

Global AI Open Platform Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global AI Open Platform market size is expected to reach \$ 145132 million by 2032, rising at a market growth of 34.4% CAGR during the forecast period (2026-2032).

AI open platforms refer to technology platforms that provide open access to artificial intelligence capabilities for developers and enterprises through APIs, development tools, and model services. These platforms offer functions such as speech recognition, natural language processing, computer vision, and generative AI, enabling rapid development of intelligent applications.

The upstream of the industry chain includes computing infrastructure, data resources, core algorithm models, and cloud computing platforms. Downstream applications are widely distributed across internet companies, digital transformation of traditional industries, developer ecosystems, and government and public services. Enterprises leverage AI open platforms to quickly integrate intelligent capabilities into use cases such as customer service automation, content generation, risk control, marketing automation, and office productivity enhancement. Developers rely on these platforms to build innovative applications, reduce technical barriers and development costs, and accelerate the deployment of SaaS products and industry solutions. Key sectors include finance, retail, manufacturing, and healthcare, where AI is increasingly shifting from general-purpose tools to deep industry integration.

Development trends include platform upgrades driven by large models, multimodal capability integration, adoption of low-code and no-code development tools, and ecosystem expansion. Platforms are evolving from single-function outputs to integrated systems combining models, tools, data, and ecosystems, while also enhancing private deployment and industry-specific customization. Driving factors include accelerated

enterprise digital transformation, maturation of AI technologies, breakthroughs in large models, and expansion of developer ecosystems. Constraints include high computing costs, data compliance and privacy regulations, model safety and reliability concerns, and intensifying market competition. Overall industry gross margins are relatively high, typically ranging from 50% to 70%, driven by the high value-added nature and scalability of software and platform services.

This report studies the global AI Open Platform demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for AI Open Platform, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of AI Open Platform that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global AI Open Platform total market, 2021-2032, (USD Million)

Global AI Open Platform total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: AI Open Platform total market, key domestic companies, and share, (USD Million)

Global AI Open Platform revenue by player, revenue and market share 2021-2026, (USD Million)

Global AI Open Platform total market by Type, CAGR, 2021-2032, (USD Million)

Global AI Open Platform total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global AI Open Platform market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include OpenAI, Anthropic, Google, Microsoft, Amazon Web Services, NVIDIA, DeepSeek, Alibaba Cloud, Volcengine, Huawei Cloud, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world AI Open Platform market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global AI Open Platform Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global AI Open Platform Market, Segmentation by Type:

Model API Platform

Model Training and Fine-Tuning Platform

Application Development Platform

Integrated AI Platform

Global AI Open Platform Market, Segmentation by Deployment Method:

Public Cloud Platform

Private Deployment Platform

Hybrid Cloud Platform

Global AI Open Platform Market, Segmentation by Supported Model Size:

Less than 10B Parameters

10B-70B Parameters

70B-200B Parameters

More than 200B Parameters

Global AI Open Platform Market, Segmentation by Application:

AI Application Development

Enterprise Knowledge Assistants and Workflow Automation

Intelligent Customer Service and Content Generation

Industry-Specific AI Integration

Companies Profiled:

OpenAI

Anthropic

Google

Microsoft

Amazon Web Services

NVIDIA

DeepSeek

Alibaba Cloud

Volcengine

Huawei Cloud

Baidu AI

Tencent Cloud

ByteDance

iFlytek

Meta

Cohere

Mistral AI

Databricks

Snowflake

IBM

Oracle

AWS

Hugging Face

Salesforce

Fujitsu

Hitachi

Preferred Networks

Zhipu AI

MiniMax

SenseTime

360 AI

Key Questions Answered

1. How big is the global AI Open Platform market?
2. What is the demand of the global AI Open Platform market?
3. What is the year over year growth of the global AI Open Platform market?
4. What is the total value of the global AI Open Platform market?
5. Who are the Major Players in the global AI Open Platform market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 AI Open Platform Introduction
- 1.2 World AI Open Platform Market Size & Forecast (2021 & 2025 & 2032)
- 1.3 World AI Open Platform Total Market by Region (by Headquarter Location)
 - 1.3.1 World AI Open Platform Market Size by Region (2021-2032), (by Headquarter Location)
 - 1.3.2 United States Based Company AI Open Platform Revenue (2021-2032)
 - 1.3.3 China Based Company AI Open Platform Revenue (2021-2032)
 - 1.3.4 Europe Based Company AI Open Platform Revenue (2021-2032)
 - 1.3.5 Japan Based Company AI Open Platform Revenue (2021-2032)
 - 1.3.6 South Korea Based Company AI Open Platform Revenue (2021-2032)
 - 1.3.7 ASEAN Based Company AI Open Platform Revenue (2021-2032)
 - 1.3.8 India Based Company AI Open Platform Revenue (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 AI Open Platform Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Major Market Trends

2 DEMAND SUMMARY

- 2.1 World AI Open Platform Consumption Value (2021-2032)
- 2.2 World AI Open Platform Consumption Value by Region
 - 2.2.1 World AI Open Platform Consumption Value by Region (2021-2026)
 - 2.2.2 World AI Open Platform Consumption Value Forecast by Region (2027-2032)
- 2.3 United States AI Open Platform Consumption Value (2021-2032)
- 2.4 China AI Open Platform Consumption Value (2021-2032)
- 2.5 Europe AI Open Platform Consumption Value (2021-2032)
- 2.6 Japan AI Open Platform Consumption Value (2021-2032)
- 2.7 South Korea AI Open Platform Consumption Value (2021-2032)
- 2.8 ASEAN AI Open Platform Consumption Value (2021-2032)
- 2.9 India AI Open Platform Consumption Value (2021-2032)

