker AI-Powered Public Opinion Management Platforms Product and Solutions

Table 54. Talkwalker AI-Powered Public Opinion Management Platforms Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 55. Talkwalker Recent Developments and Future Plans

Table 56. BrainPad Inc Company Information, Head Office, and Major Competitors

Table 57. BrainPad Inc Major Business

Table 58. BrainPad Inc AI-Powered Public Opinion Management Platforms Product and Solutions

Table 59. BrainPad Inc AI-Powered Public Opinion Management Platforms Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 60. BrainPad Inc Recent Developments and Future Plans

Table 61. Siweitech Company Information, Head Office, and Major Competitors

Table 62. Siweitech Major Business

Table 63. Siweitech AI-Powered Public Opinion Management Platforms Product and Solutions

Table 64. Siweitech AI-Powered Public Opinion Management Platforms Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 65. Siweitech Recent Developments and Future Plans

Table 66. Wisers Company Information, Head Office, and Major Competitors

Table 67. Wisers Major Business

Table 68. Wisers AI-Powered Public Opinion Management Platforms Product and Solutions

Table 69. Wisers AI-Powered Public Opinion Management Platforms Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 70. Wisers Recent Developments and Future Plans

Table 71. TRS Company Information, Head Office, and Major Competitors

Table 72. TRS Major Business

Table 73. TRS AI-Powered Public Opinion Management Platforms Product and Solutions

Table 74. TRS AI-Powered Public Opinion Management Platforms Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 75. TRS Recent Developments and Future Plans

Table 76. Ants Lab Company Information, Head Office, and Major Competitors

Table 77. Ants Lab Major Business

Table 78. Ants Lab AI-Powered Public Opinion Management Platforms Product and Solutions

- Table 79. Ants Lab AI-Powered Public Opinion Management Platforms Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 80. Ants Lab Recent Developments and Future Plans
- Table 81. Cision Company Information, Head Office, and Major Competitors
- Table 82. Cision Major Business
- Table 83. Cision AI-Powered Public Opinion Management Platforms Product and Solutions
- Table 84. Cision AI-Powered Public Opinion Management Platforms Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 85. Cision Recent Developments and Future Plans
- Table 86. Brandwatch Company Information, Head Office, and Major Competitors
- Table 87. Brandwatch Major Business
- Table 88. Brandwatch AI-Powered Public Opinion Management Platforms Product and Solutions
- Table 89. Brandwatch AI-Powered Public Opinion Management Platforms Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 90. Brandwatch Recent Developments and Future Plans
- Table 91. NewsWhip Company Information, Head Office, and Major Competitors
- Table 92. NewsWhip Major Business
- Table 93. NewsWhip AI-Powered Public Opinion Management Platforms Product and Solutions
- Table 94. NewsWhip AI-Powered Public Opinion Management Platforms Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 95. NewsWhip Recent Developments and Future Plans
- Table 96. Sprout Social Company Information, Head Office, and Major Competitors
- Table 97. Sprout Social Major Business
- Table 98. Sprout Social AI-Powered Public Opinion Management Platforms Product and Solutions
- Table 99. Sprout Social AI-Powered Public Opinion Management Platforms Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 100. Sprout Social Recent Developments and Future Plans
- Table 101. Global AI-Powered Public Opinion Management Platforms Revenue (USD Million) by Players (2021-2026)
- Table 102. Global AI-Powered Public Opinion Management Platforms Revenue Share by Players (2021-2026)
- Table 103. Breakdown of AI-Powered Public Opinion Management Platforms by Company Type (Tier 1, Tier 2, and Tier 3)
- Table 104. Market Position of Players in AI-Powered Public Opinion Management Platforms, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025

Table 105. Head Office of Key AI-Powered Public Opinion Management Platforms Players

Table 106. AI-Powered Public Opinion Management Platforms Market: Company Product Type Footprint

Table 107. AI-Powered Public Opinion Management Platforms Market: Company Product Application Footprint

Table 108. AI-Powered Public Opinion Management Platforms New Market Entrants and Barriers to Market Entry

Table 109. AI-Powered Public Opinion Management Platforms Mergers, Acquisition, Agreements, and Collaborations

Table 110. Global AI-Powered Public Opinion Management Platforms Consumption Value (USD Million) by Type (2021-2026)

Table 111. Global AI-Powered Public Opinion Management Platforms Consumption Value Share by Type (2021-2026)

Table 112. Global AI-Powered Public Opinion Management Platforms Consumption Value Forecast by Type (2027-2032)

