

# Global AI Personal Computer Supply, Demand and Key Producers, 2024-2030

<https://marketpublishers.com/r/G1A6CCACEF0AEN.html>

Date: February 2024

Pages: 106

Price: US\$ 4,480.00 (Single User License)

ID: G1A6CCACEF0AEN

## Abstracts

The global AI Personal Computer market size is expected to reach \$ 6112.9 million by 2030, rising at a market growth of 42.0% CAGR during the forecast period (2024-2030).

**Rapid growth:** With the continuous development of artificial intelligence technology, the AI PC market is growing rapidly. More and more users are beginning to need AI personal computers to improve work efficiency, carry out creative design and entertainment activities, etc.

**Increased demand for personalization:** The AI personal computer market is gradually segmented, and different users have increased demand for personalization. Users can choose the AI personal computer configuration, software application and interface design that suits them based on their own usage habits, needs and preferences.

**Increased intelligence:** With the continuous development of artificial intelligence technology, the intelligence of AI personal computers is also increasing. Future AI PCs will be more intelligent, able to better understand user needs, provide intelligent services, and better interact naturally with users.

An AI personal computer, also known as an AIPC, is a personal computer that integrates artificial intelligence technology. By integrating NPU, CPU, GPU and other hardware, it achieves high energy and low consumption while fundamentally changing, reshaping and reconstructing the PC experience, releasing people's productivity and creativity. AIPC can be applied to various scenarios, including graphic vision, semantic understanding, intelligent interaction, etc.

Compared with traditional personal computers, AIPC has the following characteristics:

**Personalized experience:** AIPC can provide a customized and personalized experience based on personal usage habits, needs and preferences. This includes hardware configuration, software applications, interface design, etc.

**Intelligent assistant:** AIPC integrates artificial intelligence technology and can serve as an intelligent assistant for users, helping users handle daily tasks, providing information query and intelligent recommendations and other services.

**High-performance computing:** AIPC has powerful computing capabilities and advanced AI technology, capable of high-performance computing and data processing to meet users' needs for high-performance computing.

**Natural interaction methods:** AIPC supports natural interaction methods, such as speech recognition, natural language processing, etc., allowing users to interact with computers in a more natural and convenient way.

**Security guarantee:** AIPC has a high degree of security guarantee, which can protect users' personal information and data security and prevent data leakage and attacks.

This report studies the global AI Personal Computer production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for AI Personal Computer, and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2023 as the base year. This report explores demand trends and competition, as well as details the characteristics of AI Personal Computer that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global AI Personal Computer total production and demand, 2019-2030, (K Units)

Global AI Personal Computer total production value, 2019-2030, (USD Million)

Global AI Personal Computer production by region & country, production, value, CAGR, 2019-2030, (USD Million) & (K Units)

Global AI Personal Computer consumption by region & country, CAGR, 2019-2030 & (K

Units)

U.S. VS China: AI Personal Computer domestic production, consumption, key domestic manufacturers and share

Global AI Personal Computer production by manufacturer, production, price, value and market share 2019-2024, (USD Million) & (K Units)

Global AI Personal Computer production by Type, production, value, CAGR, 2019-2030, (USD Million) & (K Units)

Global AI Personal Computer production by Application production, value, CAGR, 2019-2030, (USD Million) & (K Units).

This reports profiles key players in the global AI Personal Computer market based on the following parameters – company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Dell, ASUS, Lenovo, HP, Acer and MSI, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World AI Personal Computer market.

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2019-2030 by year with 2023 as the base year, 2024 as the estimate year, and 2025-2030 as the forecast year.

Global AI Personal Computer Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

### Global AI Personal Computer Market, Segmentation by Type

Desktop

Laptop

### Global AI Personal Computer Market, Segmentation by Application

Personal

Commercial

### Companies Profiled:

Dell

ASUS

Lenovo

HP

Acer

## MSI

### Key Questions Answered

1. How big is the global AI Personal Computer market?
2. What is the demand of the global AI Personal Computer market?
3. What is the year over year growth of the global AI Personal Computer market?
4. What is the production and production value of the global AI Personal Computer market?
5. Who are the key producers in the global AI Personal Computer market?

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