

Global AI Phones Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global AI Phones market size is expected to reach \$ 231218 million by 2032, rising at a market growth of 41.1% CAGR during the forecast period (2026-2032).

AI phones are smartphones equipped with mobile chips that meet the computing power requirements of AI and loaded with deep learning AI functions. AI phones not only include basic communication and multimedia functions, but also, through high-performance processors and hardware modules optimized for AI computing, such as Neural Processing Units (NPUs), they can achieve efficient machine learning and deep learning calculations, providing a personalized interactive experience. Furthermore, AI phones can achieve more intelligent functions, such as intelligent photography, intelligent translation, and intelligent assistants, providing users with a richer and more convenient user experience.

Through their advanced intelligent assistants, image recognition, language translation, security verification, and personalized recommendations, AI phones greatly enhance the convenience and efficiency of traditional application scenarios, such as simplifying shopping processes, improving the photography experience, optimizing schedule management, and assisting in healthy living. At the same time, they can also understand screen content, providing educational support and document processing, making AI phones powerful tools for improving daily life and work efficiency.

In 2025, global AI Phones sale reached approximately 23,680 K Units, with an average global market price of around 835 US\$/Unit. Production capacity reached 30,000 K Units, with a gross profit margin of approximately 12%.

Mobile Communication Technology Level

5G communication technology, with its high speed and ultra-low latency, not only comprehensively enhances the network connectivity and data transmission capabilities of mobile devices, but also lays a crucial network foundation for the deep integration of artificial intelligence and mobile phones. The widespread deployment of 5G networks

enables AI phones to achieve millisecond-level real-time responses, making various intelligent and instant services possible. Its low latency and high bandwidth characteristics further ensure that devices can efficiently process massive amounts of data and smoothly run complex edge AI algorithms.

Large Model Technology Level

Breakthroughs in Large Language Models (LLMs), represented by ChatGPT and Gemini, have significantly accelerated the evolution of AI phones in natural language interaction and personalized experiences. Users can enjoy more human-like and richer interactive experiences, while devices can provide deeply customized services by continuously learning user preferences. As the scale of edge large model parameters expands and operating efficiency improves, the functional boundaries of AI phones will continue to expand, constantly giving rise to new application scenarios.

User Needs Level

In the information age, users have placed higher demands on mobile terminals for data processing, intelligent resource management, and privacy security. As a core terminal, AI-powered smartphones can process text and image information and complex tasks more efficiently, providing low-latency, real-time feedback while ensuring data security and privacy. This precisely meets users' combined needs for natural interaction, intelligent services, and personalized experiences, driving the rapid penetration and widespread adoption of AI smartphones in the market.

This report studies the global AI Phones production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for AI Phones and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of AI Phones that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global AI Phones total production and demand, 2021-2032, (K Units)

Global AI Phones total production value, 2021-2032, (USD Million)

Global AI Phones production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global AI Phones consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: AI Phones domestic production, consumption, key domestic manufacturers and share

Global AI Phones production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global AI Phones production by Computing Power, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global AI Phones production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global AI Phones market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include HUAWEI, Xiaomi, Samsung, HONOR, OPPO, VIVO, Apple, Google, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World AI Phones market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Computing Power, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global AI Phones Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global AI Phones Market, Segmentation by Computing Power:

?30 NPU TOPS

?30 NPU TOPS

Global AI Phones Market, Segmentation by Type:

Android System

iOS System

Global AI Phones Market, Segmentation by AI Capability Levels:

Hardware-Powered AI Phones

Next-Generation AI Phones

Global AI Phones Market, Segmentation by Rear Camera:

Dual Cameras

Three Cameras

Four Cameras

Five Cameras

Global AI Phones Market, Segmentation by Application:

Online Sales

Offline Sales

Companies Profiled:

HUAWEI

Xiaomi

Samsung

HONOR

OPPO

VIVO

Apple

Google

Key Questions Answered:

1. How big is the global AI Phones market?
2. What is the demand of the global AI Phones market?
3. What is the year over year growth of the global AI Phones market?
4. What is the production and production value of the global AI Phones market?
5. Who are the key producers in the global AI Phones market?
6. What are the growth factors driving the market demand?

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