

Global AI and Technology Consulting Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global AI and Technology Consulting market size was valued at US\$ 2058 million in 2025 and is forecast to a readjusted size of US\$ 8403 million by 2032 with a CAGR of 19.5% during review period.

AI and Technology Consulting refers to professional consulting services that help businesses, governments, and organizations develop, adopt, and optimize artificial intelligence technologies, digital solutions, and information technology strategies. These services combine technologies such as artificial intelligence (AI), machine learning, cloud computing, big data analytics, Internet of Things (IoT), automation, cybersecurity, and software engineering to assist clients in developing technology strategies, evaluating technology solutions, optimizing business processes, designing digital transformation initiatives, and implementing advanced technologies. AI and Technology Consulting typically includes AI strategy consulting, AI implementation consulting, data and analytics consulting, cloud transformation consulting, digital transformation consulting, technology architecture consulting, and AI governance and risk management services. These consulting services are widely applied across industries such as financial services, manufacturing, healthcare, retail, energy, government, and telecommunications. Driven by the rapid development of generative AI, large language models (LLMs), and intelligent automation, AI and Technology Consulting has become a critical service area for organizations seeking to improve operational efficiency, develop innovative business models, and strengthen technological competitiveness.

In the context of rapid global digital transformation and the acceleration of artificial intelligence adoption, AI and Technology Consulting has evolved from a traditional

extension of IT consulting into a core driver of enterprise reinvention. With the maturation of generative AI, cloud computing, big data, and automation technologies, organizations are shifting their focus from simply adopting technology to fundamentally redesigning business processes and scaling AI across the enterprise. As a result, consulting services that combine strategic insight with deep technical execution have become increasingly critical.

From a market structure perspective, the industry is undergoing a dual transformation. On one side, traditional management consulting firms are rapidly building AI capabilities and embedding artificial intelligence into strategy and digital transformation engagements. On the other side, cloud providers, AI-native companies, and enterprise software vendors are expanding into the consulting space, offering more technical, productized, and platform-driven solutions. This convergence is blurring the boundaries between consulting, engineering, and software delivery, reshaping the market into an integrated ecosystem.

From the demand side, enterprise priorities have shifted significantly. Early-stage adoption focused mainly on proof-of-concept (PoC) and pilot projects, whereas current demand emphasizes large-scale deployment, cost efficiency, and measurable return on investment (ROI). Industries such as financial services, manufacturing, retail, and healthcare are leading adopters, leveraging AI consulting to automate workflows, enhance decision-making, and improve operational efficiency.

Overall, AI and Technology Consulting is transitioning from a supporting technical service into a core capability-building function for enterprises. The long-term trajectory of the market points toward deeper integration of consulting expertise, technical implementation, and platform-based delivery models, with an increasing emphasis on continuous optimization and enterprise-wide AI enablement.

Report Scope

This report is a detailed and comprehensive analysis for global AI and Technology Consulting market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global AI and Technology Consulting market size and forecasts, in consumption value (\$ Million), 2021-2032

Global AI and Technology Consulting market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global AI and Technology Consulting market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global AI and Technology Consulting market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for AI and Technology Consulting

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global AI and Technology Consulting market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Accenture, Deloitte, IBM Consulting, McKinsey (QuantumBlack), BCG (BCG X), Bain & Company, TCS, Infosys, Wipro, Cognizant, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

AI and Technology Consulting market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts

for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segmentation

Market segment by Type

Strategy Layer

Platform / Infrastructure Layer

Implementation / Integration Layer

AI-Native Engineering Layer

Market segment by Technology

Generative AI (LLMs)

Predictive AI

Automation AI

Market segment by Application

Large Enterprise

SMEs

Market segment by players, this report covers

Accenture

Deloitte

IBM Consulting

McKinsey (QuantumBlack)

BCG (BCG X)

Bain & Company

TCS

Infosys

Wipro

Cognizant

Capgemini

NTT Data

Microsoft Consulting

AWS Professional Services

Google Cloud Consulting

SAP Services

Oracle Consulting

Salesforce Professional Services

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

Chapter Outline

Chapter 1, to describe AI and Technology Consulting product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of AI and Technology Consulting, with revenue, gross margin, and global market share of AI and Technology Consulting from 2021 to 2026.

Chapter 3, the AI and Technology Consulting competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and AI and Technology Consulting market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of AI and Technology Consulting.

