

# Global AI Marketing Cloud Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global AI Marketing Cloud market size was valued at US\$ million in 2025 and is forecast to a readjusted size of US\$ million by 2032 with a CAGR of %during review period.

An AI Marketing Cloud is a unified digital platform using Artificial Intelligence to automate, personalize, and optimize customer engagement across all channels, helping businesses predict needs, create content, segment audiences, and deliver tailored experiences at scale for better ROI.

This report is a detailed and comprehensive analysis for global AI Marketing Cloud market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### Key Features:

Global AI Marketing Cloud market size and forecasts, in consumption value (\$ Million), 2021-2032

Global AI Marketing Cloud market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global AI Marketing Cloud market size and forecasts, by Type and by Application, in

consumption value (\$ Million), 2021-2032

Global AI Marketing Cloud market shares of main players, in revenue (\$ Million),  
2021-2026

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for AI Marketing Cloud

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global AI Marketing Cloud market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Salesforce, Adobe, Oracle, SAP, Zeta Global, Microsoft, Intuit Mailchimp, Zoho, Sprinklr, Braze, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### **Market segmentation**

AI Marketing Cloud market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Public Cloud

Private Cloud

Hybrid Cloud

Market segment by Function

General-purpose

Industry-specific

Market segment by Application

E-commerce and Retail

FMCG

Finance

Automotive

Education and Training

Others

Market segment by players, this report covers

Salesforce

Adobe

Oracle

SAP

Zeta Global

Microsoft

Intuit Mailchimp

Zoho

Sprinklr

Braze

Klaviyo

Acoustic

Bloomreach

Iterable

ActiveCampaign

Treasure Data

inwise

Marketingforce

iFLYTEK

Tencent Cloud

Alibaba Cloud

360 AI

Convertlab

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 13 chapters:**

Chapter 1, to describe AI Marketing Cloud product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of AI Marketing Cloud, with revenue, gross margin, and global market share of AI Marketing Cloud from 2021 to 2026.

Chapter 3, the AI Marketing Cloud competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and AI Marketing Cloud market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of AI Marketing Cloud.

Chapter 13, to describe AI Marketing Cloud research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Classification of AI Marketing Cloud by Type

