

# Global AI Phones Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global AI Phones market size was valued at US\$ 20345 million in 2025 and is forecast to a readjusted size of US\$ 231218 million by 2032 with a CAGR of 41.1% during review period.

AI phones are smartphones equipped with mobile chips that meet the computing power requirements of AI and loaded with deep learning AI functions. AI phones not only include basic communication and multimedia functions, but also, through high-performance processors and hardware modules optimized for AI computing, such as Neural Processing Units (NPUs), they can achieve efficient machine learning and deep learning calculations, providing a personalized interactive experience. Furthermore, AI phones can achieve more intelligent functions, such as intelligent photography, intelligent translation, and intelligent assistants, providing users with a richer and more convenient user experience.

Through their advanced intelligent assistants, image recognition, language translation, security verification, and personalized recommendations, AI phones greatly enhance the convenience and efficiency of traditional application scenarios, such as simplifying shopping processes, improving the photography experience, optimizing schedule management, and assisting in healthy living. At the same time, they can also understand screen content, providing educational support and document processing, making AI phones powerful tools for improving daily life and work efficiency.

In 2025, global AI Phones sale reached approximately 23,680 K Units, with an average global market price of around 835 US\$/Unit. Production capacity reached 30,000 K Units, with a gross profit margin of approximately 12%.

## Mobile Communication Technology Level

5G communication technology, with its high speed and ultra-low latency, not only comprehensively enhances the network connectivity and data transmission capabilities of mobile devices, but also lays a crucial network foundation for the deep integration of artificial intelligence and mobile phones. The widespread deployment of 5G networks enables AI phones to achieve millisecond-level real-time responses, making various intelligent and instant services possible. Its low latency and high bandwidth characteristics further ensure that devices can efficiently process massive amounts of data and smoothly run complex edge AI algorithms.

## Large Model Technology Level

Breakthroughs in Large Language Models (LLMs), represented by ChatGPT and Gemini, have significantly accelerated the evolution of AI phones in natural language interaction and personalized experiences. Users can enjoy more human-like and richer interactive experiences, while devices can provide deeply customized services by continuously learning user preferences. As the scale of edge large model parameters expands and operating efficiency improves, the functional boundaries of AI phones will continue to expand, constantly giving rise to new application scenarios.

## User Needs Level

In the information age, users have placed higher demands on mobile terminals for data processing, intelligent resource management, and privacy security. As a core terminal, AI-powered smartphones can process text and image information and complex tasks more efficiently, providing low-latency, real-time feedback while ensuring data security and privacy. This precisely meets users' combined needs for natural interaction, intelligent services, and personalized experiences, driving the rapid penetration and widespread adoption of AI smartphones in the market.

This report is a detailed and comprehensive analysis for global AI Phones market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Computing Power and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

**Key Features:**

Global AI Phones market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global AI Phones market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global AI Phones market size and forecasts, by Computing Power and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global AI Phones market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

**The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for AI Phones

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global AI Phones market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include HUAWEI, Xiaomi, Samsung, HONOR, OPPO, VIVO, Apple, Google, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

**Market Segmentation**

AI Phones market is split by Computing Power and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Computing Power, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

#### Market segment by Computing Power

?30 NPU TOPS

?30 NPU TOPS

#### Market segment by Type

Android System

iOS System

#### Market segment by AI Capability Levels

Hardware-Powered AI Phones

Next-Generation AI Phones

#### Market segment by Rear Camera

Dual Cameras

Three Cameras

Four Cameras

Five Cameras

#### Market segment by Application

Online Sales

Offline Sales

Major players covered

HUAWEI

Xiaomi

Samsung

HONOR

OPPO

VIVO

Apple

Google

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

*Global AI Phones Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032*

Chapter 1, to describe AI Phones product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of AI Phones, with price, sales quantity, revenue, and global market share of AI Phones from 2021 to 2026.

Chapter 3, the AI Phones competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the AI Phones breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Computing Power and by Application, with sales market share and growth rate by Computing Power, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and AI Phones market forecast, by regions, by Computing Power, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of AI Phones.

Chapter 14 and 15, to describe AI Phones sales channel, distributors, customers, research findings and conclusion.

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