

Global AI Infant Monitoring Device Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global AI Infant Monitoring Device market size was valued at US\$ 720 million in 2025 and is forecast to a readjusted size of US\$ 1368 million by 2032 with a CAGR of 9.5% during review period.

In 2025, global AI Infant Monitoring Device production reached approximately 3,180 K units, with an average global market price of around 220 US\$/unit.

AI Infant Monitoring Device refers to a smart baby-care device that uses cameras, sensors, microphones and AI algorithms to monitor infants' sleep, breathing, movement, crying, face covering, rollover, room temperature and other safety-related conditions. Compared with traditional audio or video baby monitors, it emphasizes intelligent recognition, real-time alerts, sleep-data analysis and sometimes non-contact vital-sign monitoring, helping parents or caregivers improve infant safety and daily care efficiency.

The average single-line production capacity of AI Infant Monitoring Device is 120 K units, the average gross profit margin was 46.6%.

The upstream mainly includes image sensors, microphones, infrared modules, radar or motion sensors, Wi-Fi/Bluetooth chips, AI chips, batteries, plastic housings, displays and cloud/AI software modules. The midstream consists of device design, AI algorithm development, hardware assembly, firmware integration, mobile app development, cloud platform connection, quality testing and brand operation. The downstream covers household baby-care users, maternity and childcare centers, nurseries, postpartum care centers, pediatric clinics and online/offline retail channels.

The cost structure is mainly composed of electronic components and sensors at about 35%-45%, including cameras, chips, microphones and wireless modules; software, AI algorithm and cloud service costs at about 15%-25%; assembly, testing and quality control at about 10%-15%; casing, packaging and accessories at about 8%-12%; marketing, channel and after-sales costs at about 15%-25%. High-end products with breathing or vital-sign monitoring usually have higher sensor, certification and R&D costs.

Demand is driven by higher parenting safety awareness, rising smart-home adoption, premium baby-care consumption and the need for sleep and health monitoring among young parents. Business opportunities are mainly in AI false-alarm reduction, non-contact breathing and heart-rate monitoring, sleep analytics subscriptions, integration with smart-home ecosystems, and expansion into maternity centers, nurseries and healthcare-adjacent baby-care scenarios. Growth potential is strongest in North America, Europe, China, Japan, South Korea and other markets with high willingness to pay for smart childcare products.

This report is a detailed and comprehensive analysis for global AI Infant Monitoring Device market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Monitoring Method and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global AI Infant Monitoring Device market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global AI Infant Monitoring Device market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global AI Infant Monitoring Device market size and forecasts, by Monitoring Method and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global AI Infant Monitoring Device market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for AI Infant Monitoring Device

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global AI Infant Monitoring Device market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Nanit, Owlet, Yun Yun AI Baby Camera / CuboAi, Miku, Anker Innovations, VTech Holdings, Hubble Connected, iBaby Labs, Lollipop, Momcozy, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

AI Infant Monitoring Device market is split by Monitoring Method and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Monitoring Method, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Monitoring Method

Camera-Based Monitoring

Wearable Sensor Monitoring

Contactless Vital-Sign Monitoring

Audio-Based Monitoring

Multi-Sensor Fusion Monitoring

Others

Market segment by Price Range

Entry-Level Type: Below US\$100

Mid-Range Type: US\$100?300

Premium Type: US\$301?600

Professional Type: Above US\$600

Market segment by Monitoring Parameter Range

Basic Safety Monitoring

Sleep Behavior Monitoring

Vital-Sign Monitoring

Advanced AI Monitoring

Others

Market segment by Application

Home Care

Nurseries and Daycare Centers

Pediatric Clinics

Postpartum Care Centers

Others

Major players covered

Nanit

Owlet

Yun Yun AI Baby Camera / CuboAi

Miku

Anker Innovations

VTech Holdings

Hubble Connected

iBaby Labs

Lollipop

Momcozy

Sense-U

Cradlewise

Masimo

Wuhan Simshine Intelligent Technology

Tuya

Turing Vision

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe AI Infant Monitoring Device product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of AI Infant Monitoring Device, with price, sales quantity, revenue, and global market share of AI Infant Monitoring Device from 2021 to 2026.

Chapter 3, the AI Infant Monitoring Device competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the AI Infant Monitoring Device breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Monitoring Method and by Application, with sales market share and growth rate by Monitoring Method, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021

to 2026. and AI Infant Monitoring Device market forecast, by regions, by Monitoring Method, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of AI Infant Monitoring Device.

Chapter 14 and 15, to describe AI Infant Monitoring Device sales channel, distributors, customers, research findings and conclusion.

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