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Global AI Model Security Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global AI Model Security market size is expected to reach $ 3548 million by 2032, rising at a market growth of 28.1% CAGR during the forecast period (2026-2032).

AI Model Security refers to cybersecurity technologies, solutions, and platforms designed to protect artificial intelligence models throughout their lifecycle, including model development, training, deployment, operation, and maintenance. The research scope focuses on solutions that provide protection capabilities such as model access control, adversarial attack defense, model integrity protection, vulnerability detection, data security management, privacy protection, AI application monitoring, and security governance. AI Model Security solutions support organizations in maintaining the reliability, confidentiality, and operational safety of machine learning models, foundation models, and enterprise AI applications across increasingly complex AI environments.

Key Findings

AI Model Security addresses security risks across AI model development, deployment, and operational stages

Enterprise adoption of generative AI is increasing demand for AI model protection and governance capabilities

Foundation models and large-scale AI applications are creating new requirements for AI security solutions

Cloud-based security deployment and AI governance integration are becoming

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key market directions

AI Model Security is expanding across financial services, healthcare, technology, government, and enterprise applications

Market Trends

The AI Model Security market is evolving from traditional application security toward specialized protection frameworks for artificial intelligence systems. As enterprises increasingly integrate machine learning models, foundation models, and AI agents into business processes, security requirements are expanding beyond conventional cybersecurity measures to include model integrity, data protection, adversarial attack prevention, explainability, and governance. Future development is expected to focus on automated AI security monitoring, real-time risk assessment, secure model deployment, privacy-enhancing technologies, and integration with enterprise AI management platforms. The market is gradually moving toward comprehensive AI security architectures covering the entire AI lifecycle.

Market Dynamics

Drivers

The growth of AI Model Security is driven by rapid enterprise adoption of generative AI, increasing deployment of AI-powered applications, and rising awareness of risks associated with AI models. Organizations require security solutions to protect sensitive data, prevent unauthorized model access, improve compliance, and maintain reliable AI operations. Expansion of enterprise AI infrastructure and increasing regulatory attention on responsible AI deployment further support market development.

Restraints

Market growth is constrained by the complexity of securing rapidly evolving AI technologies, limited availability of standardized AI security frameworks, and challenges in integrating AI security solutions with existing cybersecurity infrastructure. Enterprises may also face difficulties in balancing security requirements with model performance, deployment efficiency, and operational costs.

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Opportunities

Future opportunities are emerging from enterprise AI governance, large language model security, AI agent protection, privacy-preserving AI technologies, and industry-specific AI security requirements. Demand is increasing for integrated solutions that combine vulnerability assessment, continuous monitoring, threat detection, and compliance management across AI environments.

Challenges

The AI Model Security industry faces challenges related to constantly changing attack methods, insufficient security standards, technology fragmentation, and uncertainty regarding long-term AI governance frameworks. Security providers need continuous innovation to address emerging AI vulnerabilities and maintain compatibility with rapidly developing AI architectures.

Value Chain Analysis

The value chain of AI Model Security consists of AI infrastructure providers, AI development ecosystems, security technology providers, system integrators, and enterprise users. The upstream layer includes computing infrastructure, AI development frameworks, data management systems, and model deployment environments that create the foundation for AI security requirements. The middle layer provides security capabilities including model protection, vulnerability assessment, access management, monitoring, threat detection, and governance functions. The downstream layer includes organizations applying AI technologies in business operations, customer services, analytics, automation, and industry-specific solutions. Value creation is increasingly concentrated in enabling secure AI adoption, reducing operational risks, and supporting enterprise-scale AI deployment.

Segment Insights

AI Model Security can be segmented by protection scope, deployment mode, and application environment. Solutions focused on model protection, AI application security, and governance management represent important market segments as enterprises

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move toward broader AI deployment. Cloud-based security solutions are gaining adoption due to flexible scalability and integration with modern AI infrastructure, while enterprise users increasingly require security capabilities that support hybrid environments and multiple AI models. The fastest-growing opportunities are expected in solutions designed for foundation models, generative AI systems, and AI agents, where security challenges extend beyond traditional machine learning applications.