Table 113. Global AI-Powered Public Opinion Management Platforms Consumption Value by Application (2021-2026)

Table 114. Global AI-Powered Public Opinion Management Platforms Consumption Value Forecast by Application (2027-2032)

Table 115. North America AI-Powered Public Opinion Management Platforms Consumption Value by Type (2021-2026) & (USD Million)

Table 116. North America AI-Powered Public Opinion Management Platforms Consumption Value by Type (2027-2032) & (USD Million)

Table 117. North America AI-Powered Public Opinion Management Platforms Consumption Value by Application (2021-2026) & (USD Million)

Table 118. North America AI-Powered Public Opinion Management Platforms Consumption Value by Application (2027-2032) & (USD Million)

Table 119. North America AI-Powered Public Opinion Management Platforms Consumption Value by Country (2021-2026) & (USD Million)

Table 120. North America AI-Powered Public Opinion Management Platforms Consumption Value by Country (2027-2032) & (USD Million)

Table 121. Europe AI-Powered Public Opinion Management Platforms Consumption Value by Type (2021-2026) & (USD Million)

Table 122. Europe AI-Powered Public Opinion Management Platforms Consumption Value by Type (2027-2032) & (USD Million)

Table 123. Europe AI-Powered Public Opinion Management Platforms Consumption Value by Application (2021-2026) & (USD Million)

Table 124. Europe AI-Powered Public Opinion Management Platforms Consumption

Value by Application (2027-2032) & (USD Million)

Table 125. Europe AI-Powered Public Opinion Management Platforms Consumption Value by Country (2021-2026) & (USD Million)

Table 126. Europe AI-Powered Public Opinion Management Platforms Consumption Value by Country (2027-2032) & (USD Million)

Table 127. Asia-Pacific AI-Powered Public Opinion Management Platforms Consumption Value by Type (2021-2026) & (USD Million)

Table 128. Asia-Pacific AI-Powered Public Opinion Management Platforms Consumption Value by Type (2027-2032) & (USD Million)

Table 129. Asia-Pacific AI-Powered Public Opinion Management Platforms Consumption Value by Application (2021-2026) & (USD Million)

Table 130. Asia-Pacific AI-Powered Public Opinion Management Platforms Consumption Value by Application (2027-2032) & (USD Million)

Table 131. Asia-Pacific AI-Powered Public Opinion Management Platforms Consumption Value by Region (2021-2026) & (USD Million)

Table 132. Asia-Pacific AI-Powered Public Opinion Management Platforms Consumption Value by Region (2027-2032) & (USD Million)

Table 133. South America AI-Powered Public Opinion Management Platforms Consumption Value by Type (2021-2026) & (USD Million)

Table 134. South America AI-Powered Public Opinion Management Platforms Consumption Value by Type (2027-2032) & (USD Million)

Table 135. South America AI-Powered Public Opinion Management Platforms Consumption Value by Application (2021-2026) & (USD Million)

Table 136. South America AI-Powered Public Opinion Management Platforms Consumption Value by Application (2027-2032) & (USD Million)

Table 137. South America AI-Powered Public Opinion Management Platforms Consumption Value by Country (2021-2026) & (USD Million)

Table 138. South America AI-Powered Public Opinion Management Platforms Consumption Value by Country (2027-2032) & (USD Million)

Table 139. Middle East & Africa AI-Powered Public Opinion Management Platforms Consumption Value by Type (2021-2026) & (USD Million)

Table 140. Middle East & Africa AI-Powered Public Opinion Management Platforms Consumption Value by Type (2027-2032) & (USD Million)

Table 141. Middle East & Africa AI-Powered Public Opinion Management Platforms Consumption Value by Application (2021-2026) & (USD Million)

Table 142. Middle East & Africa AI-Powered Public Opinion Management Platforms Consumption Value by Application (2027-2032) & (USD Million)

Table 143. Middle East & Africa AI-Powered Public Opinion Management Platforms Consumption Value by Country (2021-2026) & (USD Million)

Table 144. Middle East & Africa AI-Powered Public Opinion Management Platforms Consumption Value by Country (2027-2032) & (USD Million)

Table 145. Global Key Players of AI-Powered Public Opinion Management Platforms Upstream (Raw Materials)

Table 146. Global AI-Powered Public Opinion Management Platforms Typical Customers

