

Global AI Media Monitoring Software Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global AI Media Monitoring Software market size was valued at US\$ 2253 million in 2025 and is forecast to a readjusted size of US\$ 3775 million by 2032 with a CAGR of 7.6% during review period.

AI Media Monitoring Software is an AI-powered tool that uses machine learning and NLP to automatically track, collect, and analyze unstructured content (text, images, voice, etc.) across social media, news, blogs, and other channels in real time. It filters noise, identifies sentiment, clusters topics, and delivers actionable insights, supporting brand reputation management, crisis prevention, competitive intelligence, and market trend tracking for organizations.

This report is a detailed and comprehensive analysis for global AI Media Monitoring Software market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global AI Media Monitoring Software market size and forecasts, in consumption value (\$ Million), 2021-2032

Global AI Media Monitoring Software market size and forecasts by region and country,

in consumption value (\$ Million), 2021-2032

Global AI Media Monitoring Software market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global AI Media Monitoring Software market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for AI Media Monitoring Software

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global AI Media Monitoring Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Determ, Signal AI, Truescope, AlphaMetricx, BrandMentions, Mandala, Onclusive, Mentionlytics, Agility, Actus, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

AI Media Monitoring Software market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Cloud-based

On-premises

Hybrid

Market segment by Media Coverage Type

News and Print Monitoring

Online and Social Media Monitoring

Broadcast and Multimedia Monitoring

Market segment by Data Processing Approaches

Reactive Monitoring

Proactive Intelligence

Hybrid Solutions

Market segment by Application

SMEs

Large Enterprises

Market segment by players, this report covers

Determ

Signal AI

Truescope

AlphaMetricx

BrandMentions

Mandala

Onclusive

Mentionlytics

Agility

Actus

Digimind

Brand24

Auris

NewsWhip

CisionOne

Monity.ai

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe AI Media Monitoring Software product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of AI Media Monitoring Software, with revenue, gross margin, and global market share of AI Media Monitoring Software from 2021 to 2026.

Chapter 3, the AI Media Monitoring Software competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and AI Media Monitoring Software market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of AI Media Monitoring Software.

Chapter 13, to describe AI Media Monitoring Software research findings and conclusion.

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