1.3.1 Overview: Global AI Marketing Cloud Market Size by Type: 2021 Versus 2025 Versus 2032

1.3.2 Global AI Marketing Cloud Consumption Value Market Share by Type in 2025

1.3.3 Public Cloud

1.3.4 Private Cloud

1.3.5 Hybrid Cloud

1.4 Classification of AI Marketing Cloud by Function

1.4.1 Overview: Global AI Marketing Cloud Market Size by Function: 2021 Versus 2025 Versus 2032

1.4.2 Global AI Marketing Cloud Consumption Value Market Share by Function in 2025

1.4.3 General-purpose

1.4.4 Industry-specific

1.5 Global AI Marketing Cloud Market by Application

1.5.1 Overview: Global AI Marketing Cloud Market Size by Application: 2021 Versus 2025 Versus 2032

1.5.2 E-commerce and Retail

1.5.3 FMCG

1.5.4 Finance

1.5.5 Automotive

1.5.6 Education and Training

1.5.7 Others

1.6 Global AI Marketing Cloud Market Size & Forecast

1.7 Global AI Marketing Cloud Market Size and Forecast by Region

1.7.1 Global AI Marketing Cloud Market Size by Region: 2021 VS 2025 VS 2032

1.7.2 Global AI Marketing Cloud Market Size by Region, (2021-2032)

1.7.3 North America AI Marketing Cloud Market Size and Prospect (2021-2032)

1.7.4 Europe AI Marketing Cloud Market Size and Prospect (2021-2032)

1.7.5 Asia-Pacific AI Marketing Cloud Market Size and Prospect (2021-2032)

1.7.6 South America AI Marketing Cloud Market Size and Prospect (2021-2032)

1.7.7 Middle East & Africa AI Marketing Cloud Market Size and Prospect (2021-2032)

## 2 COMPANY PROFILES

### 2.1 Salesforce

2.1.1 Salesforce Details

2.1.2 Salesforce Major Business

2.1.3 Salesforce AI Marketing Cloud Product and Solutions

2.1.4 Salesforce AI Marketing Cloud Revenue, Gross Margin and Market Share (2021-2026)

2.1.5 Salesforce Recent Developments and Future Plans

### 2.2 Adobe

2.2.1 Adobe Details

2.2.2 Adobe Major Business

2.2.3 Adobe AI Marketing Cloud Product and Solutions

2.2.4 Adobe AI Marketing Cloud Revenue, Gross Margin and Market Share (2021-2026)

2.2.5 Adobe Recent Developments and Future Plans

### 2.3 Oracle

2.3.1 Oracle Details

2.3.2 Oracle Major Business

2.3.3 Oracle AI Marketing Cloud Product and Solutions

2.3.4 Oracle AI Marketing Cloud Revenue, Gross Margin and Market Share (2021-2026)

2.3.5 Oracle Recent Developments and Future Plans

### 2.4 SAP

2.4.1 SAP Details

2.4.2 SAP Major Business

2.4.3 SAP AI Marketing Cloud Product and Solutions

2.4.4 SAP AI Marketing Cloud Revenue, Gross Margin and Market Share (2021-2026)

2.4.5 SAP Recent Developments and Future Plans

### 2.5 Zeta Global

2.5.1 Zeta Global Details

2.5.2 Zeta Global Major Business

2.5.3 Zeta Global AI Marketing Cloud Product and Solutions

2.5.4 Zeta Global AI Marketing Cloud Revenue, Gross Margin and Market Share (2021-2026)

2.5.5 Zeta Global Recent Developments and Future Plans

### 2.6 Microsoft

2.6.1 Microsoft Details

2.6.2 Microsoft Major Business

- 2.6.3 Microsoft AI Marketing Cloud Product and Solutions
- 2.6.4 Microsoft AI Marketing Cloud Revenue, Gross Margin and Market Share (2021-2026)
- 2.6.5 Microsoft Recent Developments and Future Plans
- 2.7 Intuit Mailchimp
  - 2.7.1 Intuit Mailchimp Details
  - 2.7.2 Intuit Mailchimp Major Business
  - 2.7.3 Intuit Mailchimp AI Marketing Cloud Product and Solutions
  - 2.7.4 Intuit Mailchimp AI Marketing Cloud Revenue, Gross Margin and Market Share (2021-2026)
  - 2.7.5 Intuit Mailchimp Recent Developments and Future Plans
- 2.8 Zoho
  - 2.8.1 Zoho Details
  - 2.8.2 Zoho Major Business
  - 2.8.3 Zoho AI Marketing Cloud Product and Solutions
  - 2.8.4 Zoho AI Marketing Cloud Revenue, Gross Margin and Market Share (2021-2026)
  - 2.8.5 Zoho Recent Developments and Future Plans
- 2.9 Sprinklr
  - 2.9.1 Sprinklr Details
  - 2.9.2 Sprinklr Major Business
  - 2.9.3 Sprinklr AI Marketing Cloud Product and Solutions
  - 2.9.4 Sprinklr AI Marketing Cloud Revenue, Gross Margin and Market Share (2021-2026)
  - 2.9.5 Sprinklr Recent Developments and Future Plans
- 2.10 Braze
  - 2.10.1 Braze Details
  - 2.10.2 Braze Major Business
  - 2.10.3 Braze AI Marketing Cloud Product and Solutions
  - 2.10.4 Braze AI Marketing Cloud Revenue, Gross Margin and Market Share (2021-2026)
  - 2.10.5 Braze Recent Developments and Future Plans
- 2.11 Klaviyo
  - 2.11.1 Klaviyo Details
  - 2.11.2 Klaviyo Major Business
  - 2.11.3 Klaviyo AI Marketing Cloud Product and Solutions
  - 2.11.4 Klaviyo AI Marketing Cloud Revenue, Gross Margin and Market Share (2021-2026)
  - 2.11.5 Klaviyo Recent Developments and Future Plans
- 2.12 Acoustic

- 2.12.1 Acoustic Details
- 2.12.2 Acoustic Major Business
- 2.12.3 Acoustic AI Marketing Cloud Product and Solutions
- 2.12.4 Acoustic AI Marketing Cloud Revenue, Gross Margin and Market Share  
(2021-2026)
- 2.12.5 Acoustic Recent Developments and Future Plans
- 2.13 Bloomreach
  - 2.13.1 Bloomreach Details
  - 2.13.2 Bloomreach Major Business
  - 2.13.3 Bloomreach AI Marketing Cloud Product and Solutions
  - 2.13.4 Bloomreach AI Marketing Cloud Revenue, Gross Margin and Market Share  
(2021-2026)
  - 2.13.5 Bloomreach Recent Developments and Future Plans
- 2.14 Iterable
  - 2.14.1 Iterable Details
  - 2.14.2 Iterable Major Business
  - 2.14.3 Iterable AI Marketing Cloud Product and Solutions
  - 2.14.4 Iterable AI Marketing Cloud Revenue, Gross Margin and Market Share  
(2021-2026)
  - 2.14.5 Iterable Recent Developments and Future Plans
- 2.15 ActiveCampaign
  - 2.15.1 ActiveCampaign Details
  - 2.15.2 ActiveCampaign Major Business
  - 2.15.3 ActiveCampaign AI Marketing Cloud Product and Solutions
  - 2.15.4 ActiveCampaign AI Marketing Cloud Revenue, Gross Margin and Market Share  
(2021-2026)
  - 2.15.5 ActiveCampaign Recent Developments and Future Plans
- 2.16 Treasure Data
  - 2.16.1 Treasure Data Details
  - 2.16.2 Treasure Data Major Business
  - 2.16.3 Treasure Data AI Marketing Cloud Product and Solutions
  - 2.16.4 Treasure Data AI Marketing Cloud Revenue, Gross Margin and Market Share  
(2021-2026)
  - 2.16.5 Treasure Data Recent Developments and Future Plans
- 2.17 inwise
  - 2.17.1 inwise Details
  - 2.17.2 inwise Major Business
  - 2.17.3 inwise AI Marketing Cloud Product and Solutions
  - 2.17.4 inwise AI Marketing Cloud Revenue, Gross Margin and Market Share