List Of Figures

LIST OF FIGURES

- Figure 1. AI-Powered Public Opinion Management Platforms Picture
- Figure 2. Global AI-Powered Public Opinion Management Platforms Consumption Value by Type, (USD Million), 2021 & 2025 & 2032
- Figure 3. Global AI-Powered Public Opinion Management Platforms Consumption Value Market Share by Type in 2025
- Figure 4. On-Premises Deployment
- Figure 5. Cloud-Based Deployment
- Figure 6. Hybrid Deployment
- Figure 7. Global AI-Powered Public Opinion Management Platforms Consumption Value by Channel, (USD Million), 2021 & 2025 & 2032
- Figure 8. Global AI-Powered Public Opinion Management Platforms Consumption Value Market Share by Channel in 2025
- Figure 9. Single Channel
- Figure 10. Basic Channels (2-5)
- Figure 11. Extensive Channels (5-30)
- Figure 12. Omnichannel Channels (30+)
- Figure 13. Global AI-Powered Public Opinion Management Platforms Consumption Value by Management Platforms, (USD Million), 2021 & 2025 & 2032
- Figure 14. Global AI-Powered Public Opinion Management Platforms Consumption Value Market Share by Management Platforms in 2025
- Figure 15. News Media Platforms
- Figure 16. Social Media Platforms
- Figure 17. Audio/Video Media Platforms
- Figure 18. Others
- Figure 19. Global AI-Powered Public Opinion Management Platforms Consumption Value by Application, (USD Million), 2021 & 2025 & 2032
- Figure 20. AI-Powered Public Opinion Management Platforms Consumption Value Market Share by Application in 2025
- Figure 21. Retail Picture
- Figure 22. Finance Picture
- Figure 23. Healthcare & Pharmaceuticals Picture
- Figure 24. Automotive Picture
- Figure 25. Government Picture
- Figure 26. Others Picture
- Figure 27. Global AI-Powered Public Opinion Management Platforms Consumption

Value, (USD Million): 2021 & 2025 & 2032

Figure 28. Global AI-Powered Public Opinion Management Platforms Consumption Value and Forecast (2021-2032) & (USD Million)

Figure 29. Global Market AI-Powered Public Opinion Management Platforms Consumption Value (USD Million) Comparison by Region (2021 VS 2025 VS 2032)

Figure 30. Global AI-Powered Public Opinion Management Platforms Consumption Value Market Share by Region (2021-2032)

Figure 31. Global AI-Powered Public Opinion Management Platforms Consumption Value Market Share by Region in 2025

Figure 32. North America AI-Powered Public Opinion Management Platforms Consumption Value (2021-2032) & (USD Million)

Figure 33. Europe AI-Powered Public Opinion Management Platforms Consumption Value (2021-2032) & (USD Million)

Figure 34. Asia-Pacific AI-Powered Public Opinion Management Platforms Consumption Value (2021-2032) & (USD Million)

Figure 35. South America AI-Powered Public Opinion Management Platforms Consumption Value (2021-2032) & (USD Million)

Figure 36. Middle East & Africa AI-Powered Public Opinion Management Platforms Consumption Value (2021-2032) & (USD Million)

Figure 37. Company Three Recent Developments and Future Plans

Figure 38. Global AI-Powered Public Opinion Management Platforms Revenue Share by Players in 2025

Figure 39. AI-Powered Public Opinion Management Platforms Market Share by Company Type (Tier 1, Tier 2, and Tier 3) in 2025

Figure 40. Market Share of AI-Powered Public Opinion Management Platforms by Player Revenue in 2025

Figure 41. Top 3 AI-Powered Public Opinion Management Platforms Players Market Share in 2025

Figure 42. Top 6 AI-Powered Public Opinion Management Platforms Players Market Share in 2025

Figure 43. Global AI-Powered Public Opinion Management Platforms Consumption Value Share by Type (2021-2026)

Figure 44. Global AI-Powered Public Opinion Management Platforms Market Share Forecast by Type (2027-2032)

Figure 45. Global AI-Powered Public Opinion Management Platforms Consumption Value Share by Application (2021-2026)

Figure 46. Global AI-Powered Public Opinion Management Platforms Market Share Forecast by Application (2027-2032)

Figure 47. North America AI-Powered Public Opinion Management Platforms

Consumption Value Market Share by Type (2021-2032)

Figure 48. North America AI-Powered Public Opinion Management Platforms

Consumption Value Market Share by Application (2021-2032)

Figure 49. North America AI-Powered Public Opinion Management Platforms

Consumption Value Market Share by Country (2021-2032)