3 WORLD AI OPEN PLATFORM COMPANIES COMPETITIVE ANALYSIS

- 3.1 World AI Open Platform Revenue by Player (2021-2026)
- 3.2 Industry Rank and Concentration Rate (CR)

- 3.2.1 Global AI Open Platform Industry Rank of Major Players
- 3.2.2 Global Concentration Ratios (CR4) for AI Open Platform in 2025
- 3.2.3 Global Concentration Ratios (CR8) for AI Open Platform in 2025
- 3.3 AI Open Platform Company Evaluation Quadrant
- 3.4 AI Open Platform Market: Overall Company Footprint Analysis
 - 3.4.1 AI Open Platform Market: Region Footprint
 - 3.4.2 AI Open Platform Market: Company Product Type Footprint
 - 3.4.3 AI Open Platform Market: Company Product Application Footprint
- 3.5 Competitive Environment
 - 3.5.1 Historical Structure of the Industry
 - 3.5.2 Barriers of Market Entry
 - 3.5.3 Factors of Competition
- 3.6 Mergers & Acquisitions Activity

4 UNITED STATES VS CHINA VS REST OF WORLD (BY HEADQUARTER LOCATION)

- 4.1 United States VS China: AI Open Platform Revenue Comparison (by Headquarter Location)
 - 4.1.1 United States VS China: AI Open Platform Revenue Comparison (2021 & 2025 & 2032) (by Headquarter Location)
 - 4.1.2 United States VS China: AI Open Platform Revenue Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States Based Companies VS China Based Companies: AI Open Platform Consumption Value Comparison
 - 4.2.1 United States VS China: AI Open Platform Consumption Value Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: AI Open Platform Consumption Value Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States Based AI Open Platform Companies and Market Share, 2021-2026
 - 4.3.1 United States Based AI Open Platform Companies, Headquarters (States, Country)
 - 4.3.2 United States Based Companies AI Open Platform Revenue, (2021-2026)
- 4.4 China Based Companies AI Open Platform Revenue and Market Share, 2021-2026
 - 4.4.1 China Based AI Open Platform Companies, Company Headquarters (Province, Country)
 - 4.4.2 China Based Companies AI Open Platform Revenue, (2021-2026)
- 4.5 Rest of World Based AI Open Platform Companies and Market Share, 2021-2026
 - 4.5.1 Rest of World Based AI Open Platform Companies, Headquarters (Province,

Country)

4.5.2 Rest of World Based Companies AI Open Platform Revenue (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World AI Open Platform Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Model API Platform

5.2.2 Model Training and Fine-Tuning Platform

5.2.3 Application Development Platform

5.2.4 Integrated AI Platform

5.3 Market Segment by Type

5.3.1 World AI Open Platform Market Size by Type (2021-2026)

5.3.2 World AI Open Platform Market Size by Type (2027-2032)

5.3.3 World AI Open Platform Market Size Market Share by Type (2027-2032)

6 MARKET ANALYSIS BY DEPLOYMENT METHOD

6.1 World AI Open Platform Market Size Overview by Deployment Method: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Deployment Method

6.2.1 Public Cloud Platform

6.2.2 Private Deployment Platform

6.2.3 Hybrid Cloud Platform

6.3 Market Segment by Deployment Method

6.3.1 World AI Open Platform Market Size by Deployment Method (2021-2026)

6.3.2 World AI Open Platform Market Size by Deployment Method (2027-2032)

6.3.3 World AI Open Platform Market Size Market Share by Deployment Method (2027-2032)

7 MARKET ANALYSIS BY SUPPORTED MODEL SIZE

7.1 World AI Open Platform Market Size Overview by Supported Model Size: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Supported Model Size

7.2.1 Less than 10B Parameters

7.2.2 10B?70B Parameters

7.2.3 70B?200B Parameters

7.2.4 More than 200B Parameters

7.3 Market Segment by Supported Model Size

7.3.1 World AI Open Platform Market Size by Supported Model Size (2021-2026)

7.3.2 World AI Open Platform Market Size by Supported Model Size (2027-2032)

7.3.3 World AI Open Platform Market Size Market Share by Supported Model Size (2027-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World AI Open Platform Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 AI Application Development

