

Global AI Polyp Detection Device Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G83088EBFB08EN.html>

Date: January 2026

Pages: 107

Price: US\$ 4,480.00 (Single User License)

ID: G83088EBFB08EN

Abstracts

The global AI Polyp Detection Device market size is expected to reach \$ 4628 million by 2032, rising at a market growth of 22.3% CAGR during the forecast period (2026-2032). AI Polyp Detection Device refers to a regulated medical device used during real-time gastrointestinal endoscopy?primarily colonoscopy?to automatically detect colorectal polyps using artificial intelligence. These devices operate directly on live endoscopic video streams and provide visual or auditory alerts to assist endoscopists in identifying suspicious lesions that might otherwise be missed. Unlike standalone software, an AI Polyp Detection Device has a clear physical device form, either as an endoscopy OEM?integrated module or an external AI processing unit (?AI box?) connected inline with the endoscopy video chain. Its core clinical purpose is computer-aided detection (CADe), aiming to improve adenoma detection rate (ADR), reduce operator dependency, and standardize screening quality. As such, these devices are typically subject to FDA, CE, or NMPA medical device regulation and are procured by hospitals as capital equipment or bundled system components.

From a multi-dimensional classification perspective, the market can be parameterized along several axes: (1) integration type (OEM-native systems vs external AI boxes), (2) AI function scope (detection-only CADe, detection plus localization, or CADe combined with quality metrics), (3) platform compatibility (single-OEM locked vs multi-OEM compatible), (4) regulatory claim level (adjunctive alerting vs quantified decision support), and (5) commercial model (capital sale, device + annual license, or per-procedure pricing). Key technical parameters used to differentiate products include real-time latency, supported video resolution (HD/4K), sensitivity at fixed false-positive rates, minimum detectable polyp size, and compatibility with legacy endoscopy systems.

The industry value chain begins upstream with endoscopy hardware OEMs, imaging sensors, processors, and semiconductor suppliers. Midstream players include AI model developers, device integrators, and regulatory/compliance specialists who transform

algorithms into certifiable medical devices. Downstream, the primary customers are hospital endoscopy units, ambulatory surgical centers, and population-based colorectal cancer screening programs. Cost structures are dominated by R&D, clinical trials, regulatory approval, and hardware integration, while manufacturing costs per unit are relatively moderate once designs are standardized. As a result, AI Polyp Detection Devices typically achieve gross margins in the 60-80% range, depending on hardware intensity and licensing structure.

In 2025, global AI Polyp Detection Device production is estimated to reach approximately 20.4 thousand units, with an average global market price of around US\$53,330 per unit. Commercial transactions commonly involve multi-year hospital contracts, bundling with endoscopy systems, or add-on sales to existing installed bases. Market growth is driven by rising colorectal cancer screening volumes, increasing quality benchmarks tied to ADR, and strong OEM adoption of embedded AI. Future trends point toward deeper native integration, expansion from detection to workflow intelligence, and gradual convergence of device sales with outcome-based reimbursement models.

This report studies the global AI Polyp Detection Device production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for AI Polyp Detection Device and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of AI Polyp Detection Device that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global AI Polyp Detection Device total production and demand, 2021-2032, (Units)

Global AI Polyp Detection Device total production value, 2021-2032, (USD Million)

Global AI Polyp Detection Device production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Units), (based on production site)

Global AI Polyp Detection Device consumption by region & country, CAGR, 2021-2032 & (Units)

U.S. VS China: AI Polyp Detection Device domestic production, consumption, key domestic manufacturers and share

Global AI Polyp Detection Device production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Units)

Global AI Polyp Detection Device production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Units)

Global AI Polyp Detection Device production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Units)

This report profiles key players in the global AI Polyp Detection Device market based on

the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Olympus Corporation, Fujifilm, Pentax Medical, Medtronic, Iterative Scopes, Wision A.I., United Imaging, Mindray, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World AI Polyp Detection Device market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Units) and average price (K US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global AI Polyp Detection Device Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global AI Polyp Detection Device Market, Segmentation by Type:

OEM-native Integrated Systems

External AI Box / Inline Device

Others

Global AI Polyp Detection Device Market, Segmentation by AI Function Scope:

CADe (Detection Only)

CADe + Localization

CADe + Characterization (CADx)

CADe + Quality Metrics

Others

Global AI Polyp Detection Device Market, Segmentation by Regulatory & Clinical Claim Level:

Adjunctive CADe Devices

Triage / Alerting Devices

Others

Global AI Polyp Detection Device Market, Segmentation by Application:

Hospital

Clinic

Other

Companies Profiled:

Olympus Corporation

Fujifilm

Pentax Medical

Medtronic

Iterative Scopes

Wision A.I.

United Imaging

Mindray

Key Questions Answered:

1. How big is the global AI Polyp Detection Device market?
2. What is the demand of the global AI Polyp Detection Device market?
3. What is the year over year growth of the global AI Polyp Detection Device market?
4. What is the production and production value of the global AI Polyp Detection Device market?
5. Who are the key producers in the global AI Polyp Detection Device market?
6. What are the growth factors driving the market demand?

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