Downstream Market Opportunities

The downstream opportunity landscape for AI Model Security is expanding as organizations integrate AI into critical business processes. Financial services, healthcare, government, technology, manufacturing, and professional services require stronger protection mechanisms to manage sensitive data, ensure model reliability, and maintain regulatory compliance. Emerging opportunities include secure enterprise AI platforms, AI-powered decision systems, intelligent automation, and industry-specific AI applications that require continuous security monitoring and risk management.

Regional Insights

North America represents a leading regional market for AI Model Security due to strong cybersecurity capabilities, advanced AI adoption, and significant enterprise investment in artificial intelligence infrastructure. Organizations in technology, financial services, healthcare, and government sectors demonstrate strong demand for AI security governance and protection solutions. Asia Pacific is becoming an important growth region supported by expanding AI deployment, digital transformation initiatives, and increasing enterprise awareness of AI-related risks. European markets place greater emphasis on data protection, regulatory compliance, and responsible AI governance, creating demand for security solutions with strong privacy and control capabilities. Regional market development is influenced by AI adoption maturity, cybersecurity investment, regulatory frameworks, and enterprise digitalization levels.

Competitive Landscape Analysis

The competitive landscape of AI Model Security includes cybersecurity companies, AI infrastructure providers, enterprise software vendors, and specialized AI security solution developers. Competition focuses on threat detection capabilities, AI

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vulnerability assessment, governance functions, integration with cybersecurity platforms, and support for emerging AI architectures. Leading providers are strengthening their capabilities through continuous security innovation, AI-specific risk management frameworks, and integration with enterprise security ecosystems. Market differentiation increasingly depends on the ability to provide comprehensive protection across the AI lifecycle rather than isolated security functions.

Report Scope

This report studies the global AI Model Security demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for AI Model Security, and provides market size (US$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of AI Model Security that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global AI Model Security total market, 2021-2032, (USD Million)

Global AI Model Security total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: AI Model Security total market, key domestic companies, and share, (USD Million)

Global AI Model Security revenue by player, revenue and market share 2021-2026, (USD Million)

Global AI Model Security total market by Type, CAGR, 2021-2032, (USD Million)

Global AI Model Security total market by Application, CAGR, 2021-2032, (USD Million)

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This report profiles major players in the global AI Model Security market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Microsoft, IBM Corporation, Google LLC, NVIDIA Corporation, HiddenLayer, Protect AI, Robust Intelligence, Lakera, CalypsoAI, Adversa AI, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world AI Model Security market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global AI Model Security Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

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Market Segmentation

Global AI Model Security Market, Segmentation by Type:

AI Model Security Platform

LLM Security Platform

AI Governance Platform

AI Model Protection Platform

Global AI Model Security Market, Segmentation by Protection Scope:

Enterprise AI Security Platform

Generative AI Security Platform

LLM Application Security Platform

AI Compliance Platform

Global AI Model Security Market, Segmentation by Function:

AI Model Attack Protection

Prompt Security Platform

AI Risk Assessment Platform

AI Security Monitoring Platform

Global AI Model Security Market, Segmentation by Application:

Banking, Financial Services & Insurance (BFSI)

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Retail & E-commerce

Healthcare & Medical Services

Education & Training

Manufacturing & Industrial Operations

Government & Public Services

Others

Companies Profiled:

Microsoft

IBM Corporation

Google LLC

NVIDIA Corporation

HiddenLayer

Protect AI

Robust Intelligence

Lakera

CalypsoAI

Adversa AI

Key Questions Answered

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1. How big is the global AI Model Security market?
2. What is the demand of the global AI Model Security market?
3. What is the year over year growth of the global AI Model Security market?
4. What is the total value of the global AI Model Security market?
5. Who are the Major Players in the global AI Model Security market?
6. What are the growth factors driving the market demand?

