

Global AI-Powered Event Platform Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global AI-Powered Event Platform market size is expected to reach \$ 4187 million by 2032, rising at a market growth of 11.7% CAGR during the forecast period (2026-2032).

An AI-powered event platform is an intelligent system that integrates artificial intelligence technologies into the entire event management lifecycle, designed to enhance the planning efficiency, participant experience, and operational effectiveness of various offline or hybrid (online-offline) events?including conferences, exhibitions, competitions, marketing campaigns, and corporate training.

The rise of AI-powered event platforms is primarily driven by enterprises' urgent need to enhance event efficiency and attendee experiences, the widespread adoption of hybrid?both online and offline?event models, participants' heightened expectations for personalization, and the growing demand for quantifiable marketing results. Concurrently, the maturation of artificial intelligence, big data analytics, and generative AI technologies provides a viable foundation for automating the entire event lifecycle. Furthermore, the post-pandemic acceleration of digital transformation within the events industry?coupled with rising labor costs and intensifying competition?has further compelled organizers to leverage AI for precision recruitment, intelligent operations, and data-driven decision-making, thereby boosting conversion rates, brand influence, and return on investment.

This report studies the global AI-Powered Event Platform demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for AI-

Powered Event Platform, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of AI-Powered Event Platform that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global AI-Powered Event Platform total market, 2021-2032, (USD Million)

Global AI-Powered Event Platform total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: AI-Powered Event Platform total market, key domestic companies, and share, (USD Million)

Global AI-Powered Event Platform revenue by player, revenue and market share 2021-2026, (USD Million)

Global AI-Powered Event Platform total market by Type, CAGR, 2021-2032, (USD Million)

Global AI-Powered Event Platform total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global AI-Powered Event Platform market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Cvent, Grip Events, Vendelux, EventHex, Eventbrite, ON24, Zoom, Cisco, RingCentral, Bizzabo, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world AI-Powered Event Platform market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global AI-Powered Event Platform Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global AI-Powered Event Platform Market, Segmentation by Type:

Offline Events

Online Events

Hybrid Events

Global AI-Powered Event Platform Market, Segmentation by Function:

AI Event Creation

AI Event Marketing

Others

Global AI-Powered Event Platform Market, Segmentation by Application:

Large Enterprises

Education and Training Institutions

Government and Public Sector

Others

Companies Profiled:

Cvent

Grip Events

Vendelux

EventHex

Eventbrite

ON24

Zoom

Cisco

RingCentral

Bizzabo

RainFocus

Whova

Swapcard

Stova

Airmeet

BigMarker

EventsAir

EventX

INMU Event

Mudu

TIMEWELL Base

Key Questions Answered

1. How big is the global AI-Powered Event Platform market?
2. What is the demand of the global AI-Powered Event Platform market?
3. What is the year over year growth of the global AI-Powered Event Platform market?
4. What is the total value of the global AI-Powered Event Platform market?
5. Who are the Major Players in the global AI-Powered Event Platform market?
6. What are the growth factors driving the market demand?

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