

# Global AI PC Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global AI PC market size was valued at US\$ 150 million in 2025 and is forecast to a readjusted size of US\$ 402 million by 2032 with a CAGR of 15.1% during review period.

In 2025, global AI pc production reached approximately 121 k units, the average price is 1200 usd/unit. An AI pc is a personal computer that integrates specialized AI hardware to enhance your experience, protect privacy and inspire creativity by processing AI tasks locally.

### Market Concentration and Key Players:

Internationally, the market concentration degree of artificial intelligence computer is relatively high, mainly concentrated in Europe and America and other developed countries. For example, Microsoft and other large manufacturers; from the domestic point of view, artificial intelligence computers still have a lot of room for development.

### Manufacturing Processes and Market Trends:

At the heart of the artificial intelligence computer's manufacturing process is the integration of heterogeneous computing architectures, which efficiently cooperate with the central processing unit, graphics processor and neural network processing unit specially designed for neural networks. This involves complex hardware design, such as the use of advanced packaging technologies such as Foveros 3D to enhance integration, and the widespread use of high-bandwidth memory such as DDR5 or even HBM to meet the computing power needs of large models running locally. Cooling systems have also been upgraded to vapor chambers or even liquid cooling solutions to

cope with high power consumption. At the production end, Lenovo and other manufacturers adopt flexible manufacturing and digital twin technology to realize rapid model change and process optimization of production line.

The market trend shows that AI PC has entered a period of rapid penetration, and the penetration rate is expected to reach 81% in 2027. The growth is driven by the replacement cycle, the commercial needs of Windows 10 out of service, and the advantages of end-side AI reasoning in terms of low latency and high privacy. The focus of competition is shifting from hardware performance to ecosystem capabilities, with vendors accelerating end-side large model deployments and building open application ecosystems. Upstream and downstream of the industrial chain, from chip manufacturers to ODM/OEM manufacturers, are actively laying out to promote the improvement of hardware value and the expansion of market scale. The future development trend will focus on application explosion and agent capability iteration, and the key is to improve user experience through technological breakthrough and ecological collaboration.

This report is a detailed and comprehensive analysis for global AI PC market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Specification and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global AI PC market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global AI PC market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global AI PC market size and forecasts, by Specification and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global AI PC market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

## The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for AI PC

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global AI PC market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Intel, AMD, HP, Lenovo, Acer, Asus, Dell, Canalys, Microsoft, Apple, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## Market Segmentation

AI PC market is split by Specification and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Specification, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Specification

General-purpose

Specialized-purpose

### Market segment by Framework

CPU and GPU

CPU and NPU

## Market segment by End Use

AI Workstation

Edge AI Computer

Embedded AI Computer

AI Office Computer

## Market segment by Application

Individual

Enterprise

## Major players covered

Intel

AMD

HP

Lenovo

Acer

Asus

Dell

Canalys

Microsoft

Apple

Samsung

Razer

Supermicro

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe AI PC product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of AI PC, with price, sales quantity, revenue, and global market share of AI PC from 2021 to 2026.

Chapter 3, the AI PC competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the AI PC breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Specification and by Application, with sales

market share and growth rate by Specification, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and AI PC market forecast, by regions, by Specification, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of AI PC.

Chapter 14 and 15, to describe AI PC sales channel, distributors, customers, research findings and conclusion.

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