

Global AI Fraud Detection Software Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global AI Fraud Detection Software market size is expected to reach \$ 161 million by 2032, rising at a market growth of 7.2% CAGR during the forecast period (2026-2032).

AI Fraud Detection Software is an intelligent system that leverages machine learning and behavioral analytics to automatically identify anomalous patterns and flag potential fraudulent activities within massive datasets of transactions, accounts, or interactions. Its core capabilities encompass real-time feature computation, unsupervised anomaly clustering, supervised classification modeling, and knowledge graph-based relational analysis, enabling it to uncover covert attacks?such as identity spoofing, account hijacking, fraudulent transactions, and money laundering?that are difficult for traditional rule engines to detect. By continuously learning from new fraud samples, the software dynamically updates its detection strategies to counter ever-evolving attack methodologies. Widely deployed across sectors such as banking and payments, e-commerce risk management, insurance claims processing, and enterprise identity verification, it serves as a critical tool for establishing proactive defense frameworks and mitigating both business losses and compliance risks.

The global market for AI fraud detection software is characterized by a landscape in which North America leads in technology and application, Europe prioritizes privacy compliance, and the Asia-Pacific region is rapidly catching up. Driven by a mature fintech ecosystem and the widespread adoption of online payments, North America holds a leading position in real-time transaction risk management and the application of deep learning models. Under the framework of the GDPR, Europe places greater emphasis on explainable AI and federated learning, thereby balancing privacy protection with detection efficacy. The Asia-Pacific region?particularly China and

Southeast Asia has emerged as the fastest-growing market, benefiting from the explosive growth of mobile payments and e-commerce. Current market drivers include novel fraud schemes catalyzed by generative AI and increasingly stringent global regulatory environments; however, the sector still faces three major obstacles: user complaints stemming from 'false positives' caused by insufficient model explainability, difficulties in integrating heterogeneous data sources, and model drift resulting from the adversarial evolution of fraud techniques. Future trends are converging toward multi-modal fraud detection, real-time graph computing, and cross-institutional collaboration via federated learning.

This report studies the global AI Fraud Detection Software demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for AI Fraud Detection Software, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of AI Fraud Detection Software that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global AI Fraud Detection Software total market, 2021-2032, (USD Million)

Global AI Fraud Detection Software total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: AI Fraud Detection Software total market, key domestic companies, and share, (USD Million)

Global AI Fraud Detection Software revenue by player, revenue and market share 2021-2026, (USD Million)

Global AI Fraud Detection Software total market by Type, CAGR, 2021-2032, (USD Million)

Global AI Fraud Detection Software total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global AI Fraud Detection Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Feedzai, Kount, Sardine, SEON, Sift, Riskified, Fraudio, Pindrop Security, Mitek, ComplyAdvantage, etc.

This report also provides key insights about market drivers, restraints, opportunities,

new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world AI Fraud Detection Software market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global AI Fraud Detection Software Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global AI Fraud Detection Software Market, Segmentation by Type:

Supervised Learning-based

Unsupervised Learning-based

Graph Neural Network-based

Others

Global AI Fraud Detection Software Market, Segmentation by Business:

Payment Fraud Detection

Account Takeover Detection

Identity Spoofing Detection

Application Fraud Detection

Insider Threat Detection

Global AI Fraud Detection Software Market, Segmentation by Data Processing:

Real-time Detection

Offline Detection

Global AI Fraud Detection Software Market, Segmentation by Application:

Banking & Payments

Insurtech

E-commerce & Retail

Telecommunications

Government Services

Others

Companies Profiled:

Global AI Fraud Detection Software Supply, Demand and Key Producers, 2026-2032

Feedzai

Kount

Sardine

SEON

Sift

Riskified

Fraudio

Pindrop Security

Mitek

ComplyAdvantage

SymphonyAI

Accertify

IBM

Entrust

Tongdun Technology

Key Questions Answered

1. How big is the global AI Fraud Detection Software market?
2. What is the demand of the global AI Fraud Detection Software market?
3. What is the year over year growth of the global AI Fraud Detection Software market?
4. What is the total value of the global AI Fraud Detection Software market?
5. Who are the Major Players in the global AI Fraud Detection Software market?
6. What are the growth factors driving the market demand?

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