Figure 50. United States AI-Powered Public Opinion Management Platforms

Consumption Value (2021-2032) & (USD Million)

Figure 51. Canada AI-Powered Public Opinion Management Platforms Consumption Value (2021-2032) & (USD Million)

Figure 52. Mexico AI-Powered Public Opinion Management Platforms Consumption Value (2021-2032) & (USD Million)

Figure 53. Europe AI-Powered Public Opinion Management Platforms Consumption Value Market Share by Type (2021-2032)

Figure 54. Europe AI-Powered Public Opinion Management Platforms Consumption Value Market Share by Application (2021-2032)

Figure 55. Europe AI-Powered Public Opinion Management Platforms Consumption Value Market Share by Country (2021-2032)

Figure 56. Germany AI-Powered Public Opinion Management Platforms Consumption Value (2021-2032) & (USD Million)

Figure 57. France AI-Powered Public Opinion Management Platforms Consumption Value (2021-2032) & (USD Million)

Figure 58. United Kingdom AI-Powered Public Opinion Management Platforms Consumption Value (2021-2032) & (USD Million)

Figure 59. Russia AI-Powered Public Opinion Management Platforms Consumption Value (2021-2032) & (USD Million)

Figure 60. Italy AI-Powered Public Opinion Management Platforms Consumption Value (2021-2032) & (USD Million)

Figure 61. Asia-Pacific AI-Powered Public Opinion Management Platforms Consumption Value Market Share by Type (2021-2032)

Figure 62. Asia-Pacific AI-Powered Public Opinion Management Platforms Consumption Value Market Share by Application (2021-2032)

Figure 63. Asia-Pacific AI-Powered Public Opinion Management Platforms Consumption Value Market Share by Region (2021-2032)

Figure 64. China AI-Powered Public Opinion Management Platforms Consumption Value (2021-2032) & (USD Million)

Figure 65. Japan AI-Powered Public Opinion Management Platforms Consumption Value (2021-2032) & (USD Million)

Figure 66. South Korea AI-Powered Public Opinion Management Platforms Consumption Value (2021-2032) & (USD Million)

Figure 67. India AI-Powered Public Opinion Management Platforms Consumption Value (2021-2032) & (USD Million)

Figure 68. Southeast Asia AI-Powered Public Opinion Management Platforms Consumption Value (2021-2032) & (USD Million)

Figure 69. Australia AI-Powered Public Opinion Management Platforms Consumption Value (2021-2032) & (USD Million)

Figure 70. South America AI-Powered Public Opinion Management Platforms Consumption Value Market Share by Type (2021-2032)

Figure 71. South America AI-Powered Public Opinion Management Platforms Consumption Value Market Share by Application (2021-2032)

Figure 72. South America AI-Powered Public Opinion Management Platforms Consumption Value Market Share by Country (2021-2032)

Figure 73. Brazil AI-Powered Public Opinion Management Platforms Consumption Value (2021-2032) & (USD Million)

Figure 74. Argentina AI-Powered Public Opinion Management Platforms Consumption Value (2021-2032) & (USD Million)

Figure 75. Middle East & Africa AI-Powered Public Opinion Management Platforms Consumption Value Market Share by Type (2021-2032)

Figure 76. Middle East & Africa AI-Powered Public Opinion Management Platforms Consumption Value Market Share by Application (2021-2032)

Figure 77. Middle East & Africa AI-Powered Public Opinion Management Platforms Consumption Value Market Share by Country (2021-2032)

Figure 78. Turkey AI-Powered Public Opinion Management Platforms Consumption Value (2021-2032) & (USD Million)

Figure 79. Saudi Arabia AI-Powered Public Opinion Management Platforms Consumption Value (2021-2032) & (USD Million)

Figure 80. UAE AI-Powered Public Opinion Management Platforms Consumption Value (2021-2032) & (USD Million)

Figure 81. AI-Powered Public Opinion Management Platforms Market Drivers

Figure 82. AI-Powered Public Opinion Management Platforms Market Restraints

Figure 83. AI-Powered Public Opinion Management Platforms Market Trends

Figure 84. Porters Five Forces Analysis

Figure 85. AI-Powered Public Opinion Management Platforms Industrial Chain

Figure 86. Methodology

Figure 87. Research Process and Data Source

I would like to order

Product name: Global AI-Powered Public Opinion Management Platforms Market 2026 by Company, Regions, Type and Application, Forecast to 2032

Product link: <https://marketpublishers.com/r/G4373F6A63DEEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G4373F6A63DEEN.html>