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Contents

1 SUPPLY SUMMARY

1.1 AI Model Security Introduction
1.2 World AI Model Security Market Size & Forecast (2021 & 2025 & 2032)
1.3 World AI Model Security Total Market by Region (by Headquarter Location)
  1.3.1 World AI Model Security Market Size by Region (2021-2032), (by Headquarter Location)
  1.3.2 United States Based Company AI Model Security Revenue (2021-2032)
  1.3.3 China Based Company AI Model Security Revenue (2021-2032)
  1.3.4 Europe Based Company AI Model Security Revenue (2021-2032)
  1.3.5 Japan Based Company AI Model Security Revenue (2021-2032)
  1.3.6 South Korea Based Company AI Model Security Revenue (2021-2032)
  1.3.7 ASEAN Based Company AI Model Security Revenue (2021-2032)
  1.3.8 India Based Company AI Model Security Revenue (2021-2032)
1.4 Market Drivers, Restraints and Trends
  1.4.1 AI Model Security Market Drivers
  1.4.2 Factors Affecting Demand
  1.4.3 Major Market Trends

2 DEMAND SUMMARY

2.1 World AI Model Security Consumption Value (2021-2032)
2.2 World AI Model Security Consumption Value by Region
  2.2.1 World AI Model Security Consumption Value by Region (2021-2026)
  2.2.2 World AI Model Security Consumption Value Forecast by Region (2027-2032)
2.3 United States AI Model Security Consumption Value (2021-2032)
2.4 China AI Model Security Consumption Value (2021-2032)
2.5 Europe AI Model Security Consumption Value (2021-2032)
2.6 Japan AI Model Security Consumption Value (2021-2032)
2.7 South Korea AI Model Security Consumption Value (2021-2032)
2.8 ASEAN AI Model Security Consumption Value (2021-2032)
2.9 India AI Model Security Consumption Value (2021-2032)

3 WORLD AI MODEL SECURITY COMPANIES COMPETITIVE ANALYSIS

3.1 World AI Model Security Revenue by Player (2021-2026)
3.2 Industry Rank and Concentration Rate (CR)

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info@marketpublishers.com

3.2.1 Global AI Model Security Industry Rank of Major Players
3.2.2 Global Concentration Ratios (CR4) for AI Model Security in 2025
3.2.3 Global Concentration Ratios (CR8) for AI Model Security in 2025
3.3 AI Model Security Company Evaluation Quadrant
3.4 AI Model Security Market: Overall Company Footprint Analysis
3.4.1 AI Model Security Market: Region Footprint
3.4.2 AI Model Security Market: Company Product Type Footprint
3.4.3 AI Model Security Market: Company Product Application Footprint
3.5 Competitive Environment
3.5.1 Historical Structure of the Industry
3.5.2 Barriers of Market Entry
3.5.3 Factors of Competition
3.6 Mergers & Acquisitions Activity

4 UNITED STATES VS CHINA VS REST OF WORLD (BY HEADQUARTER LOCATION)

4.1 United States VS China: AI Model Security Revenue Comparison (by Headquarter Location)
4.1.1 United States VS China: AI Model Security Revenue Comparison (2021 & 2025 & 2032) (by Headquarter Location)
4.1.2 United States VS China: AI Model Security Revenue Market Share Comparison (2021 & 2025 & 2032)
4.2 United States Based Companies VS China Based Companies: AI Model Security Consumption Value Comparison
4.2.1 United States VS China: AI Model Security Consumption Value Comparison (2021 & 2025 & 2032)
4.2.2 United States VS China: AI Model Security Consumption Value Market Share Comparison (2021 & 2025 & 2032)
4.3 United States Based AI Model Security Companies and Market Share, 2021-2026
4.3.1 United States Based AI Model Security Companies, Headquarters (States, Country)
4.3.2 United States Based Companies AI Model Security Revenue, (2021-2026)
4.4 China Based Companies AI Model Security Revenue and Market Share, 2021-2026
4.4.1 China Based AI Model Security Companies, Company Headquarters (Province, Country)
4.4.2 China Based Companies AI Model Security Revenue, (2021-2026)
4.5 Rest of World Based AI Model Security Companies and Market Share, 2021-2026
4.5.1 Rest of World Based AI Model Security Companies, Headquarters (Province,