8.2.2 Enterprise Knowledge Assistants and Workflow Automation

8.2.3 Intelligent Customer Service and Content Generation

8.2.4 Industry-Specific AI Integration

8.3 Market Segment by Application

8.3.1 World AI Open Platform Market Size by Application (2021-2026)

8.3.2 World AI Open Platform Market Size by Application (2027-2032)

8.3.3 World AI Open Platform Market Size Market Share by Application (2021-2032)

9 COMPANY PROFILES

9.1 OpenAI

9.1.1 OpenAI Details

9.1.2 OpenAI Major Business

9.1.3 OpenAI AI Open Platform Product and Services

9.1.4 OpenAI AI Open Platform Revenue, Gross Margin and Market Share (2021-2026)

9.1.5 OpenAI Recent Developments/Updates

9.1.6 OpenAI Competitive Strengths & Weaknesses

9.2 Anthropic

9.2.1 Anthropic Details

9.2.2 Anthropic Major Business

9.2.3 Anthropic AI Open Platform Product and Services

9.2.4 Anthropic AI Open Platform Revenue, Gross Margin and Market Share (2021-2026)

9.2.5 Anthropic Recent Developments/Updates

9.2.6 Anthropic Competitive Strengths & Weaknesses

9.3 Google

9.3.1 Google Details

9.3.2 Google Major Business

9.3.3 Google AI Open Platform Product and Services

9.3.4 Google AI Open Platform Revenue, Gross Margin and Market Share (2021-2026)

9.3.5 Google Recent Developments/Updates

9.3.6 Google Competitive Strengths & Weaknesses

9.4 Microsoft

9.4.1 Microsoft Details

9.4.2 Microsoft Major Business

9.4.3 Microsoft AI Open Platform Product and Services

9.4.4 Microsoft AI Open Platform Revenue, Gross Margin and Market Share (2021-2026)

9.4.5 Microsoft Recent Developments/Updates

9.4.6 Microsoft Competitive Strengths & Weaknesses

9.5 Amazon Web Services

9.5.1 Amazon Web Services Details

9.5.2 Amazon Web Services Major Business

9.5.3 Amazon Web Services AI Open Platform Product and Services

9.5.4 Amazon Web Services AI Open Platform Revenue, Gross Margin and Market Share (2021-2026)

9.5.5 Amazon Web Services Recent Developments/Updates

9.5.6 Amazon Web Services Competitive Strengths & Weaknesses

9.6 NVIDIA

9.6.1 NVIDIA Details

9.6.2 NVIDIA Major Business

9.6.3 NVIDIA AI Open Platform Product and Services

9.6.4 NVIDIA AI Open Platform Revenue, Gross Margin and Market Share (2021-2026)

9.6.5 NVIDIA Recent Developments/Updates

9.6.6 NVIDIA Competitive Strengths & Weaknesses

9.7 DeepSeek

9.7.1 DeepSeek Details

9.7.2 DeepSeek Major Business

9.7.3 DeepSeek AI Open Platform Product and Services

9.7.4 DeepSeek AI Open Platform Revenue, Gross Margin and Market Share (2021-2026)

9.7.5 DeepSeek Recent Developments/Updates

9.7.6 DeepSeek Competitive Strengths & Weaknesses

9.8 Alibaba Cloud

9.8.1 Alibaba Cloud Details

9.8.2 Alibaba Cloud Major Business

- 9.8.3 Alibaba Cloud AI Open Platform Product and Services
- 9.8.4 Alibaba Cloud AI Open Platform Revenue, Gross Margin and Market Share (2021-2026)
- 9.8.5 Alibaba Cloud Recent Developments/Updates
- 9.8.6 Alibaba Cloud Competitive Strengths & Weaknesses
- 9.9 Volcengine
 - 9.9.1 Volcengine Details
 - 9.9.2 Volcengine Major Business
 - 9.9.3 Volcengine AI Open Platform Product and Services
 - 9.9.4 Volcengine AI Open Platform Revenue, Gross Margin and Market Share (2021-2026)
 - 9.9.5 Volcengine Recent Developments/Updates
 - 9.9.6 Volcengine Competitive Strengths & Weaknesses
- 9.10 Huawei Cloud
 - 9.10.1 Huawei Cloud Details
 - 9.10.2 Huawei Cloud Major Business
 - 9.10.3 Huawei Cloud AI Open Platform Product and Services
 - 9.10.4 Huawei Cloud AI Open Platform Revenue, Gross Margin and Market Share (2021-2026)
 - 9.10.5 Huawei Cloud Recent Developments/Updates
 - 9.10.6 Huawei Cloud Competitive Strengths & Weaknesses
- 9.11 Baidu AI
 - 9.11.1 Baidu AI Details
 - 9.11.2 Baidu AI Major Business
 - 9.11.3 Baidu AI AI Open Platform Product and Services
 - 9.11.4 Baidu AI AI Open Platform Revenue, Gross Margin and Market Share (2021-2026)
 - 9.11.5 Baidu AI Recent Developments/Updates
 - 9.11.6 Baidu AI Competitive Strengths & Weaknesses
- 9.12 Tencent Cloud
 - 9.12.1 Tencent Cloud Details
 - 9.12.2 Tencent Cloud Major Business
 - 9.12.3 Tencent Cloud AI Open Platform Product and Services
 - 9.12.4 Tencent Cloud AI Open Platform Revenue, Gross Margin and Market Share (2021-2026)
 - 9.12.5 Tencent Cloud Recent Developments/Updates
 - 9.12.6 Tencent Cloud Competitive Strengths & Weaknesses
- 9.13 ByteDance
 - 9.13.1 ByteDance Details

