

Global Adventure Motorcycles Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Adventure Motorcycles market size was valued at USD 2032.4 million in 2023 and is forecast to a readjusted size of USD 2801.1 million by 2030 with a CAGR of 4.7% during review period.

Adventure motorcycles are motorcycles that ride reasonably well on paved roads and also on non-paved roads. This motorcycle needs to have a strong frame and sub-frame to be able to carry a passenger and/or travel gear. This motorcycle will need a reasonable tank size, commensurate to its fuel consumption so you ride some 200 miles before needing a refuel. This motorcycle needs to be reasonably reliable, requiring limited maintenance and be easily serviceable. More suspension, beefier frames, crash bars, larger tank sizes, mean that in general adventure bikes will be heavier than a non-adventure version of a similar motorcycle.

According to the report, one of the major drivers for this market is the growing popularity of long-distance touring and experiential traveling. The growth of the adventure motorcycles market is based on the growing popularity of long-distance touring. It has been observed that adventure motorcycles are better equipped with amenities required for long-distance touring. Most riders in this segment are aged between 50-54 years, followed by 45-49 years and 55-59 years. These motorcycles are expensive averaging a price more than \$20,000, with clothing and gear adding another \$3,000. Hence, younger riders may find it difficult to afford. However, the adoption rate of adventure motorcycles has rapidly increased as they fulfill most of the rider's requirement in long-distance touring as well as on asphalt.

The Global Info Research report includes an overview of the development of the

Adventure Motorcycles industry chain, the market status of Off-Road (500cc-1,000cc, Above 1,000cc), Street (500cc-1,000cc, Above 1,000cc), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Adventure Motorcycles.

Regionally, the report analyzes the Adventure Motorcycles markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Adventure Motorcycles market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Adventure Motorcycles market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Adventure Motorcycles industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., 500cc-1,000cc, Above 1,000cc).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Adventure Motorcycles market.

Regional Analysis: The report involves examining the Adventure Motorcycles market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Adventure Motorcycles market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Adventure Motorcycles:

Company Analysis: Report covers individual Adventure Motorcycles manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Adventure Motorcycles. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Off-Road, Street).

Technology Analysis: Report covers specific technologies relevant to Adventure Motorcycles. It assesses the current state, advancements, and potential future developments in Adventure Motorcycles areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Adventure Motorcycles market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Adventure Motorcycles market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

500cc-1,000cc

Above 1,000cc

Market segment by Application

Off-Road

Street

Major players covered

BMW Group

Honda Motor

KTM

Yamaha

Aprilia

Benelli Q.J.

Ducati Motor Holding

Kawasaki Motors

Suzuki Motor

Triumph Motorcycles

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of

Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Adventure Motorcycles product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Adventure Motorcycles, with price, sales, revenue and global market share of Adventure Motorcycles from 2019 to 2024.

Chapter 3, the Adventure Motorcycles competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Adventure Motorcycles breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Adventure Motorcycles market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Adventure Motorcycles.

Chapter 14 and 15, to describe Adventure Motorcycles sales channel, distributors, customers, research findings and conclusion.

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