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Country)
4.5.2 Rest of World Based Companies AI Model Security Revenue (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World AI Model Security Market Size Overview by Type: 2021 VS 2025 VS 2032
5.2 Segment Introduction by Type
5.2.1 AI Model Security Platform
5.2.2 LLM Security Platform
5.2.3 AI Governance Platform
5.2.4 AI Model Protection Platform
5.3 Market Segment by Type
5.3.1 World AI Model Security Market Size by Type (2021-2026)
5.3.2 World AI Model Security Market Size by Type (2027-2032)
5.3.3 World AI Model Security Market Size Market Share by Type (2027-2032)

6 MARKET ANALYSIS BY PROTECTION SCOPE

6.1 World AI Model Security Market Size Overview by Protection Scope: 2021 VS 2025 VS 2032
6.2 Segment Introduction by Protection Scope
6.2.1 Enterprise AI Security Platform
6.2.2 Generative AI Security Platform
6.2.3 LLM Application Security Platform
6.2.4 AI Compliance Platform
6.3 Market Segment by Protection Scope
6.3.1 World AI Model Security Market Size by Protection Scope (2021-2026)
6.3.2 World AI Model Security Market Size by Protection Scope (2027-2032)
6.3.3 World AI Model Security Market Size Market Share by Protection Scope (2027-2032)

7 MARKET ANALYSIS BY FUNCTION

7.1 World AI Model Security Market Size Overview by Function: 2021 VS 2025 VS 2032
7.2 Segment Introduction by Function
7.2.1 AI Model Attack Protection
7.2.2 Prompt Security Platform
7.2.3 AI Risk Assessment Platform
7.2.4 AI Security Monitoring Platform

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7.3 Market Segment by Function
7.3.1 World AI Model Security Market Size by Function (2021-2026)
7.3.2 World AI Model Security Market Size by Function (2027-2032)
7.3.3 World AI Model Security Market Size Market Share by Function (2027-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World AI Model Security Market Size Overview by Application: 2021 VS 2025 VS 2032
8.2 Segment Introduction by Application
8.2.1 Banking, Financial Services & Insurance (BFSI)
8.2.2 Retail & E-commerce
8.2.3 Healthcare & Medical Services
8.2.4 Education & Training
8.2.5 Manufacturing & Industrial Operations
8.2.6 Government & Public Services
8.2.7 Others
8.3 Market Segment by Application
8.3.1 World AI Model Security Market Size by Application (2021-2026)
8.3.2 World AI Model Security Market Size by Application (2027-2032)
8.3.3 World AI Model Security Market Size Market Share by Application (2021-2032)

9 COMPANY PROFILES

9.1 Microsoft
9.1.1 Microsoft Details
9.1.2 Microsoft Major Business
9.1.3 Microsoft AI Model Security Product and Services
9.1.4 Microsoft AI Model Security Revenue, Gross Margin and Market Share (2021-2026)
9.1.5 Microsoft Recent Developments/Updates
9.1.6 Microsoft Competitive Strengths & Weaknesses
9.2 IBM Corporation
9.2.1 IBM Corporation Details
9.2.2 IBM Corporation Major Business
9.2.3 IBM Corporation AI Model Security Product and Services
9.2.4 IBM Corporation AI Model Security Revenue, Gross Margin and Market Share (2021-2026)
9.2.5 IBM Corporation Recent Developments/Updates