- 9.13.2 ByteDance Major Business
- 9.13.3 ByteDance AI Open Platform Product and Services
- 9.13.4 ByteDance AI Open Platform Revenue, Gross Margin and Market Share (2021-2026)
- 9.13.5 ByteDance Recent Developments/Updates
- 9.13.6 ByteDance Competitive Strengths & Weaknesses
- 9.14 iFlytek
 - 9.14.1 iFlytek Details
 - 9.14.2 iFlytek Major Business
 - 9.14.3 iFlytek AI Open Platform Product and Services
 - 9.14.4 iFlytek AI Open Platform Revenue, Gross Margin and Market Share (2021-2026)
 - 9.14.5 iFlytek Recent Developments/Updates
 - 9.14.6 iFlytek Competitive Strengths & Weaknesses
- 9.15 Meta
 - 9.15.1 Meta Details
 - 9.15.2 Meta Major Business
 - 9.15.3 Meta AI Open Platform Product and Services
 - 9.15.4 Meta AI Open Platform Revenue, Gross Margin and Market Share (2021-2026)
 - 9.15.5 Meta Recent Developments/Updates
 - 9.15.6 Meta Competitive Strengths & Weaknesses
- 9.16 Cohere
 - 9.16.1 Cohere Details
 - 9.16.2 Cohere Major Business
 - 9.16.3 Cohere AI Open Platform Product and Services
 - 9.16.4 Cohere AI Open Platform Revenue, Gross Margin and Market Share (2021-2026)
 - 9.16.5 Cohere Recent Developments/Updates
 - 9.16.6 Cohere Competitive Strengths & Weaknesses
- 9.17 Mistral AI
 - 9.17.1 Mistral AI Details
 - 9.17.2 Mistral AI Major Business
 - 9.17.3 Mistral AI AI Open Platform Product and Services
 - 9.17.4 Mistral AI AI Open Platform Revenue, Gross Margin and Market Share (2021-2026)
 - 9.17.5 Mistral AI Recent Developments/Updates
 - 9.17.6 Mistral AI Competitive Strengths & Weaknesses
- 9.18 Databricks
 - 9.18.1 Databricks Details
 - 9.18.2 Databricks Major Business

- 9.18.3 Databricks AI Open Platform Product and Services
- 9.18.4 Databricks AI Open Platform Revenue, Gross Margin and Market Share (2021-2026)
- 9.18.5 Databricks Recent Developments/Updates
- 9.18.6 Databricks Competitive Strengths & Weaknesses
- 9.19 Snowflake
 - 9.19.1 Snowflake Details
 - 9.19.2 Snowflake Major Business
 - 9.19.3 Snowflake AI Open Platform Product and Services
 - 9.19.4 Snowflake AI Open Platform Revenue, Gross Margin and Market Share (2021-2026)
 - 9.19.5 Snowflake Recent Developments/Updates
 - 9.19.6 Snowflake Competitive Strengths & Weaknesses
- 9.20 IBM
 - 9.20.1 IBM Details
 - 9.20.2 IBM Major Business
 - 9.20.3 IBM AI Open Platform Product and Services
 - 9.20.4 IBM AI Open Platform Revenue, Gross Margin and Market Share (2021-2026)
 - 9.20.5 IBM Recent Developments/Updates
 - 9.20.6 IBM Competitive Strengths & Weaknesses
- 9.21 Oracle
 - 9.21.1 Oracle Details
 - 9.21.2 Oracle Major Business
 - 9.21.3 Oracle AI Open Platform Product and Services
 - 9.21.4 Oracle AI Open Platform Revenue, Gross Margin and Market Share (2021-2026)
 - 9.21.5 Oracle Recent Developments/Updates
 - 9.21.6 Oracle Competitive Strengths & Weaknesses
- 9.22 AWS
 - 9.22.1 AWS Details
 - 9.22.2 AWS Major Business
 - 9.22.3 AWS AI Open Platform Product and Services
 - 9.22.4 AWS AI Open Platform Revenue, Gross Margin and Market Share (2021-2026)
 - 9.22.5 AWS Recent Developments/Updates
 - 9.22.6 AWS Competitive Strengths & Weaknesses
- 9.23 Hugging Face
 - 9.23.1 Hugging Face Details
 - 9.23.2 Hugging Face Major Business
 - 9.23.3 Hugging Face AI Open Platform Product and Services
 - 9.23.4 Hugging Face AI Open Platform Revenue, Gross Margin and Market Share

(2021-2026)

9.23.5 Hugging Face Recent Developments/Updates

9.23.6 Hugging Face Competitive Strengths & Weaknesses

9.24 Salesforce

9.24.1 Salesforce Details

9.24.2 Salesforce Major Business

9.24.3 Salesforce AI Open Platform Product and Services

9.24.4 Salesforce AI Open Platform Revenue, Gross Margin and Market Share

(2021-2026)

9.24.5 Salesforce Recent Developments/Updates

9.24.6 Salesforce Competitive Strengths & Weaknesses

9.25 Fujitsu

9.25.1 Fujitsu Details

9.25.2 Fujitsu Major Business

9.25.3 Fujitsu AI Open Platform Product and Services

9.25.4 Fujitsu AI Open Platform Revenue, Gross Margin and Market Share (2021-2026)

9.25.5 Fujitsu Recent Developments/Updates

9.25.6 Fujitsu Competitive Strengths & Weaknesses

9.26 Hitachi

9.26.1 Hitachi Details

9.26.2 Hitachi Major Business

9.26.3 Hitachi AI Open Platform Product and Services

9.26.4 Hitachi AI Open Platform Revenue, Gross Margin and Market Share (2021-2026)

9.26.5 Hitachi Recent Developments/Updates

9.26.6 Hitachi Competitive Strengths & Weaknesses

9.27 Preferred Networks

9.27.1 Preferred Networks Details

9.27.2 Preferred Networks Major Business

9.27.3 Preferred Networks AI Open Platform Product and Services

9.27.4 Preferred Networks AI Open Platform Revenue, Gross Margin and Market Share

(2021-2026)

