

Global AI People Counters Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global AI People Counters market size is expected to reach \$ 1380 million by 2032, rising at a market growth of 5.2% CAGR during the forecast period (2026-2032).

An AI people counter is a device or system that uses AI technology, especially computer vision and image processing technology, to automatically detect and count the number of people in an area in real time. It usually captures images through a camera, and then uses an algorithm to analyze the human body outline or feature points in the image to calculate the number of individuals in a specific area. This counter can provide accurate headcounting for crowd management and data analysis.

In 2025, global AI People Counters production reached approximately 588 K units, with an average global market price of around US\$ 1,600 per unit.

The upstream supply chain of AI People Counters mainly includes image sensors, 3D depth sensors, infrared sensors, LiDAR or radar modules, AI chips, processors, memory, PCB boards, lenses, housings, network modules, power components, embedded software, AI algorithms and cloud platform components. Midstream activities include hardware design, AI model development, device assembly, calibration, firmware integration, accuracy testing, data dashboard development and system deployment. Downstream demand mainly comes from retail stores, shopping malls, transportation hubs, office buildings, smart buildings, public facilities, museums, libraries, stadiums, hospitals and security management scenarios.

The cost structure of AI People Counters mainly consists of sensors, AI processors, PCB and electronic components, housing materials, software and algorithm development, cloud platform, assembly, calibration, testing, certification, packaging,

logistics, sales channels and after-sales service. For camera-based and 3D depth models, sensor and processor costs account for a large share, while for cloud-connected systems, software, data analytics, platform maintenance and subscription service costs are also important. High-accuracy, multi-sensor and edge-AI products usually have higher hardware and R&D costs but also higher gross margins.

This report studies the global AI People Counters production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for AI People Counters and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of AI People Counters that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global AI People Counters total production and demand, 2021-2032, (K Units)

Global AI People Counters total production value, 2021-2032, (USD Million)

Global AI People Counters production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global AI People Counters consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: AI People Counters domestic production, consumption, key domestic manufacturers and share

Global AI People Counters production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global AI People Counters production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global AI People Counters production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global AI People Counters market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include V-Count, Hikvision, Eurotech, Retail Sensing, Vivotek, Hoxtonai, Opretail, FootfallCam, Xovis, Xiamen Milesight IoT Co., Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World AI People Counters market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global AI People Counters Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global AI People Counters Market, Segmentation by Type:

Computer Vision-Based

Infrared-Based

Others

Global AI People Counters Market, Segmentation by Deployment Mode:

Standalone AI People Counters

Edge-AI People Counters

Cloud-Connected People Counters

Integrated People Counting Modules

Global AI People Counters Market, Segmentation by Counting Accuracy:

Basic Accuracy: 95%

Global AI People Counters Market, Segmentation by Application:

Retail Office

Buildings

Public Transportation

Others

Companies Profiled:

V-Count

Hikvision

Eurotech

Retail Sensing

Vivotek

Hoxtonai

Opretail

FootfallCam

Xovis

Xiamen Milesight IoT Co., Ltd.

RetailNext

Zhejiang Dahua Technology Co., Ltd.

Hanwha Vision Co., Ltd.

IDIS Co., Ltd.

Giken Trastem Co., Ltd.

IVS Tech Co., Ltd.

Key Questions Answered:

1. How big is the global AI People Counters market?
2. What is the demand of the global AI People Counters market?
3. What is the year over year growth of the global AI People Counters market?
4. What is the production and production value of the global AI People Counters market?
5. Who are the key producers in the global AI People Counters market?
6. What are the growth factors driving the market demand?

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