+357 96 030922
info@marketpublishers.com

9.2.6 IBM Corporation Competitive Strengths & Weaknesses
9.3 Google LLC
9.3.1 Google LLC Details
9.3.2 Google LLC Major Business
9.3.3 Google LLC AI Model Security Product and Services
9.3.4 Google LLC AI Model Security Revenue, Gross Margin and Market Share (2021-2026)
9.3.5 Google LLC Recent Developments/Updates
9.3.6 Google LLC Competitive Strengths & Weaknesses
9.4 NVIDIA Corporation
9.4.1 NVIDIA Corporation Details
9.4.2 NVIDIA Corporation Major Business
9.4.3 NVIDIA Corporation AI Model Security Product and Services
9.4.4 NVIDIA Corporation AI Model Security Revenue, Gross Margin and Market Share (2021-2026)
9.4.5 NVIDIA Corporation Recent Developments/Updates
9.4.6 NVIDIA Corporation Competitive Strengths & Weaknesses
9.5 HiddenLayer
9.5.1 HiddenLayer Details
9.5.2 HiddenLayer Major Business
9.5.3 HiddenLayer AI Model Security Product and Services
9.5.4 HiddenLayer AI Model Security Revenue, Gross Margin and Market Share (2021-2026)
9.5.5 HiddenLayer Recent Developments/Updates
9.5.6 HiddenLayer Competitive Strengths & Weaknesses
9.6 Protect AI
9.6.1 Protect AI Details
9.6.2 Protect AI Major Business
9.6.3 Protect AI AI Model Security Product and Services
9.6.4 Protect AI AI Model Security Revenue, Gross Margin and Market Share (2021-2026)
9.6.5 Protect AI Recent Developments/Updates
9.6.6 Protect AI Competitive Strengths & Weaknesses
9.7 Robust Intelligence
9.7.1 Robust Intelligence Details
9.7.2 Robust Intelligence Major Business
9.7.3 Robust Intelligence AI Model Security Product and Services
9.7.4 Robust Intelligence AI Model Security Revenue, Gross Margin and Market Share (2021-2026)

+357 96 030922
info@marketpublishers.com

9.7.5 Robust Intelligence Recent Developments/Updates
9.7.6 Robust Intelligence Competitive Strengths & Weaknesses
9.8 Lakera
9.8.1 Lakera Details
9.8.2 Lakera Major Business
9.8.3 Lakera AI Model Security Product and Services
9.8.4 Lakera AI Model Security Revenue, Gross Margin and Market Share (2021-2026)
9.8.5 Lakera Recent Developments/Updates
9.8.6 Lakera Competitive Strengths & Weaknesses
9.9 CalypsoAI
9.9.1 CalypsoAI Details
9.9.2 CalypsoAI Major Business
9.9.3 CalypsoAI AI Model Security Product and Services
9.9.4 CalypsoAI AI Model Security Revenue, Gross Margin and Market Share (2021-2026)
9.9.5 CalypsoAI Recent Developments/Updates
9.9.6 CalypsoAI Competitive Strengths & Weaknesses
9.10 Adversa AI
9.10.1 Adversa AI Details
9.10.2 Adversa AI Major Business
9.10.3 Adversa AI AI Model Security Product and Services
9.10.4 Adversa AI AI Model Security Revenue, Gross Margin and Market Share (2021-2026)
9.10.5 Adversa AI Recent Developments/Updates
9.10.6 Adversa AI Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

10.1 AI Model Security Industry Chain
10.2 AI Model Security Upstream Analysis
10.3 AI Model Security Midstream Analysis
10.4 AI Model Security Downstream Analysis

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology

+357 96 030922
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12.2 Research Process and Data Source
12.3 Disclaimer