(2021-2026)

2.17.5 inwise Recent Developments and Future Plans

2.18 Marketingforce

2.18.1 Marketingforce Details

2.18.2 Marketingforce Major Business

2.18.3 Marketingforce AI Marketing Cloud Product and Solutions

2.18.4 Marketingforce AI Marketing Cloud Revenue, Gross Margin and Market Share

(2021-2026)

2.18.5 Marketingforce Recent Developments and Future Plans

2.19 iFLYTEK

2.19.1 iFLYTEK Details

2.19.2 iFLYTEK Major Business

2.19.3 iFLYTEK AI Marketing Cloud Product and Solutions

2.19.4 iFLYTEK AI Marketing Cloud Revenue, Gross Margin and Market Share

(2021-2026)

2.19.5 iFLYTEK Recent Developments and Future Plans

2.20 Tencent Cloud

2.20.1 Tencent Cloud Details

2.20.2 Tencent Cloud Major Business

2.20.3 Tencent Cloud AI Marketing Cloud Product and Solutions

2.20.4 Tencent Cloud AI Marketing Cloud Revenue, Gross Margin and Market Share

(2021-2026)

2.20.5 Tencent Cloud Recent Developments and Future Plans

2.21 Alibaba Cloud

2.21.1 Alibaba Cloud Details

2.21.2 Alibaba Cloud Major Business

2.21.3 Alibaba Cloud AI Marketing Cloud Product and Solutions

2.21.4 Alibaba Cloud AI Marketing Cloud Revenue, Gross Margin and Market Share

(2021-2026)

2.21.5 Alibaba Cloud Recent Developments and Future Plans

2.22 360 AI

2.22.1 360 AI Details

2.22.2 360 AI Major Business

2.22.3 360 AI AI Marketing Cloud Product and Solutions

2.22.4 360 AI AI Marketing Cloud Revenue, Gross Margin and Market Share

(2021-2026)

2.22.5 360 AI Recent Developments and Future Plans

2.23 Convertlab

2.23.1 Convertlab Details

- 2.23.2 Convertlab Major Business
- 2.23.3 Convertlab AI Marketing Cloud Product and Solutions
- 2.23.4 Convertlab AI Marketing Cloud Revenue, Gross Margin and Market Share (2021-2026)
- 2.23.5 Convertlab Recent Developments and Future Plans

### **3 MARKET COMPETITION, BY PLAYERS**

- 3.1 Global AI Marketing Cloud Revenue and Share by Players (2021-2026)
- 3.2 Market Share Analysis (2025)
  - 3.2.1 Market Share of AI Marketing Cloud by Company Revenue
  - 3.2.2 Top 3 AI Marketing Cloud Players Market Share in 2025
  - 3.2.3 Top 6 AI Marketing Cloud Players Market Share in 2025
- 3.3 AI Marketing Cloud Market: Overall Company Footprint Analysis
  - 3.3.1 AI Marketing Cloud Market: Region Footprint
  - 3.3.2 AI Marketing Cloud Market: Company Product Type Footprint
  - 3.3.3 AI Marketing Cloud Market: Company Product Application Footprint
- 3.4 New Market Entrants and Barriers to Market Entry
- 3.5 Mergers, Acquisition, Agreements, and Collaborations

### **4 MARKET SIZE SEGMENT BY TYPE**

- 4.1 Global AI Marketing Cloud Consumption Value and Market Share by Type (2021-2026)
- 4.2 Global AI Marketing Cloud Market Forecast by Type (2027-2032)

### **5 MARKET SIZE SEGMENT BY APPLICATION**

- 5.1 Global AI Marketing Cloud Consumption Value Market Share by Application (2021-2026)
- 5.2 Global AI Marketing Cloud Market Forecast by Application (2027-2032)

