

Global AI in Beauty Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

AI in beauty refers to the use of artificial intelligence technologies in various aspects of the beauty industry, including product development, personalized recommendations, virtual try-on experiences, and skincare analysis. The beauty and cosmetic sector have witnessed a massive upsurge in Artificial Intelligence (A.I.) in recent years. Due to advancements in A.I. technologies and the fact that beauty is characterised as a personalised and engaging market that generates a large amount of data, A.I. appears to be a solution to deal with this complex environment, prompting beauty companies to make data-driven decisions on their strategies to remain competitive.

According to our (Global Info Research) latest study, the global AI in Beauty market size was valued at US\$ million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

This report is a detailed and comprehensive analysis for global AI in Beauty market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2024, are provided.

Key Features:

Global AI in Beauty market size and forecasts, in consumption value (\$ Million), 2019-2030

Global AI in Beauty market size and forecasts by region and country, in consumption value (\$ Million), 2019-2030

Global AI in Beauty market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2019-2030

Global AI in Beauty market shares of main players, in revenue (\$ Million), 2019-2024

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for AI in Beauty

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global AI in Beauty market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Beiersdorf, L'Oréal's, Olay, CRILabs, Shiseido, Procter & Gamble, My Beauty Matches, Yours Skincare, EpigenCare Inc, mySkin, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

AI in Beauty market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

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Market segment by Type

AI-based Medical Devices

Based on AI Software

Based on AI Services

Market segment by Application

Personalized Product Recommendations

Virtual Try-On and Makeup Simulation

Skincare Analysis and Diagnosis

Product Formulation and Development

Beauty Content Creation

Others

Market segment by players, this report covers

Beiersdorf

L'Oréal's

Olay

CRIXlabs

Shiseido

Procter & Gamble

My Beauty Matches

Yours Skincare

EpigenCare Inc

mySkin

Haut.AI

Luna Fofa

Revieve

ANOKAI. CA

Pure & Mine

Youth Laboratories

Spruce Beauty

Nioxin

New Kinpo Group

Perfect Corp

Symrise

Sephora USA, Inc.

Function Inc

Est?e Lauder

Coty Inc

Givaudan

Polyfins Technology Inc

SwiftERM

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe AI in Beauty product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of AI in Beauty, with revenue, gross margin, and global market share of AI in Beauty from 2019 to 2024.

Chapter 3, the AI in Beauty competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and AI in Beauty market forecast, by regions, by Type and by Application, with consumption value, from 2024 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of AI in Beauty.

Chapter 13, to describe AI in Beauty research findings and conclusion.

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