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info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. World AI Model Security Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)
Table 2. World AI Model Security Revenue by Region (2021-2026) & (USD Million), (by Headquarter Location)
Table 3. World AI Model Security Revenue by Region (2027-2032) & (USD Million), (by Headquarter Location)
Table 4. World AI Model Security Revenue Market Share by Region (2021-2026), (by Headquarter Location)
Table 5. World AI Model Security Revenue Market Share by Region (2027-2032), (by Headquarter Location)
Table 6. Major Market Trends
Table 7. World AI Model Security Consumption Value Growth Rate Forecast by Region (2021 & 2025 & 2032) & (USD Million)
Table 8. World AI Model Security Consumption Value by Region (2021-2026) & (USD Million)
Table 9. World AI Model Security Consumption Value Forecast by Region (2027-2032) & (USD Million)
Table 10. World AI Model Security Revenue by Player (2021-2026) & (USD Million)
Table 11. Revenue Market Share of Key AI Model Security Players in 2025
Table 12. World AI Model Security Industry Rank of Major Player, Based on Revenue in 2025
Table 13. Global AI Model Security Company Evaluation Quadrant
Table 14. Head Office of Key AI Model Security Players
Table 15. AI Model Security Market: Company Product Type Footprint
Table 16. AI Model Security Market: Company Product Application Footprint
Table 17. AI Model Security Mergers & Acquisitions Activity
Table 18. United States VS China AI Model Security Revenue Comparison, (2021 & 2025 & 2032) & (USD Million)
Table 19. United States VS China AI Model Security Consumption Value Comparison, (2021 & 2025 & 2032) & (USD Million)
Table 20. United States Based AI Model Security Companies, Headquarters (States, Country)
Table 21. United States Based Companies AI Model Security Revenue, (2021-2026) & (USD Million)
Table 22. United States Based Companies AI Model Security Revenue Market Share

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info@marketpublishers.com

(2021-2026)
Table 23. China Based AI Model Security Companies, Headquarters (Province, Country)
Table 24. China Based Companies AI Model Security Revenue, (2021-2026) & (USD Million)
Table 25. China Based Companies AI Model Security Revenue Market Share (2021-2026)
Table 26. Rest of World Based AI Model Security Companies, Headquarters (Province, Country)
Table 27. Rest of World Based Companies AI Model Security Revenue (2021-2026) & (USD Million)
Table 28. Rest of World Based Companies AI Model Security Revenue Market Share (2021-2026)
Table 29. World AI Model Security Market Size by Type, (USD Million), 2021 & 2025 & 2032
Table 30. World AI Model Security Market Size Value by Type (2021-2026) & (USD Million)
Table 31. World AI Model Security Market Size by Type (2027-2032) & (USD Million)
Table 32. World AI Model Security Market Size by Protection Scope, (USD Million), 2021 & 2025 & 2032
Table 33. World AI Model Security Market Size Value by Protection Scope (2021-2026) & (USD Million)
Table 34. World AI Model Security Market Size by Protection Scope (2027-2032) & (USD Million)
Table 35. World AI Model Security Market Size by Function, (USD Million), 2021 & 2025 & 2032
Table 36. World AI Model Security Market Size Value by Function (2021-2026) & (USD Million)
Table 37. World AI Model Security Market Size by Function (2027-2032) & (USD Million)
Table 38. World AI Model Security Market Size by Application, (USD Million), 2021 & 2025 & 2032
Table 39. World AI Model Security Market Size by Application (2021-2026) & (USD Million)
Table 40. World AI Model Security Market Size by Application (2027-2032) & (USD Million)
Table 41. Microsoft Basic Information, Manufacturing Base and Competitors
Table 42. Microsoft Major Business
Table 43. Microsoft AI Model Security Product and Services

