

Global AI Image Generator Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global AI Image Generator market size is expected to reach \$ 17602 million by 2032, rising at a market growth of 8.7% CAGR during the forecast period (2026-2032).

To address the problems of traditional image creation, such as reliance on hand-drawing skills, time-consuming and laborious material searching, and high barriers to creative expression, AI image generators have emerged. Since breakthroughs in deep learning technology and the booming development of the open-source ecosystem, the field of generative AI has made significant progress. Currently, AI image generators have evolved into various types, encompassing text-driven generation, image editing and restoration, style transfer and conversion, and multimodal fusion control. They are widely used in creative design, film and games, digital art, advertising and marketing, and education and training, significantly lowering the creative threshold, stimulating creative inspiration, and improving content production efficiency.

The AI image generator market is experiencing significant growth due to the increasing adoption of artificial intelligence technology across various industries. Major sales regions in the AI image generator market include North America, Europe, Asia Pacific, Latin America, and the Middle East and Africa. North America holds the largest market share due to the presence of major AI technology providers and early adoption of AI solutions in various industries. Europe is also a significant market for AI image generators, driven by the increasing demand for AI-powered applications in sectors such as healthcare, automotive, and retail. The market concentration in the AI image generator market is relatively high, with a few key players dominating the market. These players have a strong presence in the market and offer a wide range of AI image generator solutions. However, the market is also witnessing the entry of new players, which is expected to increase competition in the coming years. Market opportunities in

the AI image generator market are abundant, especially in sectors such as gaming, entertainment, advertising, and e-commerce. AI image generators can be used to create realistic and immersive virtual environments, generate personalized content, and enhance visual effects in movies and games. Additionally, the increasing demand for AI-generated images in digital marketing and advertising campaigns presents significant growth opportunities for market players. However, the AI image generator market also faces several challenges. One of the key challenges is the ethical use of AI-generated images, as there is a risk of misuse or manipulation of these images. Ensuring the authenticity and credibility of AI-generated images is crucial to maintain trust and avoid potential legal issues. Additionally, the high cost of AI image generator solutions and the lack of skilled professionals in the field of AI pose challenges to market growth. The latest developments in the AI image generator market include advancements in deep learning algorithms, which have improved the quality and realism of AI-generated images. Companies are also focusing on developing AI image generators that can generate images in real-time, enabling applications such as virtual reality and augmented reality. Furthermore, there is a growing trend of integrating AI image generators with other AI technologies, such as natural language processing and computer vision, to create more intelligent and interactive systems.

This report studies the global AI Image Generator demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for AI Image Generator, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of AI Image Generator that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global AI Image Generator total market, 2021-2032, (USD Million)

Global AI Image Generator total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: AI Image Generator total market, key domestic companies, and share, (USD Million)

Global AI Image Generator revenue by player, revenue and market share 2021-2026, (USD Million)

Global AI Image Generator total market by Type, CAGR, 2021-2032, (USD Million)

Global AI Image Generator total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global AI Image Generator market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include OpenAI, Canva, Adobe Firefly, Midjourney, Google Gemini, Meitu, Inc., Microsoft Designer, Picsart AI Image Generator, Stability AI, ByteDance, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world AI Image Generator market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global AI Image Generator Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global AI Image Generator Market, Segmentation by Type:

Android

iOS

Global AI Image Generator Market, Segmentation by Technical Principle:

Generative Adversarial Network (GAN)

Diffusion Model

Global AI Image Generator Market, Segmentation by Generation Method:

Text-to-Image

Image-to-Image

Global AI Image Generator Market, Segmentation by Application:

Creative Design

Film & Games

Digital Art

Advertising & Marketing

Other

Companies Profiled:

OpenAI

Canva

Adobe Firefly

Midjourney

Google Gemini

Meitu, Inc.

Microsoft Designer

Picsart AI Image Generator

Stability AI

ByteDance

Runway

Fotor

Kuaishou Technology

Ideogram

Freepik AI Image Generator

Alibaba Group Holding Limited

Tencent Holdings Ltd.

Baidu, Inc.

