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Global AI Platform Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global AI Platform market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

AI is the reproduction of human intelligence processes by machines, especially computer systems and for that AI platform acts as an interface between the humans and the machine. The process which the AI platform goes through is learning which includes the acquisition of information for using the information, the other is reasoning which include using rules to reach approximate or definite conclusions, and the last is self-correction.

As an important force driving a new round of scientific and technological revolution, artificial intelligence has been of national strategic importance. Many governments introduces polices and increase capital investment to support AI companies. The Digital Europe plan adopted by the European Union will allocate ?9.2 billion on high-tech investments, such as supercomputing, artificial intelligence, and network security. In order to maintain its leading position, the United States will increase its investment in artificial intelligence research and development in non-defense fields, from US$1.6 billion to US$1.7 billion in 2022. According to the latest data released by IDC, global artificial intelligence revenue was US$432.8 billion in 2022, a year-on-year increase of 19.60%, including software, hardware and services.

The Global Info Research report includes an overview of the development of the AI Platform industry chain, the market status of Manufacturing Industry (On-Premise, Cloud-based), Education Industry (On-Premise, Cloud-based), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent,

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hot applications and market trends of AI Platform.

Regionally, the report analyzes the AI Platform markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global AI Platform market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the AI Platform market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the AI Platform industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., On-Premise, Cloud-based).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the AI Platform market.

Regional Analysis: The report involves examining the AI Platform market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the AI Platform market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to AI Platform:

Company Analysis: Report covers individual AI Platform players, suppliers, and other relevant industry players. This analysis includes studying their financial performance,

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market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards AI Platform This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Manufacturing Industry, Education Industry).

Technology Analysis: Report covers specific technologies relevant to AI Platform. It assesses the current state, advancements, and potential future developments in AI Platform areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the AI Platform market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

AI Platform market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

On-Premise

Cloud-based

Market segment by Application

Manufacturing Industry

Education Industry

Medical Industry

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Others

Market segment by players, this report covers

Microsoft

Google

Infosys

Wipro

Rainbird

Ayasdi

Cisco Systems

Vital AI

Kasisto

Receptiviti

IBM

Intel

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

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South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe AI Platform product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of AI Platform, with revenue, gross margin and global market share of AI Platform from 2019 to 2024.

Chapter 3, the AI Platform competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024.and AI Platform market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of AI Platform.

Chapter 13, to describe AI Platform research findings and conclusion.

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Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope of AI Platform
1.2 Market Estimation Caveats and Base Year
1.3 Classification of AI Platform by Type
  1.3.1 Overview: Global AI Platform Market Size by Type: 2019 Versus 2023 Versus 2030
  1.3.2 Global AI Platform Consumption Value Market Share by Type in 2023
  1.3.3 On-Premise
  1.3.4 Cloud-based
1.4 Global AI Platform Market by Application
  1.4.1 Overview: Global AI Platform Market Size by Application: 2019 Versus 2023 Versus 2030
  1.4.2 Manufacturing Industry
  1.4.3 Education Industry
  1.4.4 Medical Industry
  1.4.5 Others
1.5 Global AI Platform Market Size & Forecast
1.6 Global AI Platform Market Size and Forecast by Region
  1.6.1 Global AI Platform Market Size by Region: 2019 VS 2023 VS 2030
  1.6.2 Global AI Platform Market Size by Region, (2019-2030)
  1.6.3 North America AI Platform Market Size and Prospect (2019-2030)
  1.6.4 Europe AI Platform Market Size and Prospect (2019-2030)
  1.6.5 Asia-Pacific AI Platform Market Size and Prospect (2019-2030)
  1.6.6 South America AI Platform Market Size and Prospect (2019-2030)
  1.6.7 Middle East and Africa AI Platform Market Size and Prospect (2019-2030)

2 COMPANY PROFILES

2.1 Microsoft
  2.1.1 Microsoft Details
  2.1.2 Microsoft Major Business
  2.1.3 Microsoft AI Platform Product and Solutions
  2.1.4 Microsoft AI Platform Revenue, Gross Margin and Market Share (2019-2024)
  2.1.5 Microsoft Recent Developments and Future Plans
2.2 Google
  2.2.1 Google Details