+357 96 030922
info@marketpublishers.com

Table 44. Microsoft AI Model Security Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 45. Microsoft Recent Developments/Updates
Table 46. Microsoft Competitive Strengths & Weaknesses
Table 47. IBM Corporation Basic Information, Manufacturing Base and Competitors
Table 48. IBM Corporation Major Business
Table 49. IBM Corporation AI Model Security Product and Services
Table 50. IBM Corporation AI Model Security Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 51. IBM Corporation Recent Developments/Updates
Table 52. IBM Corporation Competitive Strengths & Weaknesses
Table 53. Google LLC Basic Information, Manufacturing Base and Competitors
Table 54. Google LLC Major Business
Table 55. Google LLC AI Model Security Product and Services
Table 56. Google LLC AI Model Security Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 57. Google LLC Recent Developments/Updates
Table 58. Google LLC Competitive Strengths & Weaknesses
Table 59. NVIDIA Corporation Basic Information, Manufacturing Base and Competitors
Table 60. NVIDIA Corporation Major Business
Table 61. NVIDIA Corporation AI Model Security Product and Services
Table 62. NVIDIA Corporation AI Model Security Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 63. NVIDIA Corporation Recent Developments/Updates
Table 64. NVIDIA Corporation Competitive Strengths & Weaknesses
Table 65. HiddenLayer Basic Information, Manufacturing Base and Competitors
Table 66. HiddenLayer Major Business
Table 67. HiddenLayer AI Model Security Product and Services
Table 68. HiddenLayer AI Model Security Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 69. HiddenLayer Recent Developments/Updates
Table 70. HiddenLayer Competitive Strengths & Weaknesses
Table 71. Protect AI Basic Information, Manufacturing Base and Competitors
Table 72. Protect AI Major Business
Table 73. Protect AI AI Model Security Product and Services
Table 74. Protect AI AI Model Security Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 75. Protect AI Recent Developments/Updates
Table 76. Protect AI Competitive Strengths & Weaknesses

+357 96 030922
info@marketpublishers.com

Table 77. Robust Intelligence Basic Information, Manufacturing Base and Competitors
Table 78. Robust Intelligence Major Business
Table 79. Robust Intelligence AI Model Security Product and Services
Table 80. Robust Intelligence AI Model Security Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 81. Robust Intelligence Recent Developments/Updates
Table 82. Robust Intelligence Competitive Strengths & Weaknesses
Table 83. Lakera Basic Information, Manufacturing Base and Competitors
Table 84. Lakera Major Business
Table 85. Lakera AI Model Security Product and Services
Table 86. Lakera AI Model Security Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 87. Lakera Recent Developments/Updates
Table 88. Lakera Competitive Strengths & Weaknesses
Table 89. CalypsoAI Basic Information, Manufacturing Base and Competitors
Table 90. CalypsoAI Major Business
Table 91. CalypsoAI AI Model Security Product and Services
Table 92. CalypsoAI AI Model Security Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 93. CalypsoAI Recent Developments/Updates
Table 94. CalypsoAI Competitive Strengths & Weaknesses
Table 95. Adversa AI Basic Information, Manufacturing Base and Competitors
Table 96. Adversa AI Major Business
Table 97. Adversa AI AI Model Security Product and Services
Table 98. Adversa AI AI Model Security Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 99. Adversa AI Recent Developments/Updates
Table 100. Adversa AI Competitive Strengths & Weaknesses
Table 101. Global Key Players of AI Model Security Upstream (Raw Materials)
Table 102. Global AI Model Security Typical Customers