Black Forest Labs

NightCafe

Lightricks

WOMBO Dream

Recraft

DeepAI

Key Questions Answered

1. How big is the global AI Image Generator market?
2. What is the demand of the global AI Image Generator market?
3. What is the year over year growth of the global AI Image Generator market?
4. What is the total value of the global AI Image Generator market?
5. Who are the Major Players in the global AI Image Generator market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 AI Image Generator Introduction
- 1.2 World AI Image Generator Market Size & Forecast (2021 & 2025 & 2032)
- 1.3 World AI Image Generator Total Market by Region (by Headquarter Location)
 - 1.3.1 World AI Image Generator Market Size by Region (2021-2032), (by Headquarter Location)
 - 1.3.2 United States Based Company AI Image Generator Revenue (2021-2032)
 - 1.3.3 China Based Company AI Image Generator Revenue (2021-2032)
 - 1.3.4 Europe Based Company AI Image Generator Revenue (2021-2032)
 - 1.3.5 Japan Based Company AI Image Generator Revenue (2021-2032)
 - 1.3.6 South Korea Based Company AI Image Generator Revenue (2021-2032)
 - 1.3.7 ASEAN Based Company AI Image Generator Revenue (2021-2032)
 - 1.3.8 India Based Company AI Image Generator Revenue (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 AI Image Generator Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Major Market Trends

2 DEMAND SUMMARY

- 2.1 World AI Image Generator Consumption Value (2021-2032)
- 2.2 World AI Image Generator Consumption Value by Region
 - 2.2.1 World AI Image Generator Consumption Value by Region (2021-2026)
 - 2.2.2 World AI Image Generator Consumption Value Forecast by Region (2027-2032)
- 2.3 United States AI Image Generator Consumption Value (2021-2032)
- 2.4 China AI Image Generator Consumption Value (2021-2032)
- 2.5 Europe AI Image Generator Consumption Value (2021-2032)
- 2.6 Japan AI Image Generator Consumption Value (2021-2032)
- 2.7 South Korea AI Image Generator Consumption Value (2021-2032)
- 2.8 ASEAN AI Image Generator Consumption Value (2021-2032)
- 2.9 India AI Image Generator Consumption Value (2021-2032)

3 WORLD AI IMAGE GENERATOR COMPANIES COMPETITIVE ANALYSIS

- 3.1 World AI Image Generator Revenue by Player (2021-2026)
- 3.2 Industry Rank and Concentration Rate (CR)

- 3.2.1 Global AI Image Generator Industry Rank of Major Players
- 3.2.2 Global Concentration Ratios (CR4) for AI Image Generator in 2025
- 3.2.3 Global Concentration Ratios (CR8) for AI Image Generator in 2025
- 3.3 AI Image Generator Company Evaluation Quadrant
- 3.4 AI Image Generator Market: Overall Company Footprint Analysis
 - 3.4.1 AI Image Generator Market: Region Footprint
 - 3.4.2 AI Image Generator Market: Company Product Type Footprint
 - 3.4.3 AI Image Generator Market: Company Product Application Footprint
- 3.5 Competitive Environment
 - 3.5.1 Historical Structure of the Industry
 - 3.5.2 Barriers of Market Entry
 - 3.5.3 Factors of Competition
- 3.6 Mergers & Acquisitions Activity

4 UNITED STATES VS CHINA VS REST OF WORLD (BY HEADQUARTER LOCATION)

- 4.1 United States VS China: AI Image Generator Revenue Comparison (by Headquarter Location)
 - 4.1.1 United States VS China: AI Image Generator Revenue Comparison (2021 & 2025 & 2032) (by Headquarter Location)
 - 4.1.2 United States VS China: AI Image Generator Revenue Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States Based Companies VS China Based Companies: AI Image Generator Consumption Value Comparison
 - 4.2.1 United States VS China: AI Image Generator Consumption Value Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: AI Image Generator Consumption Value Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States Based AI Image Generator Companies and Market Share, 2021-2026
 - 4.3.1 United States Based AI Image Generator Companies, Headquarters (States, Country)
 - 4.3.2 United States Based Companies AI Image Generator Revenue, (2021-2026)
- 4.4 China Based Companies AI Image Generator Revenue and Market Share, 2021-2026
 - 4.4.1 China Based AI Image Generator Companies, Company Headquarters (Province, Country)
 - 4.4.2 China Based Companies AI Image Generator Revenue, (2021-2026)
- 4.5 Rest of World Based AI Image Generator Companies and Market Share, 2021-2026

4.5.1 Rest of World Based AI Image Generator Companies, Headquarters (Province, Country)

4.5.2 Rest of World Based Companies AI Image Generator Revenue (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World AI Image Generator Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Android

5.2.2 iOS

5.3 Market Segment by Type

5.3.1 World AI Image Generator Market Size by Type (2021-2026)

5.3.2 World AI Image Generator Market Size by Type (2027-2032)

5.3.3 World AI Image Generator Market Size Market Share by Type (2027-2032)

6 MARKET ANALYSIS BY TECHNICAL PRINCIPLE

6.1 World AI Image Generator Market Size Overview by Technical Principle: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Technical Principle

6.2.1 Generative Adversarial Network (GAN)

6.2.2 Diffusion Model

6.3 Market Segment by Technical Principle

6.3.1 World AI Image Generator Market Size by Technical Principle (2021-2026)

6.3.2 World AI Image Generator Market Size by Technical Principle (2027-2032)

6.3.3 World AI Image Generator Market Size Market Share by Technical Principle (2027-2032)

7 MARKET ANALYSIS BY GENERATION METHOD

7.1 World AI Image Generator Market Size Overview by Generation Method: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Generation Method

