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Global AI-Generated Microdramas Market 2026 by Company, Regions, Type and Application, Forecast to 2032

https://marketpublishers.com/r/G89C75169935EN.html
Date: September 2026
Pages: 144
Price: US$ 3,480.00 (Single User License)
ID: G89C75169935EN

Abstracts

According to our (Global Info Research) latest study, the global AI-Generated Microdramas market size was valued at US$ 309 million in 2025 and is forecast to a readjusted size of US$ 1500 million by 2032 with a CAGR of 19.5% during review period.

AI-Generated Microdramas refer to a novel form of digital entertainment characterized by ultra-short narrative arcs—typically ranging from 30 seconds to 2 minutes per episode—where Artificial Intelligence acts as the primary engine for content creation. This technological paradigm encompasses the use of Generative AI (GenAI) across the entire production pipeline, including automated scriptwriting (LLMs), AI-driven visual synthesis (Text-to-Video/Image-to-Video), and AI-cloned voiceovers or music composition. Unlike traditional web series, these dramas prioritize high-frequency "hook" points and vertical-screen optimization, leveraging AI to achieve mass personalization and a drastic reduction in production cycles and costs.

Report Scope

This report is a detailed and comprehensive analysis for global AI-Generated Microdramas market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

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Key Features:

Global AI-Generated Microdramas market size and forecasts, in consumption value ($ Million), 2021-2032

Global AI-Generated Microdramas market size and forecasts by region and country, in consumption value ($ Million), 2021-2032

Global AI-Generated Microdramas market size and forecasts, by Type and by Application, in consumption value ($ Million), 2021-2032

Global AI-Generated Microdramas market shares of main players, in revenue ($ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for AI-Generated Microdramas

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global AI-Generated Microdramas market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Hongguo, Hippo Theater, Fanhua Short Drama, Xifanfan, Xingya, PineDrama, Melolo, DramaBox, ReelShort, DramaWave – Dramas & Reels, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

AI-Generated Microdramas market is split by Type and by Application. For the period

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2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segmentation

Market segment by Type

PGC

UGC

Others

Market segment by Interactive Features

Interactive Platform

Non-interactive Platform

Market segment by Pricing Model

IAP

IAA

Market segment by Application

Pan-Entertainment and Online Novel Adaptation

Advertising

Game-Integrated Dramas

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Others

Market segment by players, this report covers

Hongguo

Hippo Theater

Fanhua Short Drama

Xifanfan

Xingya

PineDrama

Melolo

DramaBox

ReelShort

DramaWave – Dramas & Reels

NetShort

FlickReels

MoboReels

PocketFilms

Shortmax

SaltyTV

GoodShort

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FlareFlow

MiniShort

Kutingg

Viu

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

Chapter Outline

Chapter 1, to describe AI-Generated Microdramas product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of AI-Generated Microdramas, with revenue, gross margin, and global market share of AI-Generated Microdramas from 2021 to 2026.

Chapter 3, the AI-Generated Microdramas competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with

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revenue and market share for key countries in the world, from 2021 to 2026.and AI-Generated Microdramas market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of AI-Generated Microdramas.

Chapter 13, to describe AI-Generated Microdramas research findings and conclusion.

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