9.27.5 Preferred Networks Recent Developments/Updates

9.27.6 Preferred Networks Competitive Strengths & Weaknesses

9.28 Zhipu AI

9.28.1 Zhipu AI Details

9.28.2 Zhipu AI Major Business

9.28.3 Zhipu AI AI Open Platform Product and Services

9.28.4 Zhipu AI AI Open Platform Revenue, Gross Margin and Market Share

(2021-2026)

9.28.5 Zhipu AI Recent Developments/Updates

9.28.6 Zhipu AI Competitive Strengths & Weaknesses

9.29 MiniMax

9.29.1 MiniMax Details

9.29.2 MiniMax Major Business

9.29.3 MiniMax AI Open Platform Product and Services

9.29.4 MiniMax AI Open Platform Revenue, Gross Margin and Market Share
(2021-2026)

9.29.5 MiniMax Recent Developments/Updates

9.29.6 MiniMax Competitive Strengths & Weaknesses

9.30 SenseTime

9.30.1 SenseTime Details

9.30.2 SenseTime Major Business

9.30.3 SenseTime AI Open Platform Product and Services

9.30.4 SenseTime AI Open Platform Revenue, Gross Margin and Market Share
(2021-2026)

9.30.5 SenseTime Recent Developments/Updates

9.30.6 SenseTime Competitive Strengths & Weaknesses

9.31 360 AI

9.31.1 360 AI Details

9.31.2 360 AI Major Business

9.31.3 360 AI AI Open Platform Product and Services

9.31.4 360 AI AI Open Platform Revenue, Gross Margin and Market Share (2021-2026)

9.31.5 360 AI Recent Developments/Updates

9.31.6 360 AI Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

10.1 AI Open Platform Industry Chain

10.2 AI Open Platform Upstream Analysis

10.3 AI Open Platform Midstream Analysis

10.4 AI Open Platform Downstream Analysis

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World AI Open Platform Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Table 2. World AI Open Platform Revenue by Region (2021-2026) & (USD Million), (by Headquarter Location)

Table 3. World AI Open Platform Revenue by Region (2027-2032) & (USD Million), (by Headquarter Location)

Table 4. World AI Open Platform Revenue Market Share by Region (2021-2026), (by Headquarter Location)

Table 5. World AI Open Platform Revenue Market Share by Region (2027-2032), (by Headquarter Location)

Table 6. Major Market Trends

Table 7. World AI Open Platform Consumption Value Growth Rate Forecast by Region (2021 & 2025 & 2032) & (USD Million)

Table 8. World AI Open Platform Consumption Value by Region (2021-2026) & (USD Million)

Table 9. World AI Open Platform Consumption Value Forecast by Region (2027-2032) & (USD Million)

Table 10. World AI Open Platform Revenue by Player (2021-2026) & (USD Million)

Table 11. Revenue Market Share of Key AI Open Platform Players in 2025

Table 12. World AI Open Platform Industry Rank of Major Player, Based on Revenue in 2025

Table 13. Global AI Open Platform Company Evaluation Quadrant

Table 14. Head Office of Key AI Open Platform Players

Table 15. AI Open Platform Market: Company Product Type Footprint

Table 16. AI Open Platform Market: Company Product Application Footprint

Table 17. AI Open Platform Mergers & Acquisitions Activity

Table 18. United States VS China AI Open Platform Revenue Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 19. United States VS China AI Open Platform Consumption Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 20. United States Based AI Open Platform Companies, Headquarters (States, Country)

Table 21. United States Based Companies AI Open Platform Revenue, (2021-2026) & (USD Million)

Table 22. United States Based Companies AI Open Platform Revenue Market Share

(2021-2026)

Table 23. China Based AI Open Platform Companies, Headquarters (Province, Country)

Table 24. China Based Companies AI Open Platform Revenue, (2021-2026) & (USD Million)

Table 25. China Based Companies AI Open Platform Revenue Market Share (2021-2026)

Table 26. Rest of World Based AI Open Platform Companies, Headquarters (Province, Country)

Table 27. Rest of World Based Companies AI Open Platform Revenue (2021-2026) & (USD Million)

Table 28. Rest of World Based Companies AI Open Platform Revenue Market Share (2021-2026)

Table 29. World AI Open Platform Market Size by Type, (USD Million), 2021 & 2025 & 2032

Table 30. World AI Open Platform Market Size Value by Type (2021-2026) & (USD Million)

Table 31. World AI Open Platform Market Size by Type (2027-2032) & (USD Million)

Table 32. World AI Open Platform Market Size by Deployment Method, (USD Million), 2021 & 2025 & 2032

Table 33. World AI Open Platform Market Size Value by Deployment Method (2021-2026) & (USD Million)

Table 34. World AI Open Platform Market Size by Deployment Method (2027-2032) & (USD Million)

Table 35. World AI Open Platform Market Size by Supported Model Size, (USD Million), 2021 & 2025 & 2032

Table 36. World AI Open Platform Market Size Value by Supported Model Size (2021-2026) & (USD Million)