Chapter 13, to describe AI and Technology Consulting research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Classification of AI and Technology Consulting by Type

1.3.1 Overview: Global AI and Technology Consulting Market Size by Type: 2021 Versus 2025 Versus 2032

1.3.2 Global AI and Technology Consulting Consumption Value Market Share by Type in 2025

1.3.3 Strategy Layer

1.3.4 Platform / Infrastructure Layer

1.3.5 Implementation / Integration Layer

1.3.6 AI-Native Engineering Layer

1.4 Classification of AI and Technology Consulting by Technology

1.4.1 Overview: Global AI and Technology Consulting Market Size by Technology: 2021 Versus 2025 Versus 2032

1.4.2 Global AI and Technology Consulting Consumption Value Market Share by Technology in 2025

1.4.3 Generative AI (LLMs)

1.4.4 Predictive AI

1.4.5 Automation AI

1.5 Global AI and Technology Consulting Market by Application

1.5.1 Overview: Global AI and Technology Consulting Market Size by Application: 2021 Versus 2025 Versus 2032

1.5.2 Large Enterprise

1.5.3 SMEs

1.6 Global AI and Technology Consulting Market Size & Forecast

1.7 Global AI and Technology Consulting Market Size and Forecast by Region

1.7.1 Global AI and Technology Consulting Market Size by Region: 2021 VS 2025 VS 2032

1.7.2 Global AI and Technology Consulting Market Size by Region, (2021-2032)

1.7.3 North America AI and Technology Consulting Market Size and Prospect (2021-2032)

1.7.4 Europe AI and Technology Consulting Market Size and Prospect (2021-2032)

1.7.5 Asia-Pacific AI and Technology Consulting Market Size and Prospect (2021-2032)

1.7.6 South America AI and Technology Consulting Market Size and Prospect

(2021-2032)

1.7.7 Middle East & Africa AI and Technology Consulting Market Size and Prospect
(2021-2032)

2 COMPANY PROFILES

2.1 Accenture

2.1.1 Accenture Details

2.1.2 Accenture Major Business

2.1.3 Accenture AI and Technology Consulting Product and Solutions

2.1.4 Accenture AI and Technology Consulting Revenue, Gross Margin and Market Share (2021-2026)

2.1.5 Accenture Recent Developments and Future Plans

2.2 Deloitte

2.2.1 Deloitte Details

2.2.2 Deloitte Major Business

2.2.3 Deloitte AI and Technology Consulting Product and Solutions

2.2.4 Deloitte AI and Technology Consulting Revenue, Gross Margin and Market Share (2021-2026)

2.2.5 Deloitte Recent Developments and Future Plans

2.3 IBM Consulting

2.3.1 IBM Consulting Details

2.3.2 IBM Consulting Major Business

2.3.3 IBM Consulting AI and Technology Consulting Product and Solutions

2.3.4 IBM Consulting AI and Technology Consulting Revenue, Gross Margin and Market Share (2021-2026)

2.3.5 IBM Consulting Recent Developments and Future Plans

2.4 McKinsey (QuantumBlack)

2.4.1 McKinsey (QuantumBlack) Details

2.4.2 McKinsey (QuantumBlack) Major Business

2.4.3 McKinsey (QuantumBlack) AI and Technology Consulting Product and Solutions

2.4.4 McKinsey (QuantumBlack) AI and Technology Consulting Revenue, Gross Margin and Market Share (2021-2026)

2.4.5 McKinsey (QuantumBlack) Recent Developments and Future Plans

2.5 BCG (BCG X)

2.5.1 BCG (BCG X) Details

2.5.2 BCG (BCG X) Major Business

2.5.3 BCG (BCG X) AI and Technology Consulting Product and Solutions

2.5.4 BCG (BCG X) AI and Technology Consulting Revenue, Gross Margin and

Market Share (2021-2026)