7.2.1 Text-to-Image

7.2.2 Image-to-Image

7.3 Market Segment by Generation Method

7.3.1 World AI Image Generator Market Size by Generation Method (2021-2026)

7.3.2 World AI Image Generator Market Size by Generation Method (2027-2032)

7.3.3 World AI Image Generator Market Size Market Share by Generation Method

(2027-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World AI Image Generator Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Creative Design

8.2.2 Film & Games

8.2.3 Digital Art

8.2.4 Advertising & Marketing

8.2.5 Other

8.3 Market Segment by Application

8.3.1 World AI Image Generator Market Size by Application (2021-2026)

8.3.2 World AI Image Generator Market Size by Application (2027-2032)

8.3.3 World AI Image Generator Market Size Market Share by Application (2021-2032)

9 COMPANY PROFILES

9.1 OpenAI

9.1.1 OpenAI Details

9.1.2 OpenAI Major Business

9.1.3 OpenAI AI Image Generator Product and Services

9.1.4 OpenAI AI Image Generator Revenue, Gross Margin and Market Share
(2021-2026)

9.1.5 OpenAI Recent Developments/Updates

9.1.6 OpenAI Competitive Strengths & Weaknesses

9.2 Canva

9.2.1 Canva Details

9.2.2 Canva Major Business

9.2.3 Canva AI Image Generator Product and Services

9.2.4 Canva AI Image Generator Revenue, Gross Margin and Market Share
(2021-2026)

9.2.5 Canva Recent Developments/Updates

9.2.6 Canva Competitive Strengths & Weaknesses

9.3 Adobe Firefly

9.3.1 Adobe Firefly Details

9.3.2 Adobe Firefly Major Business

9.3.3 Adobe Firefly AI Image Generator Product and Services

- 9.3.4 Adobe Firefly AI Image Generator Revenue, Gross Margin and Market Share (2021-2026)
- 9.3.5 Adobe Firefly Recent Developments/Updates
- 9.3.6 Adobe Firefly Competitive Strengths & Weaknesses
- 9.4 Midjourney
 - 9.4.1 Midjourney Details
 - 9.4.2 Midjourney Major Business
 - 9.4.3 Midjourney AI Image Generator Product and Services
 - 9.4.4 Midjourney AI Image Generator Revenue, Gross Margin and Market Share (2021-2026)
 - 9.4.5 Midjourney Recent Developments/Updates
 - 9.4.6 Midjourney Competitive Strengths & Weaknesses
- 9.5 Google Gemini
 - 9.5.1 Google Gemini Details
 - 9.5.2 Google Gemini Major Business
 - 9.5.3 Google Gemini AI Image Generator Product and Services
 - 9.5.4 Google Gemini AI Image Generator Revenue, Gross Margin and Market Share (2021-2026)
 - 9.5.5 Google Gemini Recent Developments/Updates
 - 9.5.6 Google Gemini Competitive Strengths & Weaknesses
- 9.6 Meitu, Inc.
 - 9.6.1 Meitu, Inc. Details
 - 9.6.2 Meitu, Inc. Major Business
 - 9.6.3 Meitu, Inc. AI Image Generator Product and Services
 - 9.6.4 Meitu, Inc. AI Image Generator Revenue, Gross Margin and Market Share (2021-2026)
 - 9.6.5 Meitu, Inc. Recent Developments/Updates
 - 9.6.6 Meitu, Inc. Competitive Strengths & Weaknesses
- 9.7 Microsoft Designer
 - 9.7.1 Microsoft Designer Details
 - 9.7.2 Microsoft Designer Major Business
 - 9.7.3 Microsoft Designer AI Image Generator Product and Services
 - 9.7.4 Microsoft Designer AI Image Generator Revenue, Gross Margin and Market Share (2021-2026)
 - 9.7.5 Microsoft Designer Recent Developments/Updates
 - 9.7.6 Microsoft Designer Competitive Strengths & Weaknesses
- 9.8 Picsart AI Image Generator
 - 9.8.1 Picsart AI Image Generator Details
 - 9.8.2 Picsart AI Image Generator Major Business