Table 37. World AI Open Platform Market Size by Supported Model Size (2027-2032) & (USD Million)

Table 38. World AI Open Platform Market Size by Application, (USD Million), 2021 & 2025 & 2032

Table 39. World AI Open Platform Market Size by Application (2021-2026) & (USD Million)

Table 40. World AI Open Platform Market Size by Application (2027-2032) & (USD Million)

Table 41. OpenAI Basic Information, Manufacturing Base and Competitors

Table 42. OpenAI Major Business

Table 43. OpenAI AI Open Platform Product and Services

Table 44. OpenAI AI Open Platform Revenue, Gross Margin and Market Share

(2021-2026) & (USD Million)

Table 45. OpenAI Recent Developments/Updates

Table 46. OpenAI Competitive Strengths & Weaknesses

Table 47. Anthropic Basic Information, Manufacturing Base and Competitors

Table 48. Anthropic Major Business

Table 49. Anthropic AI Open Platform Product and Services

Table 50. Anthropic AI Open Platform Revenue, Gross Margin and Market Share

(2021-2026) & (USD Million)

Table 51. Anthropic Recent Developments/Updates

Table 52. Anthropic Competitive Strengths & Weaknesses

Table 53. Google Basic Information, Manufacturing Base and Competitors

Table 54. Google Major Business

Table 55. Google AI Open Platform Product and Services

Table 56. Google AI Open Platform Revenue, Gross Margin and Market Share

(2021-2026) & (USD Million)

Table 57. Google Recent Developments/Updates

Table 58. Google Competitive Strengths & Weaknesses

Table 59. Microsoft Basic Information, Manufacturing Base and Competitors

Table 60. Microsoft Major Business

Table 61. Microsoft AI Open Platform Product and Services

Table 62. Microsoft AI Open Platform Revenue, Gross Margin and Market Share

(2021-2026) & (USD Million)

Table 63. Microsoft Recent Developments/Updates

Table 64. Microsoft Competitive Strengths & Weaknesses

Table 65. Amazon Web Services Basic Information, Manufacturing Base and Competitors

Table 66. Amazon Web Services Major Business

Table 67. Amazon Web Services AI Open Platform Product and Services

Table 68. Amazon Web Services AI Open Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 69. Amazon Web Services Recent Developments/Updates

Table 70. Amazon Web Services Competitive Strengths & Weaknesses

Table 71. NVIDIA Basic Information, Manufacturing Base and Competitors

Table 72. NVIDIA Major Business

Table 73. NVIDIA AI Open Platform Product and Services

Table 74. NVIDIA AI Open Platform Revenue, Gross Margin and Market Share

(2021-2026) & (USD Million)

Table 75. NVIDIA Recent Developments/Updates

Table 76. NVIDIA Competitive Strengths & Weaknesses

Table 77. DeepSeek Basic Information, Manufacturing Base and Competitors
Table 78. DeepSeek Major Business
Table 79. DeepSeek AI Open Platform Product and Services
Table 80. DeepSeek AI Open Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 81. DeepSeek Recent Developments/Updates
Table 82. DeepSeek Competitive Strengths & Weaknesses
Table 83. Alibaba Cloud Basic Information, Manufacturing Base and Competitors
Table 84. Alibaba Cloud Major Business
Table 85. Alibaba Cloud AI Open Platform Product and Services
Table 86. Alibaba Cloud AI Open Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 87. Alibaba Cloud Recent Developments/Updates
Table 88. Alibaba Cloud Competitive Strengths & Weaknesses
Table 89. Volcengine Basic Information, Manufacturing Base and Competitors
Table 90. Volcengine Major Business
Table 91. Volcengine AI Open Platform Product and Services
Table 92. Volcengine AI Open Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 93. Volcengine Recent Developments/Updates
Table 94. Volcengine Competitive Strengths & Weaknesses
Table 95. Huawei Cloud Basic Information, Manufacturing Base and Competitors
Table 96. Huawei Cloud Major Business
Table 97. Huawei Cloud AI Open Platform Product and Services
Table 98. Huawei Cloud AI Open Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 99. Huawei Cloud Recent Developments/Updates
Table 100. Huawei Cloud Competitive Strengths & Weaknesses
Table 101. Baidu AI Basic Information, Manufacturing Base and Competitors
Table 102. Baidu AI Major Business
Table 103. Baidu AI AI Open Platform Product and Services
Table 104. Baidu AI AI Open Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 105. Baidu AI Recent Developments/Updates
Table 106. Baidu AI Competitive Strengths & Weaknesses
Table 107. Tencent Cloud Basic Information, Manufacturing Base and Competitors
Table 108. Tencent Cloud Major Business
Table 109. Tencent Cloud AI Open Platform Product and Services
Table 110. Tencent Cloud AI Open Platform Revenue, Gross Margin and Market Share

(2021-2026) & (USD Million)

Table 111. Tencent Cloud Recent Developments/Updates

Table 112. Tencent Cloud Competitive Strengths & Weaknesses

Table 113. ByteDance Basic Information, Manufacturing Base and Competitors

Table 114. ByteDance Major Business

Table 115. ByteDance AI Open Platform Product and Services

Table 116. ByteDance AI Open Platform Revenue, Gross Margin and Market Share

(2021-2026) & (USD Million)