+357 96 030922
info@marketpublishers.com

List Of Figures

LIST OF FIGURES

Figure 1. AI Model Security Picture
Figure 2. World AI Model Security Total Revenue: 2021 & 2025 & 2032, (USD Million)
Figure 3. World AI Model Security Total Revenue (2021-2032) & (USD Million)
Figure 4. World AI Model Security Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)
Figure 5. World AI Model Security Revenue Market Share by Region (2021-2032), (by Headquarter Location)
Figure 6. United States Based Company AI Model Security Revenue (2021-2032) & (USD Million)
Figure 7. China Based Company AI Model Security Revenue (2021-2032) & (USD Million)
Figure 8. Europe Based Company AI Model Security Revenue (2021-2032) & (USD Million)
Figure 9. Japan Based Company AI Model Security Revenue (2021-2032) & (USD Million)
Figure 10. South Korea Based Company AI Model Security Revenue (2021-2032) & (USD Million)
Figure 11. ASEAN Based Company AI Model Security Revenue (2021-2032) & (USD Million)
Figure 12. India Based Company AI Model Security Revenue (2021-2032) & (USD Million)
Figure 13. AI Model Security Market Drivers
Figure 14. Factors Affecting Demand
Figure 15. World AI Model Security Consumption Value (2021-2032) & (USD Million)
Figure 16. World AI Model Security Consumption Value Market Share by Region (2021-2032)
Figure 17. United States AI Model Security Consumption Value (2021-2032) & (USD Million)
Figure 18. China AI Model Security Consumption Value (2021-2032) & (USD Million)
Figure 19. Europe AI Model Security Consumption Value (2021-2032) & (USD Million)
Figure 20. Japan AI Model Security Consumption Value (2021-2032) & (USD Million)
Figure 21. South Korea AI Model Security Consumption Value (2021-2032) & (USD Million)
Figure 22. ASEAN AI Model Security Consumption Value (2021-2032) & (USD Million)
Figure 23. India AI Model Security Consumption Value (2021-2032) & (USD Million)

+357 96 030922
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Figure 24. Producer Shipments of AI Model Security by Player Revenue ($MM) and Market Share (%): 2025
Figure 25. Global Four-firm Concentration Ratios (CR4) for AI Model Security Markets in 2025
Figure 26. Global Four-firm Concentration Ratios (CR8) for AI Model Security Markets in 2025
Figure 27. United States VS China: AI Model Security Revenue Market Share Comparison (2021 & 2025 & 2032)
Figure 28. United States VS China: AI Model Security Consumption Value Market Share Comparison (2021 & 2025 & 2032)
Figure 29. World AI Model Security Market Size by Type, (USD Million), 2021 & 2025 & 2032
Figure 30. World AI Model Security Market Size Market Share by Type in 2025
Figure 31. AI Model Security Platform
Figure 32. LLM Security Platform
Figure 33. AI Governance Platform
Figure 34. AI Model Protection Platform
Figure 35. World AI Model Security Market Size Market Share by Type (2021-2032)
Figure 36. World AI Model Security Market Size by Protection Scope, (USD Million), 2021 & 2025 & 2032
Figure 37. World AI Model Security Market Size Market Share by Protection Scope in 2025
Figure 38. Enterprise AI Security Platform
Figure 39. Generative AI Security Platform
Figure 40. LLM Application Security Platform
Figure 41. AI Compliance Platform
Figure 42. World AI Model Security Market Size Market Share by Protection Scope (2021-2032)
Figure 43. World AI Model Security Market Size by Function, (USD Million), 2021 & 2025 & 2032
Figure 44. World AI Model Security Market Size Market Share by Function in 2025
Figure 45. AI Model Attack Protection
Figure 46. Prompt Security Platform
Figure 47. AI Risk Assessment Platform
Figure 48. AI Security Monitoring Platform
Figure 49. World AI Model Security Market Size Market Share by Function (2021-2032)
Figure 50. World AI Model Security Market Size by Application, (USD Million), 2021 & 2025 & 2032
Figure 51. World AI Model Security Market Size Market Share by Application in 2025

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Figure 52. Banking, Financial Services & Insurance (BFSI)
Figure 53. Retail & E-commerce
Figure 54. Healthcare & Medical Services
Figure 55. Education & Training
Figure 56. Manufacturing & Industrial Operations
Figure 57. Government & Public Services
Figure 58. Others
Figure 59. World AI Model Security Market Size Market Share by Application (2021-2032)
Figure 60. AI Model Security Industrial Chain
Figure 61. Methodology
Figure 62. Research Process and Data Source

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