- 9.8.3 Picsart AI Image Generator AI Image Generator Product and Services
- 9.8.4 Picsart AI Image Generator AI Image Generator Revenue, Gross Margin and Market Share (2021-2026)
- 9.8.5 Picsart AI Image Generator Recent Developments/Updates
- 9.8.6 Picsart AI Image Generator Competitive Strengths & Weaknesses
- 9.9 Stability AI
 - 9.9.1 Stability AI Details
 - 9.9.2 Stability AI Major Business
 - 9.9.3 Stability AI AI Image Generator Product and Services
 - 9.9.4 Stability AI AI Image Generator Revenue, Gross Margin and Market Share (2021-2026)
 - 9.9.5 Stability AI Recent Developments/Updates
 - 9.9.6 Stability AI Competitive Strengths & Weaknesses
- 9.10 ByteDance
 - 9.10.1 ByteDance Details
 - 9.10.2 ByteDance Major Business
 - 9.10.3 ByteDance AI Image Generator Product and Services
 - 9.10.4 ByteDance AI Image Generator Revenue, Gross Margin and Market Share (2021-2026)
 - 9.10.5 ByteDance Recent Developments/Updates
 - 9.10.6 ByteDance Competitive Strengths & Weaknesses
- 9.11 Runway
 - 9.11.1 Runway Details
 - 9.11.2 Runway Major Business
 - 9.11.3 Runway AI Image Generator Product and Services
 - 9.11.4 Runway AI Image Generator Revenue, Gross Margin and Market Share (2021-2026)
 - 9.11.5 Runway Recent Developments/Updates
 - 9.11.6 Runway Competitive Strengths & Weaknesses
- 9.12 Fotor
 - 9.12.1 Fotor Details
 - 9.12.2 Fotor Major Business
 - 9.12.3 Fotor AI Image Generator Product and Services
 - 9.12.4 Fotor AI Image Generator Revenue, Gross Margin and Market Share (2021-2026)
 - 9.12.5 Fotor Recent Developments/Updates
 - 9.12.6 Fotor Competitive Strengths & Weaknesses
- 9.13 Kuaishou Technology
 - 9.13.1 Kuaishou Technology Details

- 9.13.2 Kuaishou Technology Major Business
- 9.13.3 Kuaishou Technology AI Image Generator Product and Services
- 9.13.4 Kuaishou Technology AI Image Generator Revenue, Gross Margin and Market Share (2021-2026)
- 9.13.5 Kuaishou Technology Recent Developments/Updates
- 9.13.6 Kuaishou Technology Competitive Strengths & Weaknesses
- 9.14 Ideogram
 - 9.14.1 Ideogram Details
 - 9.14.2 Ideogram Major Business
 - 9.14.3 Ideogram AI Image Generator Product and Services
 - 9.14.4 Ideogram AI Image Generator Revenue, Gross Margin and Market Share (2021-2026)
 - 9.14.5 Ideogram Recent Developments/Updates
 - 9.14.6 Ideogram Competitive Strengths & Weaknesses
- 9.15 Freepik AI Image Generator
 - 9.15.1 Freepik AI Image Generator Details
 - 9.15.2 Freepik AI Image Generator Major Business
 - 9.15.3 Freepik AI Image Generator AI Image Generator Product and Services
 - 9.15.4 Freepik AI Image Generator AI Image Generator Revenue, Gross Margin and Market Share (2021-2026)
 - 9.15.5 Freepik AI Image Generator Recent Developments/Updates
 - 9.15.6 Freepik AI Image Generator Competitive Strengths & Weaknesses
- 9.16 Alibaba Group Holding Limited
 - 9.16.1 Alibaba Group Holding Limited Details
 - 9.16.2 Alibaba Group Holding Limited Major Business
 - 9.16.3 Alibaba Group Holding Limited AI Image Generator Product and Services
 - 9.16.4 Alibaba Group Holding Limited AI Image Generator Revenue, Gross Margin and Market Share (2021-2026)
 - 9.16.5 Alibaba Group Holding Limited Recent Developments/Updates
 - 9.16.6 Alibaba Group Holding Limited Competitive Strengths & Weaknesses
- 9.17 Tencent Holdings Ltd.
 - 9.17.1 Tencent Holdings Ltd. Details
 - 9.17.2 Tencent Holdings Ltd. Major Business
 - 9.17.3 Tencent Holdings Ltd. AI Image Generator Product and Services
 - 9.17.4 Tencent Holdings Ltd. AI Image Generator Revenue, Gross Margin and Market Share (2021-2026)
 - 9.17.5 Tencent Holdings Ltd. Recent Developments/Updates
 - 9.17.6 Tencent Holdings Ltd. Competitive Strengths & Weaknesses
- 9.18 Baidu, Inc.