Table 117. ByteDance Recent Developments/Updates

Table 118. ByteDance Competitive Strengths & Weaknesses

Table 119. iFlytek Basic Information, Manufacturing Base and Competitors

Table 120. iFlytek Major Business

Table 121. iFlytek AI Open Platform Product and Services

Table 122. iFlytek AI Open Platform Revenue, Gross Margin and Market Share

(2021-2026) & (USD Million)

Table 123. iFlytek Recent Developments/Updates

Table 124. iFlytek Competitive Strengths & Weaknesses

Table 125. Meta Basic Information, Manufacturing Base and Competitors

Table 126. Meta Major Business

Table 127. Meta AI Open Platform Product and Services

Table 128. Meta AI Open Platform Revenue, Gross Margin and Market Share

(2021-2026) & (USD Million)

Table 129. Meta Recent Developments/Updates

Table 130. Meta Competitive Strengths & Weaknesses

Table 131. Cohere Basic Information, Manufacturing Base and Competitors

Table 132. Cohere Major Business

Table 133. Cohere AI Open Platform Product and Services

Table 134. Cohere AI Open Platform Revenue, Gross Margin and Market Share

(2021-2026) & (USD Million)

Table 135. Cohere Recent Developments/Updates

Table 136. Cohere Competitive Strengths & Weaknesses

Table 137. Mistral AI Basic Information, Manufacturing Base and Competitors

Table 138. Mistral AI Major Business

Table 139. Mistral AI AI Open Platform Product and Services

Table 140. Mistral AI AI Open Platform Revenue, Gross Margin and Market Share

(2021-2026) & (USD Million)

Table 141. Mistral AI Recent Developments/Updates

Table 142. Mistral AI Competitive Strengths & Weaknesses

Table 143. Databricks Basic Information, Manufacturing Base and Competitors

Table 144. Databricks Major Business
Table 145. Databricks AI Open Platform Product and Services
Table 146. Databricks AI Open Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 147. Databricks Recent Developments/Updates
Table 148. Databricks Competitive Strengths & Weaknesses
Table 149. Snowflake Basic Information, Manufacturing Base and Competitors
Table 150. Snowflake Major Business
Table 151. Snowflake AI Open Platform Product and Services
Table 152. Snowflake AI Open Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 153. Snowflake Recent Developments/Updates
Table 154. Snowflake Competitive Strengths & Weaknesses
Table 155. IBM Basic Information, Manufacturing Base and Competitors
Table 156. IBM Major Business
Table 157. IBM AI Open Platform Product and Services
Table 158. IBM AI Open Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 159. IBM Recent Developments/Updates
Table 160. IBM Competitive Strengths & Weaknesses
Table 161. Oracle Basic Information, Manufacturing Base and Competitors
Table 162. Oracle Major Business
Table 163. Oracle AI Open Platform Product and Services
Table 164. Oracle AI Open Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 165. Oracle Recent Developments/Updates
Table 166. Oracle Competitive Strengths & Weaknesses
Table 167. AWS Basic Information, Manufacturing Base and Competitors
Table 168. AWS Major Business
Table 169. AWS AI Open Platform Product and Services
Table 170. AWS AI Open Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 171. AWS Recent Developments/Updates
Table 172. AWS Competitive Strengths & Weaknesses
Table 173. Hugging Face Basic Information, Manufacturing Base and Competitors
Table 174. Hugging Face Major Business
Table 175. Hugging Face AI Open Platform Product and Services
Table 176. Hugging Face AI Open Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 177. Hugging Face Recent Developments/Updates
Table 178. Hugging Face Competitive Strengths & Weaknesses
Table 179. Salesforce Basic Information, Manufacturing Base and Competitors
Table 180. Salesforce Major Business
Table 181. Salesforce AI Open Platform Product and Services
Table 182. Salesforce AI Open Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 183. Salesforce Recent Developments/Updates
Table 184. Salesforce Competitive Strengths & Weaknesses
Table 185. Fujitsu Basic Information, Manufacturing Base and Competitors
Table 186. Fujitsu Major Business
Table 187. Fujitsu AI Open Platform Product and Services
Table 188. Fujitsu AI Open Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 189. Fujitsu Recent Developments/Updates
Table 190. Fujitsu Competitive Strengths & Weaknesses
Table 191. Hitachi Basic Information, Manufacturing Base and Competitors
Table 192. Hitachi Major Business
Table 193. Hitachi AI Open Platform Product and Services
Table 194. Hitachi AI Open Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 195. Hitachi Recent Developments/Updates
Table 196. Hitachi Competitive Strengths & Weaknesses
Table 197. Preferred Networks Basic Information, Manufacturing Base and Competitors
Table 198. Preferred Networks Major Business
Table 199. Preferred Networks AI Open Platform Product and Services
Table 200. Preferred Networks AI Open Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 201. Preferred Networks Recent Developments/Updates
Table 202. Preferred Networks Competitive Strengths & Weaknesses
Table 203. Zhipu AI Basic Information, Manufacturing Base and Competitors
Table 204. Zhipu AI Major Business
Table 205. Zhipu AI AI Open Platform Product and Services
Table 206. Zhipu AI AI Open Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 207. Zhipu AI Recent Developments/Updates
Table 208. Zhipu AI Competitive Strengths & Weaknesses
Table 209. MiniMax Basic Information, Manufacturing Base and Competitors
Table 210. MiniMax Major Business

