

Global AI Infant Monitoring Device Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global AI Infant Monitoring Device market size is expected to reach \$ 1368 million by 2032, rising at a market growth of 9.5% CAGR during the forecast period (2026-2032).

In 2025, global AI Infant Monitoring Device production reached approximately 3,180 K units, with an average global market price of around 220 US\$/unit.

AI Infant Monitoring Device refers to a smart baby-care device that uses cameras, sensors, microphones and AI algorithms to monitor infants' sleep, breathing, movement, crying, face covering, rollover, room temperature and other safety-related conditions. Compared with traditional audio or video baby monitors, it emphasizes intelligent recognition, real-time alerts, sleep-data analysis and sometimes non-contact vital-sign monitoring, helping parents or caregivers improve infant safety and daily care efficiency.

The average single-line production capacity of AI Infant Monitoring Device is 120 K units, the average gross profit margin was 46.6%.

The upstream mainly includes image sensors, microphones, infrared modules, radar or motion sensors, Wi-Fi/Bluetooth chips, AI chips, batteries, plastic housings, displays and cloud/AI software modules. The midstream consists of device design, AI algorithm development, hardware assembly, firmware integration, mobile app development, cloud platform connection, quality testing and brand operation. The downstream covers household baby-care users, maternity and childcare centers, nurseries, postpartum care centers, pediatric clinics and online/offline retail channels.

The cost structure is mainly composed of electronic components and sensors at about 35%-45%, including cameras, chips, microphones and wireless modules; software, AI algorithm and cloud service costs at about 15%-25%; assembly, testing and quality control at about 10%-15%; casing, packaging and accessories at about 8%-12%; marketing, channel and after-sales costs at about 15%-25%. High-end products with breathing or vital-sign monitoring usually have higher sensor, certification and R&D costs.

Demand is driven by higher parenting safety awareness, rising smart-home adoption, premium baby-care consumption and the need for sleep and health monitoring among young parents. Business opportunities are mainly in AI false-alarm reduction, non-contact breathing and heart-rate monitoring, sleep analytics subscriptions, integration with smart-home ecosystems, and expansion into maternity centers, nurseries and healthcare-adjacent baby-care scenarios. Growth potential is strongest in North America, Europe, China, Japan, South Korea and other markets with high willingness to pay for smart childcare products.

This report studies the global AI Infant Monitoring Device production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for AI Infant Monitoring Device and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of AI Infant Monitoring Device that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global AI Infant Monitoring Device total production and demand, 2021-2032, (K Units)

Global AI Infant Monitoring Device total production value, 2021-2032, (USD Million)

Global AI Infant Monitoring Device production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global AI Infant Monitoring Device consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: AI Infant Monitoring Device domestic production, consumption, key domestic manufacturers and share

Global AI Infant Monitoring Device production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global AI Infant Monitoring Device production by Monitoring Method, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global AI Infant Monitoring Device production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global AI Infant Monitoring Device market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Nanit, Owlet, Yun Yun AI Baby Camera / CuboAi, Miku, Anker Innovations, VTech Holdings, Hubble Connected, iBaby Labs, Lollipop, Momcozy, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World AI Infant Monitoring Device market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Monitoring Method, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global AI Infant Monitoring Device Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global AI Infant Monitoring Device Market, Segmentation by Monitoring Method:

Camera-Based Monitoring

Wearable Sensor Monitoring

Contactless Vital-Sign Monitoring

Audio-Based Monitoring

Multi-Sensor Fusion Monitoring

Others

Global AI Infant Monitoring Device Market, Segmentation by Price Range:

Entry-Level Type: Below US\$100

Mid-Range Type: US\$100?300

Premium Type: US\$301?600

Professional Type: Above US\$600

Global AI Infant Monitoring Device Market, Segmentation by Monitoring Parameter Range:

Basic Safety Monitoring

Sleep Behavior Monitoring

Vital-Sign Monitoring

Advanced AI Monitoring

Others

Global AI Infant Monitoring Device Market, Segmentation by Application:

Home Care

Nurseries and Daycare Centers

Pediatric Clinics

Postpartum Care Centers

Others

Companies Profiled:

Nanit

Owlet

Yun Yun AI Baby Camera / CuboAi

Miku

Anker Innovations

VTech Holdings

Hubble Connected

iBaby Labs

Lollipop

Momcozy

Sense-U

Cradlewise

Masimo

Wuhan Simshine Intelligent Technology

Tuya

Turing Vision

Key Questions Answered:

1. How big is the global AI Infant Monitoring Device market?
2. What is the demand of the global AI Infant Monitoring Device market?
3. What is the year over year growth of the global AI Infant Monitoring Device market?
4. What is the production and production value of the global AI Infant Monitoring Device market?
5. Who are the key producers in the global AI Infant Monitoring Device market?
6. What are the growth factors driving the market demand?

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