2.5.5 BCG (BCG X) Recent Developments and Future Plans

2.6 Bain & Company

2.6.1 Bain & Company Details

2.6.2 Bain & Company Major Business

2.6.3 Bain & Company AI and Technology Consulting Product and Solutions

2.6.4 Bain & Company AI and Technology Consulting Revenue, Gross Margin and Market Share (2021-2026)

2.6.5 Bain & Company Recent Developments and Future Plans

2.7 TCS

2.7.1 TCS Details

2.7.2 TCS Major Business

2.7.3 TCS AI and Technology Consulting Product and Solutions

2.7.4 TCS AI and Technology Consulting Revenue, Gross Margin and Market Share (2021-2026)

2.7.5 TCS Recent Developments and Future Plans

2.8 Infosys

2.8.1 Infosys Details

2.8.2 Infosys Major Business

2.8.3 Infosys AI and Technology Consulting Product and Solutions

2.8.4 Infosys AI and Technology Consulting Revenue, Gross Margin and Market Share (2021-2026)

2.8.5 Infosys Recent Developments and Future Plans

2.9 Wipro

2.9.1 Wipro Details

2.9.2 Wipro Major Business

2.9.3 Wipro AI and Technology Consulting Product and Solutions

2.9.4 Wipro AI and Technology Consulting Revenue, Gross Margin and Market Share (2021-2026)

2.9.5 Wipro Recent Developments and Future Plans

2.10 Cognizant

2.10.1 Cognizant Details

2.10.2 Cognizant Major Business

2.10.3 Cognizant AI and Technology Consulting Product and Solutions

2.10.4 Cognizant AI and Technology Consulting Revenue, Gross Margin and Market Share (2021-2026)

2.10.5 Cognizant Recent Developments and Future Plans

2.11 Capgemini

2.11.1 Capgemini Details

- 2.11.2 Capgemini Major Business
- 2.11.3 Capgemini AI and Technology Consulting Product and Solutions
- 2.11.4 Capgemini AI and Technology Consulting Revenue, Gross Margin and Market Share (2021-2026)
- 2.11.5 Capgemini Recent Developments and Future Plans
- 2.12 NTT Data
 - 2.12.1 NTT Data Details
 - 2.12.2 NTT Data Major Business
 - 2.12.3 NTT Data AI and Technology Consulting Product and Solutions
 - 2.12.4 NTT Data AI and Technology Consulting Revenue, Gross Margin and Market Share (2021-2026)
 - 2.12.5 NTT Data Recent Developments and Future Plans
- 2.13 Microsoft Consulting
 - 2.13.1 Microsoft Consulting Details
 - 2.13.2 Microsoft Consulting Major Business
 - 2.13.3 Microsoft Consulting AI and Technology Consulting Product and Solutions
 - 2.13.4 Microsoft Consulting AI and Technology Consulting Revenue, Gross Margin and Market Share (2021-2026)
 - 2.13.5 Microsoft Consulting Recent Developments and Future Plans
- 2.14 AWS Professional Services
 - 2.14.1 AWS Professional Services Details
 - 2.14.2 AWS Professional Services Major Business
 - 2.14.3 AWS Professional Services AI and Technology Consulting Product and Solutions
 - 2.14.4 AWS Professional Services AI and Technology Consulting Revenue, Gross Margin and Market Share (2021-2026)
 - 2.14.5 AWS Professional Services Recent Developments and Future Plans
- 2.15 Google Cloud Consulting
 - 2.15.1 Google Cloud Consulting Details
 - 2.15.2 Google Cloud Consulting Major Business
 - 2.15.3 Google Cloud Consulting AI and Technology Consulting Product and Solutions
 - 2.15.4 Google Cloud Consulting AI and Technology Consulting Revenue, Gross Margin and Market Share (2021-2026)
 - 2.15.5 Google Cloud Consulting Recent Developments and Future Plans
- 2.16 SAP Services
 - 2.16.1 SAP Services Details
 - 2.16.2 SAP Services Major Business
 - 2.16.3 SAP Services AI and Technology Consulting Product and Solutions
 - 2.16.4 SAP Services AI and Technology Consulting Revenue, Gross Margin and

Market Share (2021-2026)

