

# Global AI in Education Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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## Abstracts

For this report, the market is defined as the expenditure incurred by educational institutions toward AI solutions. End-user industries are limited to formal and informal educational institutions, and enterprises serving the K-12 sector and the higher education sector markets.

### Scope of the Report:

This report studies the AI in Education market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the AI in Education market by product type and applications/end industries.

North America is expected to have the largest market size in the AI in education market, while Asia Pacific (APAC) is expected to grow at the highest CAGR during the forecast period. The North American region is witnessing investments in the market and various vendors in this region are focusing on providing innovative solutions. Moreover, the AI technology in the education is effectively used to create personalized course contents, enhance teaching performance, and reduce manual work.

The global AI in Education market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of AI in Education.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Google

IBM

Pearson

Microsoft

AWS

Nuance Communications

Cognizant

OSMO

Quantum Adaptive Learning

Querium

Third Space Learning

Aleks

Blackboard

Bridgeu

Carnegie Learning

Century

Cognii

Dreambox Learning

Elemental Path

Fishtree

Jellynote

Jenzabar

Knewton

Luilishuo

Metacog

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Deep Learning and Machine Learning

Natural Language Processing (NLP)

Market Segment by Applications, can be divided into

Educational Institutes

Educational Publishers

Others

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