- 9.18.1 Baidu, Inc. Details
- 9.18.2 Baidu, Inc. Major Business
- 9.18.3 Baidu, Inc. AI Image Generator Product and Services
- 9.18.4 Baidu, Inc. AI Image Generator Revenue, Gross Margin and Market Share (2021-2026)
- 9.18.5 Baidu, Inc. Recent Developments/Updates
- 9.18.6 Baidu, Inc. Competitive Strengths & Weaknesses
- 9.19 Black Forest Labs
 - 9.19.1 Black Forest Labs Details
 - 9.19.2 Black Forest Labs Major Business
 - 9.19.3 Black Forest Labs AI Image Generator Product and Services
 - 9.19.4 Black Forest Labs AI Image Generator Revenue, Gross Margin and Market Share (2021-2026)
 - 9.19.5 Black Forest Labs Recent Developments/Updates
 - 9.19.6 Black Forest Labs Competitive Strengths & Weaknesses
- 9.20 NightCafe
 - 9.20.1 NightCafe Details
 - 9.20.2 NightCafe Major Business
 - 9.20.3 NightCafe AI Image Generator Product and Services
 - 9.20.4 NightCafe AI Image Generator Revenue, Gross Margin and Market Share (2021-2026)
 - 9.20.5 NightCafe Recent Developments/Updates
 - 9.20.6 NightCafe Competitive Strengths & Weaknesses
- 9.21 Lightricks
 - 9.21.1 Lightricks Details
 - 9.21.2 Lightricks Major Business
 - 9.21.3 Lightricks AI Image Generator Product and Services
 - 9.21.4 Lightricks AI Image Generator Revenue, Gross Margin and Market Share (2021-2026)
 - 9.21.5 Lightricks Recent Developments/Updates
 - 9.21.6 Lightricks Competitive Strengths & Weaknesses
- 9.22 WOMBO Dream
 - 9.22.1 WOMBO Dream Details
 - 9.22.2 WOMBO Dream Major Business
 - 9.22.3 WOMBO Dream AI Image Generator Product and Services
 - 9.22.4 WOMBO Dream AI Image Generator Revenue, Gross Margin and Market Share (2021-2026)
 - 9.22.5 WOMBO Dream Recent Developments/Updates
 - 9.22.6 WOMBO Dream Competitive Strengths & Weaknesses

9.23 Recraft

9.23.1 Recraft Details

9.23.2 Recraft Major Business

9.23.3 Recraft AI Image Generator Product and Services

9.23.4 Recraft AI Image Generator Revenue, Gross Margin and Market Share (2021-2026)

9.23.5 Recraft Recent Developments/Updates

9.23.6 Recraft Competitive Strengths & Weaknesses

9.24 DeepAI

9.24.1 DeepAI Details

9.24.2 DeepAI Major Business

9.24.3 DeepAI AI Image Generator Product and Services

9.24.4 DeepAI AI Image Generator Revenue, Gross Margin and Market Share (2021-2026)

9.24.5 DeepAI Recent Developments/Updates

9.24.6 DeepAI Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

10.1 AI Image Generator Industry Chain

10.2 AI Image Generator Upstream Analysis

10.3 AI Image Generator Midstream Analysis

10.4 AI Image Generator Downstream Analysis

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World AI Image Generator Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Table 2. World AI Image Generator Revenue by Region (2021-2026) & (USD Million), (by Headquarter Location)

Table 3. World AI Image Generator Revenue by Region (2027-2032) & (USD Million), (by Headquarter Location)

Table 4. World AI Image Generator Revenue Market Share by Region (2021-2026), (by Headquarter Location)

Table 5. World AI Image Generator Revenue Market Share by Region (2027-2032), (by Headquarter Location)

Table 6. Major Market Trends

Table 7. World AI Image Generator Consumption Value Growth Rate Forecast by Region (2021 & 2025 & 2032) & (USD Million)

Table 8. World AI Image Generator Consumption Value by Region (2021-2026) & (USD Million)

Table 9. World AI Image Generator Consumption Value Forecast by Region (2027-2032) & (USD Million)

Table 10. World AI Image Generator Revenue by Player (2021-2026) & (USD Million)

Table 11. Revenue Market Share of Key AI Image Generator Players in 2025

Table 12. World AI Image Generator Industry Rank of Major Player, Based on Revenue in 2025

Table 13. Global AI Image Generator Company Evaluation Quadrant

Table 14. Head Office of Key AI Image Generator Players

Table 15. AI Image Generator Market: Company Product Type Footprint

Table 16. AI Image Generator Market: Company Product Application Footprint

Table 17. AI Image Generator Mergers & Acquisitions Activity

Table 18. United States VS China AI Image Generator Revenue Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 19. United States VS China AI Image Generator Consumption Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 20. United States Based AI Image Generator Companies, Headquarters (States, Country)

Table 21. United States Based Companies AI Image Generator Revenue, (2021-2026) & (USD Million)

Table 22. United States Based Companies AI Image Generator Revenue Market Share

(2021-2026)

Table 23. China Based AI Image Generator Companies, Headquarters (Province, Country)

Table 24. China Based Companies AI Image Generator Revenue, (2021-2026) & (USD Million)