2.16.5 SAP Services Recent Developments and Future Plans

2.17 Oracle Consulting

2.17.1 Oracle Consulting Details

2.17.2 Oracle Consulting Major Business

2.17.3 Oracle Consulting AI and Technology Consulting Product and Solutions

2.17.4 Oracle Consulting AI and Technology Consulting Revenue, Gross Margin and Market Share (2021-2026)

2.17.5 Oracle Consulting Recent Developments and Future Plans

2.18 Salesforce Professional Services

2.18.1 Salesforce Professional Services Details

2.18.2 Salesforce Professional Services Major Business

2.18.3 Salesforce Professional Services AI and Technology Consulting Product and Solutions

2.18.4 Salesforce Professional Services AI and Technology Consulting Revenue, Gross Margin and Market Share (2021-2026)

2.18.5 Salesforce Professional Services Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

3.1 Global AI and Technology Consulting Revenue and Share by Players (2021-2026)

3.2 Market Share Analysis (2025)

3.2.1 Market Share of AI and Technology Consulting by Company Revenue

3.2.2 Top 3 AI and Technology Consulting Players Market Share in 2025

3.2.3 Top 6 AI and Technology Consulting Players Market Share in 2025

3.3 AI and Technology Consulting Market: Overall Company Footprint Analysis

3.3.1 AI and Technology Consulting Market: Region Footprint

3.3.2 AI and Technology Consulting Market: Company Product Type Footprint

3.3.3 AI and Technology Consulting Market: Company Product Application Footprint

3.4 New Market Entrants and Barriers to Market Entry

3.5 Mergers, Acquisition, Agreements, and Collaborations

4 MARKET SIZE SEGMENT BY TYPE

4.1 Global AI and Technology Consulting Consumption Value and Market Share by Type (2021-2026)

4.2 Global AI and Technology Consulting Market Forecast by Type (2027-2032)

5 MARKET SIZE SEGMENT BY APPLICATION

5.1 Global AI and Technology Consulting Consumption Value Market Share by Application (2021-2026)

5.2 Global AI and Technology Consulting Market Forecast by Application (2027-2032)

6 NORTH AMERICA

6.1 North America AI and Technology Consulting Consumption Value by Type (2021-2032)

6.2 North America AI and Technology Consulting Market Size by Application (2021-2032)

6.3 North America AI and Technology Consulting Market Size by Country

6.3.1 North America AI and Technology Consulting Consumption Value by Country (2021-2032)

6.3.2 United States AI and Technology Consulting Market Size and Forecast (2021-2032)

6.3.3 Canada AI and Technology Consulting Market Size and Forecast (2021-2032)

6.3.4 Mexico AI and Technology Consulting Market Size and Forecast (2021-2032)

7 EUROPE

7.1 Europe AI and Technology Consulting Consumption Value by Type (2021-2032)

7.2 Europe AI and Technology Consulting Consumption Value by Application (2021-2032)

7.3 Europe AI and Technology Consulting Market Size by Country

7.3.1 Europe AI and Technology Consulting Consumption Value by Country (2021-2032)

7.3.2 Germany AI and Technology Consulting Market Size and Forecast (2021-2032)

7.3.3 France AI and Technology Consulting Market Size and Forecast (2021-2032)

7.3.4 United Kingdom AI and Technology Consulting Market Size and Forecast (2021-2032)

7.3.5 Russia AI and Technology Consulting Market Size and Forecast (2021-2032)

7.3.6 Italy AI and Technology Consulting Market Size and Forecast (2021-2032)

8 ASIA-PACIFIC

8.1 Asia-Pacific AI and Technology Consulting Consumption Value by Type (2021-2032)

8.2 Asia-Pacific AI and Technology Consulting Consumption Value by Application

(2021-2032)

8.3 Asia-Pacific AI and Technology Consulting Market Size by Region

8.3.1 Asia-Pacific AI and Technology Consulting Consumption Value by Region

(2021-2032)

8.3.2 China AI and Technology Consulting Market Size and Forecast (2021-2032)

8.3.3 Japan AI and Technology Consulting Market Size and Forecast (2021-2032)

8.3.4 South Korea AI and Technology Consulting Market Size and Forecast

(2021-2032)

8.3.5 India AI and Technology Consulting Market Size and Forecast (2021-2032)

8.3.6 Southeast Asia AI and Technology Consulting Market Size and Forecast

(2021-2032)

8.3.7 Australia AI and Technology Consulting Market Size and Forecast (2021-2032)

9 SOUTH AMERICA

9.1 South America AI and Technology Consulting Consumption Value by Type

(2021-2032)

9.2 South America AI and Technology Consulting Consumption Value by Application

(2021-2032)

9.3 South America AI and Technology Consulting Market Size by Country

9.3.1 South America AI and Technology Consulting Consumption Value by Country

(2021-2032)

9.3.2 Brazil AI and Technology Consulting Market Size and Forecast (2021-2032)

9.3.3 Argentina AI and Technology Consulting Market Size and Forecast (2021-2032)

10 MIDDLE EAST & AFRICA

10.1 Middle East & Africa AI and Technology Consulting Consumption Value by Type

(2021-2032)

10.2 Middle East & Africa AI and Technology Consulting Consumption Value by Application (2021-2032)

10.3 Middle East & Africa AI and Technology Consulting Market Size by Country

10.3.1 Middle East & Africa AI and Technology Consulting Consumption Value by Country (2021-2032)

10.3.2 Turkey AI and Technology Consulting Market Size and Forecast (2021-2032)

10.3.3 Saudi Arabia AI and Technology Consulting Market Size and Forecast (2021-2032)

10.3.4 UAE AI and Technology Consulting Market Size and Forecast (2021-2032)

11 MARKET DYNAMICS

- 11.1 AI and Technology Consulting Market Drivers
- 11.2 AI and Technology Consulting Market Restraints
- 11.3 AI and Technology Consulting Trends Analysis
- 11.4 Porters Five Forces Analysis
 - 11.4.1 Threat of New Entrants
 - 11.4.2 Bargaining Power of Suppliers
 - 11.4.3 Bargaining Power of Buyers
 - 11.4.4 Threat of Substitutes
 - 11.4.5 Competitive Rivalry

