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Global AI-generated Video Market 2026 by Company, Regions, Type and Application, Forecast to 2032

https://marketpublishers.com/r/G9A0C26084E5EN.html
Date: September 2026
Pages: 150
Price: US$ 3,480.00 (Single User License)
ID: G9A0C26084E5EN

Abstracts

According to our (Global Info Research) latest study, the global AI-generated Video market size was valued at US$ 720 million in 2025 and is forecast to a readjusted size of US$ 3001 million by 2032 with a CAGR of 19.5% during review period.

AI-generated video refers to video content that is created or synthesized using artificial intelligence models, typically from inputs such as text descriptions, images, audio, or existing video footage. These systems use deep learning techniques, including diffusion models, transformers, and generative adversarial networks, to produce visually coherent and temporally consistent video sequences. AI-generated videos can simulate realistic scenes, animate characters, or create entirely synthetic environments without traditional filming processes. They are widely used in content creation, entertainment, advertising, education, and virtual production, significantly reducing the time and cost required for video production.

The AI-generated video market is experiencing rapid expansion driven by advances in generative AI models, increasing demand for short-form digital content, and the growth of social media platforms. Businesses across advertising, entertainment, and education are adopting AI video tools to scale content production and reduce production costs. Particularly, text-to-video and image-to-video technologies are enabling creators to produce high-quality videos with minimal technical expertise. However, challenges such as content authenticity, copyright concerns, computational cost, and regulatory uncertainty still limit full-scale adoption. Despite these constraints, the market is expected to grow significantly as model quality improves and integration with creative workflows becomes more seamless.

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Report Scope

This report is a detailed and comprehensive analysis for global AI-generated Video market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global AI-generated Video market size and forecasts, in consumption value ($ Million), 2021-2032

Global AI-generated Video market size and forecasts by region and country, in consumption value ($ Million), 2021-2032

Global AI-generated Video market size and forecasts, by Type and by Application, in consumption value ($ Million), 2021-2032

Global AI-generated Video market shares of main players, in revenue ($ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for AI-generated Video

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global AI-generated Video market based on the following parameters - company overview, revenue, gross margin, product portfolio,

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geographical presence, and key developments. Key companies covered as a part of this study include Hongguo, Hippo Theater, Fanhua Short Drama, Xifanfan, Xingya, PineDrama, Melolo, DramaBox, ReelShort, DramaWave – Dramas & Reels, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

AI-generated Video market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segmentation

Market segment by Type

Text-to-Video

Image-to-Video

Video-to-Video

Market segment by Centric

Human-centric

Scene-centric

Others

Market segment by Application

Social Media Content

Marketing & Advertising

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Film & Entertainment

Education & Training

Other

Market segment by players, this report covers

Hongguo

Hippo Theater

Fanhua Short Drama

Xifanfan

Xingya

PineDrama

Melolo

DramaBox

ReelShort

DramaWave – Dramas & Reels

NetShort

FlickReels

MoboReels

PocketFilms

Shortmax

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SaltyTV

GoodShort

FlareFlow

MiniShort

Kutingg

Viu

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

Chapter Outline

Chapter 1, to describe AI-generated Video product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of AI-generated Video, with revenue, gross margin, and global market share of AI-generated Video from 2021 to 2026.

Chapter 3, the AI-generated Video competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

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Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026.and AI-generated Video market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of AI-generated Video.

Chapter 13, to describe AI-generated Video research findings and conclusion.

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