Table 211. MiniMax AI Open Platform Product and Services
Table 212. MiniMax AI Open Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 213. MiniMax Recent Developments/Updates
Table 214. MiniMax Competitive Strengths & Weaknesses
Table 215. SenseTime Basic Information, Manufacturing Base and Competitors
Table 216. SenseTime Major Business
Table 217. SenseTime AI Open Platform Product and Services
Table 218. SenseTime AI Open Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 219. SenseTime Recent Developments/Updates
Table 220. SenseTime Competitive Strengths & Weaknesses
Table 221. 360 AI Basic Information, Manufacturing Base and Competitors
Table 222. 360 AI Major Business
Table 223. 360 AI AI Open Platform Product and Services
Table 224. 360 AI AI Open Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 225. 360 AI Recent Developments/Updates
Table 226. 360 AI Competitive Strengths & Weaknesses
Table 227. Global Key Players of AI Open Platform Upstream (Raw Materials)
Table 228. Global AI Open Platform Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. AI Open Platform Picture

Figure 2. World AI Open Platform Total Revenue: 2021 & 2025 & 2032, (USD Million)

Figure 3. World AI Open Platform Total Revenue (2021-2032) & (USD Million)

Figure 4. World AI Open Platform Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Figure 5. World AI Open Platform Revenue Market Share by Region (2021-2032), (by Headquarter Location)

Figure 6. United States Based Company AI Open Platform Revenue (2021-2032) & (USD Million)

Figure 7. China Based Company AI Open Platform Revenue (2021-2032) & (USD Million)

Figure 8. Europe Based Company AI Open Platform Revenue (2021-2032) & (USD Million)

Figure 9. Japan Based Company AI Open Platform Revenue (2021-2032) & (USD Million)

Figure 10. South Korea Based Company AI Open Platform Revenue (2021-2032) & (USD Million)

Figure 11. ASEAN Based Company AI Open Platform Revenue (2021-2032) & (USD Million)

Figure 12. India Based Company AI Open Platform Revenue (2021-2032) & (USD Million)

Figure 13. AI Open Platform Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World AI Open Platform Consumption Value (2021-2032) & (USD Million)

Figure 16. World AI Open Platform Consumption Value Market Share by Region (2021-2032)

Figure 17. United States AI Open Platform Consumption Value (2021-2032) & (USD Million)

Figure 18. China AI Open Platform Consumption Value (2021-2032) & (USD Million)

Figure 19. Europe AI Open Platform Consumption Value (2021-2032) & (USD Million)

Figure 20. Japan AI Open Platform Consumption Value (2021-2032) & (USD Million)

Figure 21. South Korea AI Open Platform Consumption Value (2021-2032) & (USD Million)

Figure 22. ASEAN AI Open Platform Consumption Value (2021-2032) & (USD Million)

Figure 23. India AI Open Platform Consumption Value (2021-2032) & (USD Million)

Figure 24. Producer Shipments of AI Open Platform by Player Revenue (\$MM) and Market Share (%): 2025

Figure 25. Global Four-firm Concentration Ratios (CR4) for AI Open Platform Markets in 2025

Figure 26. Global Four-firm Concentration Ratios (CR8) for AI Open Platform Markets in 2025

Figure 27. United States VS China: AI Open Platform Revenue Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: AI Open Platform Consumption Value Market Share Comparison (2021 & 2025 & 2032)

Figure 29. World AI Open Platform Market Size by Type, (USD Million), 2021 & 2025 & 2032

Figure 30. World AI Open Platform Market Size Market Share by Type in 2025

Figure 31. Model API Platform

Figure 32. Model Training and Fine-Tuning Platform

Figure 33. Application Development Platform

Figure 34. Integrated AI Platform

Figure 35. World AI Open Platform Market Size Market Share by Type (2021-2032)

Figure 36. World AI Open Platform Market Size by Deployment Method, (USD Million), 2021 & 2025 & 2032

Figure 37. World AI Open Platform Market Size Market Share by Deployment Method in 2025

Figure 38. Public Cloud Platform

Figure 39. Private Deployment Platform

Figure 40. Hybrid Cloud Platform

Figure 41. World AI Open Platform Market Size Market Share by Deployment Method (2021-2032)

Figure 42. World AI Open Platform Market Size by Supported Model Size, (USD Million), 2021 & 2025 & 2032

Figure 43. World AI Open Platform Market Size Market Share by Supported Model Size in 2025

Figure 44. Less than 10B Parameters

Figure 45. 10B?70B Parameters

Figure 46. 70B?200B Parameters

Figure 47. More than 200B Parameters

Figure 48. World AI Open Platform Market Size Market Share by Supported Model Size (2021-2032)

Figure 49. World AI Open Platform Market Size by Application, (USD Million), 2021 & 2025 & 2032

Figure 50. World AI Open Platform Market Size Market Share by Application in 2025

Figure 51. AI Application Development

Figure 52. Enterprise Knowledge Assistants and Workflow Automation

Figure 53. Intelligent Customer Service and Content Generation

Figure 54. Industry-Specific AI Integration

Figure 55. World AI Open Platform Market Size Market Share by Application
(2021-2032)

Figure 56. AI Open Platform Industrial Chain

Figure 57. Methodology

Figure 58. Research Process and Data Source

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