12 INDUSTRY CHAIN ANALYSIS

- 12.1 AI and Technology Consulting Industry Chain
- 12.2 AI and Technology Consulting Upstream Analysis
- 12.3 AI and Technology Consulting Midstream Analysis
- 12.4 AI and Technology Consulting Downstream Analysis

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

- 14.1 Methodology
- 14.2 Research Process and Data Source
- 14.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global AI and Technology Consulting Consumption Value by Type, (USD Million), 2021 & 2025 & 2032

Table 2. Global AI and Technology Consulting Consumption Value by Technology, (USD Million), 2021 & 2025 & 2032

Table 3. Global AI and Technology Consulting Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Table 4. Global AI and Technology Consulting Consumption Value by Region (2021-2026) & (USD Million)

Table 5. Global AI and Technology Consulting Consumption Value by Region (2027-2032) & (USD Million)

Table 6. Accenture Company Information, Head Office, and Major Competitors

Table 7. Accenture Major Business

Table 8. Accenture AI and Technology Consulting Product and Solutions

Table 9. Accenture AI and Technology Consulting Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 10. Accenture Recent Developments and Future Plans

Table 11. Deloitte Company Information, Head Office, and Major Competitors

Table 12. Deloitte Major Business

Table 13. Deloitte AI and Technology Consulting Product and Solutions

Table 14. Deloitte AI and Technology Consulting Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 15. Deloitte Recent Developments and Future Plans

Table 16. IBM Consulting Company Information, Head Office, and Major Competitors

Table 17. IBM Consulting Major Business

Table 18. IBM Consulting AI and Technology Consulting Product and Solutions

Table 19. IBM Consulting AI and Technology Consulting Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 20. McKinsey (QuantumBlack) Company Information, Head Office, and Major Competitors

Table 21. McKinsey (QuantumBlack) Major Business

Table 22. McKinsey (QuantumBlack) AI and Technology Consulting Product and Solutions

Table 23. McKinsey (QuantumBlack) AI and Technology Consulting Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 24. McKinsey (QuantumBlack) Recent Developments and Future Plans

Table 25. BCG (BCG X) Company Information, Head Office, and Major Competitors

Table 26. BCG (BCG X) Major Business

Table 27. BCG (BCG X) AI and Technology Consulting Product and Solutions

Table 28. BCG (BCG X) AI and Technology Consulting Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 29. BCG (BCG X) Recent Developments and Future Plans

Table 30. Bain & Company Company Information, Head Office, and Major Competitors

Table 31. Bain & Company Major Business

Table 32. Bain & Company AI and Technology Consulting Product and Solutions

Table 33. Bain & Company AI and Technology Consulting Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 34. Bain & Company Recent Developments and Future Plans

Table 35. TCS Company Information, Head Office, and Major Competitors

Table 36. TCS Major Business

Table 37. TCS AI and Technology Consulting Product and Solutions

Table 38. TCS AI and Technology Consulting Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 39. TCS Recent Developments and Future Plans

Table 40. Infosys Company Information, Head Office, and Major Competitors

Table 41. Infosys Major Business

Table 42. Infosys AI and Technology Consulting Product and Solutions

Table 43. Infosys AI and Technology Consulting Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 44. Infosys Recent Developments and Future Plans

Table 45. Wipro Company Information, Head Office, and Major Competitors

Table 46. Wipro Major Business

Table 47. Wipro AI and Technology Consulting Product and Solutions

Table 48. Wipro AI and Technology Consulting Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 49. Wipro Recent Developments and Future Plans

Table 50. Cognizant Company Information, Head Office, and Major Competitors

Table 51. Cognizant Major Business

Table 52. Cognizant AI and Technology Consulting Product and Solutions

Table 53. Cognizant AI and Technology Consulting Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 54. Cognizant Recent Developments and Future Plans

Table 55. Capgemini Company Information, Head Office, and Major Competitors

Table 56. Capgemini Major Business

Table 57. Capgemini AI and Technology Consulting Product and Solutions

Table 58. Capgemini AI and Technology Consulting Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 59. Capgemini Recent Developments and Future Plans