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2.2.2 Google Major Business
2.2.3 Google AI Platform Product and Solutions
2.2.4 Google AI Platform Revenue, Gross Margin and Market Share (2019-2024)
2.2.5 Google Recent Developments and Future Plans
2.3 Infosys
2.3.1 Infosys Details
2.3.2 Infosys Major Business
2.3.3 Infosys AI Platform Product and Solutions
2.3.4 Infosys AI Platform Revenue, Gross Margin and Market Share (2019-2024)
2.3.5 Infosys Recent Developments and Future Plans
2.4 Wipro
2.4.1 Wipro Details
2.4.2 Wipro Major Business
2.4.3 Wipro AI Platform Product and Solutions
2.4.4 Wipro AI Platform Revenue, Gross Margin and Market Share (2019-2024)
2.4.5 Wipro Recent Developments and Future Plans
2.5 Rainbird
2.5.1 Rainbird Details
2.5.2 Rainbird Major Business
2.5.3 Rainbird AI Platform Product and Solutions
2.5.4 Rainbird AI Platform Revenue, Gross Margin and Market Share (2019-2024)
2.5.5 Rainbird Recent Developments and Future Plans
2.6 Ayasdi
2.6.1 Ayasdi Details
2.6.2 Ayasdi Major Business
2.6.3 Ayasdi AI Platform Product and Solutions
2.6.4 Ayasdi AI Platform Revenue, Gross Margin and Market Share (2019-2024)
2.6.5 Ayasdi Recent Developments and Future Plans
2.7 Cisco Systems
2.7.1 Cisco Systems Details
2.7.2 Cisco Systems Major Business
2.7.3 Cisco Systems AI Platform Product and Solutions
2.7.4 Cisco Systems AI Platform Revenue, Gross Margin and Market Share (2019-2024)
2.7.5 Cisco Systems Recent Developments and Future Plans
2.8 Vital AI
2.8.1 Vital AI Details
2.8.2 Vital AI Major Business
2.8.3 Vital AI AI Platform Product and Solutions

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2.8.4 Vital AI AI Platform Revenue, Gross Margin and Market Share (2019-2024)
2.8.5 Vital AI Recent Developments and Future Plans
2.9 Kasisto
2.9.1 Kasisto Details
2.9.2 Kasisto Major Business
2.9.3 Kasisto AI Platform Product and Solutions
2.9.4 Kasisto AI Platform Revenue, Gross Margin and Market Share (2019-2024)
2.9.5 Kasisto Recent Developments and Future Plans
2.10 Receptiviti
2.10.1 Receptiviti Details
2.10.2 Receptiviti Major Business
2.10.3 Receptiviti AI Platform Product and Solutions
2.10.4 Receptiviti AI Platform Revenue, Gross Margin and Market Share (2019-2024)
2.10.5 Receptiviti Recent Developments and Future Plans
2.11 IBM
2.11.1 IBM Details
2.11.2 IBM Major Business
2.11.3 IBM AI Platform Product and Solutions
2.11.4 IBM AI Platform Revenue, Gross Margin and Market Share (2019-2024)
2.11.5 IBM Recent Developments and Future Plans
2.12 Intel
2.12.1 Intel Details
2.12.2 Intel Major Business
2.12.3 Intel AI Platform Product and Solutions
2.12.4 Intel AI Platform Revenue, Gross Margin and Market Share (2019-2024)
2.12.5 Intel Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

3.1 Global AI Platform Revenue and Share by Players (2019-2024)
3.2 Market Share Analysis (2023)
3.2.1 Market Share of AI Platform by Company Revenue
3.2.2 Top 3 AI Platform Players Market Share in 2023
3.2.3 Top 6 AI Platform Players Market Share in 2023
3.3 AI Platform Market: Overall Company Footprint Analysis
3.3.1 AI Platform Market: Region Footprint
3.3.2 AI Platform Market: Company Product Type Footprint
3.3.3 AI Platform Market: Company Product Application Footprint
3.4 New Market Entrants and Barriers to Market Entry

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3.5 Mergers, Acquisition, Agreements, and Collaborations

4 MARKET SIZE SEGMENT BY TYPE

4.1 Global AI Platform Consumption Value and Market Share by Type (2019-2024)
4.2 Global AI Platform Market Forecast by Type (2025-2030)

