

Global AI Glasses SoC Chip Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global AI Glasses SoC Chip market size was valued at US\$ 60.08 million in 2025 and is forecast to a readjusted size of US\$ 175 million by 2032 with a CAGR of 16.7% during review period.

In 2024, global AI Glasses SoC Chip production reached approximately 0.843 million units, with an average global market price of around US\$ 60 per unit. AI glasses SoC is a highly integrated chip designed for smart glasses, responsible for realizing multiple functions such as computing, storage, display, wireless communication, etc. This type of chip is designed with low power consumption, high performance and small size as the core goals, and is adapted to the use scenarios of smart glasses, including augmented reality (AR), virtual reality (VR) and mixed reality (MR) applications.

The upstream of AI glasses SoC chips primarily consists of semiconductor raw materials and key component suppliers, including silicon wafer providers (e.g., TSMC, GlobalWafers), memory chip manufacturers (e.g., Samsung, SK Hynix, Micron), packaging and testing service providers (e.g., ASE, Amkor), and EDA software and IP providers (e.g., ARM, Cadence, Synopsys). The midstream comprises chip design and manufacturing companies, responsible for SoC architecture, AI accelerator integration, production, and verification. The downstream includes smart glasses manufacturers (e.g., Google, Microsoft, Huawei, Nreal, Magic Leap), enterprise industrial glasses, medical assistive glasses, and software developers and AI content providers that support the application ecosystem. The entire value chain, from raw materials to chip design to end-user devices and software, forms a closed loop that drives the rapid development of the AI glasses SoC chip market. The annual production capacity of a single AI Glasses SoC Chip is approximately 90k units, with a gross profit margin of

approximately 30%-45%.

With the rapid development of AI technologies, computer vision, voice recognition, and AR/VR display technology, AI glasses SoC chips, as the core processing unit of smart glasses, are experiencing strong market demand growth. Key driving factors include the widespread adoption of consumer-grade wearables, deployment of enterprise smart glasses in industrial, medical, and logistics scenarios, and increasing edge computing requirements for AI algorithms. Chip manufacturers are actively developing low-power, high-performance SoCs with integrated AI accelerators and multi-modal sensor interfaces to support real-time image recognition, gesture recognition, voice interaction, and AR-enhanced display. As technology iterates rapidly, the market is becoming more competitive, with increasing concentration, stable to rising prices for high-end chips, and strong demand for low-power solutions.

This report is a detailed and comprehensive analysis for global AI Glasses SoC Chip market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global AI Glasses SoC Chip market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global AI Glasses SoC Chip market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global AI Glasses SoC Chip market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global AI Glasses SoC Chip market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for AI Glasses SoC Chip

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global AI Glasses SoC Chip market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Qualcomm, NXP Semiconductors, Kneron, NVIDIA, MediaTek, Yitong High-tech, Bestechnic, Actions Technology, Rockchip, UNISOC Technologies, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

AI Glasses SoC Chip market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Low-power AI chip

Edge Computing Chips

Others

Market segment by Application

AI Audio Glasses

AI Photography Glasses

Others

Major players covered

Qualcomm

NXP Semiconductors

Kneron

NVIDIA

MediaTek

Yitong High-tech

Bestechnic

Actions Technology

Rockchip

UNISOC Technologies

SigmaStar Technology

Intellifusion Technologies

Fullhan Microelectronics

Bluetrum Technology

Anyka Microelectronics

Hisilicon

Witmem

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe AI Glasses SoC Chip product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of AI Glasses SoC Chip, with price, sales quantity, revenue, and global market share of AI Glasses SoC Chip from 2021 to 2026.

Chapter 3, the AI Glasses SoC Chip competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the AI Glasses SoC Chip breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the

world, from 2021 to 2026.and AI Glasses SoC Chip market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of AI Glasses SoC Chip.

Chapter 14 and 15, to describe AI Glasses SoC Chip sales channel, distributors, customers, research findings and conclusion.

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