### **6 NORTH AMERICA**

- 6.1 North America AI Marketing Cloud Consumption Value by Type (2021-2032)
- 6.2 North America AI Marketing Cloud Market Size by Application (2021-2032)
- 6.3 North America AI Marketing Cloud Market Size by Country
  - 6.3.1 North America AI Marketing Cloud Consumption Value by Country (2021-2032)
  - 6.3.2 United States AI Marketing Cloud Market Size and Forecast (2021-2032)

6.3.3 Canada AI Marketing Cloud Market Size and Forecast (2021-2032)

6.3.4 Mexico AI Marketing Cloud Market Size and Forecast (2021-2032)

## **7 EUROPE**

7.1 Europe AI Marketing Cloud Consumption Value by Type (2021-2032)

7.2 Europe AI Marketing Cloud Consumption Value by Application (2021-2032)

7.3 Europe AI Marketing Cloud Market Size by Country

7.3.1 Europe AI Marketing Cloud Consumption Value by Country (2021-2032)

7.3.2 Germany AI Marketing Cloud Market Size and Forecast (2021-2032)

7.3.3 France AI Marketing Cloud Market Size and Forecast (2021-2032)

7.3.4 United Kingdom AI Marketing Cloud Market Size and Forecast (2021-2032)

7.3.5 Russia AI Marketing Cloud Market Size and Forecast (2021-2032)

7.3.6 Italy AI Marketing Cloud Market Size and Forecast (2021-2032)

## **8 ASIA-PACIFIC**

8.1 Asia-Pacific AI Marketing Cloud Consumption Value by Type (2021-2032)

8.2 Asia-Pacific AI Marketing Cloud Consumption Value by Application (2021-2032)

8.3 Asia-Pacific AI Marketing Cloud Market Size by Region

8.3.1 Asia-Pacific AI Marketing Cloud Consumption Value by Region (2021-2032)

8.3.2 China AI Marketing Cloud Market Size and Forecast (2021-2032)

8.3.3 Japan AI Marketing Cloud Market Size and Forecast (2021-2032)

8.3.4 South Korea AI Marketing Cloud Market Size and Forecast (2021-2032)

8.3.5 India AI Marketing Cloud Market Size and Forecast (2021-2032)

8.3.6 Southeast Asia AI Marketing Cloud Market Size and Forecast (2021-2032)

8.3.7 Australia AI Marketing Cloud Market Size and Forecast (2021-2032)

## **9 SOUTH AMERICA**

9.1 South America AI Marketing Cloud Consumption Value by Type (2021-2032)

9.2 South America AI Marketing Cloud Consumption Value by Application (2021-2032)

9.3 South America AI Marketing Cloud Market Size by Country

9.3.1 South America AI Marketing Cloud Consumption Value by Country (2021-2032)

9.3.2 Brazil AI Marketing Cloud Market Size and Forecast (2021-2032)

9.3.3 Argentina AI Marketing Cloud Market Size and Forecast (2021-2032)

## **10 MIDDLE EAST & AFRICA**

- 10.1 Middle East & Africa AI Marketing Cloud Consumption Value by Type (2021-2032)
- 10.2 Middle East & Africa AI Marketing Cloud Consumption Value by Application (2021-2032)
- 10.3 Middle East & Africa AI Marketing Cloud Market Size by Country
  - 10.3.1 Middle East & Africa AI Marketing Cloud Consumption Value by Country (2021-2032)
  - 10.3.2 Turkey AI Marketing Cloud Market Size and Forecast (2021-2032)
  - 10.3.3 Saudi Arabia AI Marketing Cloud Market Size and Forecast (2021-2032)
  - 10.3.4 UAE AI Marketing Cloud Market Size and Forecast (2021-2032)

## **11 MARKET DYNAMICS**

- 11.1 AI Marketing Cloud Market Drivers
- 11.2 AI Marketing Cloud Market Restraints
- 11.3 AI Marketing Cloud Trends Analysis
- 11.4 Porters Five Forces Analysis
  - 11.4.1 Threat of New Entrants
  - 11.4.2 Bargaining Power of Suppliers
  - 11.4.3 Bargaining Power of Buyers
  - 11.4.4 Threat of Substitutes
  - 11.4.5 Competitive Rivalry

## **12 INDUSTRY CHAIN ANALYSIS**

- 12.1 AI Marketing Cloud Industry Chain
- 12.2 AI Marketing Cloud Upstream Analysis
- 12.3 AI Marketing Cloud Midstream Analysis
- 12.4 AI Marketing Cloud Downstream Analysis

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

- 14.1 Methodology
- 14.2 Research Process and Data Source
- 14.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global AI Marketing Cloud Consumption Value by Type, (USD Million), 2021 & 2025 & 2032