5 MARKET SIZE SEGMENT BY APPLICATION

5.1 Global AI Platform Consumption Value Market Share by Application (2019-2024)
5.2 Global AI Platform Market Forecast by Application (2025-2030)

6 NORTH AMERICA

6.1 North America AI Platform Consumption Value by Type (2019-2030)
6.2 North America AI Platform Consumption Value by Application (2019-2030)
6.3 North America AI Platform Market Size by Country
  6.3.1 North America AI Platform Consumption Value by Country (2019-2030)
  6.3.2 United States AI Platform Market Size and Forecast (2019-2030)
  6.3.3 Canada AI Platform Market Size and Forecast (2019-2030)
  6.3.4 Mexico AI Platform Market Size and Forecast (2019-2030)

7 EUROPE

7.1 Europe AI Platform Consumption Value by Type (2019-2030)
7.2 Europe AI Platform Consumption Value by Application (2019-2030)
7.3 Europe AI Platform Market Size by Country
  7.3.1 Europe AI Platform Consumption Value by Country (2019-2030)
  7.3.2 Germany AI Platform Market Size and Forecast (2019-2030)
  7.3.3 France AI Platform Market Size and Forecast (2019-2030)
  7.3.4 United Kingdom AI Platform Market Size and Forecast (2019-2030)
  7.3.5 Russia AI Platform Market Size and Forecast (2019-2030)
  7.3.6 Italy AI Platform Market Size and Forecast (2019-2030)

8 ASIA-PACIFIC

8.1 Asia-Pacific AI Platform Consumption Value by Type (2019-2030)
8.2 Asia-Pacific AI Platform Consumption Value by Application (2019-2030)
8.3 Asia-Pacific AI Platform Market Size by Region

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8.3.1 Asia-Pacific AI Platform Consumption Value by Region (2019-2030)
8.3.2 China AI Platform Market Size and Forecast (2019-2030)
8.3.3 Japan AI Platform Market Size and Forecast (2019-2030)
8.3.4 South Korea AI Platform Market Size and Forecast (2019-2030)
8.3.5 India AI Platform Market Size and Forecast (2019-2030)
8.3.6 Southeast Asia AI Platform Market Size and Forecast (2019-2030)
8.3.7 Australia AI Platform Market Size and Forecast (2019-2030)

9 SOUTH AMERICA

9.1 South America AI Platform Consumption Value by Type (2019-2030)
9.2 South America AI Platform Consumption Value by Application (2019-2030)
9.3 South America AI Platform Market Size by Country
9.3.1 South America AI Platform Consumption Value by Country (2019-2030)
9.3.2 Brazil AI Platform Market Size and Forecast (2019-2030)
9.3.3 Argentina AI Platform Market Size and Forecast (2019-2030)

10 MIDDLE EAST & AFRICA

10.1 Middle East & Africa AI Platform Consumption Value by Type (2019-2030)
10.2 Middle East & Africa AI Platform Consumption Value by Application (2019-2030)
10.3 Middle East & Africa AI Platform Market Size by Country
10.3.1 Middle East & Africa AI Platform Consumption Value by Country (2019-2030)
10.3.2 Turkey AI Platform Market Size and Forecast (2019-2030)
10.3.3 Saudi Arabia AI Platform Market Size and Forecast (2019-2030)
10.3.4 UAE AI Platform Market Size and Forecast (2019-2030)

11 MARKET DYNAMICS

11.1 AI Platform Market Drivers
11.2 AI Platform Market Restraints
11.3 AI Platform Trends Analysis
11.4 Porters Five Forces Analysis
11.4.1 Threat of New Entrants
11.4.2 Bargaining Power of Suppliers
11.4.3 Bargaining Power of Buyers
11.4.4 Threat of Substitutes
11.4.5 Competitive Rivalry

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12 INDUSTRY CHAIN ANALYSIS

12.1 AI Platform Industry Chain
12.2 AI Platform Upstream Analysis
12.3 AI Platform Midstream Analysis
12.4 AI Platform Downstream Analysis

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

14.1 Methodology
14.2 Research Process and Data Source
14.3 Disclaimer

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