Table 60. NTT Data Company Information, Head Office, and Major Competitors

Table 61. NTT Data Major Business

Table 62. NTT Data AI and Technology Consulting Product and Solutions

Table 63. NTT Data AI and Technology Consulting Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 64. NTT Data Recent Developments and Future Plans

Table 65. Microsoft Consulting Company Information, Head Office, and Major Competitors

Table 66. Microsoft Consulting Major Business

Table 67. Microsoft Consulting AI and Technology Consulting Product and Solutions

Table 68. Microsoft Consulting AI and Technology Consulting Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 69. Microsoft Consulting Recent Developments and Future Plans

Table 70. AWS Professional Services Company Information, Head Office, and Major Competitors

Table 71. AWS Professional Services Major Business

Table 72. AWS Professional Services AI and Technology Consulting Product and Solutions

Table 73. AWS Professional Services AI and Technology Consulting Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 74. AWS Professional Services Recent Developments and Future Plans

Table 75. Google Cloud Consulting Company Information, Head Office, and Major Competitors

Table 76. Google Cloud Consulting Major Business

Table 77. Google Cloud Consulting AI and Technology Consulting Product and Solutions

Table 78. Google Cloud Consulting AI and Technology Consulting Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. Google Cloud Consulting Recent Developments and Future Plans

Table 80. SAP Services Company Information, Head Office, and Major Competitors

Table 81. SAP Services Major Business

Table 82. SAP Services AI and Technology Consulting Product and Solutions

Table 83. SAP Services AI and Technology Consulting Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 84. SAP Services Recent Developments and Future Plans

Table 85. Oracle Consulting Company Information, Head Office, and Major Competitors

Table 86. Oracle Consulting Major Business
Table 87. Oracle Consulting AI and Technology Consulting Product and Solutions
Table 88. Oracle Consulting AI and Technology Consulting Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 89. Oracle Consulting Recent Developments and Future Plans
Table 90. Salesforce Professional Services Company Information, Head Office, and Major Competitors
Table 91. Salesforce Professional Services Major Business
Table 92. Salesforce Professional Services AI and Technology Consulting Product and Solutions
Table 93. Salesforce Professional Services AI and Technology Consulting Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 94. Salesforce Professional Services Recent Developments and Future Plans
Table 95. Global AI and Technology Consulting Revenue (USD Million) by Players (2021-2026)
Table 96. Global AI and Technology Consulting Revenue Share by Players (2021-2026)
Table 97. Breakdown of AI and Technology Consulting by Company Type (Tier 1, Tier 2, and Tier 3)
Table 98. Market Position of Players in AI and Technology Consulting, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025
Table 99. Head Office of Key AI and Technology Consulting Players
Table 100. AI and Technology Consulting Market: Company Product Type Footprint
Table 101. AI and Technology Consulting Market: Company Product Application Footprint
Table 102. AI and Technology Consulting New Market Entrants and Barriers to Market Entry
Table 103. AI and Technology Consulting Mergers, Acquisition, Agreements, and Collaborations
Table 104. Global AI and Technology Consulting Consumption Value (USD Million) by Type (2021-2026)
Table 105. Global AI and Technology Consulting Consumption Value Share by Type (2021-2026)
Table 106. Global AI and Technology Consulting Consumption Value Forecast by Type (2027-2032)
Table 107. Global AI and Technology Consulting Consumption Value by Application (2021-2026)
Table 108. Global AI and Technology Consulting Consumption Value Forecast by Application (2027-2032)
Table 109. North America AI and Technology Consulting Consumption Value by Type

(2021-2026) & (USD Million)

Table 110. North America AI and Technology Consulting Consumption Value by Type (2027-2032) & (USD Million)

Table 111. North America AI and Technology Consulting Consumption Value by Application (2021-2026) & (USD Million)

Table 112. North America AI and Technology Consulting Consumption Value by Application (2027-2032) & (USD Million)

Table 113. North America AI and Technology Consulting Consumption Value by Country (2021-2026) & (USD Million)

Table 114. North America AI and Technology Consulting Consumption Value by Country (2027-2032) & (USD Million)

Table 115. Europe AI and Technology Consulting Consumption Value by Type (2021-2026) & (USD Million)

Table 116. Europe AI and Technology Consulting Consumption Value by Type (2027-2032) & (USD Million)

Table 117. Europe AI and Technology Consulting Consumption Value by Application (2021-2026) & (USD Million)

Table 118. Europe AI and Technology Consulting Consumption Value by Application (2027-2032) & (USD Million)