Table 2. Global AI Marketing Cloud Consumption Value by Function, (USD Million), 2021 & 2025 & 2032

Table 3. Global AI Marketing Cloud Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Table 4. Global AI Marketing Cloud Consumption Value by Region (2021-2026) & (USD Million)

Table 5. Global AI Marketing Cloud Consumption Value by Region (2027-2032) & (USD Million)

Table 6. Salesforce Company Information, Head Office, and Major Competitors

Table 7. Salesforce Major Business

Table 8. Salesforce AI Marketing Cloud Product and Solutions

Table 9. Salesforce AI Marketing Cloud Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 10. Salesforce Recent Developments and Future Plans

Table 11. Adobe Company Information, Head Office, and Major Competitors

Table 12. Adobe Major Business

Table 13. Adobe AI Marketing Cloud Product and Solutions

Table 14. Adobe AI Marketing Cloud Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 15. Adobe Recent Developments and Future Plans

Table 16. Oracle Company Information, Head Office, and Major Competitors

Table 17. Oracle Major Business

Table 18. Oracle AI Marketing Cloud Product and Solutions

Table 19. Oracle AI Marketing Cloud Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 20. SAP Company Information, Head Office, and Major Competitors

Table 21. SAP Major Business

Table 22. SAP AI Marketing Cloud Product and Solutions

Table 23. SAP AI Marketing Cloud Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 24. SAP Recent Developments and Future Plans

Table 25. Zeta Global Company Information, Head Office, and Major Competitors

Table 26. Zeta Global Major Business

- Table 27. Zeta Global AI Marketing Cloud Product and Solutions
- Table 28. Zeta Global AI Marketing Cloud Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 29. Zeta Global Recent Developments and Future Plans
- Table 30. Microsoft Company Information, Head Office, and Major Competitors
- Table 31. Microsoft Major Business
- Table 32. Microsoft AI Marketing Cloud Product and Solutions
- Table 33. Microsoft AI Marketing Cloud Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 34. Microsoft Recent Developments and Future Plans
- Table 35. Intuit Mailchimp Company Information, Head Office, and Major Competitors
- Table 36. Intuit Mailchimp Major Business
- Table 37. Intuit Mailchimp AI Marketing Cloud Product and Solutions
- Table 38. Intuit Mailchimp AI Marketing Cloud Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 39. Intuit Mailchimp Recent Developments and Future Plans
- Table 40. Zoho Company Information, Head Office, and Major Competitors
- Table 41. Zoho Major Business
- Table 42. Zoho AI Marketing Cloud Product and Solutions
- Table 43. Zoho AI Marketing Cloud Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 44. Zoho Recent Developments and Future Plans
- Table 45. Sprinklr Company Information, Head Office, and Major Competitors
- Table 46. Sprinklr Major Business
- Table 47. Sprinklr AI Marketing Cloud Product and Solutions
- Table 48. Sprinklr AI Marketing Cloud Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 49. Sprinklr Recent Developments and Future Plans
- Table 50. Braze Company Information, Head Office, and Major Competitors
- Table 51. Braze Major Business
- Table 52. Braze AI Marketing Cloud Product and Solutions
- Table 53. Braze AI Marketing Cloud Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 54. Braze Recent Developments and Future Plans
- Table 55. Klaviyo Company Information, Head Office, and Major Competitors
- Table 56. Klaviyo Major Business
- Table 57. Klaviyo AI Marketing Cloud Product and Solutions
- Table 58. Klaviyo AI Marketing Cloud Revenue (USD Million), Gross Margin and Market Share (2021-2026)

- Table 59. Klaviyo Recent Developments and Future Plans
- Table 60. Acoustic Company Information, Head Office, and Major Competitors
- Table 61. Acoustic Major Business
- Table 62. Acoustic AI Marketing Cloud Product and Solutions
- Table 63. Acoustic AI Marketing Cloud Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 64. Acoustic Recent Developments and Future Plans
- Table 65. Bloomreach Company Information, Head Office, and Major Competitors
- Table 66. Bloomreach Major Business
- Table 67. Bloomreach AI Marketing Cloud Product and Solutions
- Table 68. Bloomreach AI Marketing Cloud Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 69. Bloomreach Recent Developments and Future Plans
- Table 70. Iterable Company Information, Head Office, and Major Competitors
- Table 71. Iterable Major Business
- Table 72. Iterable AI Marketing Cloud Product and Solutions
- Table 73. Iterable AI Marketing Cloud Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 74. Iterable Recent Developments and Future Plans
- Table 75. ActiveCampaign Company Information, Head Office, and Major Competitors
- Table 76. ActiveCampaign Major Business
- Table 77. ActiveCampaign AI Marketing Cloud Product and Solutions
- Table 78. ActiveCampaign AI Marketing Cloud Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 79. ActiveCampaign Recent Developments and Future Plans
- Table 80. Treasure Data Company Information, Head Office, and Major Competitors
- Table 81. Treasure Data Major Business
- Table 82. Treasure Data AI Marketing Cloud Product and Solutions
- Table 83. Treasure Data AI Marketing Cloud Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 84. Treasure Data Recent Developments and Future Plans
- Table 85. inwise Company Information, Head Office, and Major Competitors
- Table 86. inwise Major Business
- Table 87. inwise AI Marketing Cloud Product and Solutions
- Table 88. inwise AI Marketing Cloud Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 89. inwise Recent Developments and Future Plans
- Table 90. Marketingforce Company Information, Head Office, and Major Competitors
- Table 91. Marketingforce Major Business

