

# Global AI Personal Computer Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/GBCF6B1CDE66EN.html>

Date: February 2024

Pages: 98

Price: US\$ 3,480.00 (Single User License)

ID: GBCF6B1CDE66EN

## Abstracts

According to our (Global Info Research) latest study, the global AI Personal Computer market size was valued at USD 524.8 million in 2023 and is forecast to a readjusted size of USD 6112.9 million by 2030 with a CAGR of 42.0% during review period.

An AI personal computer, also known as an AIPC, is a personal computer that integrates artificial intelligence technology. By integrating NPU, CPU, GPU and other hardware, it achieves high energy and low consumption while fundamentally changing, reshaping and reconstructing the PC experience, releasing people's productivity and creativity. AIPC can be applied to various scenarios, including graphic vision, semantic understanding, intelligent interaction, etc.

Compared with traditional personal computers, AIPC has the following characteristics:

**Personalized experience:** AIPC can provide a customized and personalized experience based on personal usage habits, needs and preferences. This includes hardware configuration, software applications, interface design, etc.

**Intelligent assistant:** AIPC integrates artificial intelligence technology and can serve as an intelligent assistant for users, helping users handle daily tasks, providing information query and intelligent recommendations and other services.

**High-performance computing:** AIPC has powerful computing capabilities and advanced AI technology, capable of high-performance computing and data processing to meet users' needs for high-performance computing.

Natural interaction methods: AIPC supports natural interaction methods, such as speech recognition, natural language processing, etc., allowing users to interact with computers in a more natural and convenient way.

Security guarantee: AIPC has a high degree of security guarantee, which can protect users' personal information and data security and prevent data leakage and attacks.

Rapid growth: With the continuous development of artificial intelligence technology, the AI PC market is growing rapidly. More and more users are beginning to need AI personal computers to improve work efficiency, carry out creative design and entertainment activities, etc.

Increased demand for personalization: The AI personal computer market is gradually segmented, and different users have increased demand for personalization. Users can choose the AI personal computer configuration, software application and interface design that suits them based on their own usage habits, needs and preferences.

Increased intelligence: With the continuous development of artificial intelligence technology, the intelligence of AI personal computers is also increasing. Future AI PCs will be more intelligent, able to better understand user needs, provide intelligent services, and better interact naturally with users.

The Global Info Research report includes an overview of the development of the AI Personal Computer industry chain, the market status of Personal (Desktop, Laptop), Commercial (Desktop, Laptop), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of AI Personal Computer.

Regionally, the report analyzes the AI Personal Computer markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global AI Personal Computer market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the AI Personal Computer market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends,

challenges, and opportunities within the AI Personal Computer industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Desktop, Laptop).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the AI Personal Computer market.

**Regional Analysis:** The report involves examining the AI Personal Computer market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the AI Personal Computer market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to AI Personal Computer:

**Company Analysis:** Report covers individual AI Personal Computer manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards AI Personal Computer This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Personal, Commercial).

**Technology Analysis:** Report covers specific technologies relevant to AI Personal Computer. It assesses the current state, advancements, and potential future developments in AI Personal Computer areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the AI Personal Computer market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

The AI Personal Computer market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

#### Market segment by Type

Desktop

Laptop

#### Market segment by Application

Personal

Commercial

#### Major players covered

Dell

ASUS

Lenovo

HP

Acer

MSI

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe AI Personal Computer product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of AI Personal Computer, with price, sales, revenue and global market share of AI Personal Computer from 2019 to 2024.

Chapter 3, the AI Personal Computer competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the AI Personal Computer breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017

to 2023.and AI Personal Computer market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of AI Personal Computer.

Chapter 14 and 15, to describe AI Personal Computer sales channel, distributors, customers, research findings and conclusion.

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