Table 119. Europe AI and Technology Consulting Consumption Value by Country (2021-2026) & (USD Million)

Table 120. Europe AI and Technology Consulting Consumption Value by Country (2027-2032) & (USD Million)

Table 121. Asia-Pacific AI and Technology Consulting Consumption Value by Type (2021-2026) & (USD Million)

Table 122. Asia-Pacific AI and Technology Consulting Consumption Value by Type (2027-2032) & (USD Million)

Table 123. Asia-Pacific AI and Technology Consulting Consumption Value by Application (2021-2026) & (USD Million)

Table 124. Asia-Pacific AI and Technology Consulting Consumption Value by Application (2027-2032) & (USD Million)

Table 125. Asia-Pacific AI and Technology Consulting Consumption Value by Region (2021-2026) & (USD Million)

Table 126. Asia-Pacific AI and Technology Consulting Consumption Value by Region (2027-2032) & (USD Million)

Table 127. South America AI and Technology Consulting Consumption Value by Type (2021-2026) & (USD Million)

Table 128. South America AI and Technology Consulting Consumption Value by Type (2027-2032) & (USD Million)

Table 129. South America AI and Technology Consulting Consumption Value by Application (2021-2026) & (USD Million)

Table 130. South America AI and Technology Consulting Consumption Value by Application (2027-2032) & (USD Million)

Table 131. South America AI and Technology Consulting Consumption Value by Country (2021-2026) & (USD Million)

Table 132. South America AI and Technology Consulting Consumption Value by Country (2027-2032) & (USD Million)

Table 133. Middle East & Africa AI and Technology Consulting Consumption Value by Type (2021-2026) & (USD Million)

Table 134. Middle East & Africa AI and Technology Consulting Consumption Value by Type (2027-2032) & (USD Million)

Table 135. Middle East & Africa AI and Technology Consulting Consumption Value by Application (2021-2026) & (USD Million)

Table 136. Middle East & Africa AI and Technology Consulting Consumption Value by Application (2027-2032) & (USD Million)

Table 137. Middle East & Africa AI and Technology Consulting Consumption Value by Country (2021-2026) & (USD Million)

Table 138. Middle East & Africa AI and Technology Consulting Consumption Value by Country (2027-2032) & (USD Million)

Table 139. Global Key Players of AI and Technology Consulting Upstream (Raw Materials)

Table 140. Global AI and Technology Consulting Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. AI and Technology Consulting Picture

Figure 2. Global AI and Technology Consulting Consumption Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 3. Global AI and Technology Consulting Consumption Value Market Share by Type in 2025

Figure 4. Strategy Layer

Figure 5. Platform / Infrastructure Layer

Figure 6. Implementation / Integration Layer

Figure 7. AI-Native Engineering Layer

Figure 8. Global AI and Technology Consulting Consumption Value by Technology, (USD Million), 2021 & 2025 & 2032

Figure 9. Global AI and Technology Consulting Consumption Value Market Share by Technology in 2025

Figure 10. Generative AI (LLMs)

Figure 11. Predictive AI

Figure 12. Automation AI

Figure 13. Global AI and Technology Consulting Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 14. AI and Technology Consulting Consumption Value Market Share by Application in 2025

Figure 15. Large Enterprise Picture

Figure 16. SMEs Picture

Figure 17. Global AI and Technology Consulting Consumption Value, (USD Million): 2021 & 2025 & 2032

Figure 18. Global AI and Technology Consulting Consumption Value and Forecast (2021-2032) & (USD Million)

Figure 19. Global Market AI and Technology Consulting Consumption Value (USD Million) Comparison by Region (2021 VS 2025 VS 2032)

Figure 20. Global AI and Technology Consulting Consumption Value Market Share by Region (2021-2032)

Figure 21. Global AI and Technology Consulting Consumption Value Market Share by Region in 2025

Figure 22. North America AI and Technology Consulting Consumption Value (2021-2032) & (USD Million)

Figure 23. Europe AI and Technology Consulting Consumption Value (2021-2032) &

(USD Million)

Figure 24. Asia-Pacific AI and Technology Consulting Consumption Value (2021-2032) & (USD Million)

Figure 25. South America AI and Technology Consulting Consumption Value (2021-2032) & (USD Million)

Figure 26. Middle East & Africa AI and Technology Consulting Consumption Value (2021-2032) & (USD Million)

Figure 27. Company Three Recent Developments and Future Plans

Figure 28. Global AI and Technology Consulting Revenue Share by Players in 2025

Figure 29. AI and Technology Consulting Market Share by Company Type (Tier 1, Tier 2, and Tier 3) in 2025

Figure 30. Market Share of AI and Technology Consulting by Player Revenue in 2025

Figure 31. Top 3 AI and Technology Consulting Players Market Share in 2025

Figure 32. Top 6 AI and Technology Consulting Players Market Share in 2025

Figure 33. Global AI and Technology Consulting Consumption Value Share by Type (2021-2026)

Figure 34. Global AI and Technology Consulting Market Share Forecast by Type (2027-2032)

Figure 35. Global AI and Technology Consulting Consumption Value Share by Application (2021-2026)

Figure 36. Global AI and Technology Consulting Market Share Forecast by Application (2027-2032)

Figure 37. North America AI and Technology Consulting Consumption Value Market Share by Type (2021-2032)

Figure 38. North America AI and Technology Consulting Consumption Value Market Share by Application (2021-2032)

Figure 39. North America AI and Technology Consulting Consumption Value Market Share by Country (2021-2032)

Figure 40. United States AI and Technology Consulting Consumption Value (2021-2032) & (USD Million)

Figure 41. Canada AI and Technology Consulting Consumption Value (2021-2032) & (USD Million)

Figure 42. Mexico AI and Technology Consulting Consumption Value (2021-2032) & (USD Million)

Figure 43. Europe AI and Technology Consulting Consumption Value Market Share by Type (2021-2032)

Figure 44. Europe AI and Technology Consulting Consumption Value Market Share by Application (2021-2032)

Figure 45. Europe AI and Technology Consulting Consumption Value Market Share by

Country (2021-2032)

Figure 46. Germany AI and Technology Consulting Consumption Value (2021-2032) & (USD Million)

Figure 47. France AI and Technology Consulting Consumption Value (2021-2032) & (USD Million)

Figure 48. United Kingdom AI and Technology Consulting Consumption Value (2021-2032) & (USD Million)

Figure 49. Russia AI and Technology Consulting Consumption Value (2021-2032) & (USD Million)

Figure 50. Italy AI and Technology Consulting Consumption Value (2021-2032) & (USD Million)

Figure 51. Asia-Pacific AI and Technology Consulting Consumption Value Market Share by Type (2021-2032)

Figure 52. Asia-Pacific AI and Technology Consulting Consumption Value Market Share by Application (2021-2032)

Figure 53. Asia-Pacific AI and Technology Consulting Consumption Value Market Share by Region (2021-2032)

Figure 54. China AI and Technology Consulting Consumption Value (2021-2032) & (USD Million)

Figure 55. Japan AI and Technology Consulting Consumption Value (2021-2032) & (USD Million)

Figure 56. South Korea AI and Technology Consulting Consumption Value (2021-2032) & (USD Million)

Figure 57. India AI and Technology Consulting Consumption Value (2021-2032) & (USD Million)

Figure 58. Southeast Asia AI and Technology Consulting Consumption Value (2021-2032) & (USD Million)

Figure 59. Australia AI and Technology Consulting Consumption Value (2021-2032) & (USD Million)

Figure 60. South America AI and Technology Consulting Consumption Value Market Share by Type (2021-2032)

Figure 61. South America AI and Technology Consulting Consumption Value Market Share by Application (2021-2032)

Figure 62. South America AI and Technology Consulting Consumption Value Market Share by Country (2021-2032)

Figure 63. Brazil AI and Technology Consulting Consumption Value (2021-2032) & (USD Million)

Figure 64. Argentina AI and Technology Consulting Consumption Value (2021-2032) & (USD Million)

Figure 65. Middle East & Africa AI and Technology Consulting Consumption Value Market Share by Type (2021-2032)

Figure 66. Middle East & Africa AI and Technology Consulting Consumption Value Market Share by Application (2021-2032)

Figure 67. Middle East & Africa AI and Technology Consulting Consumption Value Market Share by Country (2021-2032)

Figure 68. Turkey AI and Technology Consulting Consumption Value (2021-2032) & (USD Million)

Figure 69. Saudi Arabia AI and Technology Consulting Consumption Value (2021-2032) & (USD Million)

Figure 70. UAE AI and Technology Consulting Consumption Value (2021-2032) & (USD Million)

Figure 71. AI and Technology Consulting Market Drivers

Figure 72. AI and Technology Consulting Market Restraints

Figure 73. AI and Technology Consulting Market Trends

Figure 74. Porters Five Forces Analysis

Figure 75. AI and Technology Consulting Industrial Chain

Figure 76. Methodology

Figure 77. Research Process and Data Source

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