- Table 92. Marketingforce AI Marketing Cloud Product and Solutions
- Table 93. Marketingforce AI Marketing Cloud Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 94. Marketingforce Recent Developments and Future Plans
- Table 95. iFLYTEK Company Information, Head Office, and Major Competitors
- Table 96. iFLYTEK Major Business
- Table 97. iFLYTEK AI Marketing Cloud Product and Solutions
- Table 98. iFLYTEK AI Marketing Cloud Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 99. iFLYTEK Recent Developments and Future Plans
- Table 100. Tencent Cloud Company Information, Head Office, and Major Competitors
- Table 101. Tencent Cloud Major Business
- Table 102. Tencent Cloud AI Marketing Cloud Product and Solutions
- Table 103. Tencent Cloud AI Marketing Cloud Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 104. Tencent Cloud Recent Developments and Future Plans
- Table 105. Alibaba Cloud Company Information, Head Office, and Major Competitors
- Table 106. Alibaba Cloud Major Business
- Table 107. Alibaba Cloud AI Marketing Cloud Product and Solutions
- Table 108. Alibaba Cloud AI Marketing Cloud Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 109. Alibaba Cloud Recent Developments and Future Plans
- Table 110. 360 AI Company Information, Head Office, and Major Competitors
- Table 111. 360 AI Major Business
- Table 112. 360 AI AI Marketing Cloud Product and Solutions
- Table 113. 360 AI AI Marketing Cloud Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 114. 360 AI Recent Developments and Future Plans
- Table 115. Convertlab Company Information, Head Office, and Major Competitors
- Table 116. Convertlab Major Business
- Table 117. Convertlab AI Marketing Cloud Product and Solutions
- Table 118. Convertlab AI Marketing Cloud Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 119. Convertlab Recent Developments and Future Plans
- Table 120. Global AI Marketing Cloud Revenue (USD Million) by Players (2021-2026)
- Table 121. Global AI Marketing Cloud Revenue Share by Players (2021-2026)
- Table 122. Breakdown of AI Marketing Cloud by Company Type (Tier 1, Tier 2, and Tier 3)
- Table 123. Market Position of Players in AI Marketing Cloud, (Tier 1, Tier 2, and Tier 3),

Based on Revenue in 2025

Table 124. Head Office of Key AI Marketing Cloud Players

Table 125. AI Marketing Cloud Market: Company Product Type Footprint

Table 126. AI Marketing Cloud Market: Company Product Application Footprint

Table 127. AI Marketing Cloud New Market Entrants and Barriers to Market Entry

Table 128. AI Marketing Cloud Mergers, Acquisition, Agreements, and Collaborations

Table 129. Global AI Marketing Cloud Consumption Value (USD Million) by Type (2021-2026)

Table 130. Global AI Marketing Cloud Consumption Value Share by Type (2021-2026)

Table 131. Global AI Marketing Cloud Consumption Value Forecast by Type (2027-2032)

Table 132. Global AI Marketing Cloud Consumption Value by Application (2021-2026)

Table 133. Global AI Marketing Cloud Consumption Value Forecast by Application (2027-2032)

Table 134. North America AI Marketing Cloud Consumption Value by Type (2021-2026) & (USD Million)

Table 135. North America AI Marketing Cloud Consumption Value by Type (2027-2032) & (USD Million)

Table 136. North America AI Marketing Cloud Consumption Value by Application (2021-2026) & (USD Million)

Table 137. North America AI Marketing Cloud Consumption Value by Application (2027-2032) & (USD Million)

Table 138. North America AI Marketing Cloud Consumption Value by Country (2021-2026) & (USD Million)

Table 139. North America AI Marketing Cloud Consumption Value by Country (2027-2032) & (USD Million)

Table 140. Europe AI Marketing Cloud Consumption Value by Type (2021-2026) & (USD Million)

Table 141. Europe AI Marketing Cloud Consumption Value by Type (2027-2032) & (USD Million)