Table 25. China Based Companies AI Image Generator Revenue Market Share (2021-2026)

Table 26. Rest of World Based AI Image Generator Companies, Headquarters (Province, Country)

Table 27. Rest of World Based Companies AI Image Generator Revenue (2021-2026) & (USD Million)

Table 28. Rest of World Based Companies AI Image Generator Revenue Market Share (2021-2026)

Table 29. World AI Image Generator Market Size by Type, (USD Million), 2021 & 2025 & 2032

Table 30. World AI Image Generator Market Size Value by Type (2021-2026) & (USD Million)

Table 31. World AI Image Generator Market Size by Type (2027-2032) & (USD Million)

Table 32. World AI Image Generator Market Size by Technical Principle, (USD Million), 2021 & 2025 & 2032

Table 33. World AI Image Generator Market Size Value by Technical Principle (2021-2026) & (USD Million)

Table 34. World AI Image Generator Market Size by Technical Principle (2027-2032) & (USD Million)

Table 35. World AI Image Generator Market Size by Generation Method, (USD Million), 2021 & 2025 & 2032

Table 36. World AI Image Generator Market Size Value by Generation Method (2021-2026) & (USD Million)

Table 37. World AI Image Generator Market Size by Generation Method (2027-2032) & (USD Million)

Table 38. World AI Image Generator Market Size by Application, (USD Million), 2021 & 2025 & 2032

Table 39. World AI Image Generator Market Size by Application (2021-2026) & (USD Million)

Table 40. World AI Image Generator Market Size by Application (2027-2032) & (USD Million)

Table 41. OpenAI Basic Information, Manufacturing Base and Competitors

Table 42. OpenAI Major Business

Table 43. OpenAI AI Image Generator Product and Services

Table 44. OpenAI AI Image Generator Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 45. OpenAI Recent Developments/Updates

Table 46. OpenAI Competitive Strengths & Weaknesses

Table 47. Canva Basic Information, Manufacturing Base and Competitors

Table 48. Canva Major Business

Table 49. Canva AI Image Generator Product and Services

Table 50. Canva AI Image Generator Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 51. Canva Recent Developments/Updates

Table 52. Canva Competitive Strengths & Weaknesses

Table 53. Adobe Firefly Basic Information, Manufacturing Base and Competitors

Table 54. Adobe Firefly Major Business

Table 55. Adobe Firefly AI Image Generator Product and Services

Table 56. Adobe Firefly AI Image Generator Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 57. Adobe Firefly Recent Developments/Updates

Table 58. Adobe Firefly Competitive Strengths & Weaknesses

Table 59. Midjourney Basic Information, Manufacturing Base and Competitors

Table 60. Midjourney Major Business

Table 61. Midjourney AI Image Generator Product and Services

Table 62. Midjourney AI Image Generator Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 63. Midjourney Recent Developments/Updates

Table 64. Midjourney Competitive Strengths & Weaknesses

Table 65. Google Gemini Basic Information, Manufacturing Base and Competitors

Table 66. Google Gemini Major Business

Table 67. Google Gemini AI Image Generator Product and Services

Table 68. Google Gemini AI Image Generator Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 69. Google Gemini Recent Developments/Updates

Table 70. Google Gemini Competitive Strengths & Weaknesses

Table 71. Meitu, Inc. Basic Information, Manufacturing Base and Competitors

Table 72. Meitu, Inc. Major Business

Table 73. Meitu, Inc. AI Image Generator Product and Services

Table 74. Meitu, Inc. AI Image Generator Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 75. Meitu, Inc. Recent Developments/Updates

Table 76. Meitu, Inc. Competitive Strengths & Weaknesses

Table 77. Microsoft Designer Basic Information, Manufacturing Base and Competitors

Table 78. Microsoft Designer Major Business

Table 79. Microsoft Designer AI Image Generator Product and Services

Table 80. Microsoft Designer AI Image Generator Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 81. Microsoft Designer Recent Developments/Updates

Table 82. Microsoft Designer Competitive Strengths & Weaknesses

Table 83. Picsart AI Image Generator Basic Information, Manufacturing Base and Competitors

Table 84. Picsart AI Image Generator Major Business

Table 85. Picsart AI Image Generator AI Image Generator Product and Services

Table 86. Picsart AI Image Generator AI Image Generator Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 87. Picsart AI Image Generator Recent Developments/Updates

Table 88. Picsart AI Image Generator Competitive Strengths & Weaknesses

Table 89. Stability AI Basic Information, Manufacturing Base and Competitors

Table 90. Stability AI Major Business

Table 91. Stability AI AI Image Generator Product and Services

Table 92. Stability AI AI Image Generator Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 93. Stability AI Recent Developments/Updates