Table 142. Europe AI Marketing Cloud Consumption Value by Application (2021-2026) & (USD Million)

Table 143. Europe AI Marketing Cloud Consumption Value by Application (2027-2032) & (USD Million)

Table 144. Europe AI Marketing Cloud Consumption Value by Country (2021-2026) & (USD Million)

Table 145. Europe AI Marketing Cloud Consumption Value by Country (2027-2032) & (USD Million)

Table 146. Asia-Pacific AI Marketing Cloud Consumption Value by Type (2021-2026) &

(USD Million)

Table 147. Asia-Pacific AI Marketing Cloud Consumption Value by Type (2027-2032) & (USD Million)

Table 148. Asia-Pacific AI Marketing Cloud Consumption Value by Application (2021-2026) & (USD Million)

Table 149. Asia-Pacific AI Marketing Cloud Consumption Value by Application (2027-2032) & (USD Million)

Table 150. Asia-Pacific AI Marketing Cloud Consumption Value by Region (2021-2026) & (USD Million)

Table 151. Asia-Pacific AI Marketing Cloud Consumption Value by Region (2027-2032) & (USD Million)

Table 152. South America AI Marketing Cloud Consumption Value by Type (2021-2026) & (USD Million)

Table 153. South America AI Marketing Cloud Consumption Value by Type (2027-2032) & (USD Million)

Table 154. South America AI Marketing Cloud Consumption Value by Application (2021-2026) & (USD Million)

Table 155. South America AI Marketing Cloud Consumption Value by Application (2027-2032) & (USD Million)

Table 156. South America AI Marketing Cloud Consumption Value by Country (2021-2026) & (USD Million)

Table 157. South America AI Marketing Cloud Consumption Value by Country (2027-2032) & (USD Million)

Table 158. Middle East & Africa AI Marketing Cloud Consumption Value by Type (2021-2026) & (USD Million)

Table 159. Middle East & Africa AI Marketing Cloud Consumption Value by Type (2027-2032) & (USD Million)

Table 160. Middle East & Africa AI Marketing Cloud Consumption Value by Application (2021-2026) & (USD Million)

Table 161. Middle East & Africa AI Marketing Cloud Consumption Value by Application (2027-2032) & (USD Million)

Table 162. Middle East & Africa AI Marketing Cloud Consumption Value by Country (2021-2026) & (USD Million)

Table 163. Middle East & Africa AI Marketing Cloud Consumption Value by Country (2027-2032) & (USD Million)

Table 164. Global Key Players of AI Marketing Cloud Upstream (Raw Materials)

Table 165. Global AI Marketing Cloud Typical Customers

## List Of Figures

### LIST OF FIGURES

Figure 1. AI Marketing Cloud Picture

Figure 2. Global AI Marketing Cloud Consumption Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 3. Global AI Marketing Cloud Consumption Value Market Share by Type in 2025

Figure 4. Public Cloud

Figure 5. Private Cloud

Figure 6. Hybrid Cloud

Figure 7. Global AI Marketing Cloud Consumption Value by Function, (USD Million), 2021 & 2025 & 2032

Figure 8. Global AI Marketing Cloud Consumption Value Market Share by Function in 2025

Figure 9. General-purpose

Figure 10. Industry-specific

Figure 11. Global AI Marketing Cloud Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 12. AI Marketing Cloud Consumption Value Market Share by Application in 2025

Figure 13. E-commerce and Retail Picture

Figure 14. FMCG Picture

Figure 15. Finance Picture

Figure 16. Automotive Picture

Figure 17. Education and Training Picture

Figure 18. Others Picture

Figure 19. Global AI Marketing Cloud Consumption Value, (USD Million): 2021 & 2025 & 2032

Figure 20. Global AI Marketing Cloud Consumption Value and Forecast (2021-2032) & (USD Million)

Figure 21. Global Market AI Marketing Cloud Consumption Value (USD Million) Comparison by Region (2021 VS 2025 VS 2032)

Figure 22. Global AI Marketing Cloud Consumption Value Market Share by Region (2021-2032)

Figure 23. Global AI Marketing Cloud Consumption Value Market Share by Region in 2025

Figure 24. North America AI Marketing Cloud Consumption Value (2021-2032) & (USD Million)

Figure 25. Europe AI Marketing Cloud Consumption Value (2021-2032) & (USD Million)

Figure 26. Asia-Pacific AI Marketing Cloud Consumption Value (2021-2032) & (USD Million)

Figure 27. South America AI Marketing Cloud Consumption Value (2021-2032) & (USD Million)

Figure 28. Middle East & Africa AI Marketing Cloud Consumption Value (2021-2032) & (USD Million)

Figure 29. Company Three Recent Developments and Future Plans

Figure 30. Global AI Marketing Cloud Revenue Share by Players in 2025

Figure 31. AI Marketing Cloud Market Share by Company Type (Tier 1, Tier 2, and Tier 3) in 2025

Figure 32. Market Share of AI Marketing Cloud by Player Revenue in 2025

Figure 33. Top 3 AI Marketing Cloud Players Market Share in 2025

Figure 34. Top 6 AI Marketing Cloud Players Market Share in 2025

Figure 35. Global AI Marketing Cloud Consumption Value Share by Type (2021-2026)

Figure 36. Global AI Marketing Cloud Market Share Forecast by Type (2027-2032)

Figure 37. Global AI Marketing Cloud Consumption Value Share by Application (2021-2026)

Figure 38. Global AI Marketing Cloud Market Share Forecast by Application (2027-2032)

Figure 39. North America AI Marketing Cloud Consumption Value Market Share by Type (2021-2032)

Figure 40. North America AI Marketing Cloud Consumption Value Market Share by Application (2021-2032)

Figure 41. North America AI Marketing Cloud Consumption Value Market Share by Country (2021-2032)

Figure 42. United States AI Marketing Cloud Consumption Value (2021-2032) & (USD Million)

Figure 43. Canada AI Marketing Cloud Consumption Value (2021-2032) & (USD Million)

Figure 44. Mexico AI Marketing Cloud Consumption Value (2021-2032) & (USD Million)

Figure 45. Europe AI Marketing Cloud Consumption Value Market Share by Type (2021-2032)

Figure 46. Europe AI Marketing Cloud Consumption Value Market Share by Application (2021-2032)

Figure 47. Europe AI Marketing Cloud Consumption Value Market Share by Country (2021-2032)

Figure 48. Germany AI Marketing Cloud Consumption Value (2021-2032) & (USD Million)

Figure 49. France AI Marketing Cloud Consumption Value (2021-2032) & (USD Million)

Figure 50. United Kingdom AI Marketing Cloud Consumption Value (2021-2032) &

(USD Million)

Figure 51. Russia AI Marketing Cloud Consumption Value (2021-2032) & (USD Million)

Figure 52. Italy AI Marketing Cloud Consumption Value (2021-2032) & (USD Million)

Figure 53. Asia-Pacific AI Marketing Cloud Consumption Value Market Share by Type (2021-2032)

Figure 54. Asia-Pacific AI Marketing Cloud Consumption Value Market Share by Application (2021-2032)

Figure 55. Asia-Pacific AI Marketing Cloud Consumption Value Market Share by Region (2021-2032)

Figure 56. China AI Marketing Cloud Consumption Value (2021-2032) & (USD Million)

Figure 57. Japan AI Marketing Cloud Consumption Value (2021-2032) & (USD Million)

Figure 58. South Korea AI Marketing Cloud Consumption Value (2021-2032) & (USD Million)

Figure 59. India AI Marketing Cloud Consumption Value (2021-2032) & (USD Million)

Figure 60. Southeast Asia AI Marketing Cloud Consumption Value (2021-2032) & (USD Million)

Figure 61. Australia AI Marketing Cloud Consumption Value (2021-2032) & (USD Million)

Figure 62. South America AI Marketing Cloud Consumption Value Market Share by Type (2021-2032)

Figure 63. South America AI Marketing Cloud Consumption Value Market Share by Application (2021-2032)

Figure 64. South America AI Marketing Cloud Consumption Value Market Share by Country (2021-2032)

Figure 65. Brazil AI Marketing Cloud Consumption Value (2021-2032) & (USD Million)

Figure 66. Argentina AI Marketing Cloud Consumption Value (2021-2032) & (USD Million)

Figure 67. Middle East & Africa AI Marketing Cloud Consumption Value Market Share by Type (2021-2032)

Figure 68. Middle East & Africa AI Marketing Cloud Consumption Value Market Share by Application (2021-2032)

Figure 69. Middle East & Africa AI Marketing Cloud Consumption Value Market Share by Country (2021-2032)

Figure 70. Turkey AI Marketing Cloud Consumption Value (2021-2032) & (USD Million)

Figure 71. Saudi Arabia AI Marketing Cloud Consumption Value (2021-2032) & (USD Million)

Figure 72. UAE AI Marketing Cloud Consumption Value (2021-2032) & (USD Million)

Figure 73. AI Marketing Cloud Market Drivers

Figure 74. AI Marketing Cloud Market Restraints

Figure 75. AI Marketing Cloud Market Trends

Figure 76. Porters Five Forces Analysis

Figure 77. AI Marketing Cloud Industrial Chain

Figure 78. Methodology

Figure 79. Research Process and Data Source

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