Table 94. Stability AI Competitive Strengths & Weaknesses

Table 95. ByteDance Basic Information, Manufacturing Base and Competitors

Table 96. ByteDance Major Business

Table 97. ByteDance AI Image Generator Product and Services

Table 98. ByteDance AI Image Generator Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 99. ByteDance Recent Developments/Updates

Table 100. ByteDance Competitive Strengths & Weaknesses

Table 101. Runway Basic Information, Manufacturing Base and Competitors

Table 102. Runway Major Business

Table 103. Runway AI Image Generator Product and Services

Table 104. Runway AI Image Generator Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 105. Runway Recent Developments/Updates

Table 106. Runway Competitive Strengths & Weaknesses

Table 107. Fotor Basic Information, Manufacturing Base and Competitors

Table 108. Fotor Major Business

Table 109. Fotor AI Image Generator Product and Services

Table 110. Fotor AI Image Generator Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 111. Fotor Recent Developments/Updates

Table 112. Fotor Competitive Strengths & Weaknesses

Table 113. Kuaishou Technology Basic Information, Manufacturing Base and Competitors

Table 114. Kuaishou Technology Major Business

Table 115. Kuaishou Technology AI Image Generator Product and Services

Table 116. Kuaishou Technology AI Image Generator Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 117. Kuaishou Technology Recent Developments/Updates

Table 118. Kuaishou Technology Competitive Strengths & Weaknesses

Table 119. Ideogram Basic Information, Manufacturing Base and Competitors

Table 120. Ideogram Major Business

Table 121. Ideogram AI Image Generator Product and Services

Table 122. Ideogram AI Image Generator Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 123. Ideogram Recent Developments/Updates

Table 124. Ideogram Competitive Strengths & Weaknesses

Table 125. Freepik AI Image Generator Basic Information, Manufacturing Base and Competitors

Table 126. Freepik AI Image Generator Major Business

Table 127. Freepik AI Image Generator AI Image Generator Product and Services

Table 128. Freepik AI Image Generator AI Image Generator Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 129. Freepik AI Image Generator Recent Developments/Updates

Table 130. Freepik AI Image Generator Competitive Strengths & Weaknesses

Table 131. Alibaba Group Holding Limited Basic Information, Manufacturing Base and Competitors

Table 132. Alibaba Group Holding Limited Major Business

Table 133. Alibaba Group Holding Limited AI Image Generator Product and Services

Table 134. Alibaba Group Holding Limited AI Image Generator Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 135. Alibaba Group Holding Limited Recent Developments/Updates

Table 136. Alibaba Group Holding Limited Competitive Strengths & Weaknesses

Table 137. Tencent Holdings Ltd. Basic Information, Manufacturing Base and Competitors

Table 138. Tencent Holdings Ltd. Major Business

Table 139. Tencent Holdings Ltd. AI Image Generator Product and Services

Table 140. Tencent Holdings Ltd. AI Image Generator Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 141. Tencent Holdings Ltd. Recent Developments/Updates

Table 142. Tencent Holdings Ltd. Competitive Strengths & Weaknesses

Table 143. Baidu, Inc. Basic Information, Manufacturing Base and Competitors

Table 144. Baidu, Inc. Major Business

Table 145. Baidu, Inc. AI Image Generator Product and Services

Table 146. Baidu, Inc. AI Image Generator Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 147. Baidu, Inc. Recent Developments/Updates

Table 148. Baidu, Inc. Competitive Strengths & Weaknesses

Table 149. Black Forest Labs Basic Information, Manufacturing Base and Competitors

Table 150. Black Forest Labs Major Business

Table 151. Black Forest Labs AI Image Generator Product and Services

Table 152. Black Forest Labs AI Image Generator Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 153. Black Forest Labs Recent Developments/Updates

Table 154. Black Forest Labs Competitive Strengths & Weaknesses

Table 155. NightCafe Basic Information, Manufacturing Base and Competitors

Table 156. NightCafe Major Business

Table 157. NightCafe AI Image Generator Product and Services

Table 158. NightCafe AI Image Generator Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 159. NightCafe Recent Developments/Updates

Table 160. NightCafe Competitive Strengths & Weaknesses

Table 161. Lightricks Basic Information, Manufacturing Base and Competitors

Table 162. Lightricks Major Business

Table 163. Lightricks AI Image Generator Product and Services

Table 164. Lightricks AI Image Generator Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 165. Lightricks Recent Developments/Updates

Table 166. Lightricks Competitive Strengths & Weaknesses

Table 167. WOMBO Dream Basic Information, Manufacturing Base and Competitors

Table 168. WOMBO Dream Major Business

Table 169. WOMBO Dream AI Image Generator Product and Services

Table 170. WOMBO Dream AI Image Generator Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 171. WOMBO Dream Recent Developments/Updates

Table 172. WOMBO Dream Competitive Strengths & Weaknesses

- Table 173. Recraft Basic Information, Manufacturing Base and Competitors
- Table 174. Recraft Major Business
- Table 175. Recraft AI Image Generator Product and Services
- Table 176. Recraft AI Image Generator Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 177. Recraft Recent Developments/Updates
- Table 178. Recraft Competitive Strengths & Weaknesses
- Table 179. DeepAI Basic Information, Manufacturing Base and Competitors
- Table 180. DeepAI Major Business
- Table 181. DeepAI AI Image Generator Product and Services
- Table 182. DeepAI AI Image Generator Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 183. DeepAI Recent Developments/Updates
- Table 184. DeepAI Competitive Strengths & Weaknesses
- Table 185. Global Key Players of AI Image Generator Upstream (Raw Materials)
- Table 186. Global AI Image Generator Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. AI Image Generator Picture

Figure 2. World AI Image Generator Total Revenue: 2021 & 2025 & 2032, (USD Million)

Figure 3. World AI Image Generator Total Revenue (2021-2032) & (USD Million)

Figure 4. World AI Image Generator Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Figure 5. World AI Image Generator Revenue Market Share by Region (2021-2032), (by Headquarter Location)

Figure 6. United States Based Company AI Image Generator Revenue (2021-2032) & (USD Million)

Figure 7. China Based Company AI Image Generator Revenue (2021-2032) & (USD Million)

Figure 8. Europe Based Company AI Image Generator Revenue (2021-2032) & (USD Million)

Figure 9. Japan Based Company AI Image Generator Revenue (2021-2032) & (USD Million)

Figure 10. South Korea Based Company AI Image Generator Revenue (2021-2032) & (USD Million)

Figure 11. ASEAN Based Company AI Image Generator Revenue (2021-2032) & (USD Million)

Figure 12. India Based Company AI Image Generator Revenue (2021-2032) & (USD Million)

Figure 13. AI Image Generator Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World AI Image Generator Consumption Value (2021-2032) & (USD Million)

Figure 16. World AI Image Generator Consumption Value Market Share by Region (2021-2032)

Figure 17. United States AI Image Generator Consumption Value (2021-2032) & (USD Million)

Figure 18. China AI Image Generator Consumption Value (2021-2032) & (USD Million)

Figure 19. Europe AI Image Generator Consumption Value (2021-2032) & (USD Million)

Figure 20. Japan AI Image Generator Consumption Value (2021-2032) & (USD Million)

Figure 21. South Korea AI Image Generator Consumption Value (2021-2032) & (USD Million)

Figure 22. ASEAN AI Image Generator Consumption Value (2021-2032) & (USD Million)

Figure 23. India AI Image Generator Consumption Value (2021-2032) & (USD Million)

Figure 24. Producer Shipments of AI Image Generator by Player Revenue (\$MM) and Market Share (%): 2025

Figure 25. Global Four-firm Concentration Ratios (CR4) for AI Image Generator Markets in 2025

Figure 26. Global Four-firm Concentration Ratios (CR8) for AI Image Generator Markets in 2025

Figure 27. United States VS China: AI Image Generator Revenue Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: AI Image Generator Consumption Value Market Share Comparison (2021 & 2025 & 2032)

Figure 29. World AI Image Generator Market Size by Type, (USD Million), 2021 & 2025 & 2032

Figure 30. World AI Image Generator Market Size Market Share by Type in 2025

Figure 31. Android

Figure 32. iOS

Figure 33. World AI Image Generator Market Size Market Share by Type (2021-2032)

Figure 34. World AI Image Generator Market Size by Technical Principle, (USD Million), 2021 & 2025 & 2032

Figure 35. World AI Image Generator Market Size Market Share by Technical Principle in 2025

Figure 36. Generative Adversarial Network (GAN)

Figure 37. Diffusion Model

Figure 38. World AI Image Generator Market Size Market Share by Technical Principle (2021-2032)

Figure 39. World AI Image Generator Market Size by Generation Method, (USD Million), 2021 & 2025 & 2032

Figure 40. World AI Image Generator Market Size Market Share by Generation Method in 2025

Figure 41. Text-to-Image

Figure 42. Image-to-Image

Figure 43. World AI Image Generator Market Size Market Share by Generation Method (2021-2032)

Figure 44. World AI Image Generator Market Size by Application, (USD Million), 2021 & 2025 & 2032

Figure 45. World AI Image Generator Market Size Market Share by Application in 2025

Figure 46. Creative Design

Figure 47. Film & Games

Figure 48. Digital Art

Figure 49. Advertising & Marketing

Figure 50. Other

Figure 51. World AI Image Generator Market Size Market Share by Application
(2021-2032)

Figure 52. AI Image Generator Industrial Chain

Figure 53. Methodology